P.K.R ARTS COLLEGE FOR WOMEN
GOBICHETTIPALAYAM
PG & RESEARCH DEPARTMENT OF COMMERCE
DEPARTMENT ACTIVITIES 2020-21

S.NO	DATE	EVENT	RESOURCE PERSON
1	09.06.2020	Professional Development Programme on **"BUSINESS IMPLICATION IN THE POST COVID 19 PANDEMIC SCENARIO"**	**Dr.V.Arul Murugan** Assistant Professor of Commerce Pondicherry University Karaikal Campus
2	10.06.2020- 13.06.2020	Four days webinar on **"ECONOMIC PACKAGES; ROAD TO SELF RELIANT INDIA"** **DAY 1: ECONOMIC PACKAGES TO FARMERS** **DAY 2: MSME: A POWER TOOL- INDIAN ECONOMY** **DAY 3: TAX RELIEF IN COVID-19: AN ASSESSMENT** **DAY:4 NEW STRUCTURAL REFORMS**	**Mr.Balakumar Somu** Social Activist Founder of AHARAM Proprietor of e-Traditional Technology Coimbatore **CA.C.Sakunthala B.Com, FCA, ACS, ISA, (ICAI)** Proprietor- Sakunthala & Associates Coimbatore **CA.P.Somasundaram B.Com,FCA** Chartered Accountant GNST @ Associates Coimbatore **Prof.S.Johnsi** Assistant Professor DJ Academy for Managerial Excellence Coimbatore

3	30.06.2020	Webinar on **"CHANGING SCENARIO OF INTERNATIONAL BUSINESS"**	**Dr.K.Rangarajan** Head, Kolkata Campus & Head MSME Centre Kolkata
4	01.07.2020	E-Quiz on **"TAXATION"**	Organizing Secretary: **Dr.T.Kokilapriya** Assistant Professor in Commerce, P.K.R.Arts College for Women Gobichettipalayam
5	01.07.2020	**Professional (Chartered Accountants) day** **"ROBOTICS & PROCESS AUTOMATION IN ACCOUNTING & FINANCE"**	**CA. Zaheer Sayed** Director @ Financial Planning Academy Mumbai
6	16.07.2020	International Webinar **"LEADERSHIP AMIDST CRISIS: CAN TRADITIONAL TRAITS WORK IN CURRENT SCENARIO"**	**Dr.Koperunthevy Kalainathan** Senior Lecturer Department of Commerce Vavuniya Campus Vavuniya Sri Lanka
7	28.07.2020	Student Webinar on **"Impact of Covid - 19 on Consumer Behaviour"** **Session I: "COVID-19 Pandemic Reshapes the Consumer Behaviour"** **Session II: " Consumer Behaviour and Perception on Post COVID-19"** **Session III: "Are you a Rational Consumer"**	**Ms. Chandra Prabha and Akshaya** II-B. Com PA **Ms.Hemalatha** II-B. Com CA **Ms.Dharshini and Veeradevi** II B.Com PA

8	08.08.2020	Webinar on **"BUSINESS ANALYTICS-TOOLS FOR DECISION MAKING"**	**Dr.Shikha Makkar** Assistant Professor Department of Commerce Shri Ram College of Commerce University of Delhi
9	5.08.2020- 08.08.2020	National level E-Quiz on **"NATIONAL EDUCATION POLICY"**	**Organising Secretary:** **Dr.M.Mangala Gowri** Assistant Professor, PG & Research Department of Commerce, P.K.R. Arts College for Women, Gobichettipalayam.
10	12.08.2020	Webinar on: **"AGRARIAN: DISTRESS & CO-OPERATIVE BANKS IN INDIA – STRATEGIES AND POLICY OPTIONS"**	**Dr. K.Ravichandran, M.A, M.B.A, M.PHIL, PHD** Professor Department of Commerce Gandhigram Rural Institute (Deemed to be University) Gandhigram, Dindigul.
11	25.08.2020to 26.08.2020	National level E-Quiz on **"ONLINE BUSINESS"**	**Organising Secretary:** **Dr.N.Surega** Assistant Professor, PG & Research Department of Commerce, P.K.R. Arts College for Women, Gobichettipalayam.
12	06.02.2021	Extension Activity on **"POSTAL SAVINGS SCHEME"**	**Mr.T.Sivakumar** Head Post Master Gobichettipalayam
13	17.02.2021	Professional Development Programme on **"Effective Usage of Financial Databases 'PROWESS' for Secondary Data"**	**Mr.C.Damodaran**, Business Analyst L&T - Smart World Larsen & Toubro Limited, Chennai.
14	01.03.2021	One Day Seminar on **"Research Methodology and Data Analysis"**	**Dr.D.Kumaresan** Principal Laxminarayana Arts and Science College for Women Dharmapuri

15	02.03.2021	**Department Activity - I** **Quiz Programme**	**Judges:** **1. Dr.N.Surega** Assistant Professor in Commerce P.K.R.Arts College for Women Gobichettipalayam **2. Dr.K.Chithra** Assistant Professor in Commerce P.K.R.Arts College for Women Gobichettipalayam
16	12.3.2021	**World Consumer Rights Day Celebrations 2021** **Inter-Department Competition:** **Event 1: Quiz**	**Judge:** **Ms.S.Vishalatchi** Assistant Professor of Computer Science P.K.R.Arts College for Women Gobichettipalayam
		Event 2: Video Making	**Judge:** **Dr.H.Chandra** Associate Professor of Commerce P.K.R.Arts College for Women Gobichettipalayam
	13.03.2021	**Event 3: Slogan Making**	**Judge:** **Dr.M.Mangala Gowri** Assistant Professor in Economics P.K.R.Arts College for Women Gobichettipalayam
	15.03.2021	**Event 4: Paper Presentation**	**Judge:** **Dr.Shinie Poulose** Associate Professor in Commerce P.K.R.Arts College for Women Gobichettipalayam

17	15.03.2021	**World Consumer Rights Day 2021**	**Resource Persons:** 1. **Thiru.R.Balasubramanian** Secretary Erode District Consumer Protection Centre, Erode. 2. **Thiru.S.Radhakrishnan,** President, Consumer Protection Centre, Gobi. 3. **Thiru.K.R.Arunachalam**, Vice-President, Consumer Protection Centre, Gobi and Thiru.R.Jegadeesan, Secretary, Consumer Protection Centre, Gobi
18	17.03.2021	Exchange of MoU with **"Risk Free Investment Service, Erode"**	**Mr.M.Sethu Shankar** Head in Human Resources Department Colour Funds Insurance Broking Pvt.Ltd., Erode.
19	23.03.2021 and 24.03.2021	Two Day Webinar **"SEBI Sponsored Global Week Programme on Securities Market"**	**Dr.K.Prabhakaran** Certified Financial Educational Trainer Securities and Exchange Board of India (SEBI)
20	04.05.2021	**Commerce Association - Valediction**	**Dr.A.Dunstan Rajkumar** Associate professor, Department of Commerce, School of Social Sciences and Languages, VIT Vellore.