

## DEPARTMENT OF ENGLISH

**1. Name of the Department** : English

**2. Year of Establishment** : 1994

**3. Names of Programmes / Courses offered**

B.A. English Literature

M.A. English Language and Literature

**4. Names of Interdisciplinary courses and the departments/units involved**

Course	Departments
Part – I – Tamil	Tamil
Software Engineering Basic Programming M.S. Office Information Technology Introduction to Computers	Computer Science

**5. Annual/ semester/choice based credit system (programme wise)**

B.A. English Literature : Semester under choice based credit system

M.A. English Language and Literature : Semester under choice based credit system

**6. Participation of the department in the courses offered by other departments**

Course	Departments
General English	Commerce Computer Science Management Mathematics Physics

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

- Courses offered by Voice Training Solutions :  
Business English Certificate  
English Language Teaching
- UGC sponsored Diploma, Advanced diploma and Certificate course in Functional English

**8. Details of courses / programmes discontinued (if any) with reasons**

Nil

**9. Number of Teaching posts**

Designation	Sanctioned	Filled
Associate Professor	2	2
Assistant Professor	10	10

**10. Faculty profile with name, qualification, designation and specialization**

Name	Qualification	Designation	Specialization	No. of Years of Experience
Ms.K. Vijayalakshmi	M.A.,M.Phil., B.Ed.,M.S., PGDCE.,	Assistant Professor& Head	Fiction	6
Mr. M. Chenniappan	M.A.,M.Phil.,	Associate Professor	English Language Teaching	35
Mr. P. Varadharajan	M.A.,M.Phil.,	Associate Professor	English Language Teaching	35
Ms.R. Shanthalakshmi	M.A.,M. hil.,	Assistant Professor	African literature	5
Ms. D. Manju	M.A.,	Assistant Professor	Drama	3
Ms. B. Shankari Rani	M.A., M.Phil., B.Ed.,	Assistant Professor	English Language Teaching	2
Ms. A. Banu	M.A., B.Ed.,	Assistant Professor	Fiction	1

Ms. A. Karthicka	M.A. B.Ed	Assistant Professor	Fiction	1
Ms. A.Anishya Dani	M.A.,	Assistant Professor	African Literature	1
Ms. L. Asha Malhija	M.A.,	Assistant Professor	Indian Writing	1
Ms.K. Salomi Priscilla	M.A., B.Ed	Assistant Professor	Fiction	1
Ms. P. Rampriya	M.A.,B.Ed	Assistant Professor	Fiction	1

**11. List of senior visiting faculty**

Dr. Rajani, Retd. Professor in English, Madras University, Chennai.

**12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

Nil

**13. Student -Teacher Ratio (programme wise)**

Programme	Ratio
B.A English Literature	20: 1
M.A English Literature	5:1

**14. Number of academic support staff (technical) and administrative staff**

Nil

**15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

M. Phil : 5 ; P.G : 8

**16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received**

Nil

**17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**18. Research Centre /facility recognized by the University**

Nil

**19. Publications:**

Publication per faculty	2
Number of papers published in peer reviewed journals by faculty and students	Nil
Number of publications listed in international database	Nil
Monographs	15
Chapter in books	Nil
Books edited	01
Books with ISBN/ISSN numbers with details of publishers Excel India Publishers, New Delhi. ISBN No: 978-93-82062-554. Title: A study on the works of Contemporary Indian Writing in English.	01
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

**20. Areas of consultancy and income generated**

Nil

**21. Faculty as members in**

**a) National committees b) International Committees c) Editorial Boards...**

Members in English Language Teachers Association of India : 9

Members of British Council : 9

College Magazine Editorial Board : 9

(Magazine Editorial Board: 7; Newsletter: 2)

**22. Student projects**

**a) Percentage of students who have done in-house projects including inter departmental / programme**

Nil

**b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies**

Nil

**23. Awards/ Recognitions received by faculty and students**

a) Cash awards received by staff for producing University Ranks : 7

b) Proficiency list: (Merit Certificate and Prize)

Year	B.A English Literature	M.A English Language & Literature
2008-2009	2	1
2009-2010	1	1
2010-2011	9	-
2011-2012	2	-

c) Best Outgoing Student Award : 01

**24. List of eminent academicians and scientists/ visitors to the department****Academicians:**

1. Dr.S. Kannamal Retired Head, Department of English, Vellalar College for Women, Erode.
2. Dr. R.Saravana Selvan, Director-in-charge, UGC-Academic Staff College, Bharathiar University.
3. Dr.Mallika Ramasamy, Head, Department of English, Vellalar College for Women, Erode.
4. Dr.N.Vijayadurai, Assistant Professor, Department of English, Chikkaiah Naicker College, Tirupur.
5. Dr.N. Mumatchi, Retired Professor, Department of English, NGM.College, Pollachi.
6. Dr. R.Thailambal, Head, Department of English, Sri GVG Visalakshi College, Udumalpet
7. Dr. S. Christina Rebecca, Associate Professor, Department of English, Avinashilingam University, Coimbatore
8. Ms. K.A.Agalya, Head, Department of English, Sri Vasavi College, Erode.
9. Mr.T.Sasisekaran, Head, Department of English, Chikkaiah Naicker College, Erode.

**Visitors:**

1. Dr. S.Rajani Retired. Professor of English, Madras University.
2. Dr. R.P.Nair, Director, SCILET, Madurai.

3. Mr.NaveenAnnamalai, Director, Voice Training Solution, Coimbatore.
4. Mr. S.Ramesh, Reporter, The Hindu, Erode.
5. Mr.A.Kantesh Kumar Singh, Senior Instructional Designer, Element K India, Private Limited, Guindy, Chennai.

**25. Seminars/ Conferences/Workshops organized & the source of funding a) National b) International**

Date	Particulars	Source of Funding
16.9.2009	National Seminar on Comparative Literature	Jointly by the Management and the Department
22.8.2012 & 23.8.2012	National Seminar on Contemporary Indian Writers in English	

**26. Student profile programme wise:**

Name of the programme	Year	Applications			Pass percentage
		Received	Selected	Enrolled (Female only)	
B.A(English Literature)	2008-2009	60	35	35	100
	2009-2010	65	28	28	95
	2010-2011	50	47	47	100
	2011-2012	60	38	38	100
M.A (English Language and Literature)	2008-2009	13	8	8	100
	2009-2010	10	5	5	100
	2011-2012	10	6	6	100

**27. Diversity of Students**

Name of the Programme	Year	% of students from the same State	% of students from other States
B.A English Literature	2008-2009	100	Nil
	2009-2010	100	Nil

M.A ( English Language and Literature)	2010-2011	100	Nil
	2011-2012	100	Nil
	2008-2009	98.3	1.7
	2009-2010	100	Nil
	2010-2011	98.3	1.7
	2011-2012	99.2	0.8

**28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. ?**

Nil

**29. Student progression**

Student progression	Against % enrolled			
Year	2008 - 2009	2009-2010	2010-2011	2011-2012
UG to PG	60	10	40	35
PG to M.Phil.	5	3.8	7	5
PG to Ph.D.	Nil	Nil	0.01	Nil
Ph.D. to Post-Doctoral	Nil			
Employed				
• Campus selection –				
UG	10	10	35	30
PG	Nil	Nil	Nil	Nil
• Other than campus recruitment -				
UG	20	15	15	15
PG	83.5	72.4	90	Nil

**30. Details of Infrastructural facilities**

**a) Library**

The department library is equipped with 200 books including subject books, project reports and related CDs, used as study materials for the students.

**b) Internet facilities for Staff & Students**

The Department is equipped with Wi-Fi internet facility. The students are permitted to use the internet.

**c) Class rooms with ICT facility**

The final year classroom has ICT facility; Staff members often use it for their presentation.

**d) Laboratories**

There is a Digital English Language Laboratory with 60 systems with hi-end connection, available for the entire college, to enhance the communication skills.

**31. Number of students receiving financial assistance from college, university, government or other agencies**

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
2008 - 2009	B.A. Eng. Lit. M.A. Eng. Lang. & Lit.	2	12	-
		1	-	-
<b>Total</b>		<b>3</b>	<b>12</b>	<b>Nil</b>
2009 - 2010	B.A. Eng. Lit. M.A. Eng. Lang. & Lit.	2	10	1
		1	-	-
<b>Total</b>		<b>3</b>	<b>10</b>	<b>1</b>
2010 - 2011	B.A. Eng. Lit.	2	7	4
<b>Total</b>		<b>2</b>	<b>7</b>	<b>4</b>
2011 - 2012	B.A. Eng. Lit.	1	8	-
<b>Total</b>		<b>1</b>	<b>8</b>	<b>Nil</b>

**32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts**

Date	Activity	External Experts
25.08.2007	State Level workshop for school teachers on Innovative Techniques for effective Teaching of English	Dr. R. Saravana Selvan, Reader, Department of English and Foreign Language, Bharathiar University, Coimbatore.
24.01.2009	State Level Workshop on Learning Grammar: A New Perspective	Mr. A. Kantesh Kumar Singh, Senior Instructional Designer, Element K India Pvt.Limited, Guindy, Chennai.
23.07.2009	State Level seminar on Measure the Pleasure in Literature	Ms. K. A. Agalya, Head, Department of English, Sri Vasavi college of Arts and Science, Erode.
20.08.2009	State Level Workshop on Remedial Teaching in English	Mr. T. Sasi Sekaran, Head, Department of English, Chikkaiah Naicker College, Erode
16.09.2009	National Level Seminar on Comparative Literature	Dr. R. Mummatchi, Principal, Rathinam College, Coimbatore.



20.02.2012	State Level Workshop on Teaching Communicative English	Dr. R. Saravana Selvan, Reader, Department of English and Foreign Language, Bharathiar University, Coimbatore.
22.08.2012 & 23.08.2012	Two day National level Seminar on Contemporary Indian Writers in English	<p>Ms.K. A. Agalya, Head, Department of English Sri Vasavi College of Arts and Science, Erode.</p> <p>Dr. Mallika Ramawamy, Head, Department of English, Vellalar College for Women, Erode.</p> <p>Dr.P.Thailambal, Head, Department of English (SF), Sri GVG Visalakshi College, Udumalpet.</p> <p>Mr. R .P. Nair, Director, SCILET, Madurai.</p> <p>Dr. Christina Rebecca, Associate Professor in English, Avinashilingam University, Coimbatore.</p> <p>Ms. Janarthini Devi, Assistant Professor of English, Vellalar College for Women, Erode.</p>

### 33. Teaching methods adopted to improve student learning

- E-Learning
- Quiz programmes
- Seminars by class toppers
- Remedial teaching
- Discussions
- Assignments
- Field works
- Exhibitions
- Projects
- Questioning method
- Aptitude test
- Net Coaching
- Demonstrations
- Enacting play in the class

- Reading practice
- Poem recitation
- Movie screening

#### **34. Participation in Institutional Social Responsibility (ISR) and Extension activities**

- Students are participating in NSS, YRC, RCC, and Women Cell activities
- Students are donating blood.
- Visiting Municipal Schools for remedial teaching by the faculty as well as students.

#### **35. SWOC analysis of the department and Future plan**

##### **Strengths:**

- Qualified and talented faculty members.
- Digital Language Laboratory is accessible to all aspirants.
- The faculty members are instrumental for editing the college Magazine and the Newsletter.
- Team spirit amongst the teachers. Both staff and students are well trained to report college activities.
- The department is producing university ranks every year. It is privileged to have the NSS Program officer, Placement officer and Staff Secretary.
- The Business English Course, offered by the department through British Council enhances the placement prospects of the students.

##### **Weakness:**

- Enrollment of students for the P G Programme is not encouraging.

##### **Opportunities:**

- Serving rural learners
- Creating employment opportunities to those longing for job prospects.

**Challenges:**

- To mould the first generation learners to face the global challenges.
- Poor communication skill in English.
- Shift in the medium of instruction from Tamil to English is posing threat to majority of the learners hailing from rural background.

**FUTURE PLANS**

- Upgrading teaching-learning methods to meet the global employment needs.
- Strengthening research activities
- Enriching the department as teacher resource center

## DEPARTMENT OF COMPUTER SCIENCE

**1. Name of the Department** : Computer Science

**2. Year of Establishment** : 1994

**3. Names of Programmes / Courses offered**

B.Sc (Computer Science)

B.Sc (Information Technology)

B.C.A

M.C.A

M.Sc (Computer Science)

M.Phil (Computer Science)

**4. Names of Interdisciplinary courses and the departments/units involved**

Courses	Departments
Tamil	Tamil
English	English
Allied Mathematics	Mathematics
Business Accounting	Commerce
Marketing Management	Management

**5. Annual/ semester/choice based credit system (programme wise)**

B.Sc, B.C.A, M.C.A, M.Sc : Semester under choice based credit system

M.Phil : Annual under choice based credit system

**6. Participation of the department in the courses offered by other departments**

Courses	Departments
Visual Basic	Management
Basic and Internet Programming, Introduction to Computers, Software Engineering	English
Microprocessors, C& C++	Physics
Web Designing	Commerce

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

MCA students are collaborating with nearby industrial units to pursue their projects.

