CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Planning and Implementation

Vision:

To make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Mission:

Empowering the rural women by inculcating the core values of truth and righteousness and by ensuring quality in the teaching-learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development.

Objectives:

- Promoting knowledge and skills of learners
- Awakening social consciousness among students
- Upholding the rich cultural heritage and the secular ideals of our nation
- Developing the overall personality of students
- Preparing learners for better career options.

Communication of vision, mission and objectives to stakeholders:

The prospectus, college calendar, department diaries, college website and all stationery supplied by the college depict the vision, mission and objectives of the college. All vantage points on the campus expose the 'vision' and 'mission' to attract the attention of all stakeholders.

Action plans for the effective implementation of the curriculum:

As the institution is affiliated to Bharathiar University, it has to follow the curriculum developed by the university.

For the effective implementation of the curriculum, every department deploys action plans in two stages. In the first stage, teachers submit their 'work plan' at the beginning of the semester to their Heads. Heads, in turn, approve their 'plans' after incorporating required modifications through mutual consultations. Heads forward those 'plans' to the Principal. The second stage starts with the 'Work Execution Register' wherein the teachers have to record their curriculum coverage on day-to-day basis. The Heads, in turn, make a

comparison between the 'plans' contemplated and the 'works' executed by the teachers so as to adhere to the time schedule. On comparison, Heads report to the Principal about the departmental plans in action periodically.

Curriculum translation:

For the effective translation of curriculum and for improving teaching practices, both the university and the institution are supportive to the teachers.

By organizing faculty development programmes like refresher courses and orientation programmes, the university plays a motivational role. By deputing teachers to attend such programmes, inviting subject experts from outside, strengthening the library resources, and by availing technological gadgets, the institution is instrumental in improving teaching practices.

Curriculum delivery:

The institution is very particular to make the curriculum delivery as a transaction between learners and teachers. Initiatives like library/laboratory based teaching, technology based instructions (Internet, Wi-Fi, LCDs), and group based learning (seminars, workshops, field study) make the curriculum delivery 'learner friendly'.

Operationalisation of curriculum:

The institution is networking with the industrial units by encouraging post-graduate students to undertake projects which are mutually beneficial and by inviting entrepreneurs to share their experiences. Students visit industrial units to learn the latest technology in operation and some departments arrange for their internship.

The institution is interacting with research bodies like ICSSR (Department of Management) and DST (Department of Physics) to initiate projects of relevance.

The institution's association with the affiliating university is strengthened by inviting the experts from the university to share their expertise with students and teachers, and the teachers of the institution are periodically deputed to the faculty development programmes, orientation programmes, seminars, conferences and workshops organized by the university.

Development of curriculum:

Though the institution is an affiliating one, it takes pride in contributing to the development of curricula. The Principal (Economics), and 3 senior faculty

members (commerce, computer science and management) are the members of the Boards of Studies constituted by the university. Their contribution to the curriculum development is immense. In addition to employers' views, an outcome of deliberations of entrepreneurs at the departmental meetings; the views of alumnae expressed at alumni meets; and teachers' opinion are periodically forwarded to the university by the Principal to make the curriculum meaningful.

Curriculum for value added courses:

For the value added courses like Tally and Desktop publishing the Commerce Department has developed the curriculum. Similarly, the Department of Computer Science has developed the curriculum for Advanced C, C++, Flash, Photoshop and .Net.

The Department of English has developed the curricula for UGC sponsored Certificate, Diploma and Advanced Diploma courses in Functional English.

Achievement of curriculum objectives:

Students' feedback and alumnae/employers' opinion are instrumental to know whether the objectives of the curriculum are achieved. Earlier experiences have identified a few gaps. Hence, the institution has introduced a number of value added courses to bridge the gaps.

1.2 Academic Flexibility

Goals and objectives of certificate / diploma / skill development programmes:

Certificate, Diploma and Advanced Diploma courses in English have the prime objective of enriching the communication skill of students. Tally and Desktop publishing courses designed by the Commerce department are meant to acquire practical exposure on accounting and auditing packages. Advanced C/C++, Flash, Adobe Photoshop and .Net are the courses offered by the Computer Science department to foster and sharpen the learners' programming skills. Maintenance of household appliances and repairing of electronic devices are the skill development sessions conducted by the Physics department to enhance learners' employment potentials. Mathematics department is encouraging students to undertake competitive examinations by undergoing courses on 'Numerical Aptitude' and 'Reasoning Ability'.

Opportunity to pursue dual degree:

The institution is encouraging bright students to opt for 'dual degree'. Accordingly, M.Com. (Computer Applications) students are pursuing M.B.A., B.Sc. (Computer Science) students are opting B.A. (English Literature), B.Sc. (Mathematics) students are doing B.A. (Tamil Literature) and B.Sc. (Physics) students are undergoing B.Sc. (Computer Science). The students of commerce are simultaneously doing ICAI course. This is possible as all the departments are supportive to the learners.

Academic flexibility accommodated by the institution:

Institutional provisions have academic flexibility. The range of elective options offered by the university and those opted by the college are given below:

Course	Foundation Course-B offered by the university	Foundation Course-B chosen by the college
All U.G courses	1. Tamil/ Advanced Tamil 2. Non major Elective-I Yoga for Human Excellence 3. Women's Rights	Women's Rights
	1. Tamil/ Advanced Tamil 2. Non major Elective-II General Awareness	General Awareness

DEPARTMENT OF ENGLISH

Course	Elective papers offered by the university	Elective papers chosen by the college
B.A (English Literature)	**Elective I** 1. English for Competitive Examinations 2. Study of Indian Theatre 3. Public Speaking **Elective II** 1. Communicative English 2. Fundamentals of Comparitive Literature 3. Writing Skills	English for Competitive Examinations Communicative English

	Elective III 1. Indian Literature in English Translation 2. Studying Novel 3. Translation Tasks	Indian Literature in English Translation
M.A (English Language and Literature)	**Elective I** 1. Basis of Medical Terminology 2. Communicative English 3. Translation- An overview	Communicative English
	Elective II 1. Pulmonology and Cardiology 2. Lectures and Note Taking 3. Translation types, views and tools	Lectures and Note Taking
	Elective III 1. Gastroenterology Gynecology and Obstetrics Genitourinary System 2. Speaking for academic purposes 3. Language culture and Translation practices	Speaking for academic purposes
	Elective IV 1. Orthopedics, Neurology, Endocrinology, Grammar and Common Errors 2. Reference / Research skills **3.** Translation Project	Reference / Research skills

DEPARTMENT OF MATHEMATICS

Course	Elective papers offered by the university	Elective papers chosen by the college
B.Sc (Mathematics)	**Elective I** 1. Astronomy-I 2. Numerical Methods-I	Numerical Methods-I
	Elective II 1. Astronomy-II 2. Numerical Methods-II	Numerical Methods-II
	Elective III 1. Graph Theory 2. Automata Theory & Formal languages 3. Programming in C++	Automata Theory & Formal languages

Course	Elective papers offered by the university	Elective papers chosen by the college
B.Sc (Mathematics with C.A)	**Elective I** 1. Astronomy-I 2. Numerical Methods-I **Elective II** 1. Astronomy-II 2. Numerical Methods-II **Elective III** 1. Graph Theory 2. Automata Theory & Formal Languages 3. Programming in C++	Numerical Methods-I Numerical Methods-II Automata Theory & Formal Languages
M.Sc (Mathematics)	1. Latex 2. Matlab 3. Mathematica 4. Magnetohydro Dynamics 5. Control Theory 6. Differential Geometry 7. Fuzzy logic and Fuzzy sets 8. Cryptography 9. Neural Networks 10. Stochastic Differential Equations	**Elective I** Latex **Elective II** Matlab **Elective III** Mathematica **Elective IV** Fuzzy logic and Fuzzy sets

DEPARTMENT OF PHYSICS

Course	Elective papers offered by the university	Elective papers chosen by the college
B.Sc (Physics)	**Elective-I** 1. Principles of Programming Concepts & C Programming 2. Energy Physics 3. Agricultural Physics **Elective-II** 1. Microprocessors 2. Optical Fibers & Fiber Optic Communication Systems 3. Bio-Physics **Elective-III** 1. Object Oriented Programming with C++ 2. Geo Physics	Principles of Programming Concepts & C Programming Microprocessors Object Oriented Programming with C++
M.Sc (Physics)	**Elective-I** 1. Fundamentals of Nanoscale Science 2. Introductory Astronomy & Astro Physics **Elective-II** 1. Nanomaterials Synthesis 2. Introductory Cosmology	Fundamentals of Nanoscale Science Nanomaterials Synthesis

	Elective-III 1. Characterization & Application of Nanomaterials 2. Astronomical Techniques	Characterization & Application of Nano Materials

DEPARTMENT OF COMPUTER SCIENCE

Course	Elective papers offered by the university	Elective papers chosen by the college
B.Sc (Computer Science)	**Elective I** 1. Client / Server Computing 2. Mobile Computing 3. Computer Networks **Elective II** 1. Network Security and Cryptography 2. Software Quality Assurance 3. Web Technology **Elective III** 1. Data Mining 2. Distributed Computing 3. LAN & Trouble Shooting	Client / Server Computing Network Security and Cryptography Data Mining
B.C.A	**Elective I** 1. Computer Graphics 2. Embedded Systems 3. Digital Image Processing **Elective II** 1. Client / Server Computing 2. Mobile Computing 3. Distributed Computing **Elective III** 1. E-Commerce 2. Software Project Management 3. Artificial Intelligence	Computer Graphics Mobile Computing Software Project Management
B.Sc (Information Technology)	**Elective I** 1. Multimedia Systems 2. .Net Programming 3. Object Oriented Analysis and Design **Elective II** 1. Network Security and Administration 2. Mobile Computing 3. Digital Image Processing	Multimedia Systems Network Security and Administration

Course	Elective papers offered by the university	Elective papers chosen by the college
	Elective III 1. Data Mining 2. Component Technology 3. Artificial Intelligence	Data Mining
M.Sc (Computer Science)	**Elective I** 1. Web Services 2. Distributed Computing 3. Neural Network and Fuzzy Logic	Web Services
	Elective II 1. Multimedia and its Applications 2. Embedded Systems 3. Natural Language Processing 4. Simulation and Modeling	Multimedia and its Applications
M.C.A	**Elective I** 1. Client Server Technology 2. Digital Image Processing 3. Neural Networks	Client Server Technology
	Elective II 1. Multimedia and its Applications 2. Distributed Computing 3. Simulation and Modeling	Multimedia and its Applications
	Elective III 1. Software Project Management 2. Embedded Systems 3. Bio-Informatics	Software Project Management
	Elective IV 1. WAP and XML 2. E-Commerce 3. Artificial Intelligence and Expert Systems	WAP and XML

DEPARTMENT OF COMMERCE

Course	Elective papers offered by the university	Elective papers chosen by the college
B.Com	**Elective I** 1. Business Finance 2. Brand Management 3. Fundamentals of Insurance	Business Finance
	Elective II 1. Entrepreneur Development 2. Supply Chain Management 3. Principles of Web Designing	Entrepreneur Development

	Elective III 1. Financial Markets and Institutions 2. Insurance Legislative Framework 3. Project Work and Viva voce	Financial Markets and Institutions
B.Com (C.A)	**Elective I** 1. Income Tax Law and Practice 2. Entrepreneur Development 3. Micro Finance	Income Tax Law and Practice
	Elective II 1. Business Finance 2. Brand Management 3. Supply Chain Management	Business Finance
	Elective III 1. Indirect Taxes 2. Financial Markets 3. Project Work	Financial Markets
M.Com(C.A)	**Group A** 1. Principles and Practices of Marketing Services 2. Marketing of Financial Services 3. Marketing of Health Services 4. Travel and Hospitality Services **Group B** 1. Financial Markets and Institutions 2. Indian Stock Exchange 3. Futures and Options 4. Fundamental and Technical Analysis **Group C** 1. Principles of International Trade 2. Export and Import Procedure 3. Institutions facilitating International Trade 4. India's International Trade	• Financial Markets and Institutions • Indian Stock Exchange • Futures and Options • Fundamental and Technical Analysis • Principles of International Trade • Export and Import Procedure • Institutions facilitating International Trade • India's International Trade

DEPARTMENT OF MANAGEMENT

Course	Elective papers offered by the university	Elective papers chosen by the college
B.B.A	**Elective I** 1. Portfolio Analysis & Management 2. Modern Office Management 3. Company Law & Secretarial Practice	Modern Office Management
	Elective II 1. Banking Law & Practice 2. Industrial Relations & Labour Law 3. Strategic Management	Strategic Management
	Elective III 1. Financial Services 2. Human Resource Development 3. E-Commerce	Human Resource Development
B.B.A (C.A)	**Elective I** 1. Insurance Principles & Practices 2. Modern Office Management 3. Software Design Technique	Modern Office Management
	Elective II 1. Strategic Management 2. Industrial Relations & Labour Law 3. System Analysis & Design	Strategic Management
	Elective III 1. Financial Services 2. Human Resource Development 3. E-Commerce	Human Resource Development
M.B.A (Semester III)	**MARKETING** 1. Integrated Marketing Communication (Promotion Management) 2. Export Management 3. Consumer Behaviour 4. Rural Marketing	**MARKETING** 1. Integrated Marketing Communication (Promotion Management) 2. Consumer Behaviour
	HUMAN RESOURCE 1. Staffing in Organizations 2. Performance Management 3. Managing Interpersonal Effectiveness	**HUMAN RESOURCE** 1. Performance Management 2. Managing Interpersonal Effectiveness
	FINANCE 1. Financial Services 2. Equity Research and Portfolio Management 3. Derivatives Management	**FINANCE** 1. Financial Services 2. Equity Research and Portfolio Management

M.B.A (Semester IV)	**MARKETING** 1. Services Marketing 2. Brand Management 3. Distribution Management 4. Retail Management	**MARKETING** 1. Services Marketing 2. Brand Management
	HUMAN RESOURCE 1. Training and Development 2. Organizational Development 3. Labour Welfare and Industrial Relations (Legislations)	**HUMAN RESOURCE** 1. Organizational Development 2. Labour Welfare and Industrial Relations (Legislations)
	FINANCE 1. International Financial Management 2. Insurance and Risk Management 3. Cost Management	**FINANCE** 1. International Financial Management 2. Insurance and Risk Management

- All UG and PG programmes are designed under Choice Based Credit System
- Functional English courses offered by the Department of English are in modular form
- The Choice Based Credit System facilitates credit transfer
- Lateral mobility is possible within the department and across the departments through the selection of elective options and simultaneously pursuing two programmes at the same level i.e., UG / PG level
- The institution is offering value added courses to facilitate vertical mobility
- The Department of Computer Science is offering enrichment programmes viz., ASP.NET (Active Server Pages), Web page designing and PHP (Personal Home Page).

All add-on courses and enrichment programmes are developing the skills of learners. The Choice Based Credit System is helpful for academic mobility and progression to higher studies. Skill development efforts of the institution are improving the employability of learners.

Self-financing institution:

The institution is a self-financing one offering programmes of the affiliating university by adhering to the norms of the Directorate of Collegiate Education, Government of Tamil Nadu.

Skill oriented programmes:

The Career Guidance & Placement Cell is sharpening the attributes of personality development. Prior to the commencement of classes for UG students, special sessions are given in Communicative English. Periodically

the services of professional trainers are availed to improve the communication skill of students. The role of the English language laboratory in developing the communication skill deserves special mention. Computer learners club develops the computing skill of those students pursuing non-computer science programmes. Management Association fosters entrepreneurial traits among the rural youth.

Academic flexibility for the benefit of students:

The institution harps upon this provision to take advantage of the following:

- Bright students enjoy the opportunity of pursuing dual degree simultaneously,
- Skill development through part-time/distance learning programmes enhances the employability of learners.

1.3 Curriculum Enrichment

Integration of academic programmes with institutional goals and objectives:

Following are the efforts initiated by the institution to integrate academic programmes with institutional goals and objectives:
- Encouraging students to acquire knowledge and develop skill in those areas in which they do not have opportunities in their departments
- Women empowerment initiatives
- Club initiatives, N.S.S and sports activities to promote inter-personal skill, social consciousness and cohesiveness
- Women development cell nurtures the total personality of students
- Entrepreneurship Development Programmes identify the first generation entrepreneurs and the Career Guidance & Placement Cell projects career options
- Value education classes impart ethical and moral values among students.

Enrichment and modification of curriculum:

The institutional interactions with stakeholders indicate the need to enrich and modify the curricula of different programmes designed by the university. Enrichment efforts of the institution are given in 'academic flexibility accommodated by the institution'. Based on the in-depth discussions in the departmental meetings, a few suggestions for modification in the curricula are sent to the university with forwarding remarks by the Principal. Departmental

activities and trainings programmes are so designed to meet the requirements of those sectors where the employability is bright.

Very recently, Bharathiar University in collaboration with Tata Consultancy Services identified few colleges wherein the latest developments in Accounting and Finance are to be taught to learners to give preference while absorbing personnel for their requirements. P.K.R. is one among the colleges chosen for this endeavour by the university.

Integration of cross-cutting issues into the curriculum:

The Women Development Cell creates a forum to discuss the issues concerning g*ender*. Celebration of International Women's Day is an annual affair with pomp and gaiety.

Nature club, in association with National Service Scheme, imparts *environmental education* and discusses issues relating to *climatic changes*.

Women's rights, h*uman rights* and e*nvironmental education* are the part and parcel of the curriculum meant for all under-graduate programmes.

The institution is not only rich in i*nformation communication technology* (ICT) but also in its effective use.

Value added courses / enrichment programmes:

Value education class is being conducted regularly to the students to impart moral and ethical values in them.

Employable and life skills of the students are developed through club activities, entrepreneurship development programmes and placement activities.

Experts are invited to give special lectures to improve students' career options.

Community orientation programmes are carried out through N.S.S, Y.R.C, R.R.C and C.C.C.

Value added/Enrichment courses:
(a) Tally
(b) Desktop Publishing
(c) Advanced C/C++
(d) Flash
(e) Adobe Photoshop

(f)   .Net
(g)   Maintenance of household appliances
(h)   Repairing of electric and electronic devices
(i)   Numerical aptitude/Reasoning ability sessions
(j)   Spoken English
(k)   Functional English at 3 levels
(l)   Courses in ASP. NET, Web Page Designing and PHP.

