ANNUAL QUALITY ASSURANCE REPORT

2014 - 2015

Submitted to

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

P.K.R. ARTS COLLEGE FOR WOMEN

(Affiliated to Bharathiar University, Coimbatore & Accredited by NAAC with 'A' Grade)

21, PARIYUR ROAD - 638476
GOBICHETTIPALAYAM, ERODE DISTRICT, TAMILNADU

SEPTEMBER 2015

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The Annual Quality Assurance Report (AQAR) of the IQAC

Part – A

1. Details of the Institution

1.1 Name of the Institution	P.K.R. ARTS COLLEGE FOR WOMEN
1.2 Address Line 1	127, PARIYUR ROAD
Address Line 2	POST BOX NO: 21
City/Town	GOBICHETTIPALAYAM
State	TAMIL NADU
Pin Code	638 476
Institution e-mail address	pkroffice@gmail.com
Contact Nos.	04285-222128 and 04285-224458
Name of the Head of the Institution:	Prof. Jagatha Lakshmanan
Tel. No. with STD Code:	04285-222128
Mobile:	09842020757

Name of the IQAC Co-ordinator: Dr. K.Natarajan

Mobile: 09443079965

IQAC e-mail address: pkrcollege.iqac@gmail.com

1.3 **NAAC Track ID** *(For ex. MHCOGN 18879)* TNCOGN15584

1.4 **NAAC Executive Committee No. & Date:**
(For Example EC/32/A&A/143 dated 3-5-2004. This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

EC/65/A&A/49 dated October 25, 2013

1.5 Website address: www.pkrarts.org

Web-link of the AQAR: http://www.pkrarts.org/index.php/pages/AQAR-2014-15

For ex. http://www.ladykeanecollege.edu.in/AQAR2012-13.doc

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1st Cycle	A	3.10	2013	October 25, 2013 to October 24, 2018

1.7 Date of Establishment of IQAC : DD/MM/YYYY 20/06/2011

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*(for example AQAR 2010-11submitted to NAAC on 12-10-2011)*

AQAR 2013-2014 submitted to NAAC on 14/08/2014

i. AQAR _____14/08/2014____ _____ (DD/MM/YYYY)

1.9 Institutional Status

University	State		Central		Deemed		Private	
Affiliated College	Yes	√	No					
Constituent College	Yes		No	√				
Autonomous college of UGC	Yes		No	√				
Regulatory Agency approved Institution (eg. AICTE, BCI, MCI, PCI, NCI)	Yes	√	No					
Type of Institution	Co-education		Men		Women	√		
	Urban		Rural	√	Tribal			
Financial Status	Grant-in-aid		UGC 2(f)	√	UGC 12B	√		
	Grant-in-aid + Self Financing		Totally Self-financing	√				

1.10 Type of Faculty/Programme

Arts	√	Science	√	Commerce	√	Law		PEI (Phys Edu)	
TEI (Edu)		Engineering		Health Science		Management	√		

Others (Specify) .UGC - Add on courses in Functional English

1.11 Name of the Affiliating University BHARATHIAR UNIVERSITY COIMBATORE

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University			
University with Potential for Excellence		UGC-CPE	
DST Star Scheme		UGC-CE	
UGC-Special Assistance Programme		DST-FIST	
UGC-Innovative PG programmes		Any other (*Specify*)	.UGC - Add on courses
UGC-COP Programmes			

2. IQAC Composition and Activities

2.1 No. of Teachers	12
2.2 No. of Administrative/Technical staff	01
2.3 No. of students	02
2.4 No. of Management representatives	02
2.5 No. of Alumni	02
2.6 No. of any other stakeholder and Community representatives	02
2.7 No. of Employers/ Industrialists	02
2.8 No. of other External Experts	02
2.9 Total No. of members	25
2.10 No. of IQAC meetings held	09

2.11 No. of meetings with various stakeholders: No. 39 Faculty 27

Non-Teaching Staff 3 Students 6 Alumni 1 Others 2

2.12 Has IQAC received any funding from UGC during the year? Yes √ No

If yes, mention the amount Rs.50,000/-

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. 1 International National 1 State Institution Level

(ii) Themes IQAC-The pathfinder in the post- accreditation period

2.14 Significant Activities and contributions made by IQAC

- ✓ Orientation programmes, two in number, one for social science discipline and the other for life science, were given to orient the newly recruited faculty members towards the chosen profession.
- ✓ At the institution level, a faculty development programme was organized.
- ✓ For the non-teaching staff members, a programme was organized to strengthen their computer knowledge and skill.
- ✓ Established a women entrepreneurial development cell.
- ✓ Organized a seminar on 'IQAC- The pathfinder in the post-accreditation period.