**8. Details of courses / programmes discontinued (if any) with reasons**

Nil

**10. Number of Teaching posts**

Designation	Sanctioned	Filled
Associate Professor	3	3
Assistant Professor	22	22

**11. Faculty profile with name, qualification, designation and specialization**

Name	Qualification	Designation	Specialization	No. of Years of Experience
Ms. P.M.Gomathi	MCA., M.Phil.,	Head & Dean Department of Computer Science	Network Security	15
Ms. G.S. Kausalya	MCA.,	Associate Professor	Data Mining	19
Mr. S.Sampath	MCA., M.Phil.,	Associate Professor	Computer Networks	12
Ms.V.Lega	MCA., M.Phil.,	Assistant Professor	Data Mining	4
Ms.O.P.Uma Maheswari	MCA., M.Phil.,	Assistant Professor	Computer Networks	4
Ms. M.Indira	MCA., M.Phil.,	Assistant Professor	Data Mining	8
Ms. V.S. Lavanya	M.Sc.,MCA., M.Phil.,	Assistant Professor	Software Engineering	4
Ms.M.Prema	MCA	Assistant Professor	Computer Networks	4
Ms. P.Rohini	MCA., M.Phil.,	Assistant Professor	Advanced Networking	3
Ms.S.Kiruthika	M.Sc., M.Phil.,	Assistant Professor	Computer Networks	3
Ms. M.D.Prema	M.Sc., MCA.,	Assistant Professor	Computer Networks	3
Ms. G.SudhaAnanthi	MCA.,	Assistant Professor	Data Mining	2
Ms. P.Vijayalakshmi	MCA.,	Assistant Professor	Computer Networks	2

Ms. P.Nivethitha	M.Sc., MCA., M.Phil,	Assistant Professor	Computer Networks	2
Ms.P.Vijayalakshmi	MCA., M.Phil.,	Assistant Professor	Data Mining	3
Ms.D.Karthika	MCA.,	Assistant Professor	Digital image processing	2
Ms.A.G.Vigneshwari	MCA.,	Assistant Professor	Computer Networks	1
Ms. M. Shanmugapriya	MCA., M.Phil.,	Assistant Professor	Data Mining	3
Ms. R. Gayathri	MCA., M.Phil.,	Assistant Professor	Computer Networks	9
Ms. M.Banupriya	MCA.,	Assistant Professor	Data Mining	1
Ms.T.B. SaranyaPreetha	M.Sc., M.Phil.,	Assistant Professor	Data Mining & Warehousing	1
Ms.R.Selvanayagi	M.C.A	Assistant Professor	Data Mining	2
Ms. T. Yamunavathi	M.C.A.,	Assistant Professor	Digital Image Processing	3
Ms.B. Jayalakshmi	MCA., M.Phil.,	Assistant Professor	Data Mining	6
Ms. V. Manimozhi	M.C.A.,	Assistant Professor	Data Structures	6 months

## 12. List of senior visiting faculty

1. Dr. S.K. Jayanthi, Head and Associate Professor of Computer Science, Vellalar College for Women, Erode.
2. Mr. P.Narendran, Head and Associate Professor of Computer Science, Gobi Arts and Science College, Gobi.
3. Dr. E.S. Samundeeswari, Associate Professor of Computer Science, Vellalar College for Women, Erode.
4. Ms.T.Amutha, Associate Professor of Computer Science, Bharathiar University, Coimbatore.
5. Ms.S.Usha, Assistant Professor of Computer Science, Kongu Engineering College, Perundurai.
6. Ms.S.Srividhya, Assistant Professor of Computer Science, Mahendra Engineering College for Women, Thiruchengode.
7. Ms.C.Thangamani, Assistant Professor of Computer Science, Selvam College of Engineering, Namakal.

**13. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

Nil

**14. Student -Teacher Ratio (programme wise)**

Programme	Ratio
B.C.A.	28 : 1
B.Sc. (Information Technology)	24 : 1
B.Sc. (Computer Science) 'A'	33 : 1
B.Sc. (Computer Science) 'B'	29 : 1
M.C.A.	13 : 1
M. Sc. (Computer Science)	08 : 1
M. Phil.	01 : 1

**15. Number of academic support staff (technical) and administrative staff; sanctioned and filled**

Academic Support Staff : 3

**16. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

M.Phil :14; P.G : 11

**17. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received**

Nil

**18. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**19. Research Centre /facility recognized by the University**

Yes, M. Phil (Computer Science) programme is recognized by the University.

**20. Publications:**

Publication per faculty	0.28
Number of papers published in peer reviewed journals by faculty and students	07
Number of publications listed in international database	Nil

Monographs	26
Chapter in books	Nil
Books edited	Nil
Books with ISBN/ISSN numbers with details of publishers  Publisher – Global Journals Inc. (USA) Online Publication ISSN No: 0975 – 4172 & ISSN – 0975 – 4350;  BONFRING International Journal Publications ISBN 978 – 93-82338;  Engg. Journals Publications (EJP) ISSN 0976 – 5166, ISSN 0975 - 3397	03
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

## 21. Areas of consultancy and income generated

- Free training given to Electricity Board Members
- Free Training to Head Masters of Schools
- Internet Training to Government School Teachers
- TANCET Awareness Program was organized for final year under graduate students of other colleges of Erode District.

## 22. Faculty as members in

### b) National committees b) International Committees c) Editorial Boards...

Member in Board of Studies in Computer Science (PG)	:1
Chairman in Board of Studies in Computer Science (PG)	:1
CSI Membership	:1
IEEE Membership	:1
Editorial Board - SPAIS TIME Magazine	:8
College Magazine	:2

## 23. Student projects

### d) Percentage of students who have done in-house projects including inter departmental/programme

Nil

### e) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies



Name of the Programme	Year	% of Students
M.C.A	2008-2009	100
	2009-2010	100
	2010-2011	100
	2011-2012	100

#### 24. Awards/ Recognitions received by faculty and students

a) No. of faculty members received Cash award in the year 2011-2012 : 19

b) Students University rank:

Year	Programme	No. of Ranks
2008 – 2009	M.C.A	1
2009 – 2010	B.Sc (Computer Science)	1
2010 – 2011	B.S (Computer Science)	2
	M.C.A	3

f) Proficiency list: ( Merit Certificate and Prize)

Year	B.Sc. (Computer Science)	B.Sc. (Information Technology)	B.C.A	M.C.A.	M.Sc. (Computer Science)
2008-2009	6	3	3	3	-
2009-2010	6	3	3	3	-
2010-2011	6	3	3	3	-
2011-2012	6	3	3	3	1

- Best Outgoing Student Award :01
- Best Project Award :01
- Best Performance Award for dance :01
- Intercollegiate meet awards for Students :14
- Intercollegiate meet cash prize for Students :06

#### 25. List of eminent academicians and scientists/ visitors to the department

##### Academicians:

1. Dr. S. Selvam, CUIC, Anna University, Chennai
2. Dr. K. Soma Sundaram, Head, Department of Computer Science, Gandhigram Rural University, Gandhigram.
3. Dr. M. Thangavel, Head Department of Computer Science, Periyar University, Salem.
4. Dr. K. Balasubramaniam, Associate Professor of Computer Science, Manonmaniam Sundaranar University, Thirunelveli.

5. Dr. K. BalaChandran, Associate Professor of Computer Science, Chirst University, Bangalore.
6. Dr. D. S. Guru, Associate Professor of Computer Science, University of Mysore, Mysore.
7. Dr. V.L. Lajish, Associate Professor of Computer Science, Univeristy of Calicut, Kerala.
8. Dr. T. Devi, Head Incharge of Computer Science, Bharathiar Univeristy, Coimbatore.
9. Dr. R. Rajesh, Associate Professor of Computer Science, Bharathiar University, Coimbatore.
10. Dr. J. Satheesh Kumar, Associate Professor of Computer Science, Bharathiar University, Coimbatore.
11. Dr. C. Muthu, Associate Professor of Computer Science, St.Joseph's College, Tiruchirapalli

**Visitors:**

1. Mr. P.Jaimi Joseph, Senior Manager, HCL Technologies, Chennai.
2. Dr. A. Krishnan, Dean, KSR College of Technology, Tiruchengode.
3. Dr. A. Shanmugam, Principal, Bannari Amman Institute of Technology, Sathyamangalam.
4. Dr. S. Kuppusamy, Principal, Kongu Engineering, Perundurai.

**26. Seminars/ Conferences/Workshops organized & the source of funding**  
**a) National b) International**

Date	Particulars	Source of Funding
28.01.2012	National Conference on "Computational Science and Research"	Jointly by the Management and the Department
28.07.2012	National Conference on "Neural networks and Fuzzy Logic"	

**26. Student profile programme wise:**

Name of the programme	Year	Applications			Pass percentage
		Received	Selected	Enrolled (Female only)	
B.C.A.	2008-2009	056	056	056	100
	2009-2010	060	060	060	100
	2010-2011	054	054	054	100
	2011-2012	055	055	055	100
B.Sc. (Computer Science)	2008-2009	113	113	113	100
	2009-2010	118	118	118	100
	2010-2011	105	105	105	96
	2011-2012	093	093	093	98.5
B.Sc. (Information Technology)	2008-2009	022	022	022	100
	2009-2010	041	041	041	100
	2010-2011	022	022	022	100
	2011-2012	028	019	019	100
M.C.A.	2008-2009	060	060	060	100
	2009-2010	059	059	059	100
	2010-2011	038	038	038	100
	2011-2012	008	008	008	100
M. Phil.	2008-2009	010	002	002	100
	2009-2010	022	011	011	100
	2010-2011	010	005	005	100
	2011-2012	020	004	004	100

**27. Diversity of Students**

Name of the Programme	Year	% of students from the same state	% of students from other States
B.C.A	2008-2009	100	Nil
	2009-2010	96.6	3.33
	2010-2011	100	Nil

	2011-2012	100	Nil
B.Sc (Computer Science)	2008-2009	98.3	1.7
	2009-2010	100	Nil
	2010-2011	98.3	1.7
	2011-2012	99.2	0.8
B.Sc (Information Technology)	2009-2010	100	Nil
	2010-2011	85.72	14.28
	2011-2012	100	Nil
M.C.A	2008-2009	73.3	26.7
	2009-2010	54.3	45.7
	2010-2011	84.3	15.7
	2011-2012	100	Nil
M.Phil	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

**28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. ?**

Nil

**29. Student progression**

<b>Student progression</b>	<b>Against % enrolled</b>			
<b>Year</b>	<b>2008-2009</b>	<b>2009-2010</b>	<b>2010-2011</b>	<b>2011-2012</b>
<b>UG to PG</b>	20	32	40	34.59
<b>PG to M.Phil.</b>	5	3.8	7	11.11
<b>PG to Ph.D.</b>	Nil	Nil	Nil	Nil
<b>Ph.D. to Post-Doctoral</b>	Nil	Nil	Nil	Nil
<b>Employed</b> • <b>Campus selection</b> <b>UG</b> <b>PG</b>  • <b>Other than campus recruitment</b> <b>UG</b> <b>PG</b>	45	60	64	50
	Nil	Nil	Nil	Nil
	20	15	30	15
	22.5	17.3	30.5	77.77
<b>Entrepreneurship/Self-employment - UG</b>	8	11	10	7

### 30. Details of Infrastructural facilities

#### e) Library

The department library is equipped with subject books, project reports and related CDs, used as study materials for the students.

#### f) Internet facilities for Staff & Students

- Internet browsing is available through 8 mbps connection
- 512 Kbps speed for 6 lines
- Wi – Fi Connection is available throughout the campus

In every department, staff members are given internet facilities. Students are given browsing time as scheduled, as well as in the leisure time (Lunch time, before and after college timings). Hostel students can access internet till 10 p.m.

#### g) Class rooms with ICT facility

MCA classrooms are available with ICT facility like LCD; Staff members often use it for their presentation.

#### h) Laboratories

Department of computer science consists of three computer labs which consists of 250 computers (HCL, Zenith, Compaq, Nexus) with higher configuration. Processors are Pentium IV to core 3.