Feedback from stakeholders and enrichment of curriculum:

Though the opportunities (Departmental staff meetings, Alumnae meets, Parents meets, Employers meets) to get the feedback from stakeholders to enrich the curriculum are many, their fruition is minimum as the university depends much on the views of the concerned Boards of Studies.

Quality of enrichment programmes:

Respective coordinators are responsible for monitoring enrichment programmes. Extent of enrolment and the feedback collected from those availing such programmes are the criteria to evaluate the quality of enrichment programmes.

1.4 Feedback System

Institutional contribution for curriculum development:

Some of the faculty members (please refer 'operationalisation of curriculum') are the members of the Boards of Studies of the university. Those members are directly contributing to curriculum design. Based on the feedback from stakeholders, the departments are also suggesting modifications in the existing curriculum through the Principal.

Institutional approach towards stakeholders' views on curriculum:

Stakeholders' views are conveyed to the university in the form of suggestions. While designing add-on/enrichment courses, the institution is incorporating those suggestions to make the courses relevant.

The Principal as the syndicate member of the affiliating university has number of opportunities to convey the stakeholders' feedback in the meetings. Many a time views expressed were taken care of by the syndicate.

Introduction of new programme:

M.Sc. Computer Science is the only programme introduced in the last four years. The first PG programme introduced in the Department of Computer Science was Master of Computer Applications (M.C.A), a 3 year programme, introduced in the year 1998. When this programme was in offer, majority of final year under-graduate students of Computer Science made a request for the introduction of a 2 year M.Sc. (Computer Science) programme as they were unable to afford to pursue a 3 year M.C.A. programme. By considering the genuineness behind the request, the institution took all efforts to introduce M.Sc. (Computer Science) in 2011–2012 along with the existing M.C.A programme.

CRITERION II: TEACHING-LEARNING AND EVALUATION

2.1   Student Enrolment and Profile

Admission process:

The admission procedure to various programmes of the college is made known to the public through notifications in the regional and national news papers, institutional website and prospectus.

In addition, through posters, pamphlets and local TV channel advertisements the college popularizes its programmes of study. Teachers, in teams, visit the near-by schools, to conduct career guidance programmes, through which available programme options and facilities are highlighted to the prospective students. The college extends scholarships to plus 2 toppers (school-wise) from the Natarajan Memorial Endowment Fund instituted in the name of the founder correspondent of the college.

The admission process is directly monitored by the admission committee. The process is transparent in the sense that meritorious students are given preference.

Admission criteria:

Those who possess the minimum required for a pass in the plus 2 or equivalent examination are admitted into under-graduate programmes after counseling by a team of staff members and the interview conducted by the Principal. For local people, admission is assured, as the college was established with the intention of educating the deprived sections of the society. Admission to post-graduate programmes is based on the marks obtained in the qualifying examination, group discussion and personal interview. Admission for M.B.A and M.C.A programmes is based on the scores secured by the applicant in CAT / MAT / TANCET and performance in the group discussion and personal interview.

Comparison of admission criteria:

For all UG programmes the minimum percentage of marks for admission is 35, and the maximum percentage during the current academic year (2012-13) is 95.66. For PG programmes, the minimum is 40 per cent and the maximum is 90.91.

In this town (Gobichettipalayam), there are two other colleges viz., Gobi Arts and Science College, an autonomous institution affiliated to Bharathiar University, and Saratha Arts and Science College, an affiliated one. The

former is an aided institution getting grants from the Government of Tamil Nadu and the UGC, where the admission mechanism is stringent as the applicants outnumber the sanctioned strength. The latter is a recently started self-financing institution where the admission process is comparatively liberal as vacancies persist in their programmes.

Review of admission process:

Annual review of admission process is in vogue. This exercise facilitates
- to have a comprehensive profile of students,
- a change in the teaching methodology to suit the requirements of learners,
- to have a comparative analysis of students admitted from the schools in and around Gobichettipalayam to devise constructive measures to improve the rate of admission.

Admission policy vis-à-vis national commitment:

The admission policy of the institution goes in line with the national commitment. This is evident from the following:

The college never denies admission to SC/ST students. Students belonging to minority communities, economically weaker sections and differently abled segments are accorded priority in admission. As this is an exclusive institution for women, inclusive education is very much possible to them. Scholarships meant for SC / ST / OBC students, differently abled students, UGC sponsored merit scholarships and 'single girl child' scholarships, Tamil Nadu government sponsored farmers' children scholarships, college management sponsored scholarships to university rank holders and scholarships offered by local trusts of philanthropy are not only exposed to the concerned students but also to see to it to get them sanctioned for the benefit of learners through the concerted efforts of the college management. College fees are waived and hostel facilities (both boarding and lodging) are given at free of cost to those achievers in sports and games. Those who are pursuing their post-graduation after completing their under-graduate degree are eligible for 15% - 25% fee concession. All these ongoing strategies demonstrate clearly how the college goes in line with national commitment to diversity and inclusion in its admission policy.

Admission trend:

Year	Level	Name of the Programmes	Applications		Demand Ratio
			Received	Admitted	
2008-2009	UG	B.A.(English Literature)	060	035	1.7 : 1
		B.C.A.	056	056	1 : 1
		B.Sc.(Computer Science)	113	113	1 : 1
		B.Sc. IT	022	022	1 : 1
		B.Sc. Physics	035	022	1.6 : 1
		B.Sc. (Mathematics)	072	047	1.5 : 1
		B.Sc. (Maths with CA)	072	042	1.2 : 1
		B.Com.	130	115	1.1 : 1
		B.Com.(C.A.)	126	111	1.1 : 1
		B.B.M.	072	056	1.2 : 1
	PG	M.A.(English Language and Literature)	013	008	1.6 : 1
		M.C.A.	060	060	1 : 1
		M.Sc. Physics	025	019	1.4 : 1
		M.Sc. (Mathematics)	045	017	2.6 : 1
		M.Com.(CA)	054	031	1.7 : 1
		M.B.A.	081	035	2.3 : 1
	M.Phil	M.Phil.(Computer Science)	010	002	5 : 1
		M.Phil. (Physics)	008	003	2.6 : 1
		M.Phil.(Mathematics)	020	017	1.1 : 1
		M.Phil. (Commerce)	020	016	1.2 : 1
		M.Phil. (Management)	015	003	5 : 1
2009-2010	UG	B.A.(English Literature)	065	028	2.3 : 1
		B.C.A.	060	060	1 : 1
		B.Sc.(Computer Science)	118	118	1 : 1
		B.Sc. (IT)	041	041	1 : 1
		B.Sc. Physics	087	041	2.1 : 1
		B.Sc. (Mathematics)	063	023	2.7 : 1
		B.Sc. (Maths with CA)	063	030	2.1 : 1
		B.Com.	140	108	1.3 : 1
		B.Com.(C.A.)	145	102	1.4 : 1
		B.B.M.	063	057	1.1 : 1
	PG	M.A.(English Language and Literature)	010	005	2 : 1
		M.C.A.	059	059	1 : 1
		M.Sc. Physics	038	033	1.5 : 1
		M.Sc. (Mathematics)	032	009	3.5 : 1
		M.Com. (C.A.)	059	035	1.6 : 1

		M.B.A.	055	033	1.6 : 1
	M.Phil	M.Phil.(Computer Science)	022	011	2 : 1
		M.Phil. (Mathematics)	014	003	4.6 : 1
		M.Phil. (Commerce)	013	008	1.6 : 1
		M.Phil. (Management)	012	006	2 : 1
2010-2011	UG	B.A.(English Literature)	050	047	1.1 :1
		B.C.A.	054	054	1 : 1
		B.Sc.(Computer Science)	105	105	1 : 1
		B.Sc. (IT)	022	022	1 : 1
		B.Sc. Physics	092	049	1.8 : 1
		B.Sc. (Mathematics)	061	032	1.9 : 1
		B.Sc. (Maths with CA)	061	035	1.7 : 1
		B.Com.	120	101	1.2 : 1
		B.Com.(C.A.)	101	080	1.3 : 1
		B.B.M.	061	058	1.1 : 1
	PG	M.C.A.	038	038	1 : 1
		M.Sc. Physics	024	018	1.3 : 1
		M.Sc. (Mathematics)	058	037	1.6 : 1
		M.Com. (CA)	081	050	1.6 : 1
		M.B.A.	058	040	1.5 : 1
	M.Phil	M.Phil.(Computer Science)	010	005	2 : 1
		M.Phil. (Physics)	008	002	4 : 1
		M.Phil. (Mathematics)	013	002	6.5 : 1
		M.Phil. (Commerce)	010	008	1.3 : 1
		M.Phil. (Management)	014	005	2.8 : 1
2011-2012	UG	B.A.(English Literature)	060	038	1.6 : 1
		B.C.A.	055	055	1 : 1
		B.Sc.(Computer Science)	093	093	1 : 1
		B.Sc. (IT)	028	019	1.5 : 1
		B.Sc. Physics	065	035	1.9 : 1
		B.Sc. (Mathematics)	102	058	1.8 : 1
		B.Sc. (Maths with CA)	102	058	1.8 : 1
		B.Com.	134	100	1.3 : 1
		B.Com.(CA)	150	106	1.4 : 1
		B.B.A.(CA)	056	054	1.03 : 1
	PG	M.A.(English Language and Literature)	010	006	1.7 : 1
		M.C.A.	008	008	1 : 1
		M.Sc.(Computer Science)	025	010	2.5 : 1
		M.Sc. Physics	026	017	1.5 : 1
		M.Sc. (Mathematics)	038	016	2.3 : 1
		M.Com. (CA)	091	056	1.6 : 1

		M.B.A.	058	041	1.4 : 1
	M.Phil	M.Phil.(Computer Science)	020	004	5 : 1
		M.Phil. (Physics)	002	001	2 : 1
		M.Phil. (Mathematics)	010	002	5 : 1
		M.Phil. (Commerce)	013	006	2.2 : 1
		M.Phil. (Management)	013	003	4.3 : 1

As students prefer colleges affiliated to Anna university (Technical university) to join M.B.A and M.C.A programmes, there is a decline in the rate of admission in the recent past. The duration of 3 years is yet another deterrent to attract students towards M.C.A programme. By strengthening career guidance and campus placement programmes, the college is attempting to overcome this problem.

2.2 Catering to Diverse Needs of Students

Support to differently-abled students:

Differently abled students are physically supported by support staff and elevator, mentally supported by a dedicated team of teachers and financially supported through scholarships from different agencies.

Need assessment of students:

Communication classes conducted by the Department of English before admission and the short duration bridge courses conducted by the departments after admission are helpful to assess the needs of students in terms of knowledge and skill.

Strategies to bridge the knowledge gap of students:

Students enrolled for PG programmes do not suffer from knowledge gap. Whatever little gap they have, teachers, through their learner friendly approach, bridge those gaps by arranging special sessions in the first semester itself.

As far as students enrolled for UG programmes are concerned, knowledge gap is not a major hurdle, but the switch over in medium of instruction (from Tamil to English) disturbs them much at the initial stages. In order to overcome this problem, the English department is arranging spoken English sessions, and concerned departments are organizing bridge courses bi-lingually so as to ensure conceptual clarity in the chosen courses.

Sensitization of staff and students:

The college has initiated gender sensitization through Women Development Cell, inclusiveness sensitization through N.S.S activities and environmental sensitization through the programmes of Nature club. All these endeavours target the students through a team of selected faculty members who are highly sensitized in concerned areas.

Advanced learners' needs and need satisfiers:

'Advanced learners' are getting this tag through their class room interactions and performance in the continuous internal assessment tests. Their higher order needs are identified by those teachers handling classes, concerned heads and the Principal through periodical interactions either in the department or in the hostel.

Advanced learners are assisting 'below average' students to learn the subject matter thoroughly. Here, advanced learners' ego and below average students' needs are satisfied simultaneously. Advanced learners are also motivated to present papers in seminars, workshops and conferences organized within the college and outside the college. These students are also encouraged to participate in inter-collegiate meets/competitions. The mentors motivate advanced learners to undergo coaching classes meant for preparing competitive examinations.

Drop-outs' Management:

The institution gathers information concerning those students at risk of dropout through their peers, teachers especially their mentors and deputy wardens in the hostel.

In the staff meetings at the departments' level, such issues of probable drop-outs are discussed in threadbare in order to retain them by allaying their fear through consistent motivational measures and personal counseling.

2.3 Teaching-Learning Process

Teaching, learning and evaluation plans:

Academic staff council consisting of the Principal, Heads of departments, and a few senior faculty members, is responsible for drawing the annual academic calendar.

The teaching plan is prepared by every staff member for the courses allotted to her at the beginning of the semester. On approval, such plans are forwarded to the Principal by the concerned Heads.

The evaluation blue print is prepared by the teacher who is handling that course. For approving such blueprints, the Heads are eliciting the views of senior teachers.

IQAC in the teaching-learning process:

IQAC helps to improve the quality of both the academic and administrative activities of the institution. It helps to ascertain the learners' requirements. It acts as a facilitating platform for teachers to satisfy learners' requirements. Ultimately, both learners and teachers uphold quality in teaching and learning.

Student centric learning:

Interactive learning methods like group-study/discussion, debates and workshops; collaborative learning practices like inter-collegiate meets, conferences, seminars and symposia; and independent learning efforts like library usage, internet browsing, usage of e-resources and paper presentation make learning student-centric.

Learning – A life-long innovative exercise:

Critical thinking is nurtured among students by motivating them to raise questions in the class room discussions, and arranging debates on issues of relevance. Organization of exhibitions, and 'Best from Waste' club activities nurture creativity among students. Club activities nurture scientific temper among students. Present day teachers, the then students of this college are the embodiments of innovation and life- long learning.

Technology oriented teaching:

Technology based teaching is encouraged in the college. E-Learning resources include overhead projector, liquid crystal display, smart board, digital library, digital language laboratory, computer laboratories, internet, Wi-Fi connectivity etc.

Advancement of knowledge and skill:

Faculty members are encouraged to participate in the faculty development programmes to acquire advanced level of knowledge and skill. Periodical organization of expert lectures, seminars and workshops expose the students and teachers to advanced level of knowledge and skill development. The

institution is encouraging both the learners and teachers to avail ICT facilities, a component of blended learning. Educational tours, industrial visits and internships help the students to develop their knowledge and sharpen their skills.

Comprehensive support to learners:

Comprehensive *academic support* is given by teachers in the class rooms. Those who are unable to cope up with the class–room coverage, meet the teachers in the department and hostel to learn the subject matter to their convenience.

The on-going 'mentoring' mechanism in the college makes the relationship between the teachers and taught more *personal*. Eventually all learners are academically proficient.

Periodical visits of a professional counselor extend *psycho – social support and guidance* to those who are in need of such services.

Though the exact number of students benefited out of the three services is not documented so far, their impact is significant, as students are happy in the learning process.

Innovative teaching methods and their impact:

Technology orientation, case analysis, and literature based interaction on the latest issues are the *innovative teaching methods* in vogue in the recent past.

Extending adequate technological support, deputing staff members to undergo case writing practices and strengthening library resources are the efforts made by the institution to encourage the faculty to adopt innovative approaches in teaching.

Perfection in learning and conviction in doing are the *impact of innovative learning practices*.

Role of library in the teaching-learning process:

The college library is the epitome of learning resources. The OPAC (Online Public Access Catalogue) software is helpful to both learners and teachers to locate their learning requirements. The reference section of the library has wealth of information. The digital library furnishes the latest information to the researchers. By lending the required books to both students and teachers, the library *augments the teaching - learning process*.

Curriculum completion - challenges and their mitigation:

The departments find it difficult to complete the curriculum within the stipulated time frame for the first semester for both UG and PG programmes. Switching over from the vernacular to the English medium of instruction poses a challenge to the first semester UG students. Change in the medium of instruction and scope for late admission throw challenges to the first semester PG students in the learning process.

Special sessions on 'Communicative English' and 'Bridge Courses' in the chosen discipline help to overcome the above mentioned challenges to a certain extent. Special instruction sessions volunteered by the teachers make the learners feel comfortable at the end of the first semester.

Teaching - learning quality monitoring mechanism:

Students' feedback about the quality of teaching to the concerned heads, student representatives' views conveyed in the class committee meetings conducted by the Principal and the performance of students both in the continuous internal assessment and the end–semester examinations are the parameters of monitoring and evaluating teaching quality. Confidence, exhibited by the learners in the interactive programmes, skills developed by them, performance of students both in the internal and external examinations, and the appreciations given by the organizations offering training and ultimately employing them are the parameters of *monitoring and evaluating learning quality.*

2.4 Teacher Quality

Teaching fraternity – Bird's eye view:

Highest Qualification	Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	
Permanent teachers					
Ph.D.	02	02	-	01	05
M.Phil.	5	9	-	47	61
PG	1	1	-	40	42
Part-time teachers					
Ph.D.	-	-	-	-	-
M.Phil.	-	-	-	-	-
PG	-	-	-	-	-

The management never compromise in the teacher quality. As the workload is the base for the number of teachers, the management is insisting to have the required number. At the time of selection, the management gives priority to merit and teaching caliber. The college has a competent staff selection committee and its decisions are the base for appointment. The college has a comparatively better compensation policy to retain its teachers. Staff welfare measures are also favouring teachers' sentiments.

Exposing the experienced to enthuse learners:

Though there is no dearth for teachers in different departments of the college, it attempts to hire retired teachers with doctoral qualifications and practical exposure on its rolls. The college has visiting faculty to meet the requirements of learners.

Nomination to staff development programmes:

Academic Staff Development Programmes	Number of faculty nominated
Refresher courses	03
HRD programmes	Nil
Orientation programmes	05
Staff training conducted by the university	11
Staff training conducted by other institutions	04
Summer / winter schools, workshops, etc.	28

Faculty training programmes organized by the institution:

Experts from outside and the senior faculty members of the departments engage themselves in designing relevant teaching–learning methods, developing methodology to handle new curriculum, selecting, developing and using enrichment materials like posters and brochures, and developing appropriate audio- visual aids and learning materials.

Issues relating to knowledge management like creating compatibility between achievers and below average students, and scientific assessment techniques are taken care of in the faculty training programmes.

Faculty participation:

- 20 per cent of the faculty members participated in external workshops / seminars / conferences recognized by the national / international professional bodies.
- 18 per cent of the faculty members presented papers in workshops / seminars / conferences conducted by recognized professional agencies.