2.15 Plan of Action by IQAC/Outcome

Refer Annexure I

2.16 Whether the AQAR was placed in statutory body Yes [√] No [ ]

Management [√] Syndicate [ ] Any other body [ ]

Provide the details of the action taken

- ✓ The management decided to encourage teachers to undertake minor research projects and to hasten their personal research in their related discipline.
- ✓ The management also encouraged departments to arrange for more academic interactions in the form of guest lecturers, seminars, workshop and conferences. Teachers were encouraged to participate in such programmes organized by other institutions.

Part – B
Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the programme	Number of existing programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / career oriented programmes
PhD	03	01	04	-
PG	13	01	14	-
UG	09	02	11	-
PG Diploma	-	-	-	-
Advanced Diploma	01	-	-	-
Diploma	01	-	-	-
Certificate	01	-	-	-
Others		-	-	-
Total	28	04	29	-

Interdisciplinary		-	-	-
Innovative	-	-	-	-

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

Affiliating university permits the college to have CBCS, and core & elective options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	19
Trimester	-
Annual	13

1.3 Feedback from stakeholders* Alumni [√] Parents [√] Employers [√] Students [√]
(On all aspects)

Mode of feedback : Online [ ] Manual [√] Co-operating schools for PEI) [ ]

Refer Annexure II

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- ✓ As the college is an affiliating one, curriculum revision / updation is the prerogative of the university. During the year, the university revised the syllabi meant for the programmes in English, Computer Science and Management departments.
- ✓ In the case of value added courses like Advanced Diploma/ Diploma/ Certificate courses the college revised the syllabi to meet the requirements of the industry concerned.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors
106	89	17

2.2 No. of permanent faculty with Ph.D. 16

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Total	
R	V	R	V	R	V
16	Nil	Nil	Nil	16	Nil

2.4 No. of Guest and Visiting faculty and Temporary faculty 20 | 04 | Nil

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	04	26	07
Presented papers	12	23	03
Resource Persons	-	05	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ✓ Departments are organized exhibition wherein learners are encouraged to make their models for viewing.
- ✓ The budding system is practiced by many departments wherein slow learners contact advanced learners to clarify their doubts.
- ✓ Some departments conduct open book examinations so as to make the learning mechanism as a challenging one.
- ✓ E-assignment are also given to students as the whole institution is technology savvy.

2.7 Total No. of actual teaching days during this academic year 180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Conduct of examinations and evaluation are the responsibilities of the affiliating university

2.9 No. of faculty members involved in curriculum Restructuring /revision /syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

07	-	-

2.10 Average percentage of attendance of students

90

(Condt…)

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	2013-2014					
	Total No. of students appeared	Distinction %	I %	II %	III %	Pass %
UG Programmes						
B.A (Eng.Lit)	39	33.0	62.0	05.0	-	100
B.Sc (Phy)	31	93.50	3.2	-	-	96.77
B.Sc (Maths)	58	60.3	36.2	3.5	-	100
B.Sc (C.S)	98	70.0	30.0	-	-	100
B.Sc (I.T)	25	92.0	8.0	-	-	100
B.C.A	37	57.0	40.0	-	-	97
B.Com	90	20.0	50.0	16.0	-	86
B.Com (C.A)	79	32.0	50.0	11.0	-	93
B.B.A	26	7.6	61.5	30.9	-	100
PG Programmes						
M.A (Eng.Lit)	11	18.0	81.0	-	-	99
M.Sc (Phy)	17	100	-	-	-	100
M.Sc Maths	27	92.6	7.4	-	-	100
M.Sc (C.S)	32	50.0	50.0	-	-	100
M.C.A	42	14.0	55.0	31.0	-	100
M.Com (C.A)	40	13.0	75.0	9.0	-	97
M.B.A	24	12.5	87.5	-	-	100