#### Power connection

Apart from Normal Power Supply, Generator and UPS are also available. The capacities of UPS Power supplies are

UG Lab - 4 x 10 KVA & 1 X 7.5 KVA PG Lab – 4 x 6 KVA.

Number of Licensed Software's available in the Lab is 29.

Trial version – 1.

### 31. Number of students receiving financial assistance from college, university, government or other agencies

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
2008 - 2009	B.Sc (CS)		9	-
	B.Sc (IT)	-	1	-
	B.C.A	-	4	-
	M.C.A	-	1	-
	M.Phil	-	-	-
<b>Total</b>		<b>06</b>	<b>15</b>	<b>Nil</b>
2009 - 2010	B.Sc (CS)		11	14
	B.Sc (IT)	-	5	3
	B.C.A	2	1	8
	M.C.A	-	-	8
	M.Phil	-	-	-
<b>Total</b>		<b>12</b>	<b>17</b>	<b>33</b>

2010 - 2011	B.Sc (CS)	3	9	5
	B.Sc (IT)	-	2	-
	B.C.A	-	2	6
	M.C.A	3	-	2
	M.Phil	-	-	-
<b>Total</b>		<b>22</b>	<b>13</b>	<b>13</b>
2011 – 2012	B.Sc (CS)	4	-	3
	B.Sc (IT)	1	-	1
	B.C.A	4	1	-
	M.C.A	-	-	-
	M.Sc ( CS)	1	-	-
	M.Phil	-	-	-
<b>Total</b>		<b>31</b>	<b>1</b>	<b>4</b>

### 32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

Date	Activity	External Experts
12.08.2009	Seminar on Embedded Systems	Mr. R.S.Venkatachalam, Wizard Systems, Coimbatore
03.10.2009	Content Delivery Networks	Dr. R. Sivaprakasam, Vasavi College, Erode
15.02.2010	Inter – Intra Communication Networks	Mr. P. Priakanth, Kongu Engineering College, Perundurai
07.10.2010	Workshop on Multimedia and Flash	Ms.R. Padmavathy, Sai Computers, Coimbatore.
13.12.2010	Workshop on Multimedia and Photoshop	Ms.R. Padmavathy, Sai Computers, Coimbatore.
21.02.2011	Seminar on Latest Trends in Computer Science	Dr. M.Arthanariee, Bharathidasan School of Computer Applications, Ellispettai
05.08.2011	Workshop on .NET Programming	Mr. S.Yogeswaran, SRM Infotech, Erode
09.08.2011	Seminar on Personality Development	Mr. V.Gurumoorthi, WAKA WAKA, Coimbatore
20.08.2011	Seminar on Computers in Real Life	Dr. R.Rajesh, Bharathiar University, Coimbatore.
17.12.2011	Seminar on Mobile Networks	Mr. N.K. Karthikeyan, Krishna College of Engineering, Coimbatore.

### 1. Teaching methods adopted to improve student learning

- Learner – centered classrooms
- Students are given opportunity to set their personal goals and proper guidance is given to fulfill them
- Self assessment of progress through group discussion and quiz

- To improve communication skills motivational topics are given to discuss
- Testing and questioning
- Modeling : LCD Displays, Smart Boards, Green Ceramic Board
- Demonstrating practical sessions
- Weaker students are given special attention
- To know about current affairs general knowledge classes are conducted
- For placement, aptitude coaching are specially given to the final year students
- Innovative topics are given to the students as assignments
- Guiding students to create movies and documentary films about technical developments
- Awareness of Internet usage is given to the first year UG students
- Science exhibition is organized. Students are motivated to exhibit their talents

## **2. Participation in Institutional Social Responsibility (ISR) and Extension activities**

- Students participate and work for social welfare activities such as NSS and YRC
- In YRC, 50 students have participated and 15 students have donated blood in the camp
- In NSS, 100 students are involved in the camp
- In NSS, 50 students are participated in a rally on Plastic Awareness
- Environmental awareness was created by the NSS students to the public
- Women Empowerment Cell gives counseling to women students to take up social responsibilities and gives information about women's rights
- AIDS awareness are given to the students through Red Ribbon Club
- Consumer Citizenship Club conducted 10 days camp to create awareness on consumer protection act
- NET/ SET coaching for students and faculty members have been conducted
- In DRDO sponsored inspire program participants are given theoretical classes by faculty members and trained practically by MCA students
- Computer Lab facilities are given to students of Government school to learn their subjects thoroughly

### 3. SWOC analysis of the department and Future plans

#### **Strengths:**

- The staff members are young, energetic and committed to bring desired output
- The staff members actively participate both in curricular and co-curricular activities
- Students are motivated for doing their academic programmes successfully
- Departmental activities such as Quiz, Paper Presentation, Software Contest, Marketing and Word Hunt are conducted to students to improve their technical skills
- Value added courses like Advanced C, C++ are conducted from 3:30 to 4 :15 on all working days
- Eminent personalities are invited for giving guest lectures
- 15 Hours of Lab accessibility is given to hostel inmates
- To improve communication skills, various personality development programmes and career guidance programmes are conducted
- Special placement training is conducted to final year students
- Students are motivated to get University Ranks
- Apart from teaching, moral and ethical values are given to the students
- Tie – up with ICT Academy, Tamil Nadu
- Language Lab is used to train the students to improve the communication skills
- Feedback is collected from the industry experts to improve the technical skills of the students
- Students are encouraged to participate in inter collegiate meets
- MCA students were given free laptops by the management
- For the past 10 years representation is given by the staff members of the department for the upgradation of curriculum designed by the university

#### **Weaknesses:**

- Limited number of publications by staff members
- Research is in progressive stage
- The UGC, is not granting funds since our college is a self financing one

#### **Opportunities:**

- Innumerable employment opportunities
- Part time jobs are available to women homemakers
- Computer qualified personnel are capable of undertaking assignments of corporate sector at home



**Challenges:**

- Institution – Industry interaction is limited since the college is situated in rural area
- The curriculum is not periodically updated by the University. So, it is very difficult to satisfy the needs of the industry

**FUTURE PLANS**

- To attract learners & to improve their enrollment
- Faculty members are desirous to qualify themselves for Ph.D at the earliest
- Promote the department as a research department
- Students will be trained to industry expectations
- Aim for 100% placement in reputed companies
- MoUs with reputed industrial units for development of placement

## DEPARTMENT OF PHYSICS

**1. Name of the Department :** Physics

**2. Year of Establishment :** 1995

**3. Names of Programmes / Courses offered**

B.Sc (Physics)  
M.Sc (Physics)  
M.Phil (Physics)  
Ph.D (Physics)

**4. Names of Interdisciplinary courses and the departments/units involved**

Courses	Department
Tamil I, II, III & IV	Tamil
English I,II, III & IV	English
Allied Mathematics I& II	Mathematics
Allied Chemistry I & II	Chemistry
C, C++ Programming	Computer Science

**5. Annual/ semester/choice based credit system (programme wise)**

B. Sc, M.Sc : Semester under choice based credit system  
M. Phil : Annual under choice based credit system  
Ph.D : Annual

**6. Participation of the department in the courses offered by other departments**

Courses	Department
Allied Physics	Mathematics

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

- a) Mini projects are undertaken in various university laboratories and industrial units by our students.
- b) English language improvement through British Council.

**8. Details of courses / programmes discontinued (if any) with reasons**

Nil

**9. Number of Teaching posts**

Designation	Sanctioned	Filled
Associate Professor	1	1
Assistant Professor	9	9

**10. Faculty profile with name, qualification, designation and specialization**

Name	Qualification	Designation	Specialization	No. of Years of Experience
Mr. A. Rathnaswami	M.Sc., M.Phil.,	Associate Professor	Thin film	40
Ms. V. Radhika	M.Sc., B.Ed., M.Phil.,	Assistant Professor	Crystal growth	5
Ms. R. Sangeetha	M.Sc., M.Phil.,	Assistant Professor	Crystal growth	3
Ms. J. Ramanakarthika	M.Sc., M.Ed.,	Assistant Professor	Crystal growth	3
Ms. V.M. Susila	M.Sc., B.Ed., M.Phil.,	Assistant Professor	Nano Science	3
Ms. C. Aruljothi	M.Sc., M.Phil.,	Assistant Professor	Thin film Technology	3
Ms. T. Tamilselvi	M.Sc., B.Ed., M.Phil.,	Assistant Professor	Thin film Technology	3
Ms. K. Valliyammal	M.Sc., M.Phil.,	Assistant Professor	Thin film Technology	3
Ms. V.P. Kavitha	M.Sc., M.Phil.,	Assistant Professor	Thin film Technology	2
Ms.J. Johncy Caroline	M.Sc., B.Ed., M.Phil.,	Assistant Professor in Chemistry	Organic chemistry	1

**11. List of senior visiting faculty**

1. Mr. Haresh M.Pandya, Associate Professor of Physics, Chikanna Government Arts College, Tirupur.
2. Ms. L. Chandra, Head and Associate Professor of Physics, C.N. College, Erode.

3. Dr. K. Vijayalakshmi, Associate Professor of Physics, Sri Vasavi College, Erode.
4. Dr. D. Venugopal, Assistant Professor of Physics, Gobi Arts and Science College, Gobi.
5. Mr. P.R. Kumar, Head and Associate Professor of Physics, Chikanna Government Arts College, Tirupur.

**12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

Nil

**13. Student -Teacher Ratio (programme wise)**

Name of the Programme	Ratio
B.Sc	12:1
M.Sc	6:1
M.Phil	2:3

**14. Number of academic support staff (technical) and administrative staff**

Academic Support Staff : 2

**15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

M.Phil : 9; P.G : 1

**16. Number of faculty with ongoing projects from a) National  
b) International funding agencies and grants received**

Nil

**17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**18. Research Centre /facility recognized by the University**

Research centre recognized by the University- To conduct M.Phil and Ph.D Programmes.

**19. Publications:**

Publication per faculty	0.33
Number of papers published in peer reviewed journals by faculty and students	03
Number of publications listed in international database	Nil
Monographs	09
Chapter in books	Nil
Books edited	Nil
Books with ISBN/ISSN numbers with details of publishers	Nil
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

**20. Areas of consultancy and income generated**

Home Appliances- Maintenance and Services, Mobile Servicing, Memory and Individual development camp done free of cost.

**21. Faculty as members in**

c) National committees b) International Committees c) Editorial Boards...

Nil

**22. Student projects**

g) Percentage of students who have done in-house projects including inter departmental / programme

Name of the Programme	Year	% of Students
M. Sc (Physics)	2008-2009	11
	2009-2010	53
	2010-2011	6
	2011-2012	Nil

h) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies

Name of the Programme	Year	% of Students
M. Sc (Physics)	2008-2009	89
	2009-2010	47
	2010-2011	94
	2011-2012	100

**23. Awards/ Recognitions received by faculty and students**

a) Cash award for No of faculty members received Cash award in the year 2011-2012 : 09

b) Students University rank :

Year	Programme	No. of Ranks
2008-2009	B.Sc (Physics)	3
	M.Sc (Physics)	4
2009-2010	B.Sc (Physics)	7
	M.Sc (Physics)	5
2010-2011	B.Sc (Physics)	6
	M.Sc (Physics)	8
2011-2012	B.Sc (Physics)	5
	M.Sc (Physics)	3

**24. List of eminent academicians and scientists/ visitors to the department****Academicians:**

1. Dr. Sathyamoorthi, Reader in Physics, Kongunadu Arts and Science College, Coimbatore.
2. Dr. R. Jayaprakash, Associate Professor in Physics, SRMV, Coimbatore.
3. Mr. Haresh M.Pandya, Associate Professor of Physics, Chikanna Government Arts College, Tirupur.
4. Dr.V. Annamalai, Associate Professor of Physics, Chikanna Government Arts College, Tirupur.
5. Mr. J. Deenathayalan, Head, Department of Electronics, Sri Vasavi College, Erode.
6. Dr. A. Subbarayan, Assistant Professor, Head, Department of Physics, Kongu Arts & Science College, Coimbatore.
7. Dr. C. Sekar, Head, Department of Bioelectronics & Bioinformatics, Alagappa University, Karaikudi.
8. Dr. R. Sampathu, Head, Department of Physics, PSG College of Arts and Science, Coimbatore.
9. Dr. P. Kolandaivel, Professor and Head, School of Physics, Bharathiar University, Coimbatore
10. Dr. V. Krishna kumar, Professor and Head, Department of Physics, Periyar University, Salem
11. Dr. K. Vijayalakshmi, Assistant Professor of Physics, Sri Vasavi College, Erode.
12. Mr.R.T.Rajendra Kumar, Assistant Professor of Physics, Bharathiar University, Coimbatore.
13. Dr. K. Porsezian, Professor and Head of Physics, Pondicherry University, Pondicherry.

