

ANNUAL QUALITY ASSURANCE REPORT

2015 - 2016

Submitted to

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
BENGALURU**



P.K.R. ARTS COLLEGE FOR WOMEN

(Affiliated to Bharathiar University, Coimbatore & Accredited by NAAC with 'A' Grade)

21, PARIYUR ROAD - 638476

GOBICHETTIPALAYAM, ERODE DISTRICT, TAMILNADU

AUGUST 2016

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The Annual Quality Assurance Report (AQAR) of the IQAC

Part – A

1. Details of the Institution

1.1 Name of the Institution

P.K.R. ARTS COLLEGE FOR WOMEN

1.2 Address Line 1

127, PARIYUR ROAD

Address Line 2

POST BOX NO: 21

City/Town

GOBICHETTIPALAYAM

State

TAMIL NADU

Pin Code

638 476

Institution e-mail address

pkroffice@gmail.com

Contact Nos.

04285-222128 and 04285-224458

Name of the Head of the Institution:

Prof. Jagatha Lakshmanan

Tel. No. with STD Code:

04285-222128

Mobile:

09842020757

Name of the IQAC Co-ordinator:

Dr. P.Natesan

Mobile:

9486123451

IQAC e-mail address:

pkrcollege.iqac@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879) TNCOGN15584

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)

EC/65/A&A/49 dated October 25, 2013

1.5 Website address:

www.pkrarts.org

Web-link of the AQAR:

<http://www.pkrarts.org/index.php/pages/AQAR-2015-16>

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	3.10	2013	October 25, 2013 to October 24, 2018

1.7 Date of Establishment of IQAC : DD/MM/YYYY

20/06/2011

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011))

AQAR 2013-2014 submitted to NAAC on 14/08/2014

i. AQAR 2013-2014 submitted on 14/08/2014 (DD/MM/YYYY)

ii. AQAR 2014-2015 submitted on 11/09/2015 (DD/MM/YYYY)

1.9 Institutional Status

University State ☐ Central ☐ Deemed ☐ Private ☐

Affiliated College Yes ☒ No ☐

Constituent College Yes ☐ No ☒

Autonomous college of UGC Yes ☐ No ☒

Regulatory Agency approved Institution Yes ☒ No ☐

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education ☐ Men ☐ Women ☒

Urban ☐ Rural ☒ Tribal ☐

Financial Status Grant-in-aid ☐ UGC 2(f) ☒ UGC 12B ☒

Grant-in-aid + Self Financing ☐ Totally Self-financing ☒

1.10 Type of Faculty/Programme

Arts ☒ Science ☒ Commerce ☒ Law ☐ PEI (Phys Edu) ☐

TEI (Edu) ☐ Engineering ☐ Health Science ☐ Management ☒

Others (Specify) .UGC - Add on courses in Functional English

1.11 Name of the Affiliating University

BHARATHIAR UNIVERSITY
COIMBATORE

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other
(Specify)

UGC - Add on
courses

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers

12

2.2 No. of Administrative/Technical staff

01

2.3 No. of students

02

2.4 No. of Management representatives

02

2.5 No. of Alumni

02

2.6 No. of any other stakeholder and
Community representatives

02

2.7 No. of Employers/ Industrialists

02

2.8 No. of other External Experts

02

2.9 Total No. of members

25

2.10 No. of IQAC meetings held

10

2.11 No. of meetings with various stakeholders: No. Faculty
 Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

- ✓ Members of the IQAC suggest ways and means in all its meetings for the development of learners, teachers and research.
- ✓ Activities initiated by the IQAC and undertaken by various departments for the development of learners:
 - Orientation to freshers to expose the available facilities in the campus.
 - Identification of 'slow learners' and initiating efforts to make them comfortable in the learning sessions.
 - Periodical organization of seminars, conferences and workshops at the department level to expose them to the latest developments.
 - Undertaking initiatives through NSS, YRC and RRC and department level extension activities to ensure all round development of learners.
- ✓ IQAC's contribution in teacher development:
 - Organized a faculty development programme for 3 days (12th, 13th & 15th June 2015) at the college level apart from deputing teachers to attend such programmes elsewhere.
 - Encouraged departments to organize seminars/conferences /workshops on topics of present day relevance and allowed faculty members to participate in such activities at the national/state level.

2.15 Plan of Action by IQAC/Outcome

Refer Annexure I

2.16 Whether the AQAR was placed in statutory body Yes ☒ No ☐
Management ☒ Syndicate ☐ Any other body ☐

Provide the details of the action taken

- ✓ As suggested by the IQAC, on the successful completion of 2 years of NAAC accreditation, the college has decided to opt for autonomy and an application seeking autonomy was submitted to the UGC on 22nd February 2016.
- ✓ A National level seminar on 'Role of Teachers in Quality Sustenance and Improvement' held under the auspices of the IQAC.
- ✓ Club activities are activated to make every learner to develop a particular skill so as to make themselves eligible for employment from day one of their course completion.



Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the programme	Number of existing programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / career oriented programmes
PhD	03	01	04	-
PG	13	01	14	-
UG	11	-	11	01
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	01	-	-
Others	-	-	-	-
Total	27	03	29	01

Interdisciplinary	-	-	-	-
Innovative	-	01(SET)	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

Affiliating university permits the college to have CBCS, and core & elective options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	18
Trimester	-
Annual	11

1.3 Feedback from stakeholders* Alumni ☒ Parents ☒ Employers ☒ Students ☒
(On all aspects)

Mode of feedback : Online ☐ Manual ☒ Co-operating schools for PEI ☐

Refer Annexure II

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes.

- ✓ In the BBA syllabi, the course 'Business Communication' is replaced by 'Basics of Business and Business Environment', and the course on 'Management Process' is replaced by 'Principles of Management'.
- ✓ In the final year B.Sc (Physics) syllabi, the course on 'Applied Electronics and Digital Electronics' is replaced by 'Electronics' and a fresh course on 'Electricity and Magnetism' is incorporated.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No



Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
104	85	19	-	-

2.2 No. of permanent faculty with Ph.D. 17

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Total	
R	V	R	V	R	V
17	-	-	-	17	-

2.4 No. of Guest and Visiting faculty and Temporary faculty - 04 -

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	04	02	-
Presented papers	13	14	-
Resource Persons	-	01	04

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ✓ 'Team teaching' is in vogue in few departments wherein the requirements of learners are taken care of by teachers of different calibre
- ✓ 'Cluster approach' in learning is encouraged among students where learning is group based.
- ✓ 'Nurturing' is practised by teachers wherein slow learners are given adequate learning support.
- ✓ 'Mentoring' helps learners to shed their inhibitions.
- ✓ 'Field visits', 'Practical sessions' and 'Case studies' make learning interactive and comprehensive.

2.7 Total No. of actual teaching days during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Conduct of examinations and evaluation are the responsibilities of the affiliating university

2.9 No. of faculty members involved in curriculum Restructuring /revision /syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

04	-	-
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2.10 Average percentage of attendance of students

90

(Cont....)

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	2015-2016					
	Total No. of students appeared	Distinction %	I %	II %	III %	Pass %
UG Programmes						
B.A (Eng.Lit)	57	16	80.7	3.5	-	100
B.Sc (Phy)	54	24.4	63.6	4.7	-	92.2
B.Sc (Maths)	136	53	42	02	01	98
B.Sc (C.S)	109	38.3	53.2	02	-	93.5
B.Sc (I.T)	46	43.5	34.7	4.4	-	82.6
B.C.A	64	31	58	3	-	92
B.Com	74	5	58	24	-	87
B.Com (C.A)	69	6	84	7	-	97
B.B.A	46	4.5	56.5	39	-	100
PG Programmes						
M.A (Eng.Lit)	22	13.6	68.1	-	-	82
M.Sc (Phy)	39	54	46	-	-	100
M.Sc Maths	40	63	35	02	-	100
M.Sc (C.S)	27	41	59	-	-	100
M.C.A	40	32.5	67.5	-	-	100
M.Com	38	23	74	-	-	97
M.B.A	31	29	71	-	-	100

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

- ✓ **Contribution** through motivation of teachers and listening learners' difficulties in an informal way.
- ✓ **Monitoring** through periodical meeting with teachers and learners where the problems of both the segments are sorted out.
- ✓ **Evaluation** through the analysis of results of continuous internal assessment tests and terminal examination.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty members benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	02
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	08
Summer / Winter schools, Workshops, etc.	-
Others (FDP at P.K.R)	104

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	08	-	-	-
Technical Staff	07	-	-	-



Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- ✓ Those with research qualifications are preferred as teachers.
- ✓ Teachers are motivated to acquire research qualifications.
- ✓ Cash incentives are given to those teachers acquiring research degrees while in service.
- ✓ Number of minor research projects are in progress. Teachers are encouraged to apply for both major / minor research projects.
- ✓ Post graduate students are encouraged to undertake projects where there is a scope for field study/laboratory research.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	01	01	-	04
Outlay in Rs.	1,85,000	3,80,000	-	5,85,000

No. of Minor Projects Applied : 26

3.4 Details on research publications

	International	National	Others
Peer Review Journals	11	5	-
Non-Peer Review Journals	-	-	-
e-Journals	1	1	-
Conference proceedings	5	1	-