- 2 per cent of the faculty members are invited as resource persons to workshops / seminars / conferences organized by external professional agencies.

Recharging teachers:

Teachers are permitted to avail library and ICT resources for their research and academic publications. Rest of the initiatives like sanctioning research grants and study leave, deputing teachers to national level institutions to acquire best teaching experience, and appointing teachers with industrial exposure are all on hold due to financial constraints. The institution encourages teachers to attend orientation programmes, refresher courses and faculty development programmes by granting duty leave.

Awards and recognitions are not far away:

Teachers are yet to get awards / recognitions. The management is much concerned about the development of institutional culture and environment to retain the talented teachers to have an eye over awards and recognitions.

Students as evaluators:

The institution is evaluating the performance of teachers by students on the basis of the parameters like communication skill, subject knowledge, punctuality, accessibility and teaching methodology. Through their evaluation, it is invariably inferred that some of the teachers are knowledgeable but their methodology do not allow them to reach the learners. Such teachers are motivated by the concerned Heads and the Principal to go for learner centric approach.

2.5 Evaluation Process and Reforms

Evaluation revelation:

At the beginning of every academic year, the Principal interacts with all Heads about the existing evaluation mechanism at the institution / university level, its positive and negative features, changes contemplated by the university, and the appropriate changes to be incorporated in the internal evaluation mechanism. This meeting draws out the evaluation procedure to be followed by the departments.

In turn, the Heads meet their colleagues to make themselves aware of the evaluation mechanism at the university level and how the institutional mechanism fits into it. In addition, senior teachers assist their juniors in evolving a scientific mechanism. Teachers, in turn, convey the nuances of the evaluation mechanism applicable to continuous internal assessment and end-semester examinations to all students.

Institutional initiatives to reform the evaluation mechanism:

Though the affiliating university has not contemplated major reforms in the evaluation mechanism, the institution is insisting the following measures to make the evaluation learner friendly.

- Class room sessions start with 'questioning' by teachers to refresh the memory of learners and to make the students ready to absorb the new information
- Peer group evaluation is practised in the laboratories
- Tutorial sessions for language teaching and problem oriented courses to make the students to learn at their pace.

Evaluation reforms – Not a pipedream but a reality:

The impact of evaluation reforms at the institutional level is analysed at the general body meeting of staff members presided over by the Principal. Based on the impact, suggestive measures are initiated for the effective implementation of evaluation reforms.

Formative and summative evaluation mechanisms:

Formative evaluation approaches consist of group discussions, interviews, and bridge courses. These approaches assist to gauge the learning requirements.

Summative evaluation consists of continuous internal assessment and end–semester examinations. Assignment responses, class room seminars and periodical tests are the components of continuous internal assessment (CIA). CIA gives scope for close monitoring and prepares students to face terminal examinations with confidence.

Progress monitoring and performance exposition:

Course teachers and class teachers monitor the progress and performance of students. Parents are periodically informed about their ward's performance in the form of progress reports with the direction to send it back to the college with their signature.

On the publication of results by the university, every class teacher is making a comparison between the performance of learners both in the CIA and the terminal examination. The institutional experience says that there is a perfect correlation between the two.

Internal assessment – A rigorous and transparent exercise:

As an affiliated college, the institution has to adhere to the norms laid down by the University. Both for UG and PG programmes, the weightage given to internal assessment is 25% i.e., 25 marks. The 3 components viz., assignment response, seminar presentation and the tests performance carry 5 marks, 5 marks and 15 marks respectively. Assignments facilitate independent learning, seminars gauge the behavioural aspects of learners, and tests test the communication skill of learners.

The internal assessment mechanism is transparent. The valued test scripts are returned to learners with remarks. Grievances concerning the award of marks for internal assessment components are looked into by the class teacher and the concerned Head.

Evaluation – A multi-faceted parameter:

The outcome of evaluation is an indicator from different perspectives.
- Confidence and comfortable attitude of learners while facing the evaluation mechanisms indicate the extent of success in educational planning.
- Continuous internal assessment components depict the achievement of learning objectives.
- Final result – an indicator of student's performance.

Redressal of grievances on evaluation:

Grievances relating to evaluation are taken care of. At the college level, the concerned Head redresses by involving the course teacher and the class teacher. At the university level, there is a scope for revaluation and getting a photocopy of the valued answer script.

2.6 Student Performance and Learning Outcomes

Learning outcomes:

Of late, course–wise learning outcomes are incorporated in the syllabi itself. Heads, in association with senior faculty members, elaborate the expected learning outcome from every course to junior teachers. Teachers, in turn, inform learners about curriculum expectations.

Strategies to reach intended learning outcomes:

Learner / curriculum centered teaching strategies are helpful to achieve intended learning outcome.
Learning at ease and group learning strategies facilitate to achieve intended learning outcome.

Genuine and transparent assessment strategies show the path for intended learning outcome.

Courses with social and economic relevance:

Extension activities facilitate interaction with the society. Thereby the social relevance of learners can be enhanced. Socially oriented learners are innovative in their approach and they have research aptitude.

Commerce / Management / Computer Science courses have economic relevance. Those students pursuing such courses have employment potentials in banks, insurance, IT and ITeS companies. Some of them with innovative capacity are blooming as entrepreneurs.

Learning – A rewarding exercise:

The institution collects data on learning outcomes in the class room interactions, counseling / mentoring sessions, and by analysing final results. Class committee meetings, Heads meetings, and alumnae meets are also helpful to analyse the learning outcomes.

Analysed data on learning outcomes assist the institution in identifying the difficulties encountered by the learners in the learning process, and make appropriate changes in the teaching methodology to make learning a rewarding exercise.

Achievement of learning outcomes:

Monitoring of learning outcomes starts in the class room and ends with the analysis of final results. It goes beyond the class rooms, while interacting with the alumnae.

The institution is ensuring the achievement of learning outcomes through very many means:
- Instructing slow learners at their pace
- Facilitating interactions between the slow learners and the achievers
- Remedial coaching to the needy
- Faculty development

Attainment of graduates attributes:

Graduates attribute specified by the affiliating university and the efforts taken by the college to attain those attributes are given below:

- Attendance : Teachers monitor and irregularities are reported to parents. Such cases are negligible.

- Continuous Internal Assessment : The Department is monitoring as per the common guidelines decided by the Heads in their meeting. In genuine cases, retests are given.

- Terminal Examinations : Conducted by the university and locally monitored by the Head of the institution. The college trains the learners by conducting model examination.

- Project and in-house training : Arranged and monitored by the institution for whom this component as the part of the curriculum. Prospective employers opine on learners' knowledge, skill and employability.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

Research centre:

The institution is a recognized research centre of the affiliating university offering M.Phil and Ph.D programmes in Physics and M.Phil programme in 4 departments namely Mathematics, Computer Science, Commerce and Management.

Research committee and its role:

The institution has a research committee consisting of the Principal, all Heads of the departments and the teachers recognized as research guides of the Bharathiar University.

The committee has made a number of recommendations for the promotion of research culture within the campus. Two of its important recommendations are: (i) granting monetary incentive of Rs.500/- per paper for those who publish in the national / refereed journals; and Rs. 1000/- per paper for those who publish in international journals (ii) granting leave for two months for those who are at the verge of completing their Ph.D thesis. The management has given assurance to implement those recommendations in the near future.

Institutional initiatives to promote research:

The college has a well staked library to meet the information requirements of researchers. The digital library, internet and Wi–Fi connectivity are instrumental for the promotion of research. Teachers are encouraged to participate and present papers in conferences / seminars / workshops organized by other institutions.

Promotion of research culture:

The departments of this college are encouraged to organize seminars / workshops / conferences on themes relevant to research. For such programmes, experts / scientists are invited to deliberate matters relating to research. Students are encouraged to participate in such programmes through paper presentation and interacting with resource persons. When such programmes are organized by other institutions, students are motivated to participate. Above mentioned activities are developing scientific temper and research culture among students.

Research expertise:

At present the college has 32 teachers guiding M.Phil scholars and 3 teachers are guiding both M.Phil and Ph.D scholars. 24 teachers are engaged in their own research leading to Ph.D degree.

Realizing the importance of research, the college is deputing teachers to programmes organized by universities to imbibe research culture. The departments are organizing workshops on research themes both at the state and national level. The capacity building exercise is yet to gain momentum in the college.

Prioritized research areas:

Rural development, Finance, Taxation, Human resource development, Marketing, Nano science, Crystal growth, Thin films, Solar energy, Computer networks and Data mining are the prioritized research areas of the college wherein expert members are available in departments viz, Commerce, Management, Physics and Computer Science.

PKR – an imbiber of research culture:

The management is generous in inviting eminent researchers to imbibe research culture among students and faculty members. The close proximity of the two universities viz., Bharathiar and Periyar offer opportunities to interact with university professors quite often.

Support to research:

Self-financing nature of the institution is a constraint to sanction sabbatical leave to teacher researchers. The research committee has already made a recommendation for the sanction of two months leave for those at the verge of completing their Ph.D thesis.

Focusing research findings:

Commerce and Management researchers are conveying their research findings to the concerned companies, audit firms, retail outlets, banks and insurance companies in the form of reports. Similarly innovative findings of research studies conducted in the field of computer science are conveyed to software professionals and hardware units.

3.2 Resource Mobilization for Research

Research budget:

Annually 22.81% of total budget is earmarked for research. The major heads of research expenditure and their average annual allocation in percentage form are given below.

Heads of expenditure (1)	Average total expenditure of the last 4 years Rs. (2)	Annual financial allocation for research Rs. (3)	Actual annual financial utilization for research Rs. (4)	Percentage of expenditure absorbed by research activities ((4)/(2))*100
Library resources	4,50,690	1,50,000	1,50,760	33.45
Physics laboratory	1,70,210	40,000	40,700	23.91
Computer laboratory	13,42,170	3,75,000	3,75,000	27.93
Faculty remuneration	42,20,000	8,50,000	8,44,000	20.00
Total	61,83,070	14,15,000	14,10,460	22.81

Inter - disciplinary research:

Many research projects undertaken by students at the M.Phil level are inter-disciplinary in the sense that the Commerce, Management and Computer Science go together. Similarly Physics, Mathematics and Computer Science are inter-related. This inter-disciplinary approach is a facilitating feature to researchers and whatever challenges they are facing can be mitigated through the combined efforts of concerned researchers.

Utilization of research facilities:

The institution has a policy of optimum utilization of its equipments in the laboratories. Computer laboratories are kept open between 8.30 a.m and 10 p.m on all working days and Government holidays except Sundays. The digital library services are available on all working days between 8.30 a.m and 6.30 p.m and during holidays between 9.30 a.m and 4.00 p.m. Physics laboratories are kept open between 8.30 a.m to 6.00 p.m on all working days.

Invoking external support to research:

The Department of Management has secured a grant of Rs. 15,000/- from the ICSSR for organizing a seminar on 'Data Analysis and Interpretation in Social Sciences'. Other departments are approaching such agencies to secure financial support for their research endeavours.

3.3 Research Facilities

Infrastructure for research:

The research facilities available within the campus are library, digital library, physics and computer laboratories, internet with Wi-Fi connectivity.

Institutional strategies to support research:

The college prefers Ph.D holders with experience in research guidance while appointing faculty members. The college is also encouraging existing faculty members to complete their Ph.D programmes. Simultaneously, library and laboratory resources are also being strengthened on an ongoing basis.

Institutional tie-up arrangements to foster research:

As the college is located in the rural area, the management has a tie-up with laboratories / libraries of institutions like Bharathiar University, Tamil Nadu Agricultural University, Kannur University (Kerala), Learning Resource Centre of PSG Institute of Management Studies, Bannari Amman Institute of Technology, Kongu Engineering College, Sri Ramakrishna Mission Vidyalaya Arts and Science College and Gobi Arts and Science College. The tie-up facilities are much beneficial to researchers.

College library – An information resource centre:

The college library has a good reference section. Besides, it has research journals, e-journals, digital library and internet with Wi-Fi connectivity.

Collaborative research:

- Voice Training Solutions has a collaborative arrangement with the Department of English.
- Auditing firms and local bank branches have collaborative arrangement with the Department of Management.
- HCL Ltd, has a collaborative arrangement with the Department of Computer Science.

3.4 Research Publications and Awards

Research achievements:

Following are the research surveys conducted by the Department of Management benefiting the community and improving service quality:

∗ Financial inclusion
∗ Tax planning
∗ Investment vehicles / strategies
∗ Bank/Insurance marketing

Following are the research inputs explored by the Department of Commerce contributing   to social development:

∗ Rural development strategies
∗ Upliftment of rural poor
∗ Poverty eradication
∗ Women empowerment
∗ Eradication of social evils

Research journal:

Though the institute is not publishing a research journal, teachers and students are encouraged to publish their research findings.

Publications:

Publication per faculty	0.259
Number of papers published in peer reviewed journals by faculty and students	20
Number of publications listed in international database	01
Monographs	173
Chapter in books	03
Books edited	01
Books with ISBN/ISSN numbers with details of publishers a) Excel India Publishers, New Delhi. ISBN No: 978-93-82062-554. Title: A study on the works of Contemporary Indian Writing in English. b) Publisher – Global Journals Inc. (USA) Online Publication ISSN No: 0975 – 4172 & ISSN – 0975 – 4350;	05

c) BONFRING International Journal Publications ISBN 978 – 93-82338; d) Engg. Journals Publications (EJP) ISSN 0976 – 5166, ISSN 0975 - 3397 e) ISBN No 9778-81-89945-61-9 (First Edition Dec 2008) Publishers – Kalachhuvadu, KADALUKKU SONTHAKKARI	
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

3.5 Consultancy

Institute – Industry interfacing strategies:

- Commerce department assists entrepreneurs in financial planning.
- Management department, in association with local auditors, assists tax planning endeavours of small traders and individuals.
- Commerce and Management departments assist SHGs to market their products.

Policy on consultation:

Gobichettipalayam is a small town surrounded by a number of villages engaged mostly in agriculture. Villagers prefer this town to buy their day – to-day requirements. Hence, the town is developed into a retail hub with a number of merchants and traders dealing in a variety of products like grocery, clothing, fast-moving consumer goods, medicines, construction materials, fruits and vegetables. The town has hotels, banks, insurance companies and hospitals. The college is maintaining a very good rapport with the business / commercial establishments. The Commerce department is gauging the business potentials of those business houses approaching with the intention to formulate appropriate marketing strategies. Similarly, the Management department along with entrepreneurship development cell gives shape to entrepreneurial ambitions especially to secure the required financial support at a reasonable cost from a volley of financial institutions. The Computer Science department is assisting small firms in developing the required software. All these supports, in the name of consultancy, are given free of cost.

Institutional support to consultancy:

Space for interaction, laboratory facilities for experimenting and evolving the needed software, and other peripheral support are given by the institution to

encourage the staff members to undertake consultancy in whatever form it is possible.

Areas of consultancy services:

- Entrepreneurial development and tax planning
- Development of marketing strategies
- Software development

The scope for revenue generation is nil, as all these services are given free of cost.

Income generation and sharing mechanism:

While attempting to draft the SSR for accreditation, the management could identify the importance of consultancy and formulated a policy of encouraging staff members to undertake consultancy on payment basis and whatever is accrued in the consultancy account is to be shared between the concerned staff member and the institution in the ratio of 1:1.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

Institution – Neighbourhood – Community network:

Though the institution is located in a small town with a population of 60,279 (as per 2011 Census), it is surrounded by a number of villages where agriculture is the dominant occupation.

The neighbourhood of the institution is the composition of villages like Pathi, Kugalur, Muruganpudur, Nanjagoundanpalayam, and Pariyur Vellalapalayam.

The community comprises of agriculturists (land owners and share croppers), agricultural labourers, traders, employees of both Government and private organizations, self – employed and professionals.

Extension activities, value education and club efforts wherein students volunteer themselves, integrate the institution with neighbourhood and community. Service orientation is the outcome of extension activities, good citizenship is the outcome of value education, and skill development is the outcome of club efforts. Eventually PKR Arts College for Women lays the foundation for holistic development of women students.

Institutional mechanism to track students' involvement in social activities:

- Feedback from beneficiaries / public
- Feedback from Government departments and the collectorate
- Views of NSS officers, YRC, RRC and CCC coordinators
- Feedback given by those presiding over the functions highlighting extension activities.

Institutional mechanism to solicit stakeholders' perception and overall performance of the institution:

For an institution managed by a trust, students, teachers, parents and alumnae are the stakeholders. Students' views are perceived through class committee meetings, drop in the suggestion box, alumnae meets and informal discussions in the hostel and playfields. Teachers' views are perceived through general body meetings. Heads transmit their colleagues' views reflected in the departmental meetings in the Heads meeting organized by the Principal. Parents expectations are conveyed in the annual meets of Parents–Teachers Association. Class teachers interact with parents in those meets. Such occasions are instrumental to perceive parents opinions. Alumnae use to give concrete suggestions to improve the employability of students sow seeds for value addition in the courses offered in alumnae meets.

Planning and organizing extension activities:

At the beginning of the academic year, the Principal calls for a meeting of NSS Advisory Committee and the Co-ordinators of Youth Red Cross (YRC), Red Ribbon Club (RRC) and Citizen Consumer Club (CCC) wherein the plan of action for the whole year is decided. Subsequent meetings decide about the organization of camps and the evaluation of activities undertaken so far. The organization of extension and outreach programmes is the responsibility of concerned officers/co-ordinators.