14. Dr.K.P.Vijayakumar, Professor of Physics, Cochin University, Cochin.
15. Dr. S.Arumugam, Professor of Physics, Gandhigram Rural University, Gandhigram.
16. Dr. M. Lakshmanan, Professor of Physics, Bharathidasan University, Trichy.

**Scientists:**

1. Dr. K.Iyakutti, CSIR Emeritus Scientist, Madurai Kamaraj University, Madurai.
2. Dr. S. Natarajan, CSIR Emeritus Scientist, Madurai Kamaraj University, Madurai.
3. Mr. L.V. Krishnan, Former Director, Health Physics Division, IGCAR, Kalpakkam.
4. Dr. E. Vidhyasagaran, Senior Scientist (PURA & Solar applications), Chennai
5. Dr. P.K.Manoharan, Radio Astronomy Centre, Ooty.
6. Dr.V.N.Mani, Additional Director, Department of Information Technology, Government of India, Hyderabad.

**Visitors:**

1. Mr.P.Chidambaram, Retired Professor, Presidency College, Chennai.
2. Mr. P .Madhavan, Director, Vethathri Scientific & Research Institute, Chennai.
3. Dr. Alaghar Ramanujam, Retired Professor, NGM College, Pollachi
4. Mr.V. Kumar, Chief Educational Officer, Erode.
5. Mr. T. Soundaiah, IAS, District Collector, Erode.

**25. Seminars/ Conferences/Workshops organized & the source of funding**  
**a) National b) International**

Date	Particulars	Source of Funding
16.07.2011	Workshop on “Mind Mapping”	Jointly by the Management and the Department
25.08.2011	State level seminar on “Advances in Physics”	
05.09.2012	National level conference on “Solar Energy and its Applications”	

**26. Student profile programme wise:**

Name of the programme	Year	Applications			Pass percentage
		Received	Selected	Enrolled (Female only)	
B.Sc (Physics)	2008 -09	35	22	22	97
	2009-10	87	41	41	100
	2010-11	92	49	49	100
	2011-12	65	35	35	77
M.Sc(Physics)	2008 -09	25	19	19	100
	2009-10	38	33	33	95
	2010-11	24	18	18	95
	2011-12	26	17	17	97
M.Phil	2008 -09	08	03	03	100
	2010-11	08	02	02	100
	2011-12	02	01	02	100

**27. Diversity of Students**

Name of the Course	Year	% of students from the same state	% of students from other States
B.Sc (Physics)	2009-2010	94	6
	2010-2011	96	4
	2011-2012	93	7
	2012-2013	97	3
M.Sc (Physics)	2009-2010	34	66
	2010-2011	18	82
	2011-2012	35	65
	2012-2013	51	49

**28. How many students have cleared national & state competitive examinations such as NET, SLET, GATE, Civil services, Defence services, etc. ?**

Tamil Nadu Teachers Eligibility Test : 2



## 29. Student progression

Student progression	Against % enrolled			
Year	2008-2009	2009-2010	2010-2011	2011-2012
UG to PG	81	78.9	58.8	57.5
PG to M.Phil.	Nil	55.5	51.6	25
PG to Ph.D.	18	5.5	Nil	Nil
Ph.D. to Post-Doctoral	Nil	Nil	Nil	Nil
<b>Employed</b>				
• Campus selection	37	Nil	23.5	39.3
UG	9	5.5	Nil	6.25
PG				
• Other than campus recruitment				
UG	11	21.05	11.76	24.24
PG	72	55.55	67.74	68.75
Entrepreneurship/Self-employment	-	-	10	-

## 30. Details of Infrastructural facilities

### i) Library

Department library is available for Research scholars and students

### j) Internet facilities for Staff & Students

Internet facility is available for both Staff and Students

### k) Class rooms with ICT facility

ICT facility is available

### l) Laboratories

UG laboratory, PG laboratory, Research Laboratory, MATLAB

## 31. Number of students receiving financial assistance from college, university, government or other agencies

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
2008 - 2009	B.Sc (Physics)	Nil	Nil	Nil
	M.Sc (Physics)	Nil	Nil	Nil
Total		01	Nil	Nil
2009 - 2010	B.Sc (Physics)	Nil	03	14
	M.Sc (Physics)	Nil	Nil	Nil
Total		01	03	14

<b>2010 - 2011</b>	B.Sc (Physics)	Nil	07	15
	M.Sc (Physics)	01	Nil	Nil
<b>Total</b>		<b>02</b>	<b>07</b>	<b>15</b>
<b>2011 - 2012</b>	B.Sc(Physics)	Nil	07	Nil
	M.Sc (Physics)	Nil	Nil	Nil
<b>Total</b>		<b>02</b>	<b>07</b>	<b>Nil</b>

**32.Details on student enrichment programmes (special lectures/  
workshops / seminar) with external experts**

<b>Date</b>	<b>Topic</b>	<b>Expert</b>
17.09.2008	Perspectives of Thin Films	Dr.Sathyamoorthi, Reader in Physics, Kongunadu Arts and Science College, Coimbatore
23.10.2008	Solar energy and its utilization	Dr.R. Jayaprakash Sr. Lecturer Dept. of Physics SRMV, Coimbatore
19.01.2009	Career guidance and the scope for higher studies	Prof. P.Chidambaram Rtd.Prof Presidency College Chennai
16.03.2009	Introduction to MATLAB	Mr.Haresh M.Pandya Lecturer in Physics, Chikanna Govt. Arts College,Tirupur.
28.07.2009	Characteristics of PZ T materials	Dr. V.Annamalai Lecturer in Physics, Chikanna Govt. Arts College Tirupur.
19.08.2009	Latest trends in Elcetronics	Mr.J.Deenathayalan, Head, Dept. of electronics, Sri Vasavi College, Erode
24.02.2010	Sigma-Spectra-2010 (Intracollegiate meet)	Dr.A.Subbarayan, Asst. Professor , Head, Dept. of Physics Kongu Arts & Science College, Coimbatore
14.09.2010	Recent trends in Research	Dr.A.Subbarayan, Former Head, Dept. of Physics, Kongu Arts & science College, Coimbatore
22.10.2010	Crystal Growth	Dr.C.Sekar, Prof. & Head Dept. of Bio Electronics & Bioinformatics Alagappa University, Karaikudi
28.11.2010	New Physics	Dr.Alaghar Ramanujam Rtd. Prof. NGM College Pollachi P.Madhavan, Director Vethathri Scientific & Research Institute, Chennai

16.12.2010	Nano Biology	Dr. V.Annamalai Asst. Prof. Dept. Of Physics Chikkana Govt. Arts College Tiruppur
20.10.2010	Molecular Dynamics	Major Dr.R.Sampathu, Head, Dept. of Physics PSG College of Arts and Science, Coimbatore.
10.01.2011- 11.01.2011	Science Exhibition	Mr. V.Kumar CEO, Erode T.Soundaiah IAS District Collector,Erode
19.01.2011	MAT LAB programming	Dr.Haresh M.Pandya Associate Prof. in Physics, Chikanna Govt. Arts College, Tirupur.
25.08.2011	Advances in Physics (State level seminar)	Dr.S. Natarajan, CSIR Emeritus Scientist School of Physics MKU, Madurai
27.12.2011	Molecular dynamics	Dr. P.Kolandaivel Head and Professor Bharathiar university Coimbatore
28.12.2011	Terra hertz spectra	Dr. V. Krishna kumar Head and Professor Periyar University, Salem
29.12.2011	Solar energy and its utilization	Dr.E. Vidhyasagaran Senior Scientist (PURA & Solar applications)
14.02.2012	Plasma physics	Dr.K. Vijayalakshmi Asst. professor in Physics Sri Vasavi College, Erode.
21.02.2012	Spectra-12	Prof.R.T. Rajendra Kumar Dept. Of Physics Bharathiar university - Coimbatore
23.07.2012	Non Linear dynamics	Dr.M. Lakshmanan FNA, FNTS prof of Emirates Ceter for Non linear dynamics Bharathidasan University, Trichy
24.07.2012	Optical Fiber Communications	Dr.K.Porsezian Prof & Head Dept. of Physics, Pondicherry University Pondicherry
26.07.2012	Radio Astronomy	Dr.P.K.Manoharan Radio Astronomy Centre, Ooty.
05.09.2012	Recent trends in Solar energy and its Applications(National Level Seminar)	Dr.V.N.Mani Additional Director(Scientists D) Dept. of Information technology Govt. Of India, Hyderabad

### **33. Teaching methods adopted to improve student learning**

- Through practical demonstrations
- Audio visual aids/ power point presentations
- Interaction and clearing doubts
- Assignment work
- Asking students to take seminar
- Using board for derivations
- Working out problems in each unit
- Mind mapping
- Conducting science exhibitions
- Asking questions to assert their understanding
- On line tests

### **34. Participation in Institutional Social Responsibility (ISR) and Extension activities**

- Inspire Programme lab work
- Teaching in laboratory setting to higher secondary students of Govt. /Govt. aided schools.
- Participation of students in NSS and YRC activities.

### **35. SWOC analysis of the department and Future plans**

#### **Strengths:**

- Sincere and dedicated staff members
- Team work of in all interdepartmental activities
- Bagging the number of university ranks
- Staff participation in the placement cell efforts
- Well equipped UG and PG laboratories
- Development of research infrastructure

#### **Weaknesses:**

- The research output needs improvement

#### **Opportunities:**

The department can be developed into a well equipped research center in the areas of solar energy and wind energy.

#### **Challenges:**

Majority of the students did their schooling in Tamil medium and the switching over of medium of instruction of Tamil to English makes learning difficult.

**FUTURE PLANS**

- Committed to impart quality science education to rural women
- Staff members are determined to complete their Ph. D initiatives at the earliest to strengthen research activities
- Approaching external agencies to tap resources for the development of the department

### DEPARTMENT OF MATHEMATICS

**1. Name of the Department** : Mathematics

**2. Year of Establishment** : 1995

**3. Names of Programmes / Courses offered**

B.Sc (Mathematics)

B.Sc (Mathematics with Computer Applications)

M.Sc (Mathematics)

M.Phil (Mathematics)

**4. Names of Interdisciplinary courses and the departments/units involved**

Courses	Department
Tamil	Tamil
English	English
Physics	Physics
Chemistry	Chemistry

**5. Annual/ semester/choice based credit system (programme wise)**

B.Sc (Mathematics) B.Sc (Mathematics with Computer Applications) M.Sc (Mathematics)	Semester under choice based credit system
M.Phil (Mathematics)	Annual under choice based credit system

**6. Participation of the department in the courses offered by other departments**

Courses	Department
Business Mathematics	Commerce
Mathematical structure for computer science /Computer based optimization techniques	Computer Science
Mathematical structure for computer science	Computer Science
Numerical Algorithms and Statistics	Computer Science
Mathematics	Physics
Mathematics for Management	Management
Quantitative Techniques	Management

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

Students pursuing B.Sc Mathematics and B.Sc Mathematics with Computer Applications undergo institutional training in various industrial units.