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

IQAC monitors through feedback, evaluates through discussions with both learners and teachers and contributes through suggestions.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	*Number of faculty members benefitted*
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	03
Faculty exchange programme	-
Staff training conducted by the university	04
Staff training conducted by other institutions	12
Summer / Winter schools, Workshops, etc.	10
Others (FDP at P.K.R)	99

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	04	Nil	Nil	Nil
Technical Staff	11	Nil	04	Nil

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- NAAC sponsored IQAC seminar was organized on 10th October 2014.
- Motivating teachers to publish.
- Initiatives have been taken to apply for projects and seminars to various funding agencies.
- Encouraging teachers to register for Ph.D programmes.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	12	1	1
Outlay in Rs. Lakhs	-	23.75 lakhs	3.8 lakhs	-

No. of Minor Projects Applied : 04

3.4 Details on research publications

	International	National	Others
Peer Review Journals	11	-	-
Non-Peer Review Journals	-	7	-
e-Journals	1	-	-
Conference proceedings	2	4	-

3.5 Details on Impact factor of publications:

Range - Average 2 h-index - Nos. in SCOPUS 6.14

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant Sanctioned Rs.	Received Rs.
Major projects	-	-	-	-
Minor Projects	2	UGC	27,55,000	9,22,000
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects *(other than compulsory by the University)*	-	-	-	-
Any other(Specify) Research seminar Enterpreneurship awareness camp(s) Chemozhi Tamil Research	-	 ICSSR DST-NSTEDB C.I.C.T	 1,80,000 1,00,000 1,50,000	 1,80,000 70,000 1,30,000
Total			4,30,000	3,80,000

3.7 No. of books published i) With ISBN No. 8 Chapters in Edited Books 1

ii) Without ISBN No. 1

3.8 No. of University Departments receiving funds from

UGC-SAP - CAS - DST-FIST -

DPE - DBT Scheme/funds -

3.9 For colleges Autonomy - CPE - DBT Star Scheme -

INSPIRE - CE - Any Other (specify) DST, NSTED, ICSSR

3.10 Revenue generated through consultancy Nil

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	07	-	-	-
Sponsoring agencies		ICSSR (3) State Govt. (1) Institution (3)	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons 08

3.13 No. of collaborations International - National - Any other -

3.14 No. of linkages created during this year 1 with NSDC

3.15 Total budget for research for current year in lakhs :

From funding agency 30.90 From Management of University/College 1.20

Total 32.10

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
4	-	4	-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides | 7 |

No. of students registered under them | 6 |

3.19 No. of Ph.D. awarded by faculty from the Institution | - |

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF	-	SRF	-	Project Fellows	-	Any other	-

3.21 No. of students Participated in NSS events:

University level	5	State level	2
National level	1	International level	-

3.22 No. of students participated in NCC events:

University level	-	State level	-
National level	-	International level	-

3.23 No. of Awards won in NSS:

University level	-	State level	-
National level	-	International level	-

3.24 No. of Awards won in NCC:

University level	-	State level	-
National level	-	International level	-

3.25 No. of Extension activities organized

University forum	-	College forum	3		
NCC	-	NSS	32	Any other	17

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- Through the Department of Commerce IBPS Banking exam coaching classes were conducted for 80 hours during Saturdays and Sundays. 50 students were benefited. They also gave training to +2 students of Municipal Girls HSS, Muruganpudur in M.S. Office and Tally.
- An awareness programme on 'Solar Energy and Gobar gas' was given to the villagers and students of Valliampalayam by the staff and students of Physics department to promote the 'Green Energy' concept.
- The Physics department staff members gave a Laboratory Training programme to the +1 students of Municipal Girls HSS, Muruganpudur. Also a workshop on 'Excellence in Examination' was organized to the students of the same school.
- The training programme on "Human Relations" was conducted to the employees, of Thindal Murugan temple by the staff members of Tamil and Physics department.
- The staff members of Mathematics Department used to visit old age homes to offer their might to the aged.
- Through the English Language Lab, the staff members of the department develop the skills of the students to speak fluently and write flawlessly. They also gave training in 'Teaching Practice' to the students.
- The staff members of the computer science have given the basic information concerning internet to the students of municipal girls higher secondary school, Muruganpudur and the students of II –B.Com class of our college separately.
- College Bazaar, an event was conducted in the college premises to promote the products manufactured by SHGs.
- A SEBI sponsored workshop was organized by the commerce department on "Financial Planning for young investors".
- An awareness programme on banking assistance for the members of the Self-Help Groups was conducted in Vellalapalayam village by the Department of Management Studies.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	10.22 acres	Nil	-	10.22 acres
Class rooms	54	03	Management	57 rooms
Laboratories	07	01	Management	08 labs
Seminar Halls	04	-	-	04
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	System – 407 Printer - 41	System- 130 Printer- 10	Management	System- 537 Printer- 51
Value of the equipment purchased during the year (Rs. in Lakhs)	-	17.30 lakhs	Management	17.30 lakhs
Others (Vehicles)	15	03	Management	10.4 lakhs