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant Sanctioned Rs.	Received Rs.
Major projects	-	-	-	-
Minor Projects	1-2 Years	UGC	9,65,000	7,10,000
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects (other than compulsory by the University)	-	-	-	-
Any other(Specify) Enterpreneurship awareness camp(s)	01	EDI, Ahmedabad	1,00,000	70,000
Total	-	-	10,65,000	7,80,000

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	03	04	02	-	-
Sponsoring agencies	-	ICSSR(02)	RGNIYD	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From funding agency From Management of University/College
 Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	01
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
03	-	02	-	-	01	-

3.18 No. of faculty from the Institution who are Ph. D. Guides

No. of students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level

National level International level

3.22 No. of students participated in NCC events:

University level State level

National level International level

3.23 No. of Awards won in NSS:

University level State level

National level International level

3.24 No. of Awards won in NCC:

University level State level

National level International level

3.25 No. of Extension activities organized

University forum College forum

NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- ✓ National digital literacy mission for the benefit of computer illiterates
- ✓ Career awareness programme for final year UG and PG students
- ✓ Adult education to the needy rural folk
- ✓ Facilitating students to open bank accounts
- ✓ Coaching to face competitive examinations for jobs in the Indian financial sector especially banking industry
- ✓ Assisting school girls to create e-mail ID in their names
- ✓ Computer awareness programme for postal employees
- ✓ Educating computer applications for school children especially Government/municipal schools
- ✓ Focussing the role of internet in the day-to-day life of college teachers
- ✓ Organizing blood donation camps and encouraging students to bleed
- ✓ Creating awareness about breast cancer and the ill-effects smoking, liquor consumption and drug addiction
- ✓ Celebration of National Youth Day to focus the role of youth in nation's growth
- ✓ Departments offer value added programmes to harness youth's potentials
- ✓ Encourage students to register themselves for programmes offered by recognized universities to improve their job prospects
- ✓ Assists the members of self-help groups to market their products through college bazaar
- ✓ Arranging to apply for Aadhar cards for the students through the college with the support of Government machinery
- ✓ Making students to learn the technology of producing sanitary napkins at an affordable cost
- ✓ Mushroom cultivation and chocolate making are the two areas wherein students are motivated to pursue to earn while learn
- ✓ Coaching for those aspiring for the position of village administrative officers
- ✓ Teaching mathematics and commerce for higher secondary students in Government schools
- ✓ Saplings plantation for afforestation
- ✓ Training to students to promote their quantitative aptitude skill
- ✓ Developing repairing skill among students and intended rural people to maintain electrical and electronic home appliances
- ✓ Creating awareness among school children about handling apparatus in the physics laboratory
- ✓ Awareness building about the nature and uses of gobar gas



Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	10.22 acres	Nil	-	10.22 acres
Class rooms	57	03	Management	60
Laboratories	07	-	-	07
Seminar Halls	04	-	-	04
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	636	20	Management	656
Value of the equipment purchased during the year (Rs. in Lakhs)	160.75	2.14	Management	162.89
Others (Vehicles)	18	04	Management	22

4.2 Computerization of administration and library

College office is partially computerized and the library is totally computerized
--

(Condt...)

4.3 Library services:*

	Existing		Newly added		Total	
	No.	Value (Rs.)	No.	Value (Rs)	No.	Value (Rs)
Text Books	24788	66,19,264.63	990	3,31,282.75	25778	69,50,547.38
Reference Books	2744	984682.72	111	62916.00	2855	10,47,598.72
e-Books	-	-	-	-	-	-
Journals	140	170500	-	-	140	170500
e-Journals	-	-	-	-	-	-
Digital Database	2	16,500	-	-	2	16,500.00
CD & Video	CD: 1328 DVD: 329	195327.51 7892.00	CD :14 DVD:15	-	CD: 1342 DVD: 344	195327.51 7892.00
Projects	2163	-	652	-	2815	-
Previous year university question papers in volumes	369	-	34	-	403	-
Back volumes	2834	-	244	-	3078	-

* While submitting the information concerning 'Library Services' in the AQAR meant for 2014-2015, few errors crept in. Those errors are reflecting in the 'existing balances' of Text Books, Reference Books, CD and Video. The 'Total' is perfect after adjusting for such errors.

4.4 Technology upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	635	5	11 MBPS	1	1	12	22	4
Added	20	-	15 MBPS	-	-	1	-	-
Total	655	5	26MB PS	1	1	13	22	4

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- ✓ Students have easy access to computers as computer laboratories are kept open even beyond college working hours.
- ✓ Both students and teachers have internet access.
- ✓ Inhouse initiatives and participation of students and teachers in technology upgradation programmes organized by universities and colleges offer opportunities to make themselves upgraded.

4.6 Amount spent on maintenance in lakhs :

i) ICT	-
ii) Campus Infrastructure and facilities	2.85
iii) Equipments	2.12
iv) Others	-
Total :	4.97



Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- ✓ Dissemination through periodical circulars
- ✓ Through counseling sessions
- ✓ Teachers through informal discussion with learners
- ✓ Extension activities facilitate students to know and avail the available support services

5.2 Efforts made by the institution for tracking the progression

- ✓ Continuous internal assessment tests
- ✓ Mentors' reporting
- ✓ Views of class in-charge
- ✓ Parents' feedback
- ✓ House wardens' reports in case of inmates

5.3 (a) Total Number of students

UG	PG	Ph.D	Others
1666	313	04	30

(b) No. of students outside the state

12

(c) No. of international students

-

No	%
-	-

Men

No	%
-	-

Women

Last Year (2014-2015)						This Year (2015-2016)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
28	68	17	981	-	1094	22	53	02	749	-	826

Demand ratio : 1:1 Dropout : 8.1%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- ✓ Coaching for bank competitive examinations.
- ✓ Coaching for competitive examination for village administrative officers in Tamil Nadu.
- ✓ Coaching for National level Educational Testing and State Level Educational Testing.
- ✓ Association with National Skill Development Corporation to hone the inert skills of students.
- ✓ Exclusive sessions are arranged for final year UG students to promote their placement opportunities.

No. of student beneficiaries

5.5 No. of students qualified in these examinations

NET	<input type="text" value="-"/>	SET/SLET	<input type="text" value="-"/>	GATE	<input type="text" value="-"/>	CAT	<input type="text" value="-"/>
IAS/IPS etc	<input type="text" value="-"/>	State PSC	<input type="text" value="-"/>	UPSC	<input type="text" value="-"/>	Others	<input type="text" value="-"/>

5.6 Details of student counselling and career guidance

- ✓ College has 3 pronged approach for student counseling. The class in-charge has comprehensive information concerning her wards. Most of the academic issues of learners are sorted out at this level. The 'mentor' is the second layer in the counseling process under whom a batch of 25 students is allotted. Most of the personal problems and the academic impediments yet to be resolved are taken care of by the mentor. As the mentor is maintaining a close rapport with the wards, even the unrepresented problems of learners could also be identified by mentors to resolve. Few learners may have issues unattended by these two layers. They are taken care of by the concerned Head and in extreme cases by the principal herself. To be precise, the prevailing counseling mechanism is effective and the learners have a congenial atmosphere in the campus.
- ✓ The placement of the college offers career guidance not only by senior faculty members but also by external agencies and prospective employers at periodical intervals.

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
84	719	311	58

5.8 Details of gender sensitization programmes

- ✓ As the college is exclusively meant for women, gender sensitization is emphasized in every walk of life. As 20% of the teachers are well experienced in life, their efforts to (gender) sensitize the young girls yield good results. The departments and the Women's Cell periodically organize gender sensitization programmes wherein interactions are total.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level National level International level

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

Source	Number of students	Amount(Rs.)
Financial support from institution	24	60,000
Financial support from government	124	6,20,710
Financial support from other sources	07	49,500
Number of students who received International/ National recognitions	06	8,100

5.11 Student organized / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed:

- ✓ Students demanded a new bus route with the destination of TN Palayam which readily agreed by the management.
- ✓ Another bus reaching upto 'Guruvareddiyoor' was extended upto 'Kannamoochi' on demand by students.
- ✓ Tamil literature students demanded more additions in the library collections which was acceded by the management.



Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision

To make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Mission

Empowering the rural women by inculcating the core values of truth and righteousness and by ensuring quality in the teaching-learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development.