**8. Details of courses/programmes discontinued (if any) with reasons**

Nil

**9. Number of Teaching posts**

Designation	Sanctioned	Filled
Associate Professor	3	3
Assistant Professor	16	16

**10. Faculty profile with name, qualification, designation and specialization**

Name	Qualification	Designation	Specilization	No.of years of experience
Ms.S.A. Dhanalakshmi	M.Sc,M.Phil., B.Ed.,PGDCA	Associate Professor	Control Theory	17
Ms.R.Jayalakshmi	M.Sc., M.Phil., PGDCA.,	Associate Professor	Control Theory	14
Ms.M.Kasthuri	M.Sc.,M.Phil., D.T.Ed.,	Associate Professor	Control Theory	10
Ms. N.R. Neelavathi	M.Sc. B.Ed., M.Phil	Assistant Professor	Control Theory	4
Ms.N.E.Jothimani	M.Sc., M.Phil.,	Assistant Professor	Differential Equations	5
Ms.M.Velammal	M.Sc .,	Assistant Professor	Control Theory	3
Ms.P.Sampoornam	M.Sc.,	Assistant Professor	Control theory	3
Ms.R.Arthi	M.Sc., M.Phil.,	Assistant Professor	Control Theory	4
Ms. L.Priya	M.Sc .,	Assistant Professor	Control Theory	4
Ms. A.Ezhilarasi	M.Sc., M.Phil.,	Assistant Professor	Differential Equations	4
Ms. E.Elajakalyani	M.Sc .,	Assistant Professor	Differential Equations	3

Ms. D.Gomathi	M.Sc., PGDCA.,	Assistant Professor	Graph Theory	3
Ms. A.Poornima	M.Sc., M.Phil.,	Assistant Professor	Control Theory	3
Ms.K.Vijayalakshmi	M.Sc.,	Assistant Professor	Graph Theory	2
Ms. V.N.Deivamani	M.Sc, M.Phil., PGDCA.,	Assistant Professor	Fluid Dynamics	1
Ms.H.Sweitha	M.Sc .,	Assistant Professor	Control Theory	1
Ms .S.Poornima Devi	M.Sc .,	Assistant Professor	Fuzzy Sets	1
Ms. P.Kokila	M.Sc.,PGDCA	Assistant Professor	Graph Theory	1
Ms .C.Priyadharshini	M.Sc.,	Assistant Professor	Control Theory	1

#### 11. List of senior visiting faculty

1. Dr.K.Sumathi, Reader, Department of Mathematics, P.S.G.R Krishnammal College for Women, Coimbatore.
2. Dr.C.Murugesan, Associate Professor, Department of Mathematics, Gobi Arts and Science College, Gobi.
3. Dr.K.Kadambavanam, Associate Professor, Department of Mathematics, Sri Vasavi College, Erode.
4. Dr.R.Parvathi, Associate Professor & Head, Department of Mathematics, Vellalar College for Women, Erode.
5. Dr.A.Anguraj, Associate Professor, Department of Mathematics, PSG College of Arts and Science, Coimbatore.
6. Dr.M.G.Karunambigai, Assistant Professor, Department of Mathematics, Sri Vasavi College, Erode.
7. Mr.A.Appusamy, Retired Professor of Mathematics, Gobi.
8. Mr.K.Senthamaraikannan, Associate Professor & Head, Department of Mathematics, Sri Vasavi College, Erode.
9. Mr.E.M.Palanisamy, Associate Professor, Department of Mathematics, Sri Vasavi College, Erode.
10. Dr.S.Rajan, Reader in Mathematics, Erode Arts College, Erode.
11. Dr.M.Chandrasekaran, Principal, Erode Arts College, Erode.
12. Mr.K.Murugesan, Associate Professor & Head, Department of Mathematics, Gobi Arts and Science College, Gobi.
13. Mr. P. Muthusamy, Associate Professor, Department of Mathematics, Sri Vasavi College, Erode.



**12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

Nil

**13. Student -Teacher Ratio (programme wise)**

Programme	Ratio
B.Sc (Mathematics)	17:1
B.Sc (Mathematics with Computer Applications)	14:1
M.Sc (Mathematics)	15:1
M.Phil (Mathematics)	2:1

**14. Number of academic support staff (technical) and administrative staff**

Nil

**15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

M.Phil : 09; P.G :10

**16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received**

Nil

**17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**18. Research Centre /facility recognized by the University**

The Department is recognized to offer M.Phil in Mathematics.

**19. Publications:**

Publication per faculty	Nil
Number of papers published in peer reviewed journals by faculty and students	Nil
Number of publications listed in international database	Nil
Monographs	19
Chapter in books	Nil

Books edited	Nil
Books with ISBN/ISSN numbers with details of publishers	Nil
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

## 20. Areas of consultancy and income generated

Nil

## 21. Faculty as members in

d) National committees b) International Committees c) Editorial Boards...

Faculty members are served in the college magazine editorial board.

## 22. Student projects

i) Percentage of students who have done in-house projects including inter departmental/programme

Name of the Programme	Year	% of Students
M.Sc (Mathematics)	2011-2012	100

j) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies

Name of the Programme	Year	% of Students
B.Sc (Mathematics )	2008-2009	100
	2009-2010	100
	2010-2011	100
	2011-2012	100
B.Sc (Mathematics with Computer Applications)	2008-2009	100
	2009-2010	100
	2010-2011	100
	2011-2012	100

## 23. Awards/ Recognitions received by faculty and students

c) No. of faculty members received Cash award in the year 2011-2012:  
20

d) Students University rank :

Year	Programme	No. of Ranks
2008-2009	B.Sc(Mathematics with CA)	2
2009 – 2010	B.Sc(Mathematics with CA)	1
	M.Sc(Mathematics)	2
2010-2011	B.Sc(Mathematics)	2
	B.Sc(Mathematics with CA)	1
	M.Sc(Mathematics)	1
2011-2012	B.Sc(Mathematics)	1
	B.Sc(Mathematics with CA)	2
	M.Sc(Mathematics)	2

e) Proficiency list: ( Merit Certificate and Prize)

Year	B.Sc (Mathematics)	B.Sc (Mathematics with Computer Applications)	M.Sc (Mathematics)
2008-09	3	3	2
2009-10	3	3	2
2010-11	3	3	2
2011-12	3	3	2

#### 24. List of eminent academicians and scientists/ visitors to the department

##### Academicians:

1. Dr.T.Veluchamy, Principal, Dr.S.N.S Rajalakshmi College of Arts and Science, Coimbatore.
2. Dr. P. Balasubramaniam, Professor & Head, Department of Mathematics, Gandhigram Rural University, Gandhigram
3. Dr.S.Rubinraj, Reader, Department of Mathematics, St.Joseph's College, Tiruchirappalli.
4. Dr.S.P.Anjalidevi, Professor & Head, Department of Applied Mathematics, Bharathiar University, Coimbatore.
5. Dr.K.Balachandran, Professor and Head, Department of Mathematics, Bharathiar University, Coimbatore.
6. Dr.A.Muthusamy, Professor, Department of Mathematics, Periyar University, Salem.
7. Dr. K.Shailendhra, Associate Professor, Department of Mathematics, Amrita Vishwa Vidyapeetham, Coimbatore.
8. Dr.P.Kandaswamy, Former Head, Department of Mathematics, Bharathiar University, Coimbatore
9. Dr.P.Vanchinathan, Professor, Department of Mathematics, Vellore Institute of Technology, Chennai.

**25. Seminars/ Conferences/Workshops organized & the source of funding**  
**a) National b) International**

Date	Particulars	Source of Funding
05.08.2009	Seminar on “Mathematica”	Jointly by the Management and the Department
15.02.2012	National Conference on “Applications of Mathematical Science”	

**26. Student profile programme wise:**

Name of the programme	Year	Applications			Pass percentage
		Received	Selected	Enrolled (Female only)	
B.Sc (Mathematics)	2008-2009	072	047	047	100
	2009-2010	063	023	023	100
	2010-2011	061	032	032	100
	2011-2012	102	058	058	98
B.Sc (Mathematics with Computer Applications)	2008-2009	072	042	042	100
	2009-2010	063	030	030	100
	2010-2011	061	035	035	100
	2011-2012	102	058	058	98
M.Sc (Mathematics)	2008-2009	045	017	017	100
	2009-2010	032	009	009	100
	2010-2011	058	037	037	100
	2011-2012	038	016	016	100
M.Phil	2008-2009	020	017	017	76.4
	2009-2010	014	003	003	10
	2010-2011	013	002	002	0
	2011-2012	010	002	002	100

**27. Diversity of Students**

Name of the Programme	Year	% of students from the same State	% of students from other States
B.Sc (Mathematics)	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

B.Sc (Mathematics with Computer Applications)	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	97	3
M.Sc (Mathematics)	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	94	6
M.Phil	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

**28. How many students have cleared national & state competitive examinations such as NET, SLET, GATE, Civil services, Defence services, etc. ?**

Nil

**29. Student progression**

Student progression	Against % enrolled			
Year	2008-2009	2009-2010	2010-2011	2011-2012
<b>UG to PG</b>	23.5	22.64	40.35	31.89
<b>PG to M.Phil.</b>	29.4	22.22	16.21	25
<b>PG to Ph.D.</b>	Nil	Nil	Nil	Nil
<b>Ph.D. to Post-Doctoral</b>	Nil	Nil	Nil	Nil
<b>Employed</b> • <b>Campus selection</b> <b>UG</b> <b>PG</b> • <b>Other than campus recruitment</b> <b>UG</b> <b>PG</b>	13.48	5.66	12.28	16.37
	23.52	11.11	18.91	12.5
	24.71	16.98	33.88	28.44
	23.52	44.44	35.13	43.75
<b>Entrepreneurship/Self-employment</b> <b>UG</b> <b>PG</b>	1.12	1.88	3.5	1.72
	5.88	11.11	2.7	6.25

**30. Details of Infrastructural facilities**

**m) Library**

The department has a library consisting of books and CDs for the

department faculties and students.

**n) Internet facilities for Staff & Students**

A separate computer lab for UG and PG with free browsing during lab-hours is available to the students to support E-learning.

**o) Class rooms with ICT facility**

A separate class room with LCD facility is available for audio -visual teaching.

**p) Laboratories**

Well equipped Physics and Chemistry laboratories are available for allied subjects.

**31. Number of students receiving financial assistance from college, university, government or other agencies**

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
<b>2008 - 2009</b>	B.Sc (Maths)	Nil	16	<b>2</b>
	B.Sc (Maths CA)	Nil	12	-
<b>Total</b>		<b>05</b>	<b>28</b>	<b>2</b>
<b>2009 - 2010</b>	B.Sc (Maths)	01	09	11
	B.Sc (Maths CA)	Nil	-	03
	M.Sc (Maths)	Nil	01	09
<b>Total</b>		<b>04</b>	<b>10</b>	<b>23</b>
<b>2010 - 2011</b>	B.Sc (Maths)	Nil	37	-
	B.Sc (Maths CA)	Nil	8	-
	M.Sc (Maths)	Nil	13	-
<b>Total</b>		<b>04</b>	<b>58</b>	<b>Nil</b>
<b>2011 - 2012</b>	B.Sc (Maths)	Nil	02	02
<b>Total</b>		<b>01</b>	<b>02</b>	<b>02</b>

**32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts**

Date	Topics	Experts
22.12.2008	Ramanujam Numbers	Dr.C.Murugesan, Associate Professor, Department of Mathematics, Gobi Arts and Science College , Gobichettipalayam
20.02.2009	MATLAB	Dr.S.Rubinraj, Reader, Department of Mathematics, St. Joseph's College, Tiruchirapalli.
22.12.2009	Algorist Srinivasa	Dr.K.Kadambavanam, Associate Professor

	Ramanujan	Department of Mathematics, Sri Vasavi College, Erode.
22.12.2010	Steps to Success	Mr.N.Gokulasanthanakrishnan, Retired Professor of Mathematics, Erode
27.12.2010	Intuitionistic fuzzy sets	Dr.R.Parvathi, Associate Professor & Head Department of Mathematics, Vellalar College for Women, Erode.
29.08.2011	The universe is made up of Mathematics- Why?	Dr.M.G.Karunambigai, Assistant Professor, Department of Mathematics, Sri Vasavi College , Erode.
05.08.2008	Fluid Dynamics	Dr.K.Sumathi, Reader, Department of Mathematics, P.S.G.R. Krishnammal College for Women, Coimbatore.
27.09.2008	Solving Differential Equations using Non- Traditional approaches	Dr.P. Balasubramaniam, Professor and Head, Department of Mathematics, Gandhigram Rural University, Gandhigram.

### 33. Teaching methods adopted to improve student learning

- Using ICT in the class rooms
- Group discussion
- Interactive classes
- Conducting weekly tests and model examination
- Assignments and seminars
- Motivate the students to use the library
- Feedback analysis

### 4. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Participation in Institutional Social Responsibility (ISR) through NSS Programmes and YRC Programmes
- Faculty members and students conduct Mathematics classes for 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> standard students in the Government schools, prepare study materials and question papers. Tests are conducted at the end of the programme and the evaluation is also done to report their progress

### 5. SWOC analysis of the department and Future plans

#### Strengths :

- The department is privileged to have the Head of the Department as Vice Principal
- Every year the department produces many centums in various courses
- A team of well qualified, responsible and duty conscious faculty

members

- A very good inter-departmental relationship is maintained by the faculty members
- Most of the faculty members have comprehensive computer knowledge
- Faculty members of the department are coordinators in the extra-curricular / co-curricular activities like NSS, YRC and Career Guidance & Placement cell

**Weaknesses:**

- Research and publications need a thrust
- Little scope in curriculum development as the college is an affiliated one

**Opportunities:**

- Mathematics students can do better in competitive examinations
- Scope to offer more inter-disciplinary courses

**Challenge:**

- Clearing NET/SLET examinations

**FUTURE PLANS:**

- Enriching the teachers with a variety of mathematical resources
- Motivating the teachers to involve in research work
- Enhancing the placement opportunities
- Improving communication and soft skills of students
- Facilitating both staff and students to clear NET/SLET



## DEPARTMENT OF COMMERCE

**1. Name of the Department : Commerce**

**2. Year of Establishment : 1994**

**3. Names of Programmes / Courses offered**

B.Com

B.Com (Computer Applications)

M.Com (Computer Applications)

M.Phil (Commerce)

**4. Names of Interdisciplinary courses and the departments/units involved**

Courses	Departments
Tamil	Tamil
English	English
Allied: Mathematics and Statistics	Mathematics

**5. Annual/ semester/choice based credit system (programme wise)**

B. Com, B.Com (Computer Applications) : Semester under choice based credit system

M. Com (Computer Applications) : Semester under choice based credit system

M. Phil : Annual under choice based credit system

**6. Participation of the department in the courses offered by other departments**

Course	Department
Business Accounting	Computer science

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

a) ICAI Foundation Course in collaboration with ICAI.

b) Placement Training in collaboration with TCS.