Major extension programmes and their impact:

Major extension / outreach programmes	Impact
• Planting of saplings	- Environmental protection
• Propagating cleanliness	- Disease free healthy life
• Desilting of tanks and waterways	- Preserving every drop of water

Major extension / outreach programmes	Impact
• Drainage construction and maintenance	- Putting an end to mosquito menace
• Health awareness building	- Healthy mind in a healthy body
• Prevention of smoking / drug abuse / consumption of alcohol	- Exposing the killer instincts not only to the users but also to family members
• Propagating saving habits	- Protection for the future and raising the standard of living
• Blood donation	- Life saving effort
• Awareness about self-employment avenues	- Productive usage of leisure time and enhancing the source of income
• First – aid classes	- Temporary relief to those affected and an opportunity to students to learn such techniques
• Blood grouping	- To make everyone to have an idea about her blood group
• Surveying the socio – economic status of villagers	- An edifice upon which the Government departments build plans for the development of village
• Creation of awareness about social security measures	- Assisting the deserving people to secure old age pension, widow pension, marriage gift package etc.
• Activities of Red Ribbon Club	- To sensitize youth to the risk of HIV / AIDS / STDs
• Adult education	- Functional literacy of adults
• Promotion of organic farming	- Preventing the ill–effects of chemical fertilizers, pesticides, insecticides and weedicides.
• Awareness building about road rules and safe driving practices	- Safe driving habits

NSS budget:

Budgetary provisions of NSS for the last 4 years are given below:

Year	Amount received from the university Rs.	Amount contributed by the management towards NSS Rs.	Amount spent Rs.
June 2008-May 2009 (special camp alone)	90,000	1,87,314	2,77,314
June 2009-May 2010	1,68,000	1,57,512	3,25,512
June 2010-May 2011	1,55,000	90,918	2,45,918
June 2011-May 2012	1,55,000	34,227	1,89,227

Promotion of extension activities:

Promotional measures initiated by the institution to encourage the students to participate in extension activities:

- The college is young as the average age of a teacher is only 28 years. Young and involved teachers project the need to participate in extension activities as a social responsibility

- Participation in extension activities is recognized by the institution by issuing certificates. Certificates of this kind improve the employability of students

- Extension activities extend the learning ground from class rooms to the society. Participants are aware of social issues and they will never be a prey to social evils. The object is nothing but social commitment.

Promotional measures initiated by the institution to encourage faculty members to participate in extension activities:

- Identified teachers are designated aptly for additional responsibility and are compensated fairly

- The Principal finds it difficult to assign responsibility to all aspirants, as many young teachers are volunteering themselves to be a part and parcel of the extension activities.

Students' empowerment through extension activities:

Social surveys / Research / Extension work undertaken	Social Justice ensured / Students empowered
• NSS volunteers undertook a social survey at Kallipatti, Mevani and Bommanaickenpalayam villages to expose the available toilet facilities to deprived sections of the society.	• Creation of required toilet facilities. Cost is shared by the Social Welfare department, Government of Tamil Nadu, and the college management. NSS volunteers assist the mason in the construction work
• Group of teachers conducted an awareness programme at the Municipal Higher Secondary School, Muruganpudur about higher education facilities available at their proximity	• An education to illiterate parents to make their children literate
• Project on SHGs – their formation and impact	• Identification of an employment potential and development perspective
• Research project on saving culture, saving instruments, and their comparative evaluation	• Promotion of saving habits – Right selection of saving instruments – Need for diversification

Learning experiences, values and skill derived through extension:

Extension activities organized by the institution complement students' academic learning experiences as they are well aware of:

- the need for education,
- the need for skill development, and
- the need for practical exposure.

Values inculcated by extension activities:

- Involvement
- Commitment
- Hard work
- Sincerity
- Determination
- Social Justice

Skills developed by extension activities:

- Conceptual skill
- Human Relations skill
- Technical skill

Initiatives of the institution encouraging community participation in its extension activities:

- Reach the community through students to plan the activities in consultation with VIPs of villages,
- Live with the community by organizing camps,
- Extend the required support to the community with the help of Government departments, non-governmental organizations, local governments, well-wishers, religious and spiritual institutions and college management.

Institutional efforts to involve the community in its reach out activities:

- Associating through activities with the communities around
- Interacting with the community quite often
- Ascertaining the requirements of the communities.

Creation of constructive relationship:

While undertaking extension and outreach activities, the college is forging relationship with village panchayats, village administrative officers, school headmasters, municipal administration, district collectorate, departments of agriculture / animal husbandary / forest / health/ education and local VIPs to make the efforts rewarding.

Awards for extension initiatives:

In the year 2008-09, the NSS unit of the college received a letter of appreciation from the president of Athani village panchayat for organizing a special camp.

In the year 2009-10, the president of the Bommanaickanpalayam village panchayat, has given a letter of appreciation for the laudable work undertaken by NSS volunteers. In the same year, the Dean, Gobichettipalayam Government hospital has given a letter of appreciation for cleaning, white-washing the hospital campus and assisting the patients.

In the year 2010-11, the NSS unit of the college organized a special camp at Bommanaickanpalayam which was acknowledged by the president of the panchayat through a letter of appreciation and a shield.

In the year 2011-12, the special camp services rendered by the NSS unit in the Kadukkampalayam village were recognized by the panchayat president through a letter of appreciation. The headmaster of the Kuttiyagoundanur school has given a letter of appreciation to the NSS unit in the same year for the services rendered through a special camp. Recently Lions club of Gobichettipalyam organized an eye camp in which the NSS volunteers have given a helping hand to assist the patients which was duly acknowledged by the Lions club in the form of a letter of appreciation.

The Youth Red Cross(YRC) of the college is awarded the certificate of appreciation from the Tamil Nadu State Aids Control Society and State Blood Transfusion Council for donating blood of 190 units in 8 spells over the period of 3 years (2009-12).

3.7 Collaboration

Collaborative arrangements:

Researchers in science departments are availing laboratory facilities of universities and in the near-by institutions of repute to complete their research.

- A MoU with DELNET is helpful to the college library to view and download the required e-resources
- The MoU with HCL Infosystems facilitates campus selection, factory visit for the students of computer science, guest lectures for management students and exposition of e-news letters disseminating technology related news
- The Institute of Cost Accountants of India, Mettur-Salem chapter has a MoU with the college for establishing its extension centre in the college campus.
- The ICICI Bank has inked a MoU with the college to offer certificate/diploma courses in banking and financial services
- The MoU between the college and Merit Trac Services Private Limited assist the assessment of skills of students to make themselves ready for the recruitment process.

Commerce and Management departments have collaborative arrangements with banks, insurance companies, audit firms and retail outlets to give practical exposure to learners and to carry out their projects. These collaborate arrangements enhance the goodwill of the institution.

Industry – Institution – Community relationship:

The tri-angular relationship between the institution – the industry – and the community results in many benefits to the institution. That is why the institution is ever occupying the pinnacle of the triangle. By associating with industry and community, the institution can offer learning experiences based on the expectations of the industry and the community. Eventually the institution can produce employable graduates and society conscious citizens.

Visits of eminent scientists:

Visits of eminent scientists and the organisation of national / international conferences during the last 4 years:

Date	Name of the event	Eminent scientist / personality
07.10.2008	Seminar on " Advanced ASP"	Dr. C. Muthu, Associate Professor of Computer Science, St.Joseph's College, Tiruchirapalli
13.03.2009	College day celebrations	Dr. Mylswamy Annadurai, Project Director of Chandrayaan I
23.02.2010	Mass communication and journalism	Dr.S. Kannamal, Retired Head, Department of English, Vellalar College for Women, Erode
15.09.2010	Inter-collegiate meet "Edify 2010"	Dr. T. Devi, Head, Department of Computer Science, Bharathiar Univeristy, Coimbatore
23.01.2011	Guest lecture on "Risk Management and Insurance"	Dr. P. Leena, Manager, E-Cole Business Solution Private Limited, Bangalore
04.02.2011	Inter-collegiate meet "Sigma 2011"	Dr.S.P.Anjalidevi, Professor & Head, Department of Applied Mathematics, Bharathiar University, Coimbatore
27.02.2011	Career guidance and parents' meeting	Dr. S. Selvam, CUIC, Anna University, Chennai
28.07.2011	Guest lecture on "Strategies for change management"	Dr.K.A.Chinnaraju, Secretary, Kovai Kalaimagal Educational Trust, Coimbatore

Date	Name of the event	Eminent scientist / personality
24.08.2011	Inter-collegiate meet "Rhapsody 2011"	Dr.A.Venkatachalam, Dean of Commerce, Sree Saraswathi Thyagaraja College, Pollachi Mr.U.Ilanchezhian, Assistant Professor, PSG College of Arts and Science, Coimbatore
25.08.2011	State level seminar on "Advances in Physics".	Dr. S. Natarajan, & Dr. K. Iyakutti, CSIR Emeritus Scientists, School of Physics, Madurai Kamaraj University, Madurai
01.12.2011	Guest lecture on " The Steve Jobs' way for success"	Dr. M. Senthil, Asst.Professor, Alagappa University, Karaikudi
29.12.2011	Seminar on "Solar energy and its utilization".	Dr. E.Vidhyasagaran, Senior Scientist (PURA & Solar applications), Madurai
28.01.2012	National conference on "Computational science and Research"	Dr. D. S. Guru, Associate Professor of Computer Science, University of Mysore, Mysore
15.02.2012	National conference on "Applications of Mathematical Science"	Dr.A.Muthusamy, Professor, Department of Mathematics, Periyar University, Salem Dr.K.Balachandran, Professor and Head, Department of Mathematics, Bharathiar University, Coimbatore Dr. K.Shailendhra, Associate Professor, Department of Mathematics, Amrita Vishwa Vidyapeetham, Coimbatore
28.02.2012	National level symposium on "Recent trends in banking sector"	Dr.RM.Chidambaram, Former Professor & Head , Department of Bank Management, Alagappa University, Karaikudi

Linkages established:

- Linkage with industry facilitates the institution to contribute suggestions for curriculum development / enrichment
- On the job training, summer placements, professional development, consultancy, and student placement – all are made possible for the institution because of its linkage with industry
- The institution is promoting research by having linkage with renowned scientific laboratories
- Linkage with Government departments, local Government , NGOs and community help the institution to promote extension activities
- Linkage with the Directorate of Distance Education, Bharathiar University, the institution is arranging for students to undergo twinning programmes
- Linkage with alumnae and employers assist the institution to introduce value added courses in order to enhance the employability of students
- Linkage with the Voice Training Solutions and the UGC assist the institution to teach and develop Business English course and functional English courses.
- Linkage with AICTE assists students pursuing M.C.A. and M.B.A. programmes to avail licensed software / equivalent software free of cost
- Linkage with INFLIBNET offers e-resources for the benefit of researchers through N-LIST(National Library and Information Services Infrastructure for Scholarly Content)

Three dimensional approach:

As an instrument of higher education, 'PKR' has 3 dimensional approach viz, teaching, research, and extension. Requirements of teachers, researchers and extension officers are ascertained by the management through the Principal and Heads. The management is offering all requirements within the campus. Technology based teaching, creation of digital library, subscription to e-journals and management's financial support for the creation of infrastructure are the outcome of such efforts. Whatever is not possible within the budgetary provisions and wherever linkages are economical and productive, the institution plans for establishing and implementing initiatives of linkages / collaborations. Such linkages / collaborations were referred in the previous paragraph.

CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

4.1 Physical Facilities

Infrastructure policy:

The college has got a good infrastructure facility for the effective teaching and learning atmosphere. The institutional policy of its creation and enhancement is need based. At the time of establishment in 1994, the college had the main block only. Subsequently in the year 1999, Computer Science block was constructed. In the year 2012, a block with 4 floors is made available for housing the Management department in the ground and first floors, and the library in the second and third floors. In addition, the college has 2 hostels, one within the main campus accommodating 583 inmates and the other one is 2 kms away from the main campus, accommodating 369 inmates. Accommodation is exclusively for women, and it is well protected from all sides. Free transport facility is available to all the inmates of the hostel located outside the main campus.

Available physical facilities:

Available physical facilities are listed below:

- 52 well furnished class rooms with adequate lighting and ventilation
- Every department has facility for power point presentation with Liquid Crystal Display(LCD)
- Intercom, internet and Wi-Fi connectivity are available
- In both the classrooms of the Management department, smart boards are available
- The central library has a digital library equipped with 60 systems
- The college has English language laboratory
- The Computer Science department has 3 laboratories for UG and PG students
- The Physics department has 2 laboratories, one for the UG, and the other for the PG students. Required equipments are available for researchers
- A Chemistry laboratory is catering to the needs of those who have chosen chemistry as an allied course
- There are 3 seminar halls
- English, Mathematics and Commerce departments have exclusive tutorial spaces
- The Library and the Management department are centrally air- conditioned.

The college is extending equal amount of importance to extra-curricular activities. This is visible from the following:

- Facilities to play outdoor games like kabaddi, volley ball, hand ball, foot ball and hockey are available
- The college has facilities for indoor games like tennis, chess, carrom, shuttle - cock and batminton
- Well equipped gymnasium
- An auditorium with in-built audio / video system
- An open-air theatre
- Open and closed space for NSS instruction and demonstration sessions
- Required infrastructure support for cultural activities both for rehearsals and final performance
- Mostly yoga sessions are conducted in the open space and in the auditorium
- A separate room is given for the visiting medical practitioner
- Protected water supply is assured to all students and staff members

Institutional plan to ensure optimum utilization of infrastructure:

The Principal, Heads of various departments, the librarian and the physical directress inform their infrastructure requirements to facilitate the management to plan ahead. Optimum utilisation of available infrastructure is the policy of the institution and the Principal never allows infrastructural constraints to undertake routine activities.

Following are the facilities developed/augmented during the last 4 years:

- Class rooms
- Laboratories
- Library
- Auditorium/seminar halls
- Sports fields and tracks
- Office
- Toilet facilities
- Canteen
- Cooperative stores
- Library books and journals
- Laboratory equipments
- Computer systems and accessories
- Drivers' rest room
- Vehicle parking space
- Solar power equipments
- Water purifier
- Generator
- Buses and other vehicles
- Hostel premises
- Kitchen equipments

- Furniture and fittings
- Elevator

Above mentioned facilities developed/augmented absorbed a sum of Rs._____

Future plans are listed below:

- To extend the canteen to accommodate more at a time.
- A separate building for sports.
- To build a shrine inside the campus.

Infrastructure to suit the physically disabled:

The main block has 4 floors above the ground floor. The block has elevator facility for the convenience of physically challenged. All the three blocks are inter-connected.

Residential facilities:

- The college has 2 hostels, one for the UG students, and the other for PG students. The UG hostel is located 2 kms away from the main campus and the inmates have transport facilities to and from the college. At present both the hostels put together accommodate 928 students and 24 faculty members.
- Recreational facilities are available to hostelites in the reading room and there is provision for indoor games too.
- Gymnasium and yoga centre are attached to the college and the hostelites are permitted to avail such facilities for their convenience.
- College computer laboratories possessing internet and Wi-Fi facilities and library are kept open beyond college timings to facilitate the inmates of the hostel to avail such facilities.
- Apart from regular visits, the medical practitioner is attending to emergency calls both within the campus and at her clinic.
- Throughout the campus safe drinking water is supplied to both students and teachers.
- The main campus of the college where the PG hostel is located and the UG hostel have 24 hour security guards.

Healthcare on and off the campus:

The medical practitioner is regularly visiting the campus to attend to the health problems of both the students and teachers. Every year free medical check-up is arranged for all the staff and students. Blood group identification, haemoglobin counts and eye tests are the components of such check-ups. At

times of need, ailing hostel inmates are given best treatment in the hospitals around. All students and teachers are covered by group insurance and accident insurance schemes.

Common facilities:

The IQAC is functioning in the main block. Grievance redressal committee and Women development cell are functioning together. Career guidance and counseling is the part of the Department of Management. The college has a separate Career guidance and placement cell. Medical practitioner is rendering service in the Health centre. In the recent past, canteen was shifted to the new premises. Protected drinking water is supplied throughout the campus. The auditorium can accommode about 700 students.

4.2 Library as a Learning Resource

Library advisory committee:

The Library advisory committee is an apex body for the administration of the library. The committee is headed by the Principal with the secretarial support of the librarian. The committee has all heads as members and two student representatives. The committee is making the library as user-friendly through the initiatives like:

- Updation of library infrastructure to suit the requirements of users
- Strengthening information sources as per readers' requirements
- Arranging for the supply of required information to the researchers
- Make the library working hours to suit the convenience of students and the hostel inmates
- Monitor the adherence of library rules
- Every meeting of the committee commences with the deliberations on Action Taken Report presented by the librarian.

Basic information concerning college library:

a) Total area of the library   : 1287.6 sq.mts.

b) Total seating capacity   : 150

c) Working hours:
     On working days   : 8.30 a.m to 6.30 p.m
     On holidays   : 9.30 a.m to 4.00 p.m
     During study holidays   : 8.30 a.m to 6.30 p.m
     During examination days   : 8.30 a.m to 6.30 p.m
     During vacation   : 9.30 a.m to 4.00 p.m

Procurement mechanism of the library:

Faculty members and researchers make their intents for books, journals, magazines and e-resources to their Heads. Heads, in turn, forward the departmental requirements to the Library advisory committee. On approval, the librarian makes necessary arrangements for the purchase. The librarian is also empowered to purchase books directly from book fairs / exhibitions by ascertaining departmental requirements. The management is generous in sanctioning funds for the purchase of books.

Amount spent on procuring library resources:

Library holdings	2008 – 2009		2009-2010		2010-2011		2011-2012	
	Number	Total cost Rs.	Number	Total cost Rs.	Number	Total cost Rs.	Number	Total cost Rs.
Text books	1506	4,51,789	857	1,60,346	1856	4,86,275	400	89,709
Reference books	164	67,190	87	20,389	247	98,694	40	18,110
Journals/ Periodicals	137	64,371	139	70,849	143	1,19,234	152	1,55,404
E-resources	-	-	-	-	-	-	-	16,5000
Non-book materials	276	Nil	89	300	149	Nil	42	691
Back volumes	21	Nil	308	Nil	153	Nil	57	Nil

Tools facilitating library access:

- The Online Public Access Catalogue (OPAC) is available
- The college library has a website (www.pkrarts.org)
- In-house access to e-publications is available
- The library is automated
- 40 computers are available in the library for public access
- 2 printers are meant for public use
- Internet band width/speed: 8 Mbps
- The college library is participating in the resource sharing networks (DELNET).

Library performance parameters:

Average number of walk-ins	138 per day
Average number of books issued/returned	67 per day
Ratio of library books to students enrolled	10:1
Average number of books added during last three years	1159 per year
Average number of login to OPAC	11.4 per day
Average number of login to e-resources	72 per day
Average number of e-resources downloaded / printed	16.5 per day
Number of information literacy trainings organized	1 per year
Details of 'weeding out' of books and other materials Periodically old news papers are weeded out. The Library advisory committee has suggested to go in for disposing of old books in 2014 i.e., at the end of 2 decades of college functioning.	