6.2 Does the Institution has a Management Information System

Yes. The Management Information System (MIS) of the college encompasses areas like:

- ✓ Administrative procedures
- ✓ Students admission
- ✓ Library management
- ✓ Evaluation mechanisms
- ✓ Fleet operation
- ✓ Financial administration
- ✓ Hostel administration
- ✓ Sports management
- ✓ Future plans like autonomous mechanism

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- ✓ Though the college is an affiliating one, the senior faculty members convey their views on curriculum development to the concerned Board of Studies of Bharathiar University
- ✓ Senior faculty members in the departments of Tamil, Mathematics, Computer Science, Commerce and Management have representation in the Boards of Studies of Bharathiar University
- ✓ As the college is planning to opt for autonomy, experts are invited to ascertain their opinion concerning the development of learner-friendly curriculum

6.3.2 Teaching and Learning

- ✓ Appointment of qualified and competent teachers
- ✓ Efforts to develop faculty members
- ✓ Seasoned academicians interactions with teachers concerning effective teaching methodologies
- ✓ Encouraging the use of ICT in teaching
- ✓ Practicing interactive learning
- ✓ Self-learning through library resources and computer laboratories
- ✓ Teachers join together prepare learning materials and circulate among students
- ✓ Feedback based teaching

6.3.3 Examination and Evaluation

Examinations	Evaluation
<ul style="list-style-type: none">✓ Continuous Internal Assessment Tests✓ End semester examination✓ Error free setting of question papers	<ul style="list-style-type: none">✓ Continuous evaluation✓ Correcting individuals based on evaluation remarks✓ Post examination review✓ Informing evaluation outcome to parents

6.3.4 Research and Development

- ✓ The Research committee, through its efforts promote research and development
- ✓ By offering research programmes like M.Phil and Ph.D, all departments are promoting research
- ✓ Departments are encouraged to organize seminars/ conferences/workshops to promote research
- ✓ Teachers are encouraged to acquire research degrees and motivate their colleagues to pursue research

6.3.5 Library, ICT and physical infrastructure / instrumentation

- ✓ In addition to departmental libraries, the central library has a wealth of information.
- ✓ The central library is a newly built one with sufficient lighting and adequate ventilation.
- ✓ A well furnished central library caters to students and teachers with 28633 volumes of books and 140 periodicals.
- ✓ The central library has a digital library and a collection of rare books.
- ✓ Support services in the library like issue, renewal, supply of required information, photocopying and dissemination of latest information are user-friendly.
- ✓ ICT facilities are given to all departments. The management is strengthening these facilities to reach every learner and teacher.
- ✓ 60 well furnished class rooms with adequate lighting and ventilation. Additional class rooms are being built to meet the future requirements.
- ✓ Well equipped gymnasium and well maintained play fields for volleyball, hockey and kabadi.
- ✓ An air-conditioned auditorium with in-built audio/video systems.
- ✓ 24 hour protected water supply in the campus.
- ✓ Uninterrupted power supply throughout the campus as the solar power system in operation has 100kw capacity.

6.3.6 Human Resource Management

- ✓ Merit and involvement are the two dimensions while recruiting teachers and other supporting staff.
- ✓ Development of human resources is the watchword of the management. For developing the potentials of both teachers and administrative staff, periodical programmes are organized by the management.
- ✓ Compensating human resources at a reasonable level as the management wants to retain talented people as teachers.
- ✓ The management is imbuing 'team spirit' among teachers with a view to develop the same spirit among students.
- ✓ While making decisions, participatory approach is followed to motivate the people concerned.

6.3.7 Faculty and Staff recruitment

- ✓ The college has a competent staff selection committee and its decisions are the base for appointment
- ✓ At the time of selection, the management gives priority to merit and teaching caliber
- ✓ The college is hiring retired teachers with doctoral qualifications and practical exposure on its roll
- ✓ The college has visiting faculty to meet the requirements of learners in the areas of specialization

6.3.8 Industry Interaction / Collaboration

- ✓ Linkage with industry facilitates the institution to contribute suggestions for curriculum development / enrichment
- ✓ On the job training, summer placements, professional development, consultancy, and student placement – all are made possible for the institution because of its linkage with industry
- ✓ The college has collaboration with PALMS, EDISSIA, ICSSR, NSDC for organizing seminars and workshops for the benefit of the students

6.3.9 Admission of Students

The college follows a liberal admission policy as it was established to serve the local people and especially for those living below the poverty line.

6.4 Welfare schemes for

Teaching	Group Insurance Coverage
Non teaching	Group Insurance Coverage
Students	Comprehensive Insurance coverage to sports students For the remaining students group insurance coverage is given

6.5 Total corpus fund generated 1,02,00,000

6.6 Whether annual financial audit has been done √ Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	√	NAAC & UGC	√	IQAC
Administrative	√	Directorate of Collegiate Education, Govt. of Tamilnadu	√	Various Committees

6.8 Does the University declare results within 30 days?

For UG Programmes Yes √ No

For PG Programmes Yes √ No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Nil

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Nil

6.11 Activities and support from the Alumni Association

Activities: Periodical meets

Support:

- ✓ Helps to undertake projects at PG level
- ✓ Arrange for summer training
- ✓ Helps to secure placements
- ✓ Financial help to needy students to complete their education

6.12 Activities and support from the Parent – Teacher Association

Activities: Meets at periodical intervals

Support: A pillar of strength for the college to focus its policies and ascertain feedback concerning the performance of students. It is a forum for parents to focus their problems. These meets give an opportunity to both the segments i.e., parents and teachers to come to a conclusion about issues of immediate concern.

6.13 Development programmes for support staff

- ✓ Personality development programmes
- ✓ Motivating them to develop their skill
- ✓ Assists individual development

6.14 Initiatives taken by the institution to make the campus eco-friendly

- ✓ Switching over to solar power to satisfy 50% of energy requirement.
- ✓ Planting saplings in and around college campus.
- ✓ Campus cleaning : a joint endeavour by those employed and NSS volunteers.
- ✓ A course on 'Environmental Studies' is creating an awareness among students about the significance of eco-friendliness.



Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Innovation	Impact created
✓ Encouraging teachers to use ICT based teaching	Learners enjoy class room sessions
✓ Teachers are motivated to undertake research	Many teachers have registered themselves for research degrees(M.Phil/Ph.D) and some of them have applied for research projects.
✓ Creating awareness about career options	Many students aspire to hold positions on completion of their studies

(Cont...)

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

1. The college has made an application to UGC seeking autonomy. As a consequence, the UGC has constituted a committee to study the feasibility of awarding autonomous status to the college. The college is also geared up to make all arrangements to satisfy the requirements of the committee.
2. The college has already made an application to the Institute of Chartered Accountants of India to recognize the college to conduct coaching classes for different stages of Chartered Accountancy programme. The college is yet to get the reply from the Institute. Though there is no official recognition, the college is conducting coaching classes for CA-CPT (Common Proficiency Test) and CA-IPCC (Integrated Proficiency Competency Course) on a regular basis.
3. For CA coaching sessions infrastructure is created. The infrastructure is the composition of a classroom (600 Square feet), a staff room (160 Sq.ft) and a library (200 Sq.ft)
4. Materials for the generation of 100 KW additional solar power have arrived and they are to be installed. Installation preparations are to be taken up.
5. Books 28,633 in number worth Rs.79,98,146.10 added during the last academic year in the library.
6. As planned, the Department of Mathematics procured two software packages viz.,(a) Mathematica Language, and (b) Mathematical equations for projects work. Both the packages are widely used.
7. Seeting-up of 'Medical Physics Laboratory' and the launching of an add- on programme on 'Medical Physics' is still in the formative phase.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

The interaction between learners and teachers, teachers and the management, alumni and teachers result in a number of best practices and the best two among them are:

1. Value education
2. Club activities

*** Refer Annexure III**

7.4 Contribution to environmental awareness / protection

Efforts initiated to ensure environmental awareness and protection:

- Generation and utilization of solar energy.
- Planning to generate another 100kw through solar panels to bridge the gap in energy consumption.
- NSS volunteers created awareness about go-bar gas in the nearby villages.
- Plantation of saplings in and around the college campus to make it green and pollution free.

7.5 Whether environmental audit was conducted? Yes ☒ No ☐

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

STRENGTHS:

- ✓ Makes the education for girls as a reality
- ✓ Higher education is at the doorsteps of the deprived sections of the society
- ✓ Farmers, daily wage earners are happy as education for their girl children is available at an affordable cost.
- ✓ Parents feel that their children are safe both in the college and hostel as the institution gives priority to 'discipline'
- ✓ Transportation facilities offered by the college makes commutation comfortable, safe, convenient to students and tension-free to parents
- ✓ Dedicated teachers make the quality of education as learner-friendly
- ✓ Mentoring, a regular practice and counseling, at times of need make the slow learners happy as their problems in learning are thrashed out then and there.
- ✓ The college is considered as one of the best college in Bharathiar University area as it produces not only good results but also rank holders in all disciplines at the university level.
- ✓ Class rooms, the library and laboratories are well equipped.
- ✓ Teachers design teaching methodologies to make slow learners, mediocre and bright students comfortable in class rooms.
- ✓ Periodical evaluation by teachers makes learners to understand the subject matter step by step.
- ✓ Sports loving management encourages sports persons by giving education and hostel facilities free of cost.
- ✓ Stable administration as the management and the principal go hand in hand in policies and practices.
- ✓ Co-curricular activities are designed by teachers to make learning an enjoyable exercise.
- ✓ Extracurricular activities of extension arms of the college facilitate the volunteers to learn the need for socialization and the methods through which socialisation has become a reality.
- ✓ A vibrant placement cell identifies the needs of prospective employers and shapes the learners to acquire the required knowledge and competencies to adorn jobs of their preference.

WEAKNESS:

- ✓ Rate of attrition is more among teachers
- ✓ Aspiration among learners to secure a job is comparatively low as many parents give priority for marriage

OPPORTUNITIES:

- ✓ Periodical organization of seminars, workshops and conferences assists learners to get insight into the latest developments in their area of specialization.
- ✓ First generation rural learners are deriving benefit through the programmes of the college.
- ✓ Creating a platform for self-employment by promoting leadership qualities and entrepreneurial skills.
- ✓ Learners are awaiting diverse faculty support.
- ✓ Many students are considering TNPSC coaching classes as an opportunity to settle down in government jobs.