**8. Details of courses/programmes discontinued (if any) with reasons**

Nil

### 9. Number of Teaching posts

Designation	Sanctioned	Filled
Associate Professor	6	6
Assistant Professor	17	17

### 10. Faculty profile with name, qualification, designation and specialization

Name	Qualification	Designation	Specialization	No. of Years of Experience
Dr. P. Natesan	M.Com., M.Phil., Ph.D.,	Dean & Head	Banking and Finance	35
Ms.A.Karunaiathal	M.Com., M.Ed., M.Phil., M.B.A., PGDCA.,	Associate Professor	Financial Management, Marketing, HRM.	15
Ms.Shinie Poulose	M.Com., M.Phil., PGDCA.,	Associate Professor	Marketing	15
Ms.M.Nirmala	M.Com., M.Phil., PGDCA.,	Associate Professor	Financial Management	14
Dr.H.Chandra	M.Com., B.Ed., M.Phil., Ph.D	Associate Professor	Financial Management	13
Ms.R.Rama	M.Com., B.Ed., M.Phil., PGDCA.,	Associate Professor	Marketing	12
Ms.C.V.Latha	M.Com., M.Phil. M.B.A., PGDCA.,	Assistant Professor	Marketing, HRM	6
Ms.K.K.Gomathi	M.Com., M.Phil., M.B.A., PGDCA.,	Assistant Professor	Taxation	8
Ms.N.Nancy Fernandez	M.Com (CA)., M.Phil.,	Assistant Professor	Marketing	7
Ms.E.Shirley Elizabeth	M.Com., M.Phil., PGDPM&IR., PGDCA.,	Assistant Professor	Marketing	5
Ms.R.Chandrakala	M.Com (CA)., M.Phil.,	Assistant Professor	Marketing	4
Ms.A.Sharmila Begum	M.Com., M.Phil.,	Assistant Professor	Financial Management	4
Ms.S.Kalaivani	M.Com, M.Phil., M.B.A., PGDCA	Assistant Professor	Marketing	3
Ms.A.Saroja	M.Sc (FCA)., M.B.A., M.Phil	Assistant Professor	Financial Management, HRM	3

Ms.J.Gowri	M.Com (CA)., B.Ed., M.Phil	Assistant Professor	Financial Management	3
Ms.P.Mathuranthagi	M.Com, M.B.A., PGDCA.,	Assistant Professor	Marketing, HRM	2
Ms.A.Amudha Nandhini	M.Com (CA)., M.Phil.,	Assistant Professor	Marketing	2
Ms. K.G. Sowmiya	M.Com., M.Phil.,	Assistant Professor	Marketing	4
Ms.P.Balamani	M.Com (CA)., M.Phil., M.B.A.,	Assistant Professor	Financial Management	5
Ms.T.Divya	M.Com., M.Phil, PGDCA	Assistant Professor	Marketing	1
Ms.S.Kirubharani	M.Com (CA).,	Assistant Professor	Financial Management	2
Ms.V.Poornima	M.Com., D.C.A.,	Assistant Professor	Financial Management	1
Dr. M. Vimalarani	M.Com., M.Phil., Ph.D.,	Assistant Professor	Financial Management	6 months

#### 11. List of senior visiting faculty

1. Dr.V.K Shobana, Director, Vellalar College for Women, Erode.
2. Dr.D.Kamalaveni, Associate Professor, Vellalar College for Women, Erode.
3. Mr.M.Ramasamy, Senior Faculty Member, P.K.R. Arts College for Women, Gobichettipalayam.
4. Dr.K.Natarajan, Director, Department of Management, P.K.R. Arts College for Women, Gobichettipalayam.
5. Dr.M.Thanigaivel, Head, Department of Management, Vivekananda Arts and Science College, Tiruchengode.
6. Ms.M.P.Vaijayanthimala, Head, Department of Management, S.S.M. Arts and Science College, Komarapalayam.

#### 12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty

Nil

#### 13. Student -Teacher Ratio (programme wise)

Programme	Ratio
B.Com.	33:1
B.Com.(Computer Applications)	33:1
M.Com.(Computer Applications)	25:1

**14. Number of academic support staff (technical) and administrative staff; sanctioned and filled**

Nil

**15. Qualifications of teaching faculty with D.Sc./ D.Litt./ Ph.D./ M.Phil./PG.**

M.Phil : 17; P.G : 03 Ph.D: 03

**16. Number of faculty with ongoing projects from a) National  
b) International funding agencies and grants received**

Nil

**17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**18. Research Centre /facility recognized by the University**

M.Phil Programme in Commerce is recognised by the University.

**19. Publications:**

Publication per faculty	0.3913
Number of papers published in peer reviewed journals by faculty and students	09
Number of publications listed in international database	Nil
Monographs	20
Chapter in books	03
Books edited	Nil
Books with ISBN/ISSN numbers with details of publishers	Nil
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

**20. Areas of consultancy and income generated**

Nil

**21. Faculty as members in**

**e) National committees b) International Committees c) Editorial Boards...**

PG Board of Studies (Bharathiar University) : 01

**22. Student projects**

k) **Percentage of students who have done in-house projects including inter departmental/programme**

Nil

l) **Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies**

Name of the Programme	Year	% of Students
M.Com (Computer Applications)	2008-2009	100
	2009-2010	100
	2010-2011	100
	2011-2012	100

**23. Awards/ Recognitions received by faculty and students**

f) No. of faculty members received Cash award in the year 2011-2012: 19

g) Students University rank :

Year	Programme	No. of Ranks
2008 - 2009	B.Com. (Computer Applications)	1
	M.Com (Computer Applications)	2
2009 - 2010	M.Com (Computer Applications)	1
2010 - 2011	B.Com.	1
	M.Com (Computer Applications)	1
2011 - 2012	B.Com	3

h) Proficiency list: ( Merit Certificate and Prize)

Year	B. Com.	B.Com (Computer Applications)	M.Com (Computer Applications)
2008-09	6	6	2
2009-10	6	6	2
2010-11	6	6	2
2011-12	6	6	2

**24. List of eminent academicians and scientists/ visitors to the department****Academicians:**

1. Dr. R. Nagarajan, Associate Professor, PSG College of Arts and Science, Coimbatore.
2. Dr.M.Prasad Kumar, Administrative Officer, Kumaraguru College of Technology, Coimbatore.

3. Mr.M.Thanigaivel, Assistant Professor of Commerce, Gobi Arts and Science College, Gobichettipalayam.
4. Dr.K.K Ramachandran, Vice Principal, G.R.D College of Science, Coimbatore
5. Mr.U.Ilanchezian, Assistant Professor, PSG College of Arts and Science, Coimbatore.
6. Dr.A.Venkatachalam, Dean of Commerce, Sree Saraswathi Thyagaraja College, Pollachi.
7. Dr.V.K.Shobana, Head, P.G. & Research Department of Commerce, Vellalar College for Women, Erode.
8. Dr.R.M.Chidambaram, Former Professor & Head of Bank Management, Alagappa University, Karaikudi.
9. Dr.M.Karthikeyan, Assistant Professor, College of Business and Economics, Hawassa University, Ethiopia.
10. Dr.N. Kavitha, Associate Professor, College of Business, Jimma University, Ethiopia.
11. Dr.S.Amilan, Associate Professor, Department of Commerce, Pondicherry University, Karaikal campus.

#### **Industrialists:**

1. Mr.T.Mani, Chief Manager, UTI Mutual Fund, Tirupur.
2. Mr.K.Giridhar Kannan, Manager, National Stock Exchange, Chennai.
3. Dr.G.Kumaravelu, IFS (Retired) State Planning Commission Member, Chennai.
4. Mr. T. Ramesh, Manager, HDFC Bank, Gobichettipalayam.
5. Mr.K.Venkatasubramanian, Director, Maruthi Bank Academy, Coimbatore.
6. Mr.P.Ramani, Chartered Accountant, Mettur.
7. Mr.A.S.Vasudevan, DGM, Karur Vysya Bank, Coimbatore.
8. Mr.A.Vasanthakumar, Deputy Commissioner of Income-tax, Coimbatore.
9. Mr.N.Shanmugarajan, SEBI, Financial Educational Trainer, Madurai.

## **25. Seminars/ Conferences/Workshops organized & the source of funding**

### **a) National    b) International**

Date	Particulars	Source of Funding
03.02.2009	National Symposium on “Global Recession and its Impact on Indian Economy”	Jointly by the Management and the Department
28.02.2012	National Symposium on “Recent Trends in Banking Sector”	
17.09.2012	International Conference on “India towards Green Economy”	Jointly by the Management and the Department

**26. Student profile programme wise:**

Name of the programme	Year	Applications			Pass percentage
		Received	Selected	Enrolled (Female only)	
B.Com	2008-2009	130	115	115	100.00
	2009-2010	140	108	108	097.50
	2010-2011	120	101	101	097.50
	2011-2012	134	100	100	099.00
B.Com (Computer Applications)	2008-2009	126	111	111	098.00
	2009-2010	145	102	102	100.00
	2010-2011	101	080	080	100.00
	2011-2012	150	106	106	098.50
M.Com (Computer Applications)	2008-2009	054	031	031	100.00
	2009-2010	059	035	035	100.00
	2010-2011	081	050	050	100.00
	2011-2012	091	056	056	097.00
M.Phil	2008-2009	020	016	016	100.00
	2009-2010	013	008	008	100.00
	2010-2011	010	008	008	100.00
	2011-2012	013	006	006	100.00

**27. Diversity of Students**

Name of the Programme	Year	% of students from the same state	% of students from other States
B.Com	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil
B.Com (Computer Applications)	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil
M.Com (Computer Applications)	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

M.Phil.	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

**28. How many students have cleared national & state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?**

Nil

**29. Student progression**

Student progression	Against % enrolled			
Year	2008-2009	2009-2010	2010-2011	2011-2012
UG to PG	24.00	22.95	39.57	31.63
PG to M.Phil.	28.50	17.65	16.38	21.21
PG to Ph.D.	Nil	Nil	Nil	Nil
Ph.D. to Post-Doctoral	Nil	Nil	Nil	Nil
<b>Employed</b>				
• Campus selection - UG	13.86	5.46	12.71	10.20
PG	21.42	11.76	18.37	15.15
• Other than campus recruitment - UG	24.75	16.39	33.09	28.06
PG	21.43	47.06	34.69	39.39
<b>Entrepreneurship/Self-employment - UG</b>	1.53	1.09	2.88	1.53
PG	1.09	5.88	1.09	9.09

**30. Details of Infrastructural facilities**

**q) Library**

Department of commerce maintains a library for the benefits of students and faculty members.

**r) Internet facilities for Staff & Students**

Free browsing hours are allotted to students at computer laboratory to enhance their practical knowledge. The department is provided with five computers with internet facilities for the benefit of faculty members.

**s) Class rooms with ICT facility**

Class room with LCD projector is available to facilitate audio- visual teaching.



**t) Laboratories**

Computer science laboratories, separately for UG and PG students, are available. Language laboratory is also available to improve the communication skills of the students.