Specialised services of the library:

- Manuscripts: No such repository.
- Reference: The reference section is stacked with 2312 volumes.
- Reprography: The reprography section has a photocopier.
- Inter library loan service is available as the library has mutual understandings with nearby libraries.
- The library has information deployment and notification service to update the knowledge of students especially researchers. Flannel boards for depiction are available. An assistant librarian is incharge of it, and she is updating the messages quite often.
- As the library is computer savvy, downloading of required information is very much possible.
- Computer printout facilities are available.
- As the Online Public Access Cataloguing (OPAC) facility is available, the library discontinued the practice of bibliography compilation.
- User orientation (user–friendly attitude) and awareness building (focusing the available facilities) are the two sides of a coin as far as the library administration is concerned.
- Library personnel are helpful to users to search the required data bases.

- Information and Library Network (INFLIBNET) facilities are available in the library. Hence, the number of footfalls is increasing day-by-day.

Support services of the library:

The library has the motto of "search information to furnish and procure materials to supply to the needy". Open access system, Dewey decimal classification (DDC) of books, total automation, and rendering service beyond working hours and on holidays are the strengths of the library.

Support to physically challenged persons:

The college has no visually challenged persons. For a few physically challenged students, the library personnel are helpful in searching and furnishing the required information.

Role of feedback in the promotion of library services:

Every year, the library mobilises the feedback from the users by getting the filled-in questionnaire. Users' requirements are ascertained through the feedback mechanism and are analysed by the Library advisory committee. The present library structure is created by the management by incorporating the majority of suggestions given by the users.

4.3 IT Infrastructure

Available computing facilities:

- **Number of computers with configuration :** 409 computers

S.No.	Configuration	Quantity
1.	Intel P-IV 1.6GHz, 845G MOTHER BOARD, 128MB SDRAM, 1.44MB FDD, 40GB HDD, 15" COLOUR MONITOR	25
2.	Intel P-IV 2.0 GHz, 865G MOTHER BOARD, 128MB SDRAM, 1.44MB FDD, 40GB HDD, 15" COLOUR MONITOR	20
3.	Intel P-IV 2.4 GHz, 865G MOTHER BOARD,128MB SDRAM, 1.44MB FDD, 40GB HDD, 15" COLOUR MONITOR	3
4.	Intel P-IV 2.8 GHz, 865G MOTHER BOARD,256 MB SDRAM, 1.44MB FDD, 40GB HDD, 15" COLOUR MONITOR	25

5.	Intel P-IV 3.0 GHz, 915G MOTHER BOARD, 256 MB SDRAM, 1.44MB FDD, 80GB SATA HDD, 15" COLOUR MONITOR	15
6.	COMPAQ P4 3.06GHz , 915G MOTHERBOARD, 256MB DDR RAM, 1.44 FDD, 80 GB HDD, 15" COLOUR MONITOR	30
7.	Intel P-IV 2.66 GHz, 915G MOTHER BOARD, 256 MB SDRAM, 80GB SATA HDD, 15" LCD MONITOR	40
8.	Intel Pentium Dual Core 3.0 GHz, 256 MB SDRAM, 80GB SATA HDD, 15" LCD MONITOR	15
9.	Intel Core 2 Duo 2.4GHz, 1GB DDR2 RAM,160GB HDD, 15.6" HCL WideTFT	25
10.	Intel Core i3-540 processor, H55 Board, 2GB DDR3, 500GB HDD, 18.5" LCD Monitor	75
11.	Intel Core i3-540 processor, H55 Board, 2GB DDR3, 320GB HDD, 18.5" LCD Monitor	75
12.	DELL POWER EDGE T110 SERVER, 4GB DDR3 RAM, 19" TFT MONITOR	1
13.	Intel Core i3 2nd Gen 2320, 4GB DDR3 RAM, 320GB HDD, 18.5" LED Monitor	60
	Total	409

- **Computer-student ratio:** 1:5

- **Stand alone facilities:**

  a) Digital library (3 systems)
  b) College office (a system)
  c) PG Laboratory (a system)
  d) English language laboratory

- **LAN facility:** All computers are connected through LAN

  Licensed software:

  * **Operating system:** DOS, Windows 95, SCO Unix with 25 Users License, Novell Netware 4.2, Windows 2000 Server with 5 users license, Windows 98, Linux

  * **Application software:** Visual Foxpro, VB 4.0, FORTRAN, Pascal, MS-Office, Visual C++, Java, MS-Visio 2002.

  * **Antivirus:** Nortran Antivirus

  * **Database:** Oracle 8i with 5 users license- 2 sets, Oracle for Netware

  * **Open source:** Java 6, Eclipse, My SQL

* **Office packages**: Lotus Smart Suit, MS Office, Star Office, Open Office
* **Accounting packages**: HCL Accountant, Zigma Accounting
* **Others:** Campus Office Management package, Campus Logic Launch Library Automation, Skillmate Language Lab package.

- **Number of nodes/ computers with Internet facility**: There are 185 computers with internet facility.

Campus based facilities:

Faculty members and students are availing computer and internet facilities within the campus. MBA and MCA students admitted in the year 2010-11 were given free laptops. Students are permitted to access the internet facility by using Wi-Fi connectivity. Inmates of hostel are permitted to browse in the PG laboratory beyond working hours free of cost.

Institutional plans and strategies:

The institution is very much concerned about the optimum utilisation of IT infrastructure and associated facilities. Deployment and upgradation strategies go in line with the number of students admitted to computer related courses.

Budgetary provisions for the procurement and maintenance of computers:

Year	Procurement, upgradation, deployment and maintenance of computers	
	Provision made Rs.	**Amount Spent Rs.**
2008 - 2009	5,00,000	4,89,997
2009 - 2010	20,00,000	21,05,222
2010 - 2011	32,00,000	34,05,057
2011 - 2012	30,00,000	27,92,322

Computer – aided teaching:

By procuring and maintaining the required equipments and accessories like LCD projector, LAN, CDs, pendrive, smart boards and UPS in the communication laboratory, digital library, and virtual class rooms, the college is encouraging computer-aided teaching and the development of learner friendly study materials.

Technology savvy teachers:

Independent learning, net based assignments, digital library, and e-journals make the teacher as a facilitator.

National knowledge network connectivity:

These services are availed through INFLIBNET and DELNET connectivity of the institution. The MHRD, Government of India through National Mission for Education (ICT) offers exclusive lines to colleges via BSNL. Under this scheme, the college is getting 6 lines at a subsidised rate.

4.4 Maintenance of Campus Facilities

Funds for maintenance:

'Maintenance and upkeep of facilities' is the priority of the institution. This policy is evident from the 'optimal allocation' and the 'optimum utilisation' of available financial resources.

Maintenance of	Budgetary allocation in percentage terms during			
	2008-2009	2009-2010	2010-2011	2011-2012
Buildings	0.59	0.30	0.07	0.30
Furniture & equipments	0.75	0.47	0.60	0.63
Vehicles	0.95	0.68	1.01	1.88

Institutional mechanism for maintenance:

Heads report maintenance issues to the Principal. Issues requiring immediate attention are informed to the office manager with the instruction from the Principal to carry out immediately. Issues requiring financial allocation beyond Rs.5000/- are referred to the Secretary for sanction. Periodical and preventive maintenance is the policy of the institution. The management never encourages break-down maintenance.

Calibration and precision measures:

Calibration and precision measures for equipments are undertaken before the commencement of end-semester practical examinations.

Maintenance of sensitive equipments:

UPS mechanisms and installation of stabilizers ensure the proper maintenance of sensitive equipments. The campus has copious underground water source and the electrical failures are met with captive generation of power.

CRITERION V: STUDENT SUPPORT AND PROGRESSION

5.1   Student Mentoring and Support

Institutional prospectus and handbook:

The institution publishes its Prospectus and Handbook every year. The prospectus contains the following information:

- A brief profile of the college,
- Programmes offered with the core and allied courses of those programmes,
- Admission procedure,
- Information concerning college and hostel facilities.

The Handbook is given to all the students at the beginning of the year. It contains the academic calendar. Hence it is known as 'Calendar and Handbook'. It gives the following information:

- College mailing/e-mail address, website and contact numbers,
- Brief history of the college,
- Vision, mission, goals and objectives of the college,
- Members of the Trust Board, College (Management) committee, Academic staff council and the committees assisting the administration to promote specific activities,
- Academic programmes on offer,
- List of faculty members and non-teaching staff,
- Salient features of the college consisting of rules, regulations, co-curricular and extra-curricular activities,
- Month-wise calendar from June 2012 to April 2013 incorporating internal assessment test schedules.

Information, incorporated in the prospectus and handbook, are uploaded in the college website also.

Institutional scholarships:

Type of scholarship	2008-2009		2009-2010		2010-2011		2011-2012	
	Number	Amount Rs.	Number	Amount Rs.	Number	Amount Rs.	Number	Amount Rs.
Sports students (Freeships)	37	8,38,386	45	9,02,899	48	8,40,250	56	12,56,277
Poor Students (Freeships)	13	1,03,000	19	1,55,200	24	1,82,629	20	1,45,500
Total	**50**	**9,41,386**	**64**	**10,58,099**	**72**	**10,22,879**	**76**	**14,01,777**

The college initiates action for the disbursal of money to the concerned students on time.

Financial support from Government and other agencies:

Name of the agency	Percentage of students benefited out of financial assistance during 2011-2012
State Government and other national agencies	4

Specific support services:

- Students belonging to SC/ST, OBC, and economically weaker sections are eligible for Government scholarships. The institution is taking all out efforts to secure such support for them.

- Physically challenged students are also eligible for scholarships sanctioned by the Tamil Nadu Government.

- The institution is motivating students to participate in various competitions by sponsoring them.

- A lady doctor is regularly visiting the campus to look after the health related problems of students. At times of emergency, ailing students are given medical treatment in the nearby hospitals.

- All teaching and non-teaching staff members are covered by personal accident insurance. Similarly medical expenses arising out of sports injuries are covered by Raasta Aapatti Kavach Policy. For both the insurance policies, the management contributes premium every year.

- The institution is conducting coaching classes to appear for the competitive examinations of TNPSC and the Institute of Banking Personnel Selection (IBPS).

- The Department of English is conducting communicative English classes to all post-graduate students.

- Those who are not pursuing computer based courses, have the option to enroll themselves in the Computer Learners' Club. The club is imparting computer skill for those students on Saturdays.

- Slow learners are identified by concerned faculty members and their requirements are satisfied through remedial sessions.

- Participation and presentation of papers in seminars/workshops/conferences organised by other institutions, practical training/project work in corporate houses and availing the services of laboratories in the near-by institutions / universities, offer better practical exposure to students.

- The college magazine and departmental magazines carry more number of articles contributed by students.

Efforts promoting entrepreneurial skills and their impact:

Efforts taken to promote entrepreneurial skills	Impact
Creation of Entrepreneurship Development Cell	Arranging entrepreneurship development programmes periodically.
Lectures by successful entrepreneurs	Motivating youngsters to become entrepreneurs.
Club activities	Skill development in painting, tailoring, embroidery, waste conversion/recycling, cooking etc.,
Exhibiting their products in the exhibition stall to sell	Promoting the culture of successful retailing.

Efforts promoting extra-curricular and co-curricular activities:

The institution gives equal amount of importance to co-curricular and extra-curricular activities as they develop skills in them.

The Secretary of the college has special interest in sports and games. Sports persons are given freeships both in the college and hostel. Right now 56 students are enjoying such freeships. Nutritious diet, sports uniform and accessories are supplied at free of cost by the management. Special CIA tests

are conducted for those representing the college in the competitions.

Club activities promote cultural habits. The college has the practice of organizing quiz programmes, debates, discussions, and cultural feats so as to utilize their leisure time in productive endeavours. The college is encouraging students to participate in such competitions at the inter-collegiate level. Teachers too actively support students to come out successfully in all their efforts which bring laurels to the institution.

NET/SLET / SET/ guidance and support:

There are 13 NET / SLET / SET qualified teachers in the college in 6 disciplines. They coach those who aspire to appear for NET and SET examinations.

Counseling services:

Counseling is a collective endeavour in this college. Academic counseling is undertaken by course teachers. Mentors are very much involved in personal counseling. Career oriented counseling is undertaken by senior teachers, the concerned Head, and Career Guidance & Placement Cell. There is a part-time professional counselor with whom psycho-social problems are discussed by a few students. As majority of the students are rural based, many may not come out openly at the beginning. As days roll on, students visualise motherly / sisterly affection shown by teachers and they pour their *personal* problems and make themselves comfortable.

Career guidance and placement:

The Placement officer is monitoring the structured mechanism for career guidance and placement of students. Literature scanning and website surfing are the routes for the placement officer to identify job opportunities. Mobilised information is displayed on the notice board for the attention of those aspiring for jobs.

The Career Guidance & Placement Cell organizes training relating to Test of Numerical Ability (TONA), Test of Reasoning Ability (TORA), Test of English Language (TOEL) and Test of General Awareness (TOGA) every week on Saturday afternoon for 2 hours for final year UG students.

The Placement officer invites experts, both internally and externally, to give tips to face interviews successfully.

List of employers who have recruited students during last 4 years:

Year	Employers	Programmes pursued by learners	Percentage selected
2008-2009	• Sharp Infotech • Eureka Forbes • Seyyone • Ever Winners	All Programmes	22
2009-2010	• Sharp Infotech • Desicrew Software • Rangar Mills • Seyyone Software • HDFC • Slash Support • Ever Winners • ING Vysya Bank • Wipro Technologies • Royal Bank of Scotland • Infosys Technologies	All Programmes	35
2010-2011	• ICICI Prudential • Talent Cocoon • Sharp Infotech • Cyber Slash Support • Nest Software • Idol International • Indian School of Science and Management • HCL Technologies • Berit Technologies • My video talk Technologies • TCS	All Programmes	30
2011-2012	• Sharp Infotech • Slash Support Systems • Berit Technologies • Athuliyam Network Services • AllSec Private Ltd • TCS • Wipro Technologies • HCL Technologies	All Programmes	38

Activities of students' grievance redressal cell:

It meets periodically to go into the details of grievances reported to redress.

Reported grievances	Redressal made
• Extension of bus service to cover 2 more villages	- Extended as requested
• Additional toilets	- Provided
• Audio cassette player to every department to facilitate the rehearsals of cultural activities	- Given
• Free internet browsing on holidays	- Permitted
• All Saturdays as holidays	- Under consideration

Sexual harassment:

The institution is exclusively meant for women. Hence such cases (sexual harassments) are not reported.

Institutional mechanism of anti-ragging:

As per the direction from the Directorate of Collegiate Education, the AICTE, and the University, the college has constituted an anti-ragging committee consisting of the Principal, senior faculty members and senior student representatives. Every year, while commencing classes for senior students, they are instructed not to indulge in ragging both in the college and hostel premises. Teachers and deputy wardens in the hostel have a watch over senior students during admission season. A suggestion box is kept in the college campus exclusively to inform ragging problems. So far, no such complaints have been received.

Welfare schemes:

• When students are not in a position to pay the fees within the stipulated time frame, extension of time is given in genuine cases.

• College buses are bringing students from Gobichettipalayam bus stand to campus in the morning, and take the students from the campus to the bus stand in the evening. This service is given free of cost to both students and teachers.

• Every department has a book bank and those who are unable to purchase books can avail the text books from the bank on loan basis.

- The college is running a co-operative store where students' requirements are available at a reasonable price.

- Apart from physical directress, the college is availing the services of five part-time professional coaches to offer intensive coaching in games like Kabaddi, Volley ball, Hockey, Foot ball and Hand ball. Coaches' remuneration is borne by the management.

Support of alumnae:

The college has an alumnae association. It meets once in a year. As the institution is warm and cordial with the alumnae, they visit more frequently to highlight the job prospects and the inevitable distinction between theory and practice. At times, they use to handle classroom sessions by exposing the latest developments in their chosen discipline. They also donated equipments like smart board and DVD player to strengthen the infrastructure of the college.

5.2   Student Progression

Nature of progression:

Student progression	In per centage			
Year	2008-2009	2009-2010	2010-2011	2011-2012
UG to PG	40.79	32.86	41.7	39.48
PG to M.Phil	11.79	17.66	17.19	14.95
PG to Ph.D	3	0.91	0.001	0
Employed • **Campus selection** 　　　UG 　　　PG • **Other than campus recruitment** 　　　UG 　　　PG	 23.79 15.04 23.26 46.22	 24.63 11.27 14.27 48.03	 27.21 10.79 27.78 53.09	 25.85 20.58 25.12 50.05

Programme-wise pass percentage and completion rate:

There are two more colleges in the town. Gobi Arts and Science College is an aided college established in the year 1968. It is an *autonomous* college reaccredited by NAAC with 'A' grade is offering 8 aided, 9 unaided U.G courses, 4 aided, 5 unaided P.G courses and 7 Research programmes in Arts,

Science and Commerce. Our's is an affiliated college. Hence, comparing the pass percentage of an affiliated college (18 years young) and an autonomous college (44 years old) may not give a fair picture.

Saratha Arts and Science College is an unaided institution established in the year 2007. The first batch of U.G students came out in April 2010. The results are given below:

Programme	2009-2010		2010-2011		2011-2012	
	CR	PP	CR	PP	CR	PP
B.A (Eng.Lit)	Nil	Nil	100	100	92	96.6
B.Sc (CS)	96	85.71	100	100	100	100
B.Sc (IT)	100	100	100	100	100	100
B.C.A	92	100	94	100	100	100
B.Com	Nil	Nil	Nil	Nil	92	100
B.Com(C.A)	100	68.75	96	86.36	94	97.8

Completion Rate and Pass Percentage of our college:

Programme	2008-2009		2009-2010		2010-2011		2011-2012	
	CR	PP	CR	PP	CR	PP	CR	PP
B.A(EL) CA	83.3	100	81.4	100	94.2	100	100	93
B.Sc (Mathematics)	94	100	92	100	91.1	96.9	100	100
B.Sc (Mathematics with CA)	95.3	98	90.6	100	94.4	97.1	100	93.1
B.Sc Physics	93.1	100	95	100	94.4	77.2	82.5	97.05
B.Sc (Computer Science)	99.1	100	96.6	100	90.1	96	91.3	97
B.Sc (Information Technology)	Nil	Nil	95.1	100	100	100	84.2	100
B.C.A	98.2	100	98.3	100	96.2	100	100	100
B.B.M	84	100	85.9	100	80.9	100	Nil	Nil
B.B.A (C.A)	Nil	Nil	Nil	Nil	Nil	Nil	94.6	98
B.Com	100	100	97.2	95	95.2	95.5	99	98
B.Com(CA)	98.2	96	100	100	100	100	98.1	97.87
M.A (EL & L)	83.3	100	75	100	87.5	100	Nil	Nil

Programme	2008-2009		2009-2010		2010-2011		2011-2012	
	CR	PP	CR	PP	CR	PP	CR	PP
M.Sc(Mathematics)	100	82	81.8	100	84.8	80	94.1	100
M.Sc (Physics)	91.6	100	100	94.7	96.8	96.9	88.8	100
M.C.A	95	100	94.9	100	92.1	100	100	100
M.Com (CA)	100	100	100	100	100	100	100	97.71
M.B.A	100	96.2	93.3	84.8	96.5	88	90.6	89
M.Phil (Mathematics)	100	76.4	100	100	0	0	100	100
M.Phil (Physics)	100	100	50	50	100	100	100	100
M.Phil(Computer Science)	100	100	Nil	Nil	80	80	100	100
M.Phil(Commerce)	55.5	100	73.3	100	74	100	70	100
M.Phil (Management)	100	100	100	100	100	100	66.6	100

Institutional role to facilitate progression towards higher education:

Departments are organizing exclusive programmes for the final year UG/PG students wherein the teachers encourage them to pursue higher education in the chosen discipline for better prospects in life. Those who treat the programme as a terminal one approach the Career Guidance & Placement Cell from where they get guidelines for better job prospects.