CHALLENGES:

- ✓ As many new colleges are emerging in and around Gobichettipalayam area, there is unhealthy completion between colleges.
- ✓ Learners belong to first generation category but the challenges they have to face are 'global' by nature.
- ✓ Shift in the medium of instruction from Tamil to English is posing threat to majority of the learners as they hail from rural background.
- ✓ As the industry needs are more dynamic, curriculum needs updation. But the college, as an affiliating one, has no say in curriculum construction.

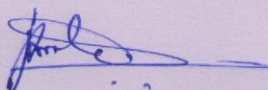


8. Plans of the institution for the next year:

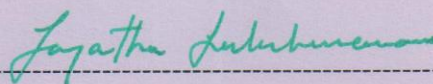
1. Undertake all formalities to make the college as an autonomous one.
2. Continue the efforts to make the college as a recognized one to give coaching for those students aspiring to pursue Chartered Accountancy Programme.
3. To make the additional classrooms ready for occupation.
4. To create an additional capacity of 100KW for the generation of power in order to make the college 100% environment friendly.
5. To add books and journals to the library depending upon departmental requirements.
6. Creation of 'Medical Physics Laboratory' for the benefit of students and medical practitioners.

Name : DR. P. NATESAN

Name : PROF. JAGATHA LAKSHMANAN



Signature of the Coordinator, IQAC



Signature of the Chairperson, IQAC

Principal

P.K.R. Arts College for Women
Gobichettipalayam - 638 476



ANNEXURE I

PLAN OF ACTION/OUTCOME

June 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Computer Science	Induction Programme for first year UG Students	16 th	Staff members
2.	Computer Science	Bridge course for first year UG students	16 th - 30 th	Staff members
3.	NSS	Hundiya Counting – Pariyur Amman Temple & Gurunathar swami Temple	17 th	NSS Programme officers and NSS Volunteers
4.	English	Induction Programme	18 th	Mr. Naveen Annamalai, ELT Consultant Voice Training Solutions, Coimbatore.
5.	NSS & YRC	International Yoga Day Celebration	24 th	Mr.K.Manikandan, Yoga Trainer, Isha Yoga Centre, Gobichettipalayam.
6.	Commerce	Guest lecture on “Ratio Analysis” for final year PG students	29 th	Dr.M.Thanigaivel, Professor & Head, Vivekananda College for Women, Tiruchengode.

July 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	English	Theatrical workshop	1 st – 2 nd	Mr.Allen, Dr.Samuel, Head Learning and Developing, Samcruz Consultation Pvt.,Ltd., Secunderabad.
2.	Commerce	Celebration of Chartered Accountants Day	1 st	Mr. Balasubramaniam Chartered Accountant, Gobichettipalayam.
3.	Commerce	Commerce Association Inauguration	8 th	Dr.M.Natarajan, Former Professor of Commerce, Sowdeswari College, Salem.
4.	Commerce	Guest Lecture on “Taxation”	8 th	Dr.M.Natarajan, Former Professor of Commerce, Sowdeswari College, Salem.
5.	Mathematics	Parents Teachers meeting (UG I year)	10 th	Parents and Teachers.

6.	Commerce	One day International Symposium on “Designing and Managing Projects” and “Selling You”	14 th	Dr.Subbukumarappan, Assistant Professor, Arts, Science & Business, The Ohio State University, USA.
7.	Commerce	Guest Lecture on “Elements of Banking” for I st year UG students	15 th	Dr.P.Kumerasan, Principal, Minerva College, Salem.
8.	Tamil	Association Inauguration	15 th	Mr.Namakkalnathan, Writer, Erode.
9.	Mathematics	Induction programme for I-PG students.	16 th	Faculty Members
10.	Physics	Seminar on “Recent Developments in Physics”	Not Executed	-
11.	Mathematics, Physics & Computer Science	Inauguration of Science Association	17 th	Dr.M.Eswaramurthi, Head, Department of Mathematics, Vellalar College of Engineering & Technology, Erode.
12.	Management	Association Inauguration	20 th	Ms.J.Devi, Founder Auraa Handmade, Coimbatore.
13.	Physics	Seminar on “Emerging Trends in Material Science Research”	22 nd	Dr.L.Jothi, Associate professor, Department of Physics, Government Arts College, Namakkal.
14.	Physics	Workshop on “Brain Gym”	-	Not Executed
15.	Management	Industrial Visit - Pariyur Amman Paper Boards, Perudurai.	22 nd	Students and Designated staff members
16.	Mathematics	A programme on Quantitative Aptitude	23 rd	Mr.J.Thangavel Raj, Trainer, Erode.
17.	Computer Science	Awareness Programme on Bank competitive Exams & NET/SET	23 rd	Dr.P.Karuppasamy, Director, Management studies, Nehru Institute of Technology, Coimbatore.
18.	Management	Industrial Visit - NSG Textiles, Coimbatore and Senthil Papain and Food Products Pvt. Ltd., Coimbatore.	23 rd	MBA students & Designated staff members

19.	English	Teach with movies	24 th	Mr.S.Kamalakannan, Director and Creative Head of Montage Media, Coimbatore.
20.	Mathematics	Programme on SET / NET coaching	25 th	Dr.K.Karupiah, Programme Associate, Department of Mathematics, Bharathiar University, Coimbatore.
21.	Management	National Seminar on “Rural women empowerment”	27 th	Dr.M.Jayamala, Associate Professor, Department of Women Studies, PSGR Krishnammal College, Coimbatore.
22.	Management	Senthur food products, Mettupalayam. Tex valley future project, chithode.	Not Executed	-
23.	Mathematics	Parents Teachers meeting (UG II & III year)	31 st	Parents & All faculty members
24.	Computer Science	Meeting with parents of II & III year UG students	31 st	Parents & Teachers

August 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	Extension activity: Teaching for +1 and +2 students at Government Girls Hr. Sec. School, Avinasi.	1 st	Dr. A.Rahamath Nisha & Ms. M.Indira Priyadarshini, Department of Commerce, P.K.R. Arts College for Women, Gobichettipalayam.
2.	NSS & YRC	NSS &YRC Inauguration of activities for the Academic Year 2015-2016	5 th	Dr.N. Kanakachalam, NSS Programme Officer, Govt. Arts & Science College, Tirupur.
3.	NSS & YRC	Awareness Programme on Breast Feeding	5 th	Dr. P.A.Vijayalakshmi, Paediatrician, Govt. Medical College, Perundurai.
4.	Management	Guest Lecture: Marketing Perspective : Eagles Eye View	7 th	Mr.Balasubramanian, Branch Manager of Sales, HUL, Chennai.
5.	Management	Crafting the Graduates through new paradigm of HRM skills	8 th	Mrs. Nagalakshmi Karthikeyan, HR Manager, TCS, Chennai.
6.	Commerce	Awareness programme on Banking service & NET/SET coaching for PG & UG final year students	8 th	Dr.P.Karuppasamy, Director, Management studies, Nehru Institute of Technology, Coimbatore.

7.	Computer Science & Physics	Visit to Book exhibition, Erode	10 th	Staff Members with students of both the Departments
8.	Computer Science	“Career Guidance & Job opportunities”-Seminar for I M. Sc & II- MCA Students	10 th	Dr.RM.Chidambaram, Research Advisor, P.K.R Arts College For Women, Gobichettipalayam.
9.	Management	Industrial Visit - Myrada, Gobichettipalyam.	10 th	Students & Staff members
10.	Mathematics	Seminar on Astronomy	12 th	Dr.Haresh M. Pandya, Associate Professor, Department of Physics, Chikkana Government Arts & Science College, Tirupur.
11.	Computer Science	Extension Activity for Postal Assistants - “Basics of Computers”.	12 th -13 th	Staff Members
12.	Physics	Seminar on “Astro Physics”	12 th	Dr.Haresh M.Pandya, Head & Associate Professor of Physics, Chikkanna Government Arts College, Tirupur.
13.	Tamil	Literary presentation	18 th	Dr.M.Logeswaran, Asst.Professor, K.S.R College of Arts & Science, Tiruchengode.
14.	Commerce	Guest lecture on “Bank Loans & Advances”	19 th	Ms.V.Hema, Chief Manager, SBI, Gobichettipalyam.
15.	Management	Industrial Visit : Mushroom cultivation training- II MBA Students	19 th	Students & Staff members
16.	Management	Training to make chocolates at home – Venue : Coimbatore.	20 th	Selected MBA students
17.	Commerce	Extension activity- “Filing of income tax returns through online” to postal department staff, Head post office, Erode	Not Executed	-
18.	Commerce	Trip to Thiruvananthapuram, Cochin & Guruvayur final UG & PG students	21 st – 23 rd	Staff members
19.	Mathematics	Parents teachers meeting for UG II & III years.	Not Executed	-

20.	Commerce	International symposium on “Indian & Ethiopian Academics ” and “Enhancing Employability”	25 th	Dr.G.Parimalarani, Associate Professor Department of Banking and Finance, Wollega University, Ethiopia.
21.	Physics	Extension activity GGHS, Sathyamangalam – “OPTICS” (A Speech to school teachers)	26 th	Prof.R. Murugesan, Associate Professor, Department of physics, P.K.R Arts college for Women.
22.	Management	Industrial Visit : VENBRO Polymer, Erode.	27 th	Staff Members with Management students
23.	Computer Science	Industrial visit – Infosys Campus, Bangalore.	28 th – 29 th	Staff Members with students
24.	Mathematics	SET / NET training programme	29 th	Dr.K.Karuppiah, Programme Associate, Department of Mathematics, Bharathiar University, Coimbatore.
25.	Mathematics	Inter collegiate meet - SIGMA	Not Executed	-
26.	Computer Science	Extension Activity- for +1 Students of Govt. Girls Hr. Sec, School, Sathyamangalam.	29 th	Designated staff members
27.	Management	Personality Development Programme	29 th	Mr.N.Chellam, HR Trainee cum Counselor, Srijan Pvt., Ltd., Coimbatore.

