



**P.K.R ARTS COLLEGE FOR WOMEN**  
**GOBICHETTIPALAYAM**  
**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**DEPARTMENT ACTIVITIES 2021-22**

<b>S.No</b>	<b>DATE</b>	<b>EVENT</b>	<b>RESOURCE PERSON</b>
1	03.06.2021	<b>A ONE DAY WEBINAR ON IMPACT OF COVID -19 ON BUSINESS</b>	<b>Dr.P.V.S.GANESH SUBRAMANI</b> M.Com.,M.Ed.,M.Phil.,Ph.D., PG Teacher in Commerce, Bharani Park Matric. Higher Secondary School, Karur
2	14.06.2021	<b>A ONE DAY WEBINAR ON CAREER OPTION AND SKILLS NEEDED</b>	<b>Dr.M.LAKSHMI BALA,</b> Head, Department of Business Administration, Kunthavai Naachiyaar Govt Arts College for Women, Thanjavur.
3	26.08.2021 To 31.08.2021	<b>STUDENTS INDUCTION PROGRAMME</b>	<b>DAY-I:</b> <b>Mrs.R.SASIPRABHA,</b> Founder, MANAS Foundation, International Trainer, Psychological Counsellor, Gobichettipalayam. <b>DAY-II:</b> <b>Mrs.S.SARANYA,</b> Sub-inspector of police, Armed Reserve, Namakkal. <b>DAY-III:</b> <b>JCI Senator.R.S.PRABHU,</b> Past Executive Vice President & NationalTrainer, Junior Chamber International India.
4	01.09.2021	<b>ORIENTATION PROGRAMME</b>	<b>Dr.P.NATESAN,</b> Head & Dean, PG & Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.

5	24.09.2021	<b>INAUGURATION OF COMMERCE ASSOCIATION</b>	<b>Dr.K.SIVA MURUGAN</b> Assistant Professor, PG Department of commerce, St.Claret College , Bangalore.
6	06.10.2021	<b>PROFESSIONAL DEVELOPMENT PROGRAMME ON DATA ANALYTICS FOR SOCIAL SCIENCE RESEARCH USING SPSS</b>	<b>DAY-I:</b> <b>Dr. D. KUMARESAN,</b> Professor & Director, Department of Commerce, K.S.R Arts & Science College for Women, Thiruchengodu, Namakkal (Dist.) <b>TOPIC: Basics of Data Analysis and Univariate Analytics</b>
7	07.10.2021 & 08.10.2021	<b>WORKSHOP ON DATA ANALYTICS FOR SOCIAL SCIENCE RESEARCH USING SPSS</b>	<b>DAY-I:</b> <b>Dr.M.SELVAKUMAR,</b> Associate Professor & Head, PG & Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi. <b>TOPIC: BIVARIATE ANALYTICS</b> <b>DAY -II:</b> <b>Dr.V..ARULMURUGAN,</b> Assistant Professor & Research Supervisor, Pondicherry University, Karaikal Campus <b>TOPIC: MULTIVARIATE ANALYTICS</b>
8	22.10.2021	<b>CAPACITY BUILDING PROGRAMME FOR FACULTY ON CRYPTO CURRENCY &amp; BLOCKCHAIN</b>	<b>Dr. SUDALAIMUTHU,</b> Professor and Head, Department of Banking Technology, School of Management, Pondicherry University, Puducherry
9	28.10.2021	<b>SEMINAR ON FINANCIAL AWARENESS AND CONSUMER TRAINING</b>	<b>Dr. PRABHAKARAN,</b> Empanelled Resource Person, SEBI, NCFE and NCDEX
10	01.12.2021 TO 09.12.2021	<b>TALLY TRAINING PROGRAMME FOR FINALY YEARS</b>	<b>SRI KRISHNA I-TECH SOLUTIONS,COIMBATORE</b>