**31. Number of students receiving financial assistance from college, university, government or other agencies**

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
2008 - 2009	B.Com.	10	23	-
	B.Com (CA)	07	09	-
	M.Com (CA)	03	--	-
Total		20	32	Nil
2009 - 2010	B.Com.	16	21	12
	B.Com (CA)	11	04	19
	M.Com (CA)	01	--	07
Total		28	25	38
2010 - 2011	B.Com.	20	04	09
	B.Com (CA)	07	04	03
	M.Com (CA)	03	05	14
Total		30	13	26
2011 - 2012	B.Com.	20	23	01
	B.Com (CA)	10	09	-
	M.Com (CA)	05	04	-
Total		37	36	01

**32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts**

Date	Topics	Experts
03.03.2009	National Level Symposium on Global Recession and its Impact on Indian Economy	Dr.R.Nagarajan, PSG College of Arts and Science, Coimbatore.
08.08.2009	Seminar on Indian Mutual Fund-Present Scenario	Mr.T.Mani, Chief Manager, UTI Mutual Fund, Tirupur
03.09.2009	Capital Markets	Mr.K.Giridhar Kannan, Manager, National Stock Exchange, Chennai
17.08.2011	Awareness on ICAI	Mr.R.Gopal, Secretary, ICAI, Southern India Regional Council, Mettur-Salem Chapter

03.12.2011	ICAI Awareness Programme	Dr.K.Natarajan, Director, Department of Management, P.K.R. Arts College for Women.
01.08.2012	Interpersonal relationship in global workplace	Dr.S.Porkodi, Faculty in Ministry of Manpower Colleges, Muscat-Oman.
28.08.2012	National level Symposium on Recent Trends in Banking Sector	Dr.V.K.Shobana, Head, Department of Commerce, Vellalar College for Women, Erode.
28.08.2012	Resilience of Indian Banking Sector	Dr.R.M.Chidambaram, Former Head, Department of Bank Management, Alagappa University, Karaikudi.
28.08.2012	Financial inclusion in Banks	Dr.M.Selvam, Head of Commerce and Financial Studies, Bharathidasan University, Trichy.
28.08.2012	Technology in Banking-In pursuit of Excellence	Dr.S.Sudalai Muthu, Reader, Department of Banking Technology, Pondicherry University.
01.09.2012	Seminar on Appeals and Revision	Thiru.A.Vasanthakumar, Commisioner of Income Tax, Coimbatore.
17.9.2012	International conference on India towards green economy	Dr. M.Karthikeyan, Assistant Professor, College of Business and Economics, Hawassa University Ethiopia.
17.9.2012	International Conference - India towards green economy	Dr N.Kavitha,Associate Professor College of Business, Jimma University, Ethiopia.
17.9.2012	International Conference - India towards green economy	Dr S.Amilan, Associate Professor, Department of Commerce, Pondicherry University, Karaikal campus.
20.10.2012	Financial Planning for Young Investors	Mr. N.Shanmugarajan, Financial Education Trainer, SEBI.

### 33. Teaching methods adopted to improve student learning

- Group Discussion
- Seminar
- On Line Assignment
- Powerpoint Presentation
- Team Teaching
- Special Coaching For Slow Learners
- Project Work
- Field Work

## **6. Participation in Institutional Social Responsibility (ISR) and Extension activities**

- Every year faculty members teach Tally for Municipal Girls Higher Secondary School students
- Creating awareness to the farmers about crop insurance
- Workshops have been conducted to other department students regarding banking transactions
- An exhibition was conducted to create an awareness about environmental protection
- Exhibition on empowerment of women
- Faculty members assist the nearby Government schools to complete the syllabus for the subject 'commerce' at plus 2 level
- Visiting orphanage and old age homes to donate their requirements
- Social welfare activities are undertaken by NSS volunteers of commerce department

## **35. SWOC analysis of the department and Future plans**

### **Strengths:**

- Qualified team of faculty members
- Achievements of students both in academic and sports & games
- 39% of the faculty members have qualified themselves for UGC-NET in commerce
- The staff members actively participate both in curricular and co-curricular activities
- Students are motivated for doing their academic programmes successfully
- Department organizes quiz programmes, paper presentation sessions, marketing attempts, and word hunt to enhance students' marketing skills
- Eminent personalities are invited for giving guest Lectures
- Special placement training is given to final year students
- Students are motivated to get university ranks
- Apart from curriculum, moral and ethical values are instilled through value education sessions
- Language lab is used to train the students to improve their communication skills
- Students are encouraged to participate in inter collegiate meets

### **Weaknesses:**

- Turnover of faculty members
- Limited number of publications by staff members
- Research is to gain momentum

**Opportunities:**

- Tapping the enormous opportunities available both in the banking and insurance sectors
- Developing women entrepreneurs
- Interacting with the industry to develop value added courses

**Challenges:**

- Training students with rural background who lack the required communication skill
- Competition from the nearby aided colleges

**FUTURE PLANS**

- To establish research oriented activities
- Initiation to get funds from the government and non-government agencies for the development of the department
- To extend the coaching to ICAI (Intermediate) examination from the existing foundation coaching

## DEPARTMENT OF MANAGEMENT

**8. Name of the Department** : Management

**9. Year of Establishment** : 1994

**10. Names of Programmes / Courses offered**

B.B.A

M.B.A

M.Phil (Management)

**11. Names of Interdisciplinary courses and the departments/units involved**

Courses	Department
Tamil	Tamil
English	English
Allied: Mathematics for Management	Mathematics
C++ and Java Programming	Computer Science
Quantitative Techniques and Methods	Mathematics

**12. Annual/ semester/choice based credit system (programme wise)**

B.B.A., M.B.A : Semester under choice based credit system

M. Phil : Annual under choice based credit system

**13. Participation of the department in the courses offered by other departments**

Programme	Department	Course
M.C.A.	Computer Science	Management Concepts and Communication
B. Com	Commerce	Management Accounting

**14. Courses in collaboration with other universities, industries, foreign institutions, etc.**

PG students undertake summer projects in collaboration with various industrial / commercial units.

**15. Details of courses / programmes discontinued (if any) with reasons**

Nil

**16. Number of Teaching posts**

<b>Designation</b>	<b>Sanctioned</b>	<b>Filled</b>
Associate Professor	3	3
Assistant Professor	8	8

**17. Faculty profile with name, qualification, designation and specialization**

<b>Name</b>	<b>Qualification</b>	<b>Designation</b>	<b>Specialization</b>	<b>No. of Years of Experience</b>	<b>No. of Ph.D. Students guided for the last 4 years</b>
Dr. K. Natarajan	M.Com,M.Phil, B.G.L,Ph.D.	Director	Finance & Income Tax	36	3
Mr. M.Ramasamy	M.A., B.L.,	Associate Professor	Economics & Law	40	Nil
Mr. M.Velumani	M.B.A,M.Com, M.Phil,PGDCA	Associate Professor	Marketing & Finance	15	Nil
Ms. S. Vidhya	M.B.A., M.Phil.	Assistant Professor	Marketing	5	Nil
Dr. V.Kavitha	M.B.A., M.Phil., Ph.D.,	Associate Professor	Human Resource	10	Nil
Ms. C.Roopa	M.B.A.	Assistant Professor	Systems and Human Resource	1	Nil
Ms.A.S.Divya	M.B.A.	Assistant Professor	Human Resource	3	Nil
Ms.P.S.Amudha	M.B.A.	Assistant Professor	Marketing & Finance	3	Nil
Ms. K.Radhamani	M.B.A.	Assistant Professor	Finance	3	Nil
Ms. M.Ramya	M.B.A.	Assistant Professor	Human Resource	1	Nil
Ms.C.Saraswathi	M.B.A.	Assistant Professor	Finance	1	Nil

**18. List of senior visiting faculty**

1. Dr. R.M.Chidambaram, Retired Professor & Head, Department of Bank Management, Alagappa University.
2. Dr. R.N. Padma, Asst. Professor, Paavai Group of Institutions, Salem.
3. Dr. R. Ramakrishnan, Asst. Prof., Government Arts College, Salem.
4. Dr. L. Manivannan, Assistant Professor, Erode Arts College, Erode.
5. Mr. K.P.Balraj, Assistant Professor, Minerva College, Salem.

**19. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

Nil

**20. Student -Teacher Ratio (programme wise)**

Programme	Ratio
B.B.A.	22:1
M.B.A & M.Phil.,	14:1

**21. Number of academic support staff (technical) and administrative staff**

Nil

**22. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

Ph.D : 2 ; M.Phil : 2; P.G : 7

**23. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received**

Nil

**24. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

Nil

**25. Research Centre /facility recognized by the University**

M.Phil (Management) Programme is recognized.

**26. Publications:**

Publication per faculty	0.4
Number of papers published in peer reviewed journals by faculty and students	04
Number of publications listed in international database	01
Monographs	45
Chapter in books	Nil
Books edited	Nil
Books with ISBN/ISSN numbers with details of publishers	Nil
Citation Index, SNIP, SJR, Impact factor, h-index	Nil

**27. Areas of consultancy and income generated**

- Tax consultation for the faculty members
- Tax saving schemes for faculty members and students
- Online filing of income-tax returns
- Counseling for professional examinations like CA, ICAI and ACS
- Financial advice for investments in E-Gold and Capital market

**28. Faculty as members in**

## a) National Committees :

- Indian Management Teachers Forum : 4
- Madras Management Association : 1
- CA Club of India : 1

## b) International Committees:

- Junior Chamber International : 1
- The South Asian Association of Transactional Analysts : 1

## b) Editorial Boards:

- Faculty members constitute the editorial team for the department magazine: YUKTHI

**29. Student Projects**

- m) **Percentage of students who have done in-house projects including inter departmental/ programme** : 10



- n) **Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies**

Name of the Programme	Year	% of Students
M.B.A.	2008-2009	100
	2009-2010	100
	2010-2011	100
	2011-2012	100

### 30. Awards/ Recognitions received by faculty and students

- i) No of faculty members received Cash award in the year 2011-12: 10  
j) University Rank Holders :

Year	Programme	No. of Ranks
2008-2009	B.B.M.	1
2009-2010	M.B.A.	1
2011-2012	B.B.M.	1
	M.B.A.	2

- k) Proficiency list:( Merit Certificate and Prizes)

Year	B.B.A.	M.B.A.
2008-09	3	2
2009-10	3	2
2010-11	3	2
2011-12	3	2

### 31. List of eminent academicians and scientists/ visitors to the department

#### Academicians:

1. Dr. R.M. Chidambaram, Retd. Professor and Head, Department of Bank Management, Alagappa University, Karaikudi
2. Dr.K.A.Chinnaraju, Secretary, Kovai Kalaimagal Educational Trust, Coimbatore.
3. Dr. S. Selvam, Director - CUIC, Anna University, Chennai.
4. Dr. P. Suriya Narayanan, Retired Professor of English, Coimbatore.
5. Dr. R. Padmanaban, Dean, Academic Affairs, Saraswathi Thiyagaraja College, Pollachi.
6. Dr. M. Senthil, Asst.Professor, Alagappa University, Karaikudi,
7. Dr. S. Shenbaganathan, Asst. Prof, Alagappa University, Karaikudi.
8. Dr. K. P. Kandasamy, Former Registrar, Bharathiar University, Coimbatore.

9. Dr. S. Porkodi, Assistant Professor, Faculty in Ministry of Man Power Colleges, Oman.
10. Prof. M. Chenniappan, Retired Professor of English, Gobi.
11. Dr. T. Thirupathi, Asst.Professor, Government Arts College, Salem.
12. Dr. K. M. Ragupathi, Asst. Professor, Government Arts College, Salem.
13. Dr. P. Leena, Manager, E-Cole Business Solution Private Limited, Bangalore.

**Visitors:**

1. Mr. R. Selvakumar, General Manager, KG Denim, Coimbatore.
2. Dr. K. Rajagopalan, Roots Group of Companies, Coimbatore.
3. Mrs. Kumutha Selvaraj, Software Engineer (USA)
4. Mrs. R. Sasiprabha, International Trainer / Director, SIRPI Training Resources, Chennai.
5. Mr. C. Balasubramaniam, Chartered Accountant, Gobi
6. Mr. R. Sundarrajan, Administrative Officer, The New India Insurance Company, Erode.
7. Mr. K. Kittusamy, Branch Manager, The New India Insurance Company, Erode.
8. Mr. P. Karthikeyan, HR Manager, Career Tech, Bangalore.
9. Mrs. Meena Das, Free Lance Trainer, Coimbatore.
10. Mr. S. Sundararajan, Superintendent of Police, Gobi.
11. Mr. R. Rajagopalan, Chartered Textile Engineer/Consultant, Coimbatore.
12. Mr. V.Gurumoorthi, Trainer and Recruiter, Wakka Wakka.in, Coimbatore.
13. Mr. R. Pradeep Yuvaraj, Executive Director, Finerva Financial Solutions Private Limited, Coimbatore.
14. Mr. M. Settu, Director, Sree Saraswathi Thiyagaraja College, Pollachi.
15. Mr. S. Pugazendhi, Lead Trainer, TUV Rheinland Pvt Ltd.,
16. Mrs. Nagalakhshmi Shanmugam, Transformational Trainer, Mumbai.
17. Mr. A. Chandrasekaran, Administrative Officer, LIC, Gobi.
18. Mr. Jayaprakash Gandhi, Career Consultant, Salem.
19. Mr. V. Kishorekumar, Director, Tourism Development Corporation, Puducherry.
20. Mr. P. Anjesh, Business Communicator, Coimbatore.
21. Mr. N. Jain, Marketing Executive, Kothari Silks, Coimbatore.
22. Dr. V.S.Ilamurugan, Advisor, Vidhya Vikash College of Engineering and Technology, Thiruchengode.
23. Mr. A.Vasantha Kumar, Commissioner of Income Tax, Coimbatore.
24. Mr. K. M.Shanmuga Perumal, Managing Director, Pariyur Amman Paper Kraft, Perundurai.