September 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	English	Extension activity in Government Higher Secondary School, Chenampatti.	1 st -5 th	Staff members
2.	Physics	Extension activity in Vemandampalayam Higher Secondary School – “How to maintain home appliances?”	2 nd	Mr.RamKumar “Citronix”
3.	Management	One day workshop – Application of Excel in Financial Management	9 th	Mr.Arulmurugan, Branch Manager Pallavan Grama Bank, Tiruchengode.

4.	Tamil	Bharathiar Memorial Day	11 th	Dr.Mathiazhalagan, Asst.Professor in Tamil, Government Arts & Science college, Udumalpet.
5.	Management	International coference on “Global HRM Strategies for sustainable development”	15 th	Dr.S. Nakkiran,AMBO University, Ethiopia and Dr.S.Sivakumar, Hawassa University, Ethiopia.
6.	Computer Science	Seminar on Project Documentation	15 th	Ms. J. Jayakrishna, GJ Technosoft, Gobichettipalayam.
7.	Commerce	Guest lecture on “Ethiopian Economy”	15 th	Dr.S.Siva Kumar, Assistant Professor in Management & PG Programme coordinator, School of Governance and Development Studies, Hawasa University, Ethiopia.
8.	YRC	Fire and Rescue Awareness Programme	16 th	Mr. A.Govindasamy, Station Officer, Fire and Rescue service, Gobichettipalayam.
9.	Physics	Industrial visit to ISRO, Thiruvananthapuram.	16 th	Staff Members with students
10.	Computer Science	Workshop on Basics of Computer Network	18 th	Dr.P.Priakanth, Head, Department of Computer Technology, Kongu Engineering college, Perundurai.
11.	Mathematics	Seminar on decomposition of Graphs	18 th	Dr.A.Muthusamy, Professor, Department of Mathematics, Periyar University, Salem.
12.	Management	College Bazaar	18 th	Students of Management
13.	Mathematics	SET / NET training programme	-	Not Executed
14.	Management	Intercollegiate meet – ACME 2015	21 st	Dr.Major S. Elangovan, Loyola College. Dr.C.Kulandaivelu, Park College, Coimbatore.
15.	Commerce	“RHAPSODY”- Intercollegiate meet	21 st	Dr.Major S. Elangovan, Loyola College, Chennai. .Dr.C.Kulandaivelu, Park College, Coimbatore.
16.	Commerce	Awareness programme on Company Secretaryship	22 nd	Mr.R.Venkateswaran, Branch Head, Coimbatore chapter of Company Secretaryship.
17.	Mathematics	A mind opener programme	23 rd	Dr.C.S.Veeragavan, Professional Trainer, Coimbatore.

18.	Computer Science	Seminar on Spatial Data Management	23 rd	Dr. Mary Magdeline Jane, Director, Dr.N.G.P. Institution of Technology, Coimbatore.
19.	NSS	NSS Day Celebration	24 th	Staff members and students
20.	English	Trip to Mangalore.	24 th – 26 th	Staff Members with students
21.	Commerce	Guest lecture on “World Trade Organization”	26 th	Prof. M.Ramaswamy, Department of Management, P.K.R Arts college for women, Gobichettipalayam.
22.	NSS	Clean India	28 th	Municipality Officers, Gobichettipalayam.
23.	NSS	Toilet Awareness Programme	28 th	BDO Officers, Gobichettipalayam.
24.	NSS	Pachaimalai temple Hundi Counting-	29 th	NSS Programme officers & NSS volunteers
25.	Computer Science, Physics and Mathematics	Intercollegiate meet – EDIFY 2K15 Inter Collegiate Meet SPECTRA Inter-Collegiate meet - SIGMA	29 th	Dr.E.S.Samundeeswari, Associate Professor, Department of Computer Science, Vellalar College for Women, Erode. Mr.Balaji Raju, Managing Director, AES Technologies India Pvt., Ltd., Coimbatore.
26.	Mathematics	Trip to Guruvayur Temple, Thiruvananthapuram Temple and Marine Drive at Kerala with final year UG & PG students	29 th – 2 nd (Oct)	Students accompanied by staff members.
27.	Physics	Seminar on “Geo Magnetism”	30 th	Dr.S.Devanandan, Indian Institute of Geo Magnetism, Mumbai.

October 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	NSS	Eye camp at Diamond Jubilee School, Gobi	4 th	NSS Volunteers.
2.	Commerce	Guest lecture on “Price determination under different market conditions”	6 th	Prof. M.Ramaswamy, Department of Management, P.K.R Arts College for women.

3.	Commerce, Computer Science, Physics English, Mathematics and Tamil	Mega Arts & Science Exhibition	8 th & 9 th	<u>Inauguration:</u> Thiru.P.Iyannan, Chief Educational Officer, Erode. <u>Valediction:</u> Thiru.M.Balasubramanian, District Educational Officer, Gobichettipalayam.
4.	Mathematics	SET/NET Training programme	12 th	Dr.K.Karuppiyah, Bharathiar University, Coimbatore.
5.	NSS & YRC	“Awareness programme on breast cancer”	13 th	Dr.G.P.Dhanabal, Retd.chief medical officer, Gobichettipalayam.
6.	YRC	“International day of Disaster Reduction”	13 th	Mrs.Jagatha Lakshmanan, Principal, P.K.R.Arts College for Women, Gobi.
7.	Mathematics	Differential equations and its applications	14 th	Dr.P.Karthikeyan, Associate Professor, KSR College of Arts and Science, Tiruchengode.
8.	Tamil & NSS	Dr. Abdul Kalam’s Birthday Celebrated as “Youth Awakening Day”	15 th	Dr. R.Manikam, Former Head of Tamil Department, Gobi Arts and Science College, Gobichettipalayam.
9.	English	Two Day Orientation Programme on Reading Literature and Theory in Collaboration with the Department of English, Christ University, Bangalore.	15 th & 16 th	Ms.Gaana, Assistant Professor in English, Ms.Shobana P.Mathews, Associate Professor in English and Dr.Neeraja, Assistant Professor in English, Christ University, Bengaluru. (Venue: Christ University)
10.	NSS	World Students’ Day	17 th	Abdul Ghani, Social Activist.
11.	Mathematics	Seminar on Statistics and its applications	27 th	Dr. Rajagopal, Associate Professor, Department of Mathematics, Sri Vasavi College, Erode.
12.	YRC	Blood donation camp	30 th	Dr.K. Ananadhan, Chief Medical Officer, Gobichettipalayam.

November 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	NSS	Eye camp at Diamond Jubilee School, Gobichettipalayam	1 st	NSS Volunteers.
2.	Commerce	Extension Activity conducted for Municipal Girls Higher Secondary School, Gobichettipalayam.	4 th – 6 th	Designated Staff members.
3.	Computer Science	Extension Activity for PKR staff members: “Role of Internet in the day-to-day life of an individual”	17 th	Mr.S.Sampath, Associate Professor, Department of Computer Science.
4.	Physics	Extension Activity at Municipal Girl’s Higher Secondary School +1 Students, Gobichettipalayam.	24 th	Designated Staff members.
5.	YRC	“Health Check-up camp”	25 th	Mr.A.Karthick Varman, Branch Manager, Thulasi Pharmacy, Gobichettipalayam.
6.	English	Extension activity in various Government Higher Secondary School	26 th – Dec 10 th	-
7.	Computer Science	Extension Activity for +1 & +2 students at Government Higher Secondary School, Malayapalayam, Nambiyur.	30 th & 1 st Dec	Designated Staff members.