11	06.12.2021	<b>CHALLENGES AND OPPORTUNITIES OF WOMEN ENTREPRENEURS</b>	<p><b>Mrs. K.S.VILASHINE,</b> Partner, Nadusal Impex, Manufacturers &amp; Exporters Edible Oil, Gobi</p> <p><b>Mrs.SRI VIDHYA,</b> Managing Partner, Gupta Silver, Gobi</p>
12	08.12.2021	<b>DATA ANALYTICS IN BUSINESS PERSPECTIVE</b>	<p><b>Mr. K.PRAVEEN KUMAR,</b> Assistant Professor of Commerce CA, Sri Ramakrishns Mission Vidyalaya College of Arts &amp; Science, Coimbatore</p>
13	13.12.2021	<b>EXTENSION ACTIVITY ON BUSINESS LINKAGE PROGRAMME FOR WOMEN'S SELF HELP GROUP</b>	<p><b>Mrs.R.SAVITHIRI,</b> Founder &amp; Proprietor, Aadhava Foods, Erode</p>
14	14.12.2021	<b>HANDS ON TRAINING DATA ANALYSIS FOR SOCIAL SCIENCE RESEARCH USING SPSS</b>	<p><b>Dr.A.AMUTHA NANDHINI,</b> Assistant Professor, PG &amp; Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.</p> <p><b>Dr.T.KOKILAPRIYA,</b> Assistant Professor, PG&amp; Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.</p>
15	16.12.2021	<b>WEBINAR ON ROLE OF INTELLECTUAL PROPERTY RIGHTS IN HIGHER EDUCATION</b>	<p><b>Mr. A.RAVI KUMAR,</b> Professor, JD Institute of Fashion Technology, Bangalore.</p>
16	24.12.2021	<b>DEPARTMENT ACTIVITY -I</b>	<p><b>JUDGES:</b></p> <p><b>Ms.B.S.KIRUTHIKA</b> Assistant Professor, PG&amp; Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.</p> <p><b>Ms.P.M.SHIYANA,</b> Assistant Professor, PG&amp; Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.</p>

17	07.01.2022	<b>STUDENTS DEVELOPMENT PROGRAMME ON PERSONAL FINANCIAL MANAGEMENT</b>	<b>Dr.SHARAN KUMAR SHETTY.</b> Ph.D (Banking), MBA (Finance), KSET(Management), Associate Professor & Member of Governing Body, MSN Institute of Management. Mangaluru
18	08.03.2022	<b>INTERNATIONAL WOMEN'S DAY</b>	<b>Mrs. Sathyabama Velumani BA.,</b> President, P. Vellalalayam, Gobichettipalayam.  <b>Dr. Poongody,</b> Ph.D in Cosmetics, International Beauty Trainer, Mrs India Universe 2020-2021, Disney Arts Bridal Studio, Erode
19	15-03-2022	<b>World Consumer Rights Day-2022</b>	<b>Dr. T. Mohanapriya,</b> Associate Professor, Department of Management Studies (MBA),  Velalar College of Engineering and Technology, Erode
20	08-04-2022	<b>DEPARTMENT ACTIVITY -II</b>	JUDGES;  <b>Dr.A.Amuthanandhini</b> Assistant Professor, PG& Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.  <b>Mrs.K.Chitra,</b> Assistant Professor, PG& Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.
21	04-05-2022	<b>DEPARTMENT ACTIVITY -III</b>	JUDGES:  <b>Mrs.V.Abirami,</b> Assistant Professor, PG& Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.  <b>Ms.A.Thenmozhi,</b> Assistant Professor, PG& Research Department of Commerce, P.K.R Arts College for Women, Gobichettipalayam.

22	10-05-2022	<b>FACULTY DEVELOPMENT PROGRAMME ON “How to Identify and Publish Research Articles in a Top Tier Journal”</b>	Mr. Arum Chandran, Assistant Professor, Happy Valley Business School, Coimbatore.
23	11-05-2022	<b>PLASTIC BAN AWARENESS RALLY</b>	<b>Rtn.MD.Shanmuga Sundaram,</b> <b>District Governor,</b> <b>Erode District.</b>  <b>Mrs.N.Palani Devi, Revenue Divisional Officer, Gobi.</b>  <b>Rtn.S.Karthikeyan, President, Rotary Club, Gobi.</b>  <b>Thiru.P.N.Venkatachalam, Secretary and Correspondent, P.K.R. Arts College for Women, Gobi.</b>  <b>Dr.D.Mythili, Principal, P.K.R Arts College for Women, G</b>
24	18.05.2022	<b>AGRITECH SYMPOSIUM &amp; EXPO ON HOLISTIC AGRICULTURAL TECHNOLOGY MANAGEMENT</b>	<b>Mr.H.Krishnanunni I.A.S,</b> District Collector, Erode.
25	30-05-2022	<b>VALEDICTORY FUNCTION</b>	<b>DR.V.P. Nallaswamy,</b> Associate Professor & Head, Department of Commerce (CA), VET Institute of Arts & Science College, Thindal, Erode.
26	31-05-2022	<b>PARENTS - TEACHERS MEET</b>	<b>HEAD AND DEAN OF COMMERCE</b>