Support to mitigate the risk of failures / drop-outs:

- Counseling from mentor.
- Motivation from all teachers.
- Tuition fee concession for poor students.
- Temporary waiver to pay hostel dues in genuine cases.
- Remedial coaching to slow learners.
- Supplying study materials.

5.3 Student Participation and Activities

Participation and achievements in sports and games:

2008-2009

Sl.No	Name of the event	Dates	Participation/ Achievement
1	District level Kabaddi tournament held at Ooty	01.06.2008	II place
2	District level Kabaddi selection held at Perundurai	01.06.2008	8 students selected
3	TamilNadu junior Kabaddi National Championship held at Paramakudi	20.06.2008 to 22.06.2008	III place
4	Youth state level Chess competition held at Perundhurai	28.06.2008 to 29.06.2008	II,IV,V,VI, & VII places
5	District level athletic meet held at Erode	04.07.2008 to 05.07.2008	10 places in different age groups
6	State level athletic championship held at Thiruvarur	10.07.2008 to 14.07.2008	2 places in under 21 category
7	State level inter collegiate Volleyball tournament held at Chennai	26.07.2008 to 28.07.2008	Participation
8	National level Hockey tournament held at Chennai	01.08.2008 to 06.08.2008	Participation
9	District level Kabaddi open tournament held at Kallipatti and Arachalur	02.08.2008	II place in Kallipatti III place in Arachalur
10	Bharathiar University inter-collegiate cross country race held at Pollachi	04.08.2008 to 05.08.2008	I place
11	Bharathiar University inter-collegiate Football tournament held at Coimbatore	05.08.2008 to 07.08.2008	II place
12	State level Volleyball tournament held at Perundurai.	05.08.2008 to 07.08.2008	IV place
13	Bharathiar University inter-collegiate Volleyball tournament held at Perundurai	08.08.2008 to 10.08.2008	I place
14	District level Hockey tournament held at Erode	09.08.2008	III place
15	State level Hockey tournament held at Dindigul	14.08.2008	II place
16	State level Volleyball tournament held at Nagercoil	18.08.2008	II place Cash award Rs.4000/-

Sl.No	Name of the event	Dates	Participation/ Achievement
17	Bharathiar University inter-collegiate Kho-Kho tournament held at Erode	21.08.2008 to 23.08.2008	Participation
18	State level Volleyball tournament held at Tiruchengode	24.08.2008	II place Cash award Rs.3000/-
19	Bharathiar University inter-collegiate weight lifting and power lifting tournament held at Coimbatore	26.08.2008 to 28.08.2008	II place in weight lifting III place in power lifting
20	State level Volleyball tournament held at Madurai	27.08.2008 to 30.08.2008	III place Cash award Rs.3000/-
21	Bharathiar University inter-collegiate Kabaddi tournament held at Narasipuram	16.09.2008 to 18.09.2008	I place
22	Bharathiar University inter-collegiate Ball badminton tournament held at Echanari	23.09.2008	Participation
23	National level Volleyball tournament held at Coimbatore	23.09.2008 to 26.09.2008	Participation
24	Bharathiar University inter-collegiate Hockey tournament held at Pollachi	25.09.2008	II place
25	Sub junior Volleyball tournament held at Tirupur	01.10.2008 to 04.10.2008	I place
26	District level Kabaddi tournament held at T.N.Palayam,Gobi	05.10.2008	I place Cash award Rs.3000/-
27	Bharathiar University inter-collegiate Badminton tournament held at Erode	06.10.2008 to 08.10.2008	Participation
28	All India inter university cross country race held at Rothak, Madhya Pradesh	06.10.2008 to 10.10.2008	2 students represented Bharathiar University
29	Bharathiar University inter-collegiate athletic meet held at Nehru Stadium, Coimbatore	14.10.2008 to 17.10.2008	4 places in various events
30	National level sub-junior Volleyball tournament held at Karnataka	20.10.2008 to 24.10.2008	III place
31	Junior National level Kabaddi tournament held at Bhopal	23.12.2008 to 29.12.2008	4 players represented the team

Sl.No	Name of the event	Dates	Participation/ Achievement
32	National level Kabaddi tournament held at Udumalai	01.01.2009 to 03.01.2009	III place Cash award Rs.5000/-
33	National level Kabaddi tournament held at Tiruchengode	14.01.2009 to 16.01.2009	Participation
34	Senior national (south) Kabaddi tournament held at Bangalore	20.01.2009 to 21.01.2009	III place
35	National level beach Kabaddi tournament held at Maharastra	07.03.2009 to 11.03.2009	III place
36	All India Volleyball open tournament held at Kerala	04.04.2009 to 07.04.2009	III place Cash award Rs.4000/-

2009-2010

Sl.No	Name of the event	Dates	Participation/ Achievement
1	Kabaddi open tournament held at Nambiyur	16.05.2009 to 17.05.2009	I place Cash award Rs.2000/-
2	Kabaddi open tournament held at Thengalour	24.05.2009 to 25.05.2009	II place Cash award Rs.4000/-
3	State level beach Kabaddi held at Chennai	06.06.2009 to 09.07.2009	III place
4	District level athletic meet held at Erode	10.07.2009 to 11.07.2009	4 athlets selected to participate in the state level meet to be held at Thanjavur
5	State level athletic meet held at Thanjavur	16.07.2009 to 19.07.2009	II place in Heptathalan IV place in Javelin
6	Volleyball open tournament held at Tirunelveli	19.07.2009 to 22.07.2009	III place Cash award Rs.4000/-
7	State level inter collegicate Volleyball tournament held at Chennai	29.07.2009 to 31.07.2009	Participation
8	State level Volleyball tournament held at Thiruchangode	31.07.2009 to 02.08.2009	III place Cash award Rs.3000/-

Sl.No	Name of the event	Dates	Participation/ Achievement
9	Kabaddi district championship held at Chennimalai	01.08.2009 to 02.08.2009	I place Cash award Rs.2000/-
10	Inter collegiate Chess tournament held at Aarachalur	05.08.2009 to 07.08.2009	Participation
11	Inter collegiate cross country race held at Pollachi	05.08.2009	II place
12	Inter collegiate Volleyball tournament held at Coimbatore	08.08.2009 to 11.08.2009	II place
13	District level Kabaddi open tournament held at Aarachalur	08.08.2009 to 09.08.2009	II place
14	State level Volleyball match held at Trichy	09.08.2009 to 11.08.2009	Participation
15	State level Kabaddi tournament held at Chennai	19.08.2009 to 21.08.2009	Participation
16	Inter collegiate weight lifting and power lifting tournament held at Coimbatore	25.08.2009 to 26.08.2009	II place
17	Inter collegiate Football tournament held at Coimbatore	10.08.2009 to 12.08.2009	III place
18	Volleyball state level tournament held at Perundurai	29.08.2009 to 02.09.2009	Participation
19	Volleyball open tournament held at Thiruchengode	12.09.2009 to 13.09.2009	Participation
20	Kabaddi zonal tournament held at Erode	19.09.2009 to 20.09.2009	I place
21	Inter collegiate Hockey tournament held at Udumalpet	01.10.2009 to 03.10.2009	I place
22	Inter collegiate Kabaddi tournament held at Erode	08.10.2009 to 10.10.2009	I place
23	State level Cycling meet held at Periyanayakampalayam, Coimbatore	25.10.2009 to 27.10.2009	I & II place

Sl.No	Name of the event	Dates	Participation/ Achievement
24	Bharathiar University inter collegiate athletic meet held at Coimbatore	11.11.2009 to 15.11.2009	IV place (over all) II place in triple-jump II place in hammer throw III place in hammer throw II place in walking
25	Hockey rural tournament held at Erode	20.11.2009	II place
26	Junior state Kabbadi tournament held at Erode	27.11.2009	I place
27	Inter University Kabaddi tournament held at Mumbai	12.12.2009 to 20.12.2009	Participation
28	Volleyball open tournament held at Tirunelvelli	17.12.2009 to 20.12.2009	IV place Cash award Rs.4000/-
29	District level Volleyball Tournament held at Nambiyur	13.01.2010 to 14.01.2010	II place Cash award Rs.3000/-
30	State level Volleyball tournament held at Thigalur	15.01.2010 to 16.01.2010	III place
31	District level Volleyball tournament held at Nambiyur	16.01.2010 to 17.01.2010	I place
32	Rural state level Kabaddi match held at Madurai	17.01.2010 to 19.01.2010	Participation
33	All India Kabaddi tournament held at Tirupathur	20.01.2010 to 24.01.2010	Participation
34	Inter collegiate level Volleyball match held at Perundurai	20.01.2010	II place Cash award Rs.1500/-
35	State Volleyball match held at Kumarapalayam	29.01.2010 to 30.01.2010	IV place Cash award Rs.4000/-
36	State level Kabaddi tournament held at Athani	29.01.2010 to 31.01.2010	I place
37	State level beach Volleyball tournament held at Chennai	04.03.2010 to 08.03.2010	Participation
38	Kabaddi open tournament held at Karumandipalayam	05.03.2010 to 08.03.2010	I place

Sl.No	Name of the event	Dates	Participation/ Achievement
39	State level Volleyball tournament held at Musiri	06.03.2010 to 08.03.2010	III place Cash award Rs.2500/-
40	Kabaddi open tournament held at Chennimalai	07.04.2010 to 08.04.2010	I place Cash award Rs.10000/-
41	Hockey open tournament held at Salem	13.04.2010 to 14.04.2010	Participation
42	Volleyball open tournament held at Perundurai	29.05.2010 to 30.05.2010	I place Cash award Rs.5000/-

2010-2011

Sl.No	Name of the event	Dates	Participation/ Achievement
1	District level athletic meet held at Erode	09.07.2010 to 10.07.2010	I & II place in shot put I place in Javelin Throw III place in 5000 mts
2	State level athletic meet held at Nagercoil	16.07.2010 to 18.07.2010	Participation
3	National level inter collegiate Volleyball tournament held at Chennai	21.07.2010 to 24.07.2010	III place Cash award Rs.1500/-
4	District level open Kabaddi tournament held at Elathur, Nambiyur	24.07.2010	III place Cash award Rs.5500/-
5	State level Kabaddi match held at Erode	31.07.2010 to 01.08.2010	I place Cash award Rs.5000/-
6	State level Kabaddi match held at Erode	06.08.2010 to 08.08.2010	I place Cash award Rs.4000/-
7	State level Volleyball match held at Tiruchengode	06.08.2010 to 08.08.2010	II place Cash award Rs.5000/-
8	State level Volleyball open tournament held at Attayampati, Sangakiri	13.08.2010	IV place Cash award Rs.2000/-
9	Kabaddi open tournament held at Bhavani.	14.08.2010	I place Cash award Rs.4000/-

Sl.No	Name of the event	Dates	Participation/ Achievement
10	Bharathiar University inter collegiate weight lifting & power lifting competition held at Coimbatore	23.08.2010 to 24.08.2010	II place in weight lifting & power lifting
11	National level XI Hockey tournament held at Chennai	26.08.2010 to 30.08.2010	II place Cash award Rs.15000/-
12	Sub junior national level Volleyball match held at Bangalore	28.08.2010	Participation
13	Sub junior national level Kabaddi match held at Jammu & Kashmir	29.08.2010.	Participation
14	Junior national level Kabaddi match at Chattisgarh	30.08.2010	Participation
15	State level Volleyball match held at Perundurai	10.09.2010 to 14.09.2010	III place
16	Bharathiar University intercollegiate Foot ball tournament held at Coimbatore	13.09.2010 to 16.09.2010	Participation
17	Volleyball match held at Erode	25.09.2010	I place
18	Senior Kabaddi selection match held at Bhavani	25.09.2010 to 26.09.2010	I place Cash award Rs.3000/-
19	Bharathiar university intercollegiate Hockey tournament held at Udumelpet	28.09.2010 to 30.09.2010	I place
20	Sub.junior level Kabaddi selection match held at Sathiyamangalam	29.09.2010	I place Cash award Rs.4000/-
21	Bharathiar university intercollegiate Kabaddi tournament held at Coimbatore	07.10.2010 to 09.10.2010	I place
22	Volleyball open tournament held at Pondichery	09.10.2010 to 11.10.2010	IV place Cash award Rs.2000/-
23	Kabaddi junior selection held at Kavundapaddi	16.10.2010	I place
24	Bharathiar university intercollegiate athletic meet held at Coimbatore	18.10.2010 to 20.10.2010	II place: Shot-put II place: Hammer-throw I place: Discus-throw
25	Inter university Hockey tournament held at Maharashtra	13.12.2010 to 24.12.2010	8 students participated

Sl.No	Name of the event	Dates	Participation/ Achievement
26	Kabaddi senior state level match held at Kallakuruchi	24.12.2010 to 26.12.2010	III place Cash award Rs.15000/-.
27	State level Volleyball match held at Bhavani	04.01.2011 to 05.01.2011	III place
28	Volleyball Pongal match held at Nambiyur	14.01.2011 to 17.01.2011	I place
29	National level Kabaddi tournament held at Chilthalathur	14.01.2011 to 17.01.2011	III place Cash award Rs.15000/-
30	Hockey senior nationals held at Hariyana	20.01.2011 to 25.01.2011	2 students represented TamilNadu team
31	Kabaddi 'A'grade match held at Malayapalayam	26.01.2011 to 27.01.2011	II place Cash award Rs.7000/-
32	Rural state level Kabaddi match held at Coimbatore	28.01.2011 to 30.01.2011	III place Cash award Rs.60000/-
33	South West zone inter university Football tournament held at Gwalior		A student represented the team
34	Junior level national Volleyball tournament held at Karnataka	09.02.2011 to 20.02.2011	3 students represented Tamilnadu team and secured II place
35	Kabaddi national games	09.02.2011 to 20.02.2011	A student represented Tamilnadu team
36	Kabaddi open match held at Nathagoundanpalayam	26.02.2011	I place Cash award Rs.4200/-
37	State level open Volleyball tournament held at Koneripatti	26.02.2011 to 27.02.2011	I place Cash award Rs.4000/-
38	State level intercollegiate Volleyball tournament held at Chennai	03.03.2011 to 05.03.2011	I place Cash award Rs.4000/-

2011-2012

Sl.No	Name of the event	Dates	Participation/ Achievement
1	State level inter collegiate Volleyball tournament held at Gobichettipalayam	01.07.2011 to 02.07.2011	III place Cash award Rs.3000/-
2	District level athletic meet held at Erode	15.07.2011 to 16.07.2011	18 medals in various events
3	Kabaddi open tournament held at Perunthalayur	16.07.2011 to 17.07.2011	III place Cash award Rs.2000/-
4	State level athletic meet held at Sivakasi	22.07.2011 to 24.07.2011	III place in 4 x 400 mts Relay 8 girls represented Erode district
5	Kabaddi open tournament held at Elathur	23.07.2011 to 24.07.2011	I place Cash award Rs.6000/-
6	Bharathiar University inter collegiate Table Tennis tournament held at Vijayamangalam	01.08.2011 to 02.08.2011	Participation
7	Volleyball open tournament held at Attayampatti,Salem	12.08.2011	I place Cash award Rs.5000/-
8	District level junior Kabaddi tournament held at Chennimalai	14.08.2011 to 15.08.2011	I place Cash award Rs.2001/-
9	Bharathiar University inter collegiate Badminton tournament held at Erode	17.08.2011	Participation
10	Bharathiar University inter collegiate cross country race held at Tirupur	18.08.2011	V place
11	State level Hockey tournament held at Dharwar	22.08.2011 to 27.08.2011	Participation
12	Bharathiar University inter collegiate Volleyball tournament held at Coimbatore	07.09.2011 to 09.09.2011	I place
13	Kabaddi open tournament held at Erode (Suvi Emu Forms Trophy)	10.09.2011 to 11.09.2011	II place Cash award Rs.3000/-
14	Bharathiar University inter collegiate Weight lifting and Power lifting tournament held at Coimbatore	12.09.2011 to 13.09.2011	II place –weight lifting III place –power lifting

Sl.No	Name of the event	Dates	Participation/ Achievement
15	Bharathiar University inter collegiate Football tournament held at Coimbatore	13.09.2011 to 14.09.2011	IV place
16	A State level inter collegiate Volleyball tournament held at Irinjalakuda	13.09.2011 to 16.09.2011	Participation
17	Kongu Trophy, A State level Volleyball tournament held at Perundurai	16.09.2011 to 19.09.2011	I place Cash award Rs.5000/-
18	Bharathiar University inter collegiate Kabaddi tournament held at Gobichettipalayam	19.09.2011 to 20.09.2011	I place
19	Inter University Kabaddi tournament held at Chennai	25.09.2011 to 28.09.2011	6 students represented Bharathiyar University team
20	Bharathiar University inter collegiate Hockey tournament held at Udumalpet	28.09.2011 to 30.09.2011	I place
21	A State level Volleyball mini tournament held at Chennai	01.10.2011 to 03.10.2011	I place
22	Bharathiar University inter collegiate Handball tournament held at Tirupur	03.10.2011 to 04.10.2011	Participation
23	Inter University Hockey tournament held at Salem	06.10.2011 to 10.10.2011	7 students represented Bharathiar university and secured IV place
24	Inter University Volleyball tournament held at Kottayam	07.10.2011 to 11.10.2011	4 students represented Bharathiar University team
25	South Asian Games (India) Beach Kabaddi tournament held at Srilanka	07.10.2011 to 12.10.2011	A student represented Indian Team I place
26	A State level inter collegiate Volleyball tournament held at Tirunelveli	14.10.2011 to 15.10.2011	II place Cash award Rs.3000/-
27	Football state games held at Erode	20.11.2011	III place
28	Volleyball open tournament held at Tirupur	01.01.2012	II place
29	Kabaddi open tournament held at Pudukottai	04.01.2012 to 05.01.2012	III place