December 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	NSS	Pariyur Temple Hundi Counting	4 th	Staff members with students
2.	YRC	Health Awareness Programme	5 th	Dr.N.K.Arul Jothi, Sonologist, Navin Hospital, Kavindapadi.
3.	Management	Guest Lecture on “Make in India- FDI”	9 th	Dr.N.Vasudevan, Prof of Commerce, SRMV Vivekanada College, Chennai.
4.	Tamil	Bharathiar Day	11 th	Dr.D.Viswanathan, Asst. Prof in Tamil, S.N.R Arts and Science College, Coimbatore.
5.	Tamil	One day trip to Avinashi Temple	12 th	Students and staff members

6.	Management	Personality Development Programme	14 th	Mrs.R.Sasiprabha, International Trainer, SIRPI Institute, Chennai.
7.	YRC	Haemoglobin & Thyroid camp	17 th	A.Kavin Kumar, Field Therapy Manager, Abbott India Ltd., Coimbatore.
8.	Commerce	Chartered Accountancy: Awareness Programme	18 th	Mr. Prasanna Venkatesan, Auditor in Erode.
9.	Mathematics	Ramanujam Day	22 nd	Dr.Eswaramurthy, Department of Mathematics, Vellalar College of Engineering, Erode.
10.	YRC	Haemoglobin & Thyroid Awareness Programme	22 nd & 23 rd	Dr.R.Natarajan, Dr.K.Chinnasamy, MRS Hospital.
11.	Commerce	Nuances of Chartered Accountancy Career.	23 rd	Mr.G.V.RaviKumar, CA, Gobichettiapalaym.
12.	Management	Industrial Visit to JV Windings	28 th	Students accompanied by Staff members.
13.	Computer Science	Seminar on “Data Mining”	29 th	Dr.P.Jayaprabha, Head of the Department, Department of Computer Applications, Vidyaa Vikas College of Engineering and Technology, Tiruchengode.
14.	Commerce	Guest Lecture on “Women Entrepreneurship”	29 th	Dr.N.Manimegalai, Director and Head, Department of Women Studies, Bharathidasan University, Tiruchirapalli.
15.	Management	Guest Lecture on “Debit cards”	30 th	Ms.Nithya Prabha, Branch Head, IDBI bank, Gobichettiapalayam.

January 2016

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	NSS	Special Camp	2 nd – 8 th	NSS Volunteers and Programme officers.
2.	Computer Science	Workshop on “Mobile Application development using Android”	5 th	Dr.S.Lakshmi, Associate Professor, Department of Computer Applications, Sona College of Engineering and Technology, Salem.

3.	Physics	National seminar on “Advances in Physics of condensed matter”	6 th	1. Dr.S.KrishnaKumar, Senior Technical officer, DRDO, Chennai. 2. Dr.V.N.Vijayakumar, Associate Professor, Bannari Amman Institute of Technology, Sathyamangalam. 3.Dr. V.Ponnuswamy, Associate Professor & HOD of Physics, SRMV Arts and Science College, Coimbatore.
4.	Commerce	Personality Development Programme	6 th -8 th	Mrs.R.Sasiprabha, International Trainer, SIRPI Institute, Chennai.
5.	Management	Extension activity: VAO coaching classes	7 th	Mr. Ramkumar, Guru Educational Centre, Gobichettipalayam.
6.	Tamil	Pavai Vizha	8 th	V.Gangadharan, Hindu Aranilaya Thurai, Gobichettipalayam.
7.	English	Voice and Speech training for speakers of English	8 th	Dr. Kannammal, Co- Founder, CEO, Mindful steps, India.
8.	Mathematics	NET/SET - Training Programme	11 th	Dr.K.Karuppiyah, Programme Associate, Department of Mathematics, Bharathiar University, Coimbatore.
9.	English	Youth day Celebration “ Swatch Barath – Clean India”	12 th	Students and Teachers.
10.	Tamil	Pongal Vizha	13 th	Students and Teachers.
11.	Management	Learning sanitary napkin production technique in association with WEAT	20 th	S.Jaculeeen Rani, Trichy Admin officer, Trichy.
12.	Management	Outreach Programme	23 rd	Mr.Vinay Gupta, Placement GM, Talent Edge, Delhi.
13.	Computer Science	Seminar on “Cyber Crime and Cyber Security”	27 th	Mrs.T.Ranganayaki, Associate Professor, Department of Computer Science, Erode Arts and Science College (Autonomous), Erode.

14.	Tamil	Suburetiyar Memorial Day	28 th	1.Dr.K.Murugesan, HoD Tamil Department, Kongunadu Arts and Science College, Coimbatore. 2.Dr.S.Ganapoongothai, Associate Professor, Thavathiru Santhalinga Adigalar Tamil College, Coimbatore.
15.	Mathematics	Career Guidance Programme	30 th	Dr.Prakash, Department of Mathematics, Periyar University, Salem.

February 2016

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Management	Industrial Visit to Mangalore – Achal Industries, Deccan Plast Industries & Deccan packaging India Pvt Ltd.	1 st	Students and staff members
2.	Physics	Special address on “Nobel Laureates and the Nobel facts”	3 rd	Dr.Sa.K.Narayan Dass, Former Professor and Head, Bharathiar University, Coimbatore.
3.	Mathematics	Workshop on Latex	5 th	Dr.Vanchinathan, Associate Professor, VIT, Chennai.
4.	English	Literary week	3 rd – 6 th	Students
5.	Commerce	Workshop on “SPSS and its applications”	5 th – 6 th	Ms.V.O.Kavitha & Ms.N.Subha, Assistant Professors, Nehru Institute of Technology, Coimbatore.
6.	English	Inter year Dramatics	6 th	Dr.Rajani, Faculty, Department of English and Foreign languages, Bharathiar University.
7.	Tamil	Literary Discourse	8 th	Mrs. Saraswathi Ramanathan, Head, Kannadhasan Tamil Sangam, Chennai.
8.	YRC	Deworming Day	10 th	Staff & Students
9.	Commerce	Industrial Visit to Tex valley, Erode and Milka Wonder cake Factory, Vellalalayam	16 th	Students accompanied by Staff members.

10.	Computer Science	One day seminar on “Data Mining”	16 th	Dr.M.Punithavalli, Associate Professor, Department of Computer Applications, Bharathiar University, Coimbatore. Dr.B.Malar, Assistant Professor, PSG College of Technology, Coimbatore.
11.	Management	Guest lecturer on “Going an Extra Mile”	17 th	Dr.V.Parthiban, Head, Department of Management, Gobi Arts and Science college, Gobichettipalayam.
12.	Mathematics	National conference on “Recent Trends in Fuzzy Logic”	17 th	1. Dr.S.R.Kannan, Associate Professor, Pondicherry Central University, Puducherry. 2. Dr.Lakshmana Gomathi Nayakam, IIT. 3.Dr.Parvathy, Associate Professor,Vellalar College, Erode.
13.	Mathematics, Computer Science	Parents Teachers Meeting	19 th	Students and Staff members with parents.
14.	Mathematics	Programme on SPSS Packages	23 rd	Dr.Rajagopalan, Vasavi College, Erode.
15.	YRC	Blood Donation Camp	24 th	Dr.S.Manimekalai,Government Blood Bank, Gobichettipalayam.
16.	Tamil	Facts on Drama	25 th	Dr.Dhilip Kumar, Assistant Professor in Tamil, Hindustan Arts and Science, Coimbatore.
17.	Management	Industrial Visit to Sharekhan Ltd Gobichettipalayam.	25 th	Students accompanied by Staff members.
18.	Management	Guest Lecturer on “The Bull and Bear Market”	25 th	Mr.V.Vincent Leo Paul, Manager, Sharekhan Ltd., Gobichettipalayam.
19.	Management	Industrial Visit to DMW- CNC Solution India Pvt Ltd and Ariya Plastics, Perundurai.	27 th	Students and staff members
20.	Mathematics	National science Day	29 th	Dr.S.Ramalingam, Director, Dr.MGR University, Chennai.

21.	Commerce	Staff Exchange Programme	-	Not Executed
22.	Physics	National Science Day celebrations	29 th	Dr.S.Ramalingam, Director, International Affairs, Dr.M.G.R University, Chennai.
23.	Management	Guest Lecturer on “Motivation”	29 th	Dr.S.Ramalingam, Director, International affairs, Dr.M.G.R University, Chennai.

March 2016

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	One day picnic to Fantasy park, Kerala and Malambula Dam	2 nd	Staff members with students
2.	Management	Guest Lecture on “Customer First”	2 nd	Dr.A.G.V.Narayanan, Dean , Department of Management, EBET College, Kangayam.
3.	Management	Guest Lecture on “The magic of Thinking Big”	3 rd	Mr.S.Sundar, Director, Finologic Technologies Pvt Ltd, Chennai.
4.	Management	Guest Lecturer on “Entreperneurship Development”	4 th	Mr.R.Rajagopalan, Consultant, Chartered Textile Engineering, Coimbatore.
5.	Mathematics	SET/NET Training Programme	4 th	Dr.K.Karuppiyah, Programme Associate, Department of Mathematics, Bharathiar University, Coimbatore.
6.	Tamil	Debate	8 th	Dr.Punitha Ekambaram, Head, Department of Tamil, Government Arts College, Coimbatore.
7.	Management	Guest Lecture on “New trends in Marketing”	10 th	Dr.P.Nalini, Assitant Professor, KCT Business School, Coimbatore.
8.	Management	Industrial Visit to Veeyel Fruit products Pvt Ltd, Mettuplayam.	10 th	Students and staff members
9.	Mathematics	One day Trip to Pollachi	13 th	Staff members and Students

10.	Commerce	Two day National Seminar on “Online Marketing: Opportunities and Challenges”.	15 th & 16 th	<p>1. Dr.K.S.Chandrasekar, Director of Management & Legal Studies, Kerala University, Thiruvananthapuram, Kerala.</p> <p>2. Dr.R.Karuppasamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore.</p> <p>3. Dr.S.Lakshmi Narasimhan, Head, Department of Management Studies, MVJ College of Engineering, Bangalore, Karnataka.</p> <p>4. Dr.R.S.Mani, Senior Professor, VIT University, Vellore.</p> <p>5 .J.Angeline Jeffie Shinya, HR Development and Market Research Expert, Technotruff Ltd, Bangalore, Karnataka.</p> <p>6. Dr.M.Selvam, Professor & Head, Department of Commerce and Financial Studies, Bharathidassan University, Thiruchirapalli.</p> <p>7. Dr.A.A. Magesan, Associate Professor of Commerce, VHNSN College, Virudhunagar.</p> <p>8. Dr.RM.Chidambaram, Former Professor & Head, Department of Bank Management, Alagappa University, Karaikudi.</p>
11.	Commerce	Educational Tour to Christ University, Bangalore.	-	Not Executed
12.	Commerce	Guest Lecture on Financial planning for young investors	17 th	Dr.A.Alexander, NIT, Trichy (SEBI approved trainer)
13.	NSS	Voters Awareness Programme	21 st	TN Revenue Department, Gobichettipalayam.
14.	NSS	Valedictory function	21 st	Ms.Rani, NSS Coordinator, Avinashilingam University, Coimbatore.
15.	Mathematics & Computer Science	Association valedictory function	22 nd	Dr.Karunambigai, Associate Professor of Mathematics, Sri Vasavi College, Erode.
16.	Management	Guest lecture on “Conventions in Letter Writing – Quality of Writing”	22 nd	Mr.D.Amarchand, Professor of Commerce(Retd), University of Madras, Madras.