25. Mr. N.Shanmugarajan, Faculty/Financial Educational Trainer,  
(SEBI).

### 32. Seminars/ Conferences/Workshops organized & the source of funding

#### a) National level seminar

Period	Particulars	Source of Funding
2009 - 2010	National level seminar on “Impact of Globalization ”	Jointly by the Management and the Department
2011 – 2012	National level seminar on “Data Analysis and Interpretation in Social Sciences”	ICSSR

#### b) International – Nil

### 33. Student profile programme wise:

Name of the programme	Year	Applications			Pass Percentage
		Received	Selected	Enrolled (Female only)	
B.B.A.	2008-2009	72	56	56	100
	2009-2010	63	57	57	100
	2010-2011	61	58	58	100
	2011-2012	56	54	54	98
M.B.A.	2008-2009	81	35	35	89
	2009-2010	55	33	33	85
	2010-2011	58	40	40	72
	2011-2012	58	41	41	90
M.Phil	2008-2009	15	3	3	100
	2009-2010	12	6	6	100
	2010-2011	14	5	5	100
	2011-2012	13	3	3	100

### 34. Diversity of Students

Name of the Programme	Year	% of students from the same state	% of students from other States
B.B.A.	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	99	1

	2011-2012	100	Nil
M.B.A.	2008-2009	97	3
	2009-2010	88	12
	2010-2011	100	Nil
	2011-2012	91	9
M.Phil	2008-2009	100	Nil
	2009-2010	100	Nil
	2010-2011	100	Nil
	2011-2012	100	Nil

**35. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. ?**

Nil

**36. Student progression**

Student progression	Against % enrolled			
Year	2008-2009	2009-2010	2010-2011	2011-2012
UG to PG	36.20	30.70	31.57	46.30
PG to M.Phil.	2.85	3.03	5.00	2.38
PG to Ph.D.	Nil	Nil	Nil	Nil
Ph.D. to Post-Doctoral	Nil	Nil	Nil	Nil
<b>Employed</b> • Campus selection UG PG • Other than campus recruitment UG PG				
	23.40	66.67	15.78	9.25
	36.30	39.30	27.50	69.00
<b>Entrepreneurship/Self-employment</b> UG PG				
	39.00	1.24	43.07	40.00
	53.70	51.43	60.50	20.60
UG PG	1.40	1.40	9.50	4.45
	7.15	6.24	7.00	8.02

**37. Details of Infrastructural facilities**

**a) Library :**

There are 250 books in the department library. One faculty member is in charge of it.

**b) Internet facilities for staff and students:**

- Internet facilities are available for Staff members and Students
- Free laptops for MBA Students
- Wi-Fi Connectivity round the clock

**c) Class room with ICT facility:**

- Air conditioned smart class rooms, conference hall, seminar hall, auditorium with audio-visual aids and multimedia facilities
- E-learning support for group discussions, and practical know-how of managerial practices

**d) Laboratories:**

- Computer Lab for practical learning of syllabi
- Language lab to develop communication skill

**38. Number of students receiving financial assistance from college, university, government or other agencies**

Year	Programme	College	SC/ST Scholarship	Farmers Scholarship
<b>2008 – 2009</b>	B.B.M.	11	13	-
	M.B.A.	4	-	-
<b>Total</b>		<b>15</b>	<b>13</b>	<b>Nil</b>
<b>2009 – 2010</b>	B.B.M.	12	15	7
	M.B.A.	4	1	2
<b>Total</b>		<b>16</b>	<b>16</b>	<b>9</b>
<b>2010 – 2011</b>	B.B.M.	12	7	7
	M.B.A.	-	3	-
<b>Total</b>		<b>12</b>	<b>10</b>	<b>7</b>
<b>2011 – 2012</b>	B.B.M.	4	2	-
	M.B.A.	-	1	-
<b>Total</b>		<b>4</b>	<b>3</b>	<b>Nil</b>

**39. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts****a) Special Lectures :**

Date	Topic	Resource person
23.01.2011	Risk Management and Insurance	Dr.P.Leena, Manager, E-Cole Business Solution Pvt Ltd., Bangalore.
25.01.2011	General Insurance	Mr.R.Sundararajan, A.O and Mr.R.Kittusamy, Branch Manager, The New India Assurance, Erode
28.01.2011	SPSS and its Applications	Mr.P.Karthikeyan, HR Manager, Career Tech Company, Bangalore
11.03.2011	Shaping You - Personality Development Programme	Mrs. Meena Das, Free Lance Trainer, Coimbatore
16.03.2011	Begin to Win	Dr.R.Padmanaban, Dean, Academic Affairs, Saraswathi Thiyagaraja College, Pollachi
08.07.2011	Begin to Succeed	Dr.P.Suriya Narayanan, Retired Professor of English, Coimbatore.
18.07.2011	Grooming the Asset in You	Mr. S.K. Sundararajan, Superintendent of Police, Gobichettipalayam
18.07.2011	Transactional Analysis	Mrs.R.Sasi Prabha, International Trainer/ Director, SIRPI Institute of Training, Chennai.
18.07.2011	Change Management	Dr. K.A.Chinnaraju, Secretary, Kovai Kalaimagal Educational Trust, Coimbatore.
28.07.2011	SWOT Analysis of Indian Textile Sector	Dr. R.Rajagopalan, Chartered Textile Engineer/Consultant, Coimbatore.
29.07.2011	Personality Development Programme	Mr. V. Gurumoorthi, Trainer and Recruiter, Wakka Wakka.in, Coimbatore.
09.08.2011	Entrepreneurship Development	Mr. R. Pradeep Yuvaraj, Executive Director, Finerva Financial Solutions Pvt. Ltd, Coimbatore.
13.09.2011	Emerging India	Mr. M. Settu, Director, Saraswathi Thiyagaraja College, Pollachi.
13.09.2011	Interpersonal Skills	Dr. K.A.Chinnaraju, Secretary, Kovai Kalaimagal Educational Trust, Coimbatore
29.10.2011	Personality Development Programme	Mr.S. Pugazhendi, Lead Trainer, TUV Rheinland, Coimbatore.
18.11.2011	Case Study Analysis	Mrs. R.N.Padma, Asst. Professor in Management, Paavai Group of

		Institutions, Nammakal.
19.11.2011	Quantitative Methods for Management	Dr. T.Thirupathi, Asst. Prof. in Commerce, Govt. Arts College, Salem.
22.11.2011	Pursue with Passion	Dr. M. Senthil, Associate Professor, Alagappa Institute of Management, Karaikudi.
01.12.2011	Dream Big	Mrs. Nagalakshmi Shanmugam, Transformational Trainer, Coimbatore.
07.12.2011	Stay Hungry, Stay Foolish	Dr. S.Selvam, Director - CUIC, Anna University, Chennai
30.12.2011	IRDA Act	Mr. A. Chandrasekaran, Admn. Officer, LIC, Gobi
17.01.2012	Capital Budgeting	Dr. R.Ramakrishnan, Asst Prof in Commerce, Govt Arts College, Salem
17.01.2012	Career guidance	Mr. Jaya Prakash Gandhi, Career Consultant and Analyst, Salem.
22.02.2012	Management of Financial Institutions	Dr. R. M.Chidambaram, Retired Professor of Bank Management, Alagappa University, Karaikudi
28.02.2012	Environmental Challenge for MBA Graduates	Mr. V.Kishore Kumar, Director/General Manager, Puducherry Road Transport Corporation Ltd. Puducherry.
13.03.2012	Personality Development Programme	Mr. P. Anjesh, Business Communicator, Textile Industry
04.04.2012	Motivation	Dr. P. Suriya Narayanan, Retried Professor of English, Coimbatore
11.07.2012	Marketing Strategies	Mr. Mitin Jain, Marketing Executive, Kothari Silks, Coimbatore.
14.07.2012	Motivation	Dr.S. Shenbaganathan, Asst Professor, Alagappa Govt. Arts College, Karaikudi
18.07.2012	Orientation Programme	Dr. K. P. Kandasamy, Former Registrar, Bharathiar University, Coimbatore.
18.08.2012	The Life's Mantra	Dr. V.S. Illamurugan, Advisor, Vidhya Vikash College of Engineering and Technology, Thiruchengode.
28.08.2012	Mind Your Skills and Find Your Jobs	Dr. A.Govindarajan, Senior Principal, Lords Park Matric. Hr. Sec. School, Karur.
01.09.2012	Power within You	Mr. A.Vasantha Kumar, Commissioner of Income Tax,

		Coimbatore.
06.09.2012	Leadership Skills	Mr. V.Kishore Kumar, Director/General Manager, Puducherry Road Transport Corporation Ltd. Puducherry.
27.09.2012	Financial Planning for Young Investors	Mr. K.Prabhakaran, Financial Education Trainer, SEBI.
20.10.2012	Financial Planning for Young Investors	Prof. N.Shanmugarajan, Financial Education Trainer, SEBI.

**o) Workshops – Nil**

**p) Seminars :**

Date	Name of the Programme	Resource Person
28.01.2010	National level seminar on “Impact of Globalization”	Dr. Francis Cherunilam, Professor & Director, School of Management Studies, Cochin University of Science & Technology, Cochin.
15.09.2012	National level seminar on “Data Analysis and Interpretation in Social Science” (Funded by ICSSR)	Dr R.M. Chidambaram, Retired Professor of Bank Management, Alagappa University, Karaikudi.

**33. Teaching methods adopted to improve student learning**

- Special coaching classes for slow learners especially weaker sections
- English communication class & language lab to develop communication skill
- Practical classes to learn knowledge on financial products through SEBI Certified financial advisors
- Model tests and special attention for weak students
- PPT Presentation by staff members and students in seminars
- Handout materials to students on tough areas
- Smart board facility in the classrooms for E-learning

**34. Participation in Institutional Social Responsibility (ISR) and Extension activities**

**Institutional Social Responsibility:**

- Participation in NSS & YRC activities.
- Faculty acting as NSS programme officer
- Contribution to install a statue for Late. Thiru. Lakshmana Iyer, a social worker and freedom fighter.
- Donation to National Foundation for Communal Harmony (NFCH)



- Participation in AIDS awareness Programme rally
- Participation in World Women's Day and Mother's Day celebrations
- Participation in rally on economical use of electricity
- Participation in rally on drawbacks of using plastic materials
- Participation in environmental awareness and pollution control programmes
- Donated an audio system to an orphanage in Pudukkottai, Gobichettipalayam

#### **Extension Activities:**

- TANCET coaching classes for final year UG students in and around Erode District.
- Special classes for the Government school students after working hours of the college
- Opening Zero Balance Savings Bank Account for 620 students of the college
- Guidance to apply for PAN card for the PG students
- Guidance to open Demat account for the Faculty Members
- Financial planning for young investors
- Guidance for customers in bank transactions, Catholic Syrian Bank, Gobi
- Awareness programmes on financial products to commerce students

### **35. SWOC analysis of the department and Future plans**

#### **Strengths:**

- Dedicated and highly qualified faculty members
- Value education in addition to curriculum coverage
- Team work of the faculty members

#### **Weaknesses:**

- Lack of financial support to conduct programmes from funding agencies
- Lack of research oriented activities
- Attrition of faculty members

#### **Opportunities:**

- Promoting leadership qualities and entrepreneurial opportunities
- Industry-Institute Interface of the Entrepreneurship Development Cell
- Collaboration with foreign universities for global employment opportunities

**Challenges:**

- Competing with umpteen number of educational institutions
- Motivation for research oriented activities

**FUTURE PLANS**

- Focus on research oriented activities
- Initiation to get financial and non-financial support for the students and faculty members of the self financing educational institutions similar to Government and Government aided Institutions
- Upgradation of teaching and learning methods to the international standard
- Formulating programmes in collaboration with industries, to educate the students in accordance with their requirements.