Sl.No	Name of the event	Dates	Participation/ Achievement
30	Volleyball senior state level tournament held at Chennai	05.12.2011 to 10.12.2011	Participation
31	Bharathiar University inter collegiate athletic meet held at Coimbatore	07.12.2011 to 12.12.2011	I place
32	Volleyball youth state championship held at Namakkal	16.12.2011 to 18.12.2011	Participation
33	State level Volleyball tournament held at Virudhunagar	19.12.2011 to 20.12.2011	Participation
34	Kabaddi open tournament held at Modakurichi	20.12.2011 to 21.12.2011	I place Cash award Rs.5555/-
35	Kabaddi 'A' Grade tournament held at Coimbatore	23.12.2011 to 25.12.2011	III place Cash award Rs.5000/-
36	Volleyball open tournament held at Nambiyur	14.01.2012 to 15.01.2012	PKR A Team-I place Cash award Rs.3000/- PKR B Team-III place Cash award Rs.1000/-
37	Volleyball open tournament held at Thoosur	15.01.2012 to 16.01.2012	I place Cash award Rs.7000/-
38	Kabaddi open tournament held at Kanchikoil	28.01.2012 to 29.01.2012	II place
39	National level Power lifting tournament held at Lucknow	29.01.2012 to 03.02.2012	Participation
40	PSN Trophy : A state level Volleyball tournament held at Tirunelveli	03.02.2012 to 05.02.2012	I place
41	Kabaddi open tournament held at Nambiyur	13.02.2012 to 14.02.2012	II place
42	Kabaddi open tournament held at Ganapathipalayam	03.03.2012 to 04.03.2012	PKR A Team-I place Cash award Rs.5000/- PKR B Team-III place Cash award Rs.3000/-
43	Kabaddi rural state championship held at Chennai	10.03.2012 to 12.03.2012	IV place Cash award Rs.5000/-
44	National level weight lifting tournament held at Himachal Pradesh	29.03.2012 - 01.04.2012	A student secured II place

Student participation in cultural activities:

S.No	Date	Name of the event	No. of students participated	Institution
1	05.09.2008	Group dance	6	P.S.G.R Krishnammal College for Women, Coimbatore
2	14.02.2009	Group dance	10	SSM College of Arts and Science, Komarapalayam
3	20.02.2009	Group dance	12	Nandha Arts and Science College, Erode
4	04.03.2009	Solo song	2	AJK College of Arts and Science, Navakarai
5	10.01.2010	Folk dance Karagam Kummi Kollatam Folk song Parayattam Kavidiyattam	10 10 10 10 5 10 10	Nehru Yuva Kendra, Ministry of Youth Affairs & Sports, Coimbatore
6	29.01.2010	Mega Cultural Folk Festival	6	Bharathiar University, Coimbatore
7	14.02.2010	Group dance Solo dance	6 1	Hindustan College of Arts and Science, Coimbatore
8	19.02.2010	Group dance Solo dance	12 2	Nandha Arts & Science College, Erode
9	20.02.2010	Folk song Folk dance	4 5	KG College of Arts & Science, Coimbatore
10	26.02.2010	Folk dance Solo dance Karakattam	8 1 2	Bharathidasan College of Arts & Science, Erode
11	19.07.2010	Solo dance Group dance	1 10	Bharathiar University, Coimbatore
12	06.09.2010	Group dance	4	Bharathiar University, Coimbatore.
13	30.01.2011 06.02.2011	Folk dance Tribal dance Traditional Dance	8 8 8	Nehru Yuva Kendra, Ministry of Youth Affairs & Sports, Coimbatore
14	30.09.2011	Group dance	6	P.S.G.R Krishnammal College for Women, Coimbatore
15	01.10.2011	Group dance Solo dance Adapt Tune	6 1 1	Nirmala College for Women, Coimbatore
16	22.01.2012	Group dance	4	Lions Club International Erode

17	27.02.2012	Group dance Classical dance	6 1	Tirupur Kumaran College for Women, Tirupur
18	02.03.2012	Solo dance Group dance Singing	1 10 6	Bharathiar University, Coimbatore
19	04.03.2012	Solo dance Group dance	2 6	Providence College for Women, The Nilgiris
20	21.03.2012	Solo dance Group dance	2 6	Nehru Institute of Information & Management, Coimbatore

Student participation in extra–curricular activities:

Following are the activities undertaken by the NSS, YRC, RRC and CCC:

- Celebration of days of importance
- Awareness programme
- Awareness rallies
- Tree plantation
- Adult education
- Eye camp
- Blood Donation Camp
- Free Tuition

Student achievements in co-curricular activities:

Year	Department	Date	Name of the event	No. of students Participated	Prize Won	Institution
2008-2009	Computer Science	06.09.08 07.09.08	INTERFACCIA 2008 (Marketing)	5	III	Vysya College, Salem
		06.09.08 07.09.08	INTERFACCIA 2008 (Debugging)	2	III	Vysya College, Salem
		09.09.08	CHAMPFEST'08 (Marketing)	6	II	St.Joseph's College for Women,Tirupur
		09.09.08	CHAMPFEST'08 (Quiz)	2	II	St.Joseph's College for Women, Tirupur

Year	Department	Date	Event		Rank	College
	Computer Science	20.09.08	CRUSES'08 (Marketing)	2	I	Gobi Arts and Science College, Gobi
		20.09.08	CRUSES'08 (Word Hunt)	2	III	Gobi Arts and Science College, Gobi
2009-2010	Computer Science	28.08.09	KNOCK IT'09 (Marketing)	5	II	SRMV Arts and Science College, Coimbatore
		12.09.09	CRUSES'09 (Debugging)	1	I	Gobi Arts And Science College, Gobi
		25.09.09	CLUSTERS'09 (Marketing)	5	III	Hindustan College of Arts and Science, Coimbatore
		23.01.10	CONGREGATE 2010 (Treasure Hunt)	2	I	Erode Sengunthar Engineering College, Erode
		23.01.10	CONGREGATE 2010 (Debugging)	3	II	Erode Sengunthar Engineering College, Erode
		25.02.10 26.02.10	ITRIX'10 (Quiz)	2	II	Sree Amman Arts and Science College, Erode
2010-2011	Computer Science	20.08.10	TECHNO UTSAV 2K10 (Marketing)	5	I	Kongu Arts and Science College, Erode
		17.09.10	CYBER EXPO 2010 (Debugging)	2	I	Vellalar Arts and Science College for Women, Erode
		18.09.10	CRUCES'10 (Quiz)	2	II	Gobi Arts and Science College, Gobi
		22.01.11	SQUADRA'11 (Debugging)	1	III	Bharathidasan College of Arts and Science,Erode

2011-2012	Physics	20.10.11	Anuragam GK contest	1	II	On-Line Contest
		20.10.11	Anuragam GK contest	2	III	
		20.10.11	Anuragam GK contest	15	IV	
		08.02.12	Women's day competition (Debate)	1	I	Bharathiar University, Coimbatore
	Management	25.12.11	State Level Essay Competition	1		K.N. Lingusamy Trust
			Paper Presentation	1	Best Paper Award	RVS Faculty of Management, Coimbatore
	Computer Science	27.08.11	CRUCES'11 (Marketing)	2	III	Gobi Arts and Science College

Student publications in 2011-2012:

Department	Topic	Name of the Journal
Commerce	Stress Management	Journal of Management Science Vol-2 issue-4 ISSN 2249 - 1260/E ISSN 2250 - 1819
	Quality of Work Life Balance	Journal of Management Science Vol-2 issue-4 ISSN 2249 - 1260/E ISSN 2250 - 1819

Student achievements in extra-curricular activities:

Year	Name of the student/staff	Name of the camp	Place
2008-2009	C.Sindhuvennila	Pre Republic Day camp	Jammu & Kashmir
2009-2010	R. Sinduja	Pre Republic Day camp	Tiruchirapalli
2009-2010	N.Rajeshwari	Adventure camp	Kulumanali

2010-2011	G.Malathi	National integration camp	Andhra Pradesh
2010-2011	N.Vasantha	Mega camp	Delhi
2011-2012	N.Rajeswari	Pre Republic Day camp (Contingent Leader)	Kerala
2011-2012	B.Tamilillakiya	National integration camp	Thuthukudi

Student achievements in cultural activities:

S.No.	Date	Name of the event	Prize	Institution
1	10.01.2010	Karakattam	III Prize	Nehru Yuva Kendra, Ministry of Youth Affairs & Sports, Coimbatore
2	26.02.2010	Karakattam	I Prize	Bharathidasan College of Arts & Science, Erode
3	27.02.2010	Folk dance	I Prize	Kongu college of Arts & Science, Erode
4	30.01.2011 06.02.2011	Traditional dance	I Prize	Nehru Yuva Kendra, Ministry of Youth Affairs & Sports, Coimbatore
5	14.02.2012	Karakattam	II Prize	Nehru Yuva Kendra, Ministry of Youth Affairs & Sports, Coimbatore.
6	02.03.2012	Solo dance Group dance Singing	II Prize II Prize II Prize	Bharathiar University, Coimbatore
7	08.03.2012	Classical dance Solo singing Group dance	I Prize I Prize II Prize	GRG College for Women, Coimbatore
8	14.03.2012	Group dance	II Prize	Kongu College of Arts & Science, Erode

Opportunities to ascertain feedback:

Alumnae meets and employer's meets (on invitation) offer an opportunity to get their feedback. The management, based on the feedback, attempts to shape the learners to undertake their assignments comfortably in future.

Scope to publish:

The college is encouraging students to write articles to the department and college annual magazines.

Student council:

The college has a Students' council. The council is formed through election among the students nominated by the Academic Staff Council. Elected students are occupying the positions of the President, the Vice-President, the Secretary, the Joint Secretary, the Treasurer, the Cultural Coordinator, the NSS Secretary, and the YRC Secretary. All office-bearers coordinate the council activities with the support of faculty members. All activities are funded by the college management.

Students' representation in academic and administrative bodies:

A number of committees are rendering academic and administrative support to the college. Following are the various committees where the students have representation:

- Library advisory committee
- Grievance redressal committee
- NSS advisory committee
- Anti-ragging committee
- Magazine committee
- Hostel advisory committee
- Sports committee
- Cultural committee
- SC/ST students' welfare committee
- Co-operative stores committee
- Calendar committee

Networking with alumni and former faculty members:

The institution networks and collaborates with alumnae through concerned Heads and college website. Former faculty members are invited on different occasions to interact with staff and students.

CRITERION VI:GOVERNANCE, LEADERSHIPANDMANAGEMENT

6.1 Institutional Vision and Leadership

Vision, mission and distinctive characteristics:

Vision: To make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Mission: Empowering the rural women by inculcating the core values of truth and righteousness and by ensuring quality in the teaching-learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development.

Institution's distinctive characteristics: The college emblem depicts its distinctive characteristics:

Education enhances enlightenment

Enlightenment encompasses *discipline*

Disciplined attitude delivers quality *service* in the chosen avocation.

Quality policy and plans:

The trust board insists on quality in every aspect of college life as the founder dedicated his life for the sustenance of quality. The college committee drew the *quality policy i.e., quality in teaching, research, and extension*. Faculty members with the guidance of the Principal design quality plans. Teaching plans are learner focussed without sacrificing the curriculum contents. Research plans never entertain plagiarism. Extension plans are society oriented. Implementation of quality plans is the collective responsibility of the management, faculty members, administrative staff and students.

Leadership roles:

In the college, the leadership vests with the Principal and Heads of departments. The Principal is at the helm of affairs guiding all Heads and Heads, in turn, manage their departments.

The leadership is *formulating and executing* the policy statements and action plans for the fulfillment of the stated mission.

The leadership is arranging for *detailed discussion and validation* of action plans for all operations and incorporation of the same into the institutional strategic plan.

The leadership *is organizing and facilitating* interactions with the concerned stakeholders.

The leadership is to *see to it that the culture of the institution* is maintained.

The leadership is the *role model* while championing organizational change.

Monitoring of policies and plans:

Policies and plans of the institution are monitored and evaluated by various committees. While monitoring, grievances emanate. The management resolves those grievances by evolving remedial action with the support of the committees like:

- College committee
- Academic staff council
- IQAC committee
- Admission committee
- Calendar committee
- Class committee
- Time table committee
- Core committee
- Library advisory committee
- Purchase committee
- Staff selection committee
- Research advisory committee
- Examination cell
- Value education committee
- Sports advisory committee
- NSS advisory committee
- Entrepreneurship development cell
- Women development cell
- Career guidance & placement cell
- Magazine committee
- Grievance redressal committee
- SC/ST students' welfare committee
- Cooperative stores committee
- Discipline committee
- Anti – ragging committee
- Staff welfare committee
- Parent–Teachers association

- Alumnae association
- Hostel committee

Academic leader:

Academic leadership vests with the Principal. The Principal is getting support from the Academic staff council, a consortium of Heads, and members of staff while leading.

Leadership grooming:

The Principal grooms leadership qualities in Heads of departments. Heads groom faculty members. Faculty members groom students. Extension activities, club efforts, sports events, seminars / workshops / conferences develop team spirit and leadership qualities in learners. Hostel administrative responsibilities and students' council responsibilities shape those office bearers as good leaders. The Principal is the role model for the institution.

Delegation of authority and decentralization:

Decentralized governing mechanism is in vogue in the institution. This is evident from the following table.

Activities of :	Delegated to :
Departments	Heads
Library	Librarian
Sports & games	Physical Directress
Hostel	Deputy Wardens
Office	Office Manager
Associations & clubs	Staff Secretaries / co-ordinators

The process of delegation does not stop with the person to whom the task is delegated. It is continuous in the sense, the Head of the department, in turn delegates assignments to other faculty members depending upon their capability. Delegatees' accountability/responsibility is vouched through continuous monitoring of the delegators.

Participative management:

The college practices participative management at all levels. The different levels of participative management and the respective participants, given below, confirms 'total participation' in the decision making process.

Levels	Participants
Class committee	Learners
Grievance redressal committee	Aggrieved
Library advisory committee	Library users
Sports advisory committee	Athletes/players
NSS advisory committee	NSS volunteers
Hostel committee	Inmates of the hostel
Staff welfare committee	Both teaching and non – teaching staff
Core committee	Heads
Research advisory committee	Research scholars

Though all the participants are not the members of the concerned committees, those who want to refer matters, can do so through their representatives in those committees.

6.2 Strategy Development and Deployment

Total quality:

The quality policy of the institution is: "Quality sustenance in curriculum delivery, teaching–learning process, research promotion, extension endeavours, learning resources development, learners' progress and management". To be precise *total quality*.

The quality policy is *developed* through discussions and deliberations among staves based on their past experiences. The quality policy is the same. But its implementation methodology may differ from time to time. Only then the policy can be *driven* successfully.

The Principal, the Heads, teachers, and students join together to *deploy* the quality policy.

The quality policy is *reviewed* by all those responsible for its development and deployment.