17.	Management	Association Valedictory function	23 rd	Dr.K.Nagendra Babu, Chairman and Associate Professor, Department of Commerce, University of Mysore, Mysore.
18.	Commerce	Two day National Seminar on “ Revamping Commerce Curriculum”.	22 nd & 23 rd	<p>1. Prof.D.Amarchand, Former Professor & Head, Department of Commerce & Former Registrar,University of Madras.</p> <p>2. Mr.Ramanujam Raghavan, Practising chartered Accountant, Chennai.</p> <p>3. Dr.P.Natarajan, Professor of Commerce, Pondicherry Central University, Pondicherry.</p> <p>4. Dr.S. Gomathi, Senior Professor, Department of HR and OB, VIT University, Vellore.</p> <p>5. Dr.N. Thanulingom,Former Professor & Head, Department of Commerce, Madurai Kamaraj University, Madurai.</p> <p>6. Dr.K.Nagendra Babu, Associate Professor and Chairman, DOS in Commerce, University of Mysore, Mysore.</p> <p>7. Dr.V.Arul Murugan, Assistant Professor of Commerce, Pondicherry Central University, Karaikal Campus.</p> <p>8. Dr.Rachel Nancy Philip, Principal, Tiruppur Kumaran College for Women, Tiruppur.</p>
19.	Physics	Association Valediction	23 rd	Mr. V.Chandrasekar, Assistant Professor, Department of Physics, Gobi Arts and Science & College, Gobichettipalayam.
20.	Commerce	Association Valediction	24 th	Dr.M.Sudhakar, Head, Department of Commerce, Gobi Arts and Science college, Gobichettipalayam.
21.	Tamil	Makkal Sinthanai Perravai – Inauguration	24 th	Mr. Stalin Gunasekaran, Makkal Sinthanai Perravai, Erode.
22.	Tamil	Association Valedictory function	24 th	Mr. M.Ramachandran, Assitant Professor, Department of Tamil, Nandha Arts and Science, Erode.

ANNEXURE – II

FEEDBACK FROM STAKEHOLDERS

Following are the stakeholders of the college.

- Learners
- Teachers
- Parents
- Alumnae
- Prospective employers.

IQAC periodically collects feedback from the stakeholders mentioned above and the following is an analysis of their feedback.

Learners feedback is the composition of three sets of information:

1. Students feedback about the quality of teaching to the concerned Heads.
2. Student representatives feedback about the performance of teachers to the Principal in the class committee meetings held twice in a semester.
3. Students performance in the continuous internal assessment tests and end- semester examinations.

Students' feedback in these three formats set the tone of teaching methodology followed by teachers and the level of understanding made by students. If the gap between the two is wide, it is the responsibility of the teachers to make the methodology learner friendly. Students feedback should never be construed as a fault finding exercise. Instead it gives an opportunity to teachers to make a change in the teaching methodology for the benefit of students.

Alumnae express their experiences in the campus and the expectations of employers in their periodical meets. Their feedback is helpful to draw the academic plans of the institution. Such plans include the programmes to be launched, add-on programmes to be designed, and the value addition to be given in the existing programmes.

Departments invite entrepreneurs and employers to ascertain their views about the present day students. Their feedback makes the teachers to concentrate much on promoting communication ability of students and exposing learners to practical assignments rather than mere teaching in the class.

Though the opportunities (Departmental staff meetings, Alumnae meets, Parents meets, Employers meets) to get the feedback from stakeholders to enrich the curriculum are many, their fruition is minimum as the university depends much on the views of the concerned Boards of Studies.

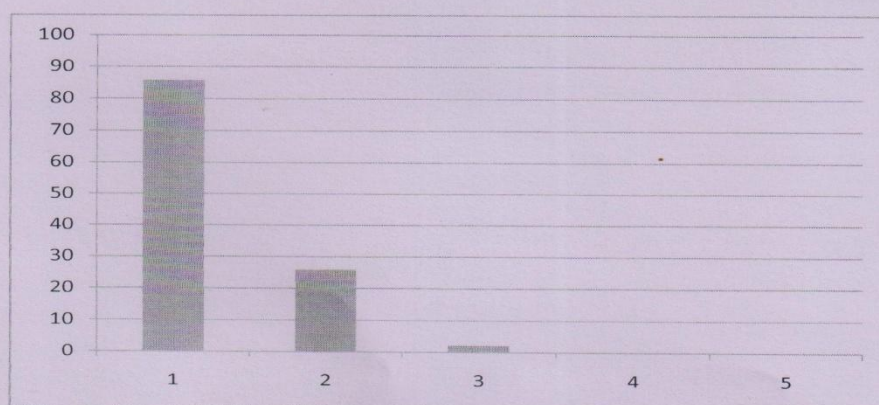
It is the routine in the college that the outgoing students have to fill a feedback form bringing out the overall experience of the learners in the campus. From the experience of the institution, the feedback is dependable to take the follow-up action.

Sample copies of analytical reports of the department and the hostel are enclosed for ready reference.

**P.K.R ARTS COLLEGE FOR WOMEN,GOBI
DEPARTMENT OF MATHEMATICS
STUDENTS OVER ALL CAMPUS EXPERIENCE FEEDBACK**

STRENGTH:154

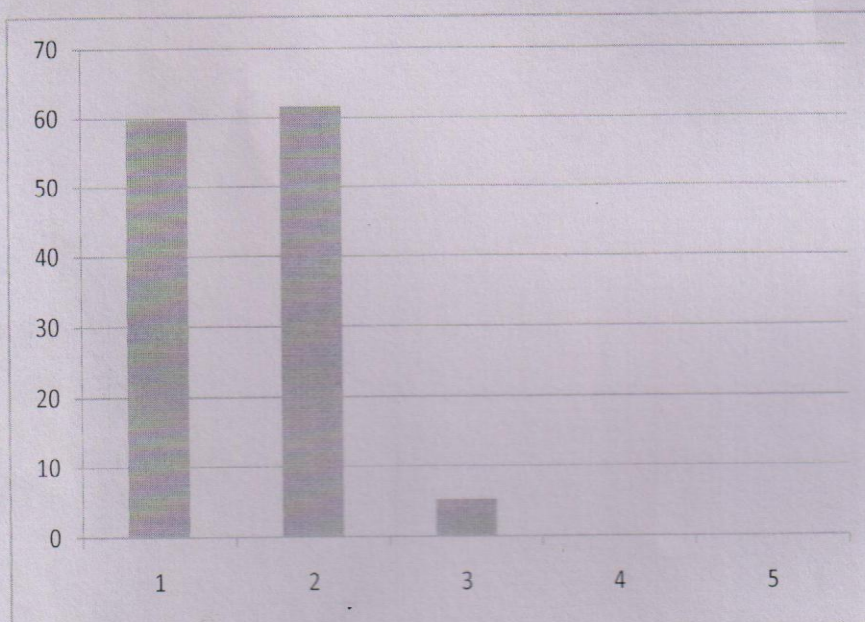
S.NO	ASPECT	HIGHLY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	HIGHLY DISSATISFIED
1	BRIDGE COURSE	91	92	9	0	0
2	ENGLISH COMMUNICATION CLASS	72	74	7	0	0
3	SYLLABUS OF THE COURSE	146	149	0	0	0
4	REMEDIAL CLASS	120	124	3	0	0
5	CONDUCTING CIA TEST	154	0	0	0	0
6	CO-CURRICULAR ACTIVITIES	125	131	5	0	0
7	TEACHING METHOD	149	5	0	0	0
8	ACCESSIBILITY OF THE MANAGEMENT	148	6	0	0	0
9	ACCESSIBILITY OF THE TEACHERS	144	153	1	0	0
10	LIBRARY MATERIAIS	139	15	0	0	0
11	PLACEMENT ACTIVITIES	133	15	6	0	0
12	VALUE EDUCATION	138	9	7	0	0
13	CLUB ACTIVITIES	139	22	1	0	0
14	MENTORING SYSTEM	148	6	0	0	0
15	ENGLISH LANGUAGE LAB	140	11	3	0	0
16	OTHER SUBJECT LABORATORIES	152	2	0	0	0
17	INTERNET FACILITY	138	5	1	0	0
18	EXTRA- CURRICULAR ACTIVITIES	120	31	3	0	0
19	OVERALL INFRASTRUCTURE	139	13	2	0	0
20	DRINKING WATER FACILITIES	129	21	4	0	0
21	REST ROOM FACILITIES	97	40	17	0	0
22	CAMPUS ENVIRONMENT	151	3	0	0	0
23	CANTEEN FACILITIES	107	33	14	0	0
24	COLLEGE BUS FACILITY	154	0	0	0	0
	TOTAL	3173	960	83	0	0
	%	85.8	25.9	2.2	0	0



