



**P.K.R. ARTS COLLEGE FOR WOMEN**  
**Autonomous Institution - Affiliated to Bharathiar University**  
**Accredited with 'A' Grade by NAAC**  
**Gobichettipalayam**

**DEPARTMENT OF MANAGEMENT**

**PROPOSED ACTIVITIES FOR THE ACADEMIC YEAR 2021 – 2022**

PROPOSED ACTIVITY 2021-2022	
MONTH	NAME OF THE ACTIVITY PLANNED
<b>July 2021</b>	Webinar on “Innovation strategies for MSME” by Prof.Kannan Lakshminarayanan, Professor, Department of Engineering Design, IIT Madras.
	Webinar on “Image Management” by Sonia Dubey Dewan, Founder –Indian School of Image Management-MoU activity with Young Indians Erode Chapter
	Webinar on “Namma ooru Superstaru” –Mr.P.Naveen kumar, Founder, Atchayam trust, Kumarapalayam - MoU activity with Young Indians Erode Chapter
	Webinar on “Namma ooru Superstaru”-Mr.M.Chinnasamy, Managing Director,Agni steels Pvt. Ltd, Chairman, Olirum Erode Foundation- MoU activity with Young Indians Erode Chapter
	Webinar on “ Physical fitness” by Dr.Sureshkumar, Physical Director, VIT –IAS, Erode
<b>August 2021</b>	Student Induction Programme-I PG
	Student Induction Programme-I UG
	Webinar on “Namma ooru Superstaru”-Mr.N.Ragavendran, Founder, Director of R.R Infotech- MoU activity with Young Indians Erode Chapter
	Webinar on “Namma ooru Superstaru”- Mr.M.C.Rixon, Managing Director, M.C.R. Textiles-MoU activity with Young Indians Erode Chapter
	Extension activity on “Soft toys making” by Ms.Mala, sippikul muthu Entreprises organised by TNCDW to parents of BBA
	Webinar on “ Kiss the Silent Twister” by Ms.Sheetaal Gandhi, Life skill coach and Public Speaker- MoU activity with Young Indians Erode Chapter
	Lead Thyself by Dr.D.Aarthi Founder- MENTORA Erode- orientation program
	Good to Great Student by Mr.S.Logesh Kumar, Administrative Officer cum Faculty Marketing, VET Institute of Arts and Science, Erode- orientation program
	Prepare for the Corporate Journey by Mr.D.Saravanakumar, Manager, Department of Services and Warranty ALSTOM Transport India Pvt.Ltd, Coimbatore - orientation program
	Prevention & Precaution: COVID 19 by Dr.Pranesh Ranganathan Ram, Consultant Neuropsychiatrist, Gobi Neuro Mind Care, Gobichettipalayam- orientation program

	Webinar – MoU activity with Young Indians Erode Chapter
	Alumnae Interaction by Ms.B.M.Sivasankari (2019-2021 Batch),Floor Manager, Dr.Agarwal Eye Hospital, Coimbatore- orientation program
	Alumnae Interaction by Mrs.K.Sowmiya (2019-2021Batch)Head-MIS,DDU-GKY Skill Development Project Dhandapani Rural Charitable Trust Gobi- orientation program
	Wheels of Change: Transforming Women’s Lives with Education and Empowerment by Mrs.K.Nagalakshmi Karthikeyan , Assistant general Manager HR,TCS, Chennai- orientation program
	Capital market awareness rogrammed sponsred by BSE by Srikantha Lankari Sagi, BSE Speaker
<b>September 2021</b>	ICT tools for education to Government school children by Student Volunteers of MBA- Extension activity.
	Webinar on “Global Marketing challenges”
	Professional Development Programme
	Extension activity
	Capacity Building programme for faculty on Community based participatory research: A Transdisciplinary Approach.
	Extension activity at Nanjai Gobi- Awareness on self employment(Mat Weaving)
	Webinar in tie –up with Young Indians, Erode chapter
	Webinar on “Global Marketing challenges”
	Professional Development Programme
<b>October 2021</b>	Extension activity
	Capacity Building programme for faculty on Community based participatory research: A Transdisciplinary Approach.
<b>December 2021</b>	Webinar-An interaction with Alumna of P.K.R.
	Guest Lecture on “Role of finance in business” by Er.Saravanan, Managing Director, Dharani cotton mills Pvt.Ltd., Gobi
<b>January 2022</b>	Webinar/Guest Lecture related to environmental protection
	Webinar-An interaction with Alumna of P.K.R.
<b>February 2022</b>	Extension activity
<b>March 2022</b>	ACME-Intercollegiate meet
<b>April 2022</b>	Webinar/Guest Lecture by an Academic Expert
<b>May 2022</b>	An Industrial Plug-In (Industry-Institute Initiative to Students)