

**TARGET AUDIENCE:**

Post Graduate students, M.Phil & Ph.D Scholars. The number is restricted to 110. Aspirants are asked to submit their registration forms at the earliest.

**REGISTRATION FEE:** Rs.400 per participant.

**LAST DATE & PAYMENT MODE:**

The last date for registration is 30<sup>th</sup> Jan 2016. The demand draft for Rs.400/- to be drawn in favour of “The Principal”, P.K.R Arts College for Women, Gobichettipalayam.

**MAILING ADDRESS:**

Dr.P.Natesan- Co-ordinator  
Head & Dean of Commerce  
P.K.R Arts College for Women  
Gobichettipalayam-638476

Phone.No.04285-222128  
Mobile.94861 23451

**P.K.R Arts College for Women, Gobichettipalayam**  
**Erode District, Tamilnadu-638 476**  
(Accredited by NAAC with ‘A’ Grade & Affiliated to Bharathiar University,  
Coimbatore)



**TWO DAY WORKSHOP**  
**ON**  
**SPSS AND ITS APPLICATIONS**

5<sup>th</sup> & 6<sup>th</sup> February, 2016  
(Friday & Saturday)

Organised by  
**Department of Commerce**  
P.K.R Arts College for Women  
Gobichettipalayam- 638 476  
E-mail: [pkrddepartmentofcommerce@gmail.com](mailto:pkrddepartmentofcommerce@gmail.com)

## THE COLLEGE

P.K.R Arts college for women, affiliated to Bharathiar University, is an unaided college of Arts & Science. It was started in\_1994 with a vision to empower rural women and is managed by Dhandapani Rural Charitable Trust. The college is located in a beautiful locale, and pleasant atmosphere for learning. The college is one of the **NAAC accredited 'A' Grade** self-financing women colleges of Bharathiar University. The college offers **4 Ph.D programmes** (Commerce, Management, Tamil and Physics), **7 M.Phil Programmes** (Tamil, English, Mathematics, Physics, Computer Science, Commerce and Management), **7 Post-Graduate Programmes** and **11 Under Graduate Programmes**.

## ABOUT THE DEPARTMENT

The commerce department was established in 1994 with the introduction of B.Com programme with just 40 students. B.Com(Computer Applications) was started in 2001 and subsequently M.Com(CA) was also started in the year 2002. Both full time and part time M.Phil programmes were started in the year 2015 by realizing the importance of research in commerce discipline. The programme M.Com(CA) was replaced by M.Com in the year 2013. In the same year the Department was upgraded as a research department by providing facilities to pursue Ph.D in commerce, both full time and part time. B.Com (Professional Accounting) programme was started in the year 2014. To be precise, the Department is growing exponentially.

## ABOUT THE WORKSHOP ON STATISTICAL PACKAGE FOR SOCIAL SCIENCES (SPSS)

SPSS is a comprehensive and flexible statistical analysis and data management solution. SPSS has invaded customers in virtually every industry, including telecommunications, banking, finance, insurance, healthcare, manufacturing, retail, consumer packaged goods, higher education, government and market research. SPSS solutions address interconnected business objectives across an entire organisation by focusing on convergence of analytics, IT architecture and business process. This training module is designed to expose participants. The innovative ways of designing and administering various data collection tools, statistical tools along with the application of technology to data processing and statistical analysis in social science research.

## WORKSHOP SESSIONS:

**Day 1: (5<sup>th</sup> Feb, 2016)**

### Session-I

- Basics of Research
- Sampling and Scaling Techniques
- Construction of Questionnaire
- Framing of Hypothesis
- Collection of Literature and Data
- Selection of tools for analysis

### Session-II

- Introduction to SPSS software
- Data entry in SPSS
- Descriptive Statistics
- Charts and graphs using SPSS
- Reliability and Validity Analysis

**Day 2: (6<sup>th</sup> Feb, 2016)**

### Session-III Parametric Tests

### Session-IV Non-parametric Tests

## RESOURCE PERSONS

**Professor V.Vanaja**, Associate Professor, Department of Management Studies, Sri Ramakrishna Engineering College, Coimbatore-22. She has 17 years of teaching experience. She specialises in Finance and Human Resource Management. She conducts FDP, Management Development Programme, Short-term training programme, Case writing workshop and Research methodology workshops. She is currently pursuing her Ph.D in the Faculty of Finance in Anna University.

**Professor N.Subha**, Assistant Professor of Management Studies, Nehru Institute of Technology, Coimbatore. She has 12 years of teaching experience and 2 years in industry exposure. She is a microsoft technology specialist in SQL(Structured Query Language) and SPSS.



**Two day workshop  
on  
SPSS and its Applications  
5<sup>th</sup> & 6<sup>th</sup> February, 2016  
(Friday & Saturday)**

**REGISTRATION FORM**

Name of the participant: \_\_\_\_\_

Designation : \_\_\_\_\_

Department : \_\_\_\_\_

Institution : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact No : \_\_\_\_\_

E-mail : \_\_\_\_\_

Place:

Date:

Signature of the participant