P.K.R ARTS COLLEGE FOR WOMEN,GOBI
DEPARTMENT OF MATHEMATICS
STUDENTS OVER ALL CAMPUS EXPERIENCE
FEEDBACK(HOSTEL)

STRENGTH:49

S.NO	ASPECT	HIGHLY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	HIGHLY DISSATISFIED
1	HOSTEL ACCOMODATION	34	35	0	0	0
2	REST ROOM	23	25	0	0	0
3	FOOD	24	27	11	0	0
4	STUDY HOUR	21	25	4	0	0
5	GYMNASIUM	33	38	0	0	0
6	RECREATION FACILITIES	49	0	0	0	0
7	DOCTOR'S VISIT	25	32	0	0	0
8	PHONE FACILITY	25	33	3	0	0
9	MESS FEE	36	45	2	0	0
10	HOLIDAYS	27	37	9	0	0
11	LAUNDRY CHARGES	25	36	0	0	0
	TOTAL	322	333	29	0	0
	%	59.7	61.7	5.3	0	0



ANNEXURE – III

BEST PRACTICES I & II

VALUE EDUCATION AS A BEST PRACTICE:

1) Objective of the practice:

To uphold the core values with ‘truth’ and ‘righteousness’.

2) Needs addressed and the context:

‘Values’ are the base to lead a meaningful life. They are the guideposts to act with clear vision, prudence and determination. Values, though result – oriented, have an appreciable purpose.

Value education sessions are arranged with the following contexts:

- Upholding traditional beliefs and values.
- How to safeguard values in the modern life?
- Imbibing national and patriotic spirits.
- Diversified cultures, cultural values, and unity in diversity.
- Culture of present day learners.
- Socialisation and social values
- Social evils
- Impact of socialisation on social evils
- Role of family in the social unit
- Joint families Vs Nuclear families.
- Religious faith and religious values
- Religion – A boon or bane?
- Human values and interpersonal relationship.
- What ails inter- personal relationship?
- Status of women in India.
- Role of education in raising the status of women.
- Health and hygiene
- How to improve health and hygiene?
- Right eating habits

- Cohesive attitude among youngsters.
- Role of reading and writing in value upgradation.
- Gender discrimination and generation gap.

3) The practice:

The student strength of the college is divided into groups of 20-30 each and each group has a staff advisor. Every week, Value Education sessions are organised on Saturdays for an hour. Cultural erraticism and its influence on the younger generation assist the Principal to identify the 'value' to be discussed in a session. A brief outline about the chosen 'value' to be deliberated in the forthcoming session is prepared and circulated among all staff members in advance to make the session as an oriented dialogue. As the staff advisor never indulges in monologue and ever encourages the student to speak in the language in which she is comfortable, students come out openly and make these sessions an outlet to release their inner feelings freely and understand that 'disciplined way of life' is not something enforced on them but it is inherent.

'Value erosion in modern life', 'Nationalism and Patriotism: Views of Youngsters', 'Behaviour modification amongst youngsters', 'How youngsters become prey to social evils?', 'Socialisation is a life long journey', 'How to inculcate joint family impact in nuclear families?', 'Religious harmony', 'Cohesive approach in the daily routine', 'Regulations: Are they imposed or inherited?', 'Human values', 'Tips for good health and hygiene', 'Optimum size of a family', 'Relationship between parents and children', 'Successful women managers', 'Life sketches of eminent personalities' and some of the value oriented topics discussed in length in the recent past.

Mentoring is yet another channel for value education. Here a brief note about mentoring mechanism assists one to understand the inseparable relationship between values and mentors' attitude. The 'mentor' is the second layer in the counseling process (the first layer being the class-in-charge who has comprehensive information about her wards) under whom a batch of 25 students is allotted. Most of the personal problems and the academic impediments yet to be resolved are taken care of by the mentor. As the mentor is maintaining a close rapport with the wards, even the unrepresented problems of learners could also be identified by mentors to resolve.

4) Evidence of success:

- Learners enjoy value education sessions as they have an outlet to pour their feelings and to interact with matured minds.
- Employers prefer those who are graduated from P.K.R. Arts College for Women for their discipline in performing their duties. Alumnae in their meets proudly pronounce the impact of value education sessions in moulding them.
- Parents convey their happiness, at the meets of Parent-Teachers Association about the transformation in their childrens' attitude towards sharing family responsibilities, confidence building, supportive and friendly approach towards their neighbours and relatives, firmness concerning the timing of marriage, and obedience towards elders. The institution is of the firm opinion that this transformation is possible only through value education sessions.
- Teachers are happy as counseling takes place in these sessions as they are interactive and practical. By simply listening to the views of students, even the incorrigible are tamed. Many junior teachers, who were deprived of these opportunities in their colleges, enjoy these sessions as they learn 'values' and their significance in life. In the academic system, those who had served in P.K.R. are preferred by other educational institutions for their attachment towards 'values' of the chosen profession.

5) Resources:

- Problems encountered by the students
- Exposure made by the eminent personalities visiting the college,
- Experience based learning by the teachers ,
- Media especially print (library resources), internet, website, audio and visual media,
- Handout prepared by the teachers,
- Books edited by the institution.

6) The Institution:

Name : P.K.R. Arts College for Women,
Gobichettipalayam - 638 476
Erode District, Tamil Nadu.

Telephone : 04285 – 222128

E-mail : pkroffice@gmail.com

Website : www.pkrarts.org

Club activities as yet another best practice:

1) Objectives of the practice:

To develop skills, confidence building and creativity along with knowledge acquisition in the chosen field.

2) Needs addressed and the context:

Club activities address the needs mentioned below:

- Identification of resources
- Ideal resource mix
- Optimum utilization of resources
- Identification of hidden talents
- Skill development
- Integration of ‘knowledge’ with ‘skill’
- Ideal resource management
- Better time management
- Enhancement of employability
- Identification of income generation ventures
- Making ‘learning’ and ‘earning’ as simultaneous actions
- Developing techno-savvy attitude among youngsters.

Context with which the club activities are initiated:

- Academic programmes of affiliating institutions are mostly knowledge based - Skill oriented initiatives are the need of the hour.
- Learners have spare time - Engaging the students in productive endeavours during their spare time are ideal as an idle mind (of youngsters) is a devil's workshop.
- College has dormant resources – Young minds can innovate by exploring the dormant resources as the infrastructure facilities available in the campus are not utilised all the time.
- Students have innate talents – Exploring and exposing such talents not only to motivate them but also bring laurels to the institution.
- Earning potential – At times even degrees may not fetch employment. But the skills sharpened and developed given an opportunity to earn their livelihood.

3) The practice:

The first year U.G and P.G students and the second year U.G students have to associate themselves with any one of the clubs mentioned below. They have full freedom in the selection, as their innate skills should go in line with club activities. All final year students, both U.G and P.G, shall go to Career Guidance & Placement Cell to acquire and develop the needed skills to secure a right employment opportunity. The clubs in action are:

1. Tamil Literary club
2. English Literary club
3. Computer Learners club
4. Electronics club
5. Tally club
6. Hindi Learners club
7. Toy Making club
8. Beautician Training club
9. Painting club
10. Embroidery club
11. Tailoring club
12. Cookery club
13. Cultural club

14. Nature club
15. Handicrafts club
16. Placement club
17. Jewellery making club
18. General Knowledge club

The club members meet on every Saturday afternoon for 2 hours. The activities of the club are monitored by the teachers designated. In case of need, the club-incharge is permitted to avail the expertise available outside the college. The expert's remuneration is charged to the concerned club members.

4) Evidence of success:

- Clubs inculcating technical skills like Computer learners' club, Electronics club, Tally club, Beautician Training club, Tailoring club, Embroidery club, and Handicrafts club create self-employment avenues.
- Skills imbibed by these clubs offer part-time employment opportunities to learners and some of them are generating income while learning.
- As students get opportunities to exhibit their talents through these clubs, their efforts are rightly channelised along with their learning. Hence, both the knowledge and skills of students are rewarded.
- Many alumnae used to say that they are self-reliant today because of the skills developed through these clubs.
- Many parents are happy as their daughters are comfortable in cooking, tailoring, painting, embroidery and computer operation.

5) Resources:

- Most of the resource persons are faculty members of the college.
- Few experts are invited from outside to whom payments are made through the nominal amount collected from club members.
- It is not only the infrastructure but also the equipments like computers, electronic gadgets, and sewing machines are supplied by the management to activate these clubs at a minimum cost.
- Members of the clubs like cooking, toy making, painting, beautician training and embroidery have to procure required accessories by themselves to practice club activities.

6) The Institution:

Name : P.K.R. Arts College for Women,
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