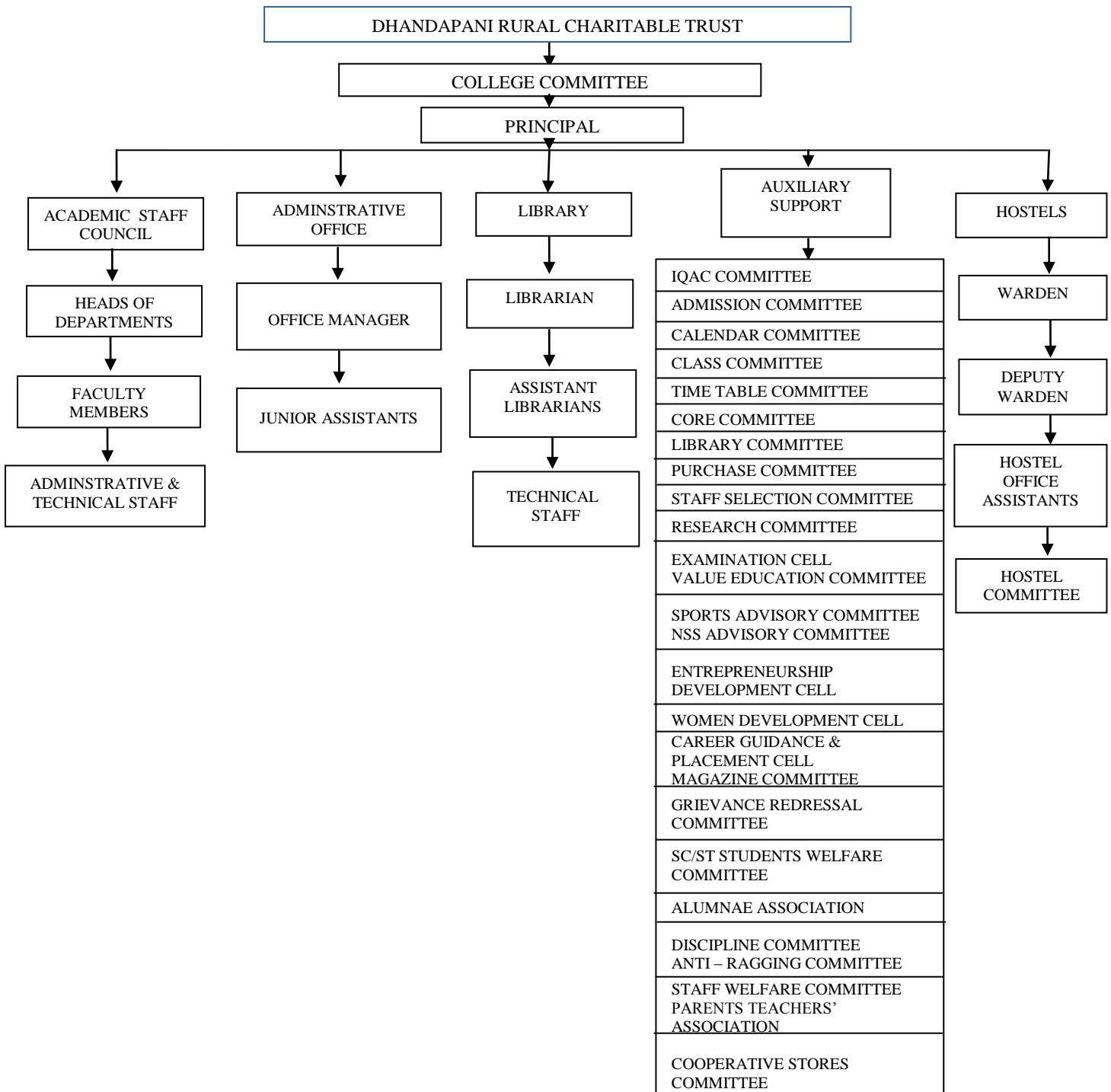### Perspective plan for development:

The institution has a perspective plan for development. The perspective plan is the outcome of interaction on the following aspects.
- Vision
- Mission

- Goals and objectives
- National priorities
- Regional requirements
- Learners' preferences
- Strengths, weaknesses, opportunities and challenges of learners

Internal organizational structure:

The internal organizational structure of the college is depicted below:

DHANDAPANI RURAL CHARITABLE TRUST

COLLEGE COMMITTEE

PRINCIPAL

ACADEMIC STAFF COUNCIL
→ HEADS OF DEPARTMENTS
→ FACULTY MEMBERS
→ ADMINSTRATIVE & TECHNICAL STAFF

ADMINSTRATIVE OFFICE
→ OFFICE MANAGER
→ JUNIOR ASSISTANTS

LIBRARY
→ LIBRARIAN
→ ASSISTANT LIBRARIANS
→ TECHNICAL STAFF

AUXILIARY SUPPORT
- IQAC COMMITTEE
- ADMISSION COMMITTEE
- CALENDAR COMMITTEE
- CLASS COMMITTEE
- TIME TABLE COMMITTEE
- CORE COMMITTEE
- LIBRARY COMMITTEE
- PURCHASE COMMITTEE
- STAFF SELECTION COMMITTEE
- RESEARCH COMMITTEE
- EXAMINATION CELL VALUE EDUCATION COMMITTEE
- SPORTS ADVISORY COMMITTEE NSS ADVISORY COMMITTEE
- ENTREPRENEURSHIP DEVELOPMENT CELL
- WOMEN DEVELOPMENT CELL
- CAREER GUIDANCE & PLACEMENT CELL MAGAZINE COMMITTEE
- GRIEVANCE REDRESSAL COMMITTEE
- SC/ST STUDENTS WELFARE COMMITTEE
- ALUMNAE ASSOCIATION
- DISCIPLINE COMMITTEE ANTI – RAGGING COMMITTEE
- STAFF WELFARE COMMITTEE PARENTS TEACHERS' ASSOCIATION
- COOPERATIVE STORES COMMITTEE

HOSTELS
→ WARDEN
→ DEPUTY WARDEN
→ HOSTEL OFFICE ASSISTANTS
→ HOSTEL COMMITTEE

In the college, at every stage, the decision making process is participatory in nature i.e., the concerned authorities discuss in detail with stakeholders concerned (students, teachers, non–teaching staff members, parents and alumnae).

Quality improvement strategies:

- The institution is quality conscious. Human resource development strategies are applied on teachers. Learner friendly attitude of teachers paves way for qualitative learning.
- Deputing teachers to seminars, workshops and conferences facilitates quality oriented research and development.
- Community oriented NSS activities convert community engagement a realistic and qualitative one.
- The human resource management in the college is based on the development strategies to make both students and teachers quality conscious in every endeavour.
- As the institution–industry interaction is continuous, the institution could gauge the requirements of industry and shape the learners to match their requirements. Eventually, the institution turns out qualitative output.

Information flow:

What transpires at the committee meetings are informed to the top management by the Principal. While addressing the stakeholders like the management, teachers, administrative staff members, students, alumnae, parents, well–wishers, the views of other stakeholders are placed by the Principal or by concerned people.

Effectiveness and efficiency of institutional processes:

Following are the constituents of the 4 dimensional approach adopted by the management to encourage and support staff members to improve the effectiveness and efficiency of institutional efforts:

a) Creating conducive environment,
b) Motivating,
c) Compensating comparatively better, and
d) Involving in the decision making process by executing.

Management council's resolutions and their status:

	Resolution made	Action taken / status
a)	Complete the construction of Management / Library block and make it available for use.	Construction completed.
b)	Addition to bus fleet to cover more villages.	In November 2012, the management added 2 more buses to the existing fleet size of 9.
c)	The Principal is requested to draw retention strategies of teachers.	Revised the pay structure based on their experience.
d)	Enhancing the employability of students and exploring available employment opportunities.	Every department is offering an add - on course to enhance the employability of students. A full- time placement officer is posted in July 2012 to strengthen the campus recruitment drives of the Career Guidance & Placement Cell already existing.
e)	Modernising hostel kitchen.	The hostel kitchen is provided with automated idli maker, dosa maker, vegetable cutter and atta kneader.

Institutional priority:

The institution is very particular to get the accreditation first. The affiliating university has the power to accord status of autonomy to an affiliated college.

Grievance redressal:

The grievances of stakeholders are promptly attended to. Grievance redressal committee, Women development cell, Anti – ragging committee, and Discipline committee are the various bodies analysing the grievances in threadbare to promote stakeholder relationship.

Students' feedback on institutional performance:

It is a fast track mechanism in the sense that the Principal and the concerned Heads directly involve themselves to attend students' feedback. Oral / written feedback are common about teachers, administrative staff members, deputy wardens, library personnel, physical directress, fee structure in the hostel, canteen facilities, health care support and transportation. Once there was a letter in the suggestion box commenting the action taken by the Principal against erring students. All their feedbacks are taken in the right spirit and

ultimately the institution is very particular about the welfare of students for whom the institution is endowed by the founder.

6.3 Faculty Empowerment Strategies

Professional development:

The institution is supporting the faculty members to attend and to organize seminars, conferences and workshops. It is the practice in the college to organize faculty development programmes every year at periodical intervals. The institution is extending facilities to acquire additional qualifications to both teaching and non-teaching staff members. Commerce/Computer Science/Management/English departments contribute for the soft–skill development of non- teaching staff members.

Faculty empowerment:

Following are the faculty empowerment strategies evolved and implemented by the institution:

Training strategies are deputing faculty members to attend Orientation and Refresher courses organized by the universities through their academic staff colleges. The institution invites experts to the campus to train their faculty members to go in for technology oriented teaching and the relevant teaching methodology applicable to their disciplines. Different programmes organised by the college have co-ordinators from the faculty. These assignments empower them in all spheres. Senior faculty members train juniors through 'understudy' mechanism. This approach facilitates retraining. Enhanced compensation package offered by the institution motivates staff members.

Targets of performance appraisal:

The performance appraisal system captures the following information concerning staff members:

- Time management
- Communication clarity
- Curriculum coverage
- Learner friendliness
- Total personality of a teacher
- Subject knowledge updation

Impact of performance appraisal:

Performance appraisal reports convey both positive and negative features of those involved in the institution building exercises. Positive signs are informed to the concerned as a sort of motivation. Negative signs are informed to the concerned in a positive manner for correction.

Welfare schemes:

- Annual hike in salary
- Contribution to EPF
- Group insurance scheme for which the premium is paid by the management
- Sanction of maternity leave
- Festival advance.
- Supply of subsidized food in the mess
- 50% concession in the bus fare

Faculty retention:

Measures to attract and retain eminent faculty members:

- Congenial campus environment
- Enhanced compensation package
- Motivating through development strategies
- Empowering through delegation.

6.4 Financial Management and Resource Mobilization

Use of financial resources:

The management observes financial discipline so as to have a perfect match between inflows and outflows. Fees to be paid by learners are informed sufficiently in advance. The office has a mechanism to monitor the receipts to make the 'dues' accumulation to a minimum. All receipts are allocated in such a way that the institution has to make payments as per schedule. This approach makes faculty members, non-teaching staff and suppliers of books, equipments and materials happy.

Internal and external audit:

The institutional accounts are subject to both internal and external audits. The internal audit is undertaken by the office manager under the direct supervision

of the Secretary. A professional chartered accountant is assigned with the task of external audit. The accounts meant for the financial year 2011-2012 are audited. The audit report has no objections. All the suggestions given by the auditor are taken care of.

Healthy financial system:

As the institution is an unaided one, the major receipt is nothing but fee income. The institution never faces financial deficit. The institution has a reserve fund / corpus of Rs. 1,19,67,500 /- as on 31st March 2012.

Scope for additional funding:

The institution is enjoying 2 (f) and 12 (B) status. On the strength of it, the institution approached the funding agencies to secure additional funds. But the requests were turned down by quoting the 'self – financing' nature of the institution.

6.5 Internal Quality Assurance System (IQAS)

Internal quality assurance cell:

❖ Quality assurance is institutionalised through

- Quality in teaching
- Quality in learning
- Quality in research
- Quality in evaluation
- Quality in management

❖ Decisions of the IQAC approved and implemented during the last   one year:

- 'Understudy' among teachers to enhance teaching quality.
- 'Understudy' among learners to improve learning quality.
- Hostel committee to ensure food quality and cleanliness in the hostel premises.
- All out efforts to complete the process of NAAC accreditation.
.

The IQAC has external members in its constitution. They recommend for strengthening the library by procuring additional books, and sanctioning monetary incentives for research publications.

Students and alumnae understand the need for IQAC. Students give   ideas and alumnae share their experience.

IQAC's deliberations are communicated to the staff members at the general body meeting. Staff members are involved at every stage of initiating and implementing quality improvement and sustenance measures.

Integrated quality assurance mechanism:

Academic activities are evolved and administered by the teaching staff with the support of administrative staff in areas like admission, attendance monitoring, and evaluation.

Administrative activities are undertaken by the non-teaching staff with the guidance of the Principal and teaching staff. Hence, integration is the order of the day in the day- to- day administration of the institution.

Internal quality assurance procedure:

Apart from deputing staff members to the training programmes organised by the external agencies, the institution is internally organising programmes wherein experts are invited to interact with both the teaching and the non-teaching staff members.

Internal quality assurance vis-à-vis Requirements of external quality assurance agencies:

The college is strictly adhering to the norms of the UGC, the affiliating University, the Directorate of Collegiate Education, the Government of Tamil Nadu, and the All-India Council for Technical Education.

Review of teaching-learning process:

Institutional mechanisms to review the teaching–learning process:

- Students' feedback
- Teachers' feedback mostly oral in nature
- Class committee meetings
- Heads' views
- Parents' views
- Alumnae experience
- Employers' views.

Periodical meets of the above mentioned segments reveal the reality. The gap between the expectations and the reality indicates the improvements to be made. If there are hurdles in bridging the gap, attempts are made to remove

such hurdles. In the process, practicable suggestions are taken care of.

Institutional mechanism to communicate quality initiatives to stakeholders:

Stakeholders	Mechanisms to communicate quality initiatives
Management	College committee meetings reported by the Principal
Learners	Students' council, Class committee meetings, and Assembly
Teachers	Academic staff council meetings, Core committee meetings, General body meetings, departmental staff meetings, and various committee meetings
Parents	Parent - Teachers Association meetings through interaction
Alumnae	Alumnae meets and website.

CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1 Environment Consciousness

Eco-friendly campus:

The institution is very particular to make the campus green. Following are the initiatives taken by the college to make the campus eco-friendly.

- Steam cooking is practiced in the hostel kitchen to conserve fossil energy.
- Solar energy panels, facilitators of renewal energy, are in use to conserve electrical energy.
- Rain water harvesting facility is created in the college campus and in the hostel located away from the main campus.
- The campus has more trees for neutralising the carbon content in the atmosphere.
- The NSS units not only plant but also protect those planted in and around the campus.
- Hazardous waste management systems are in use both at the the Chemistry laboratory and in the hostel.
- E-waste management is yet to be commissioned as the quantum of disposables is minimum.

7.2 Innovations

Innovations introduced:

- Club activities identify the skills of students and facilitates for fostering their skills.
- Value education classes convert the students into enlightened, disciplined and service-minded personalities.
- Communicative English classes make the students confident while conversing in a foreign language.
- 'Earn while you learn' scheme creates an opportunity for those students living below the poverty line to relieve the burden of their family members to a certain extent.
- Add-on courses enhance the employability of students.

7.3 Best Practices

Value education as a best practice:

1) Objective of the practice:

To uphold the core values with 'truth' and 'righteousness'.

2) Need addressed and the context:

'Values' are guiding people to act with clarity, prudence, determination, and result orientation.

Contexts with which the value education sessions are arranged:

- Traditional beliefs and values
- Nationalism and patriotism
- Diverse cultures and cultural values
- Socialisation and social values
- Family as a social unit and its values
- Religious faith and values of different religions
- Inter-personal relationship and human values
- Awareness about the status of women
- Values embedded in health and hygiene
- Human body as a place of worship

3) The practice:

The student strength of the college is divided into groups of 20-30 each and each group has a staff advisor. Every week, Value Education sessions are organised on Saturdays for an hour. Cultural erraticism and its influence on the younger generation assist the Principal to identify the 'value' to be discussed in a session. A brief outline about the chosen 'value' to be deliberated in the forthcoming session is prepared and circulated among all staff members in advance to make the session as oriented dialogue. As the staff advisor never indulges in monologue and ever encourages the student to speak in the language in which she is comfortable, students come out openly and make these sessions an outlet to release their inner feelings freely and understand that 'disciplined way of life' is not something enforced on them but it is inherent.

'Evolutionary regulations', 'Human values', 'Health and hygiene', 'Virtues of human life', 'Caring parents', 'Family size', Women managers', and 'Life

sketches of great personalities' are some of the value oriented topics discussed in the recent past.

4) Evidence of success:

- Employers prefer 'PKRians' (those who are graduated from P.K.R. Arts College for Women) for their discipline (observing the rules of service and norms of performance) in performing their duties. Alumnae in their meets proudly pronounce the impact of value education sessions in moulding them.

- Parents convey their happiness, at the meets of Parent-Teachers Association, about the transformation in their childrens' attitude towards sharing family responsibilities, confidence building, supportive and friendly approach towards their neighbours and relatives, firmness concerning the timing of marriage, and obedience towards elders. The institution is of the firm opinion that this transformation is possible only through value education sessions.

- Teachers are happy as counseling takes place in these sessions as they are interactive and practical. By simply listening to the views of students, even the incorrigible are tamed. Many junior teachers, who were deprived of these opportunities in their colleges, enjoy these sessions as they learn 'values' and their significance in life. In the academic system, those who had served in P.K.R. are preferred by other educational institutions for their attachment towards 'values' of the chosen profession.

5) Resources:

- Exposure made by the eminent personalities visiting the college,
- Experience based learning by the teachers ,
- Media especially print (library resources), internet, website, audio and visual media,
- Handout prepared by the teachers,
- Book edited by the institution.

6) The Institution:

Name : P.K.R. Arts College for Women,
Gobichettipalayam - 638 476
Erode District, Tamil Nadu.

Telephone : 04285 – 222128
E-mail : pkroffice@gmail.com
Website : www.pkrarts.org

Club activities as yet another best practice:

1) Objectives of the practice:

To develop skills (Conceptual skill, Human Relations skill and Technical skill), confidence building and creativity.

2) Needs addressed and the context:

Club activities address the following needs:
- Optimum utilisation of resources
- Better time management
- Enhancement of employability
- Identification of income generation ventures
- Computer awareness to computer illiterates.

Context with which the club activities are initiated:

- Academic programmes are mostly knowledge based - Skill oriented initiatives are the need of the hour.
- Learners have spare time - Engaging the students in productive endeavours during their spare time are ideal as an idle mind (of youngsters) is a devil's workshop.
- College has dormant resources – Young minds can innovate by exploring the dormant resources as the infrastructure facilities available in the campus are not utilised all the time.
- Students have innate talents – Exploring and exposing such talents not only to motivate them but also bring laurels to the institution.

3) The practice:

The first year U.G and P.G students and the second year U.G students have to associate themselves with any one of the clubs mentioned below. They have full freedom in the selection, as their innate skills should go in line with club activities. All final year students, both U.G and P.G, shall go to Career Guidance & Placement Cell to acquire and develop the needed skills to secure a right employment opportunity. The clubs in action are:

1. Tamil Literary club
2. English Literary club
3. Computer Learners club
4. Electronics club
5. Tally club
6. Hindi Learners club

7. Toy Making club
8. Best from Waste club
9. Beautician Training club
10. Painting club
11. Embroidery club
12. Tailoring club
13. Cookery club
14. Cultural club
15. Nature club
16. Handicrafts club

The club members meet on every Saturday afternoon for 2 hours. The activities of the club are monitored by the teachers designated. In case of need, the club-incharge is permitted to avail the expertise available outside the college. The expert's remuneration is charged to the concerned club members.

4) Evidence of success:

- Clubs inculcating technical skills like Computer learners' club, Electronics club, Tally club, Beautician Training club, Tailoring club, Embroidery club, and Handicrafts club create self-employment avenues.

- Skills imbibed by these clubs offer part-time employment opportunities to learners and some of them are generating income while learning.

- As students get opportunities to exhibit their talents through these clubs, their efforts are rightly channelised along with their learning. Hence, both the knowledge and skills of students are rewarded.

- Many alumnae used to say that they are self-reliant today because of the skills developed through these clubs.

- Many parents are happy as their daughters are comfortable in cooking, tailoring, painting, embroidery and computer operation.

5) Resources:

- Most of the resource persons are faculty members of the college.

- Few experts are invited from outside to whom payments are made through the nominal amount collected from club members.

- It is not only the infrastructure but also the equipment like computers, electronic gadgets, and sewing machines are supplied by the management to activate these clubs at a minimum cost.

- Members of the clubs like cooking, toy making, painting, beautician training and embroidery have to procure required accessories by themselves to practice club activities.

6) The Institution:

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