

P.K.R. ARTS COLLEGE FOR WOMEN

DEPARTMENT OF MANAGEMENT

ACADEMIC YEAR 2020-2021

IMPLEMENTED ACTIVITIES FROM JUNE 2020-DECEMBER 2020

Sl.No	Proposal	Date	Resource person(s)	No.of Beneficiaries
1	Two Days Professional Development Program (Online)	24.06.2020	Ms.ANKITA SHUKLA, Teaching Assistant , Institute of Business Management, Mangalayatan University, Beswan, Aligarh.	10 faculty members
		25.06.2020	Dr.K.S.MANU, Assistant Professor, School of B - Management, CHRIST University,Bangalore	10 faculty members
2	Two Days Students Enrichment Program (online)	26.06.2020	Mr.Logshkumar, Faculty Marketing &Admin.Officer, VellalarInstitutions,Tindal, Erode	182 students and 10 faculty members
		27.06.2020	Dr.NaliniPalanisamy, Assistant Professor, Head-New Programs, KCT Business School, Kumaraguru College of Technology, Coimbatore.	182 students and 10 faculty members

3	<p>Extension Activity-</p> <p>இணையவழிதொழில்நெறிமற்றும்திறன்</p>	09/07/2020	<p>தலைமை திருமதி.ஆ.லதா மண்டலஇணைஇயக்குநர் (வேலைவாய்ப்பு) கோவை</p> <p>திருமதி .ம.மகேஸ்வரி உதவிஇயக்குநர், மாவட்டவேலைவாய்ப்புமற்றும் தொழில்நெறிவழிகாட்டிமையம், ஈரோடு</p> <p>திருமதி. டி.ஜோதி மாவட்டவேலைவாய்ப்புஅலுவலர், (தொழில்நெறிவழிகாட்டும்பணி) ஈரோடு,</p> <p>திரு.ப.ராஜகணபதி பயிற்சியாளர், தன்னார்வபயிலும்வட்டம், ஈரோடு,</p>	153 Public attendees
4	An Industrial Plug-In (Industry-Institute Initiative to Students) (online)	14/07/2020	Mr.Mr.R.R.Prasad, Chief Executive Officer, Ran India Steels (P) Limited, Tiruchengode, Erode	75 students and 5 faculty members

5	Webinar on “Unraveling the financial crisis”	10.08.2020	Dr.R.Madhavi, Associate Professor, Department of Management, Jain (Deemed- to-be) University, Bengaluru.	75 students and 5 faculty members
6	Webinar on “Improve your Linguistic Skills”	19.08.2020	Prof.M.Yashaahwini, Head,Depatment of English, Jain (Deemed-to-be)University, Bengaluru	75 students and 5 faculty members
7	Student Induction Programme-BBA	07-09-2020 to 16-09-2020	All Faculty members of Department of Management	29 students 10 faculty members
8	An Interaction with Alumna	19-09-2020	Ms.JoslySethumadhavan, Buyer-Supply chain Department, Expro International Group Ltd, Qatar	29 students 10 faculty members
9	Student Induction Programme-MBA	10-10-2020 to 17-10-2020	All Faculty members of Department of Management	35 students and 10 faculty members
10	Webinar on Share Trading	21-10-2020	Mr.A.Dharmarajan, Branch Manager, Ventura Securities, Trichy	75 students and 5 faculty members
11	Webinar on Ease Your Stress Away	29-10-2020	Dr.DeeptiSwamy, Founder-Director, I- Dentitee LLP, Bangalore.	75 students and 5 faculty members
12	An Investor Education Program on Introduction to Mutual Fund and Financial Planning	02-11-2020	Ms.SrikantaLahariSagi, BSE-IPF	38 students and 6 faculty members

13	An International Conference on Basic Income as a New Economic Policy	27-11-2020	<p>Dr.ShobanaNelasco Head And Associate Professor, Research Center Of Economics, Fatima College, Madurai</p> <p>Ms.BrunaAugusto,The President, Recivitas Institute, Quatinga Velho, Brazil.</p> <p>Mr.MarcusBrancaglione, Coordinator, Basic Income Startup Project, Quatinga Velho, Brazil</p>	80 students 15 public attendees and 10 faculty members
14	Webinar with NATIONAL COMMISSION FOR WOMEN on “MENTAL HELATH AND QUALITY OF LIFE OF MARRIED WORKING WOMEN IN EDUCATION SECTOR IN INDIA”	09.12.2020	<p>Session 1:Dr. VijilaKennedi, Principal, Kumaraguru College Of Arts And Science, Coimbatore</p> <p>Session2:Ms.R.Sasiprabha, Founder And Psychologist (Marriage Counseller), Manas Foundation, Erode</p> <p>Session 3:Ms.P.Latha, Founder And Chief Life Skill Coach, Life By Design, Coimbatore.</p> <p>Session 4: Dr.N.Manimekalai,Director And Head, Womens Study, Bharathidasan University, Trichy</p>	220 Participants from 140 institutions