4.2 Computerization of administration and library

The day-to-day administration is looked after by the principal for whom the college office in assisting. The college office is partially computerized while the library is totally computerized.

(Condt…)

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value (Rs.)	No.	Value (Rs)	No.	Value (Rs)
Text Books	23476	6927316.38	4166	1320661	27642	8247977.38
Reference Books	2467	773071.7	278	211240	2745	984311.70
e-Books	-	-	-	-	-	-
Journals	144	170500	-	-	144	170500
e-Journals	N-LIST DELNET	5000 11500	-	-	N-LIST DELNET	5000 11500
Digital Database	-	-	-	-	-	-
CD & Video	CD 1238 DVD 332	195327.51 7892	CD 04	-	CD 1242 DVD 332	195327.51 7892
Projects	2156	Nil	7	Nil	2163	Nil
Previous year university question papers in volumes	356	Nil	13	Nil	369	Nil
Back volumes	2626	Nil	208	Nil	2834	Nil

4.4 Technology upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments
Existing	407	03	8 mbps 1 line 512 kbps 6 lines	03	-	Partially	Computerized Internet with Wi-Fi connectivity
Added	130	01	-	01	-	-	-
Total	537	04	-	04	-	Partially	Computerized Internet with Wi-Fi connectivity

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- ✓ Students have easy access to computers as computer laboratories are kept open even beyond college working hours.
- ✓ Both students and teachers have internet access.
- ✓ Inhouse and participation of students and teachers in technology upgradation programmes organized by universities and colleges offer opportunities to make themselves upgraded.

4.6 Amount spent on maintenance in lakhs :

i) ICT	-
ii) Campus Infrastructure and facilities	2.85
iii) Equipments	2.12
iv) Others	-
Total :	4.97

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Through seminars and workshops.
- Career counseling sessions.
- Awareness programmes on professional programmes.
- Notice and bulletin boards.

5.2 Efforts made by the institution for tracking the progression

- Conduct of continuous internal assessment tests.
- Department- wise results analysis immediately after the publication of semester results.
- Periodical assessment of students feedback.

5.3 (a) Total Number of students

UG	PG	Ph.D	Others
2098	751	6	-

(b) No. of students outside the state: 23

(c) No. of international students: Nil

No	%

Men

No	%

Women

Last Year (2013-2014)						This Year (2014-2015)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
23	64	04	878	-	969	28	68	17	981	-	1094

Demand ratio 1:1 Dropout 3.7%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- Banking Examination coaching classes were conducted for 80 Hrs by the Commerce department for the benefit of 50 students.
- SLET, NET examination coaching was given by Physics department for the benefit of post graduate students.
- Department of Mathematics has given coaching classes for developing quantitative aptitude, verbal reasoning and numerical ability for the students of mathematics, 350 in number.
- Coaching class for Chartered Accountancy, Cost and Management Accounting and Corporate Secretaryship are conducted on all Saturdays and Sundays.

No. of student beneficiaries 470

5.5 No. of students qualified in these examinations

NET	-	SET/SLET	-	GATE	-	CAT	-
IAS/IPS etc	-	State PSC	-	UPSC	-	Others	-

5.6 Details of student counselling and career guidance

- ✓ For every class, a teacher is designated as 'class teacher'. She is the primary counsellor as she has an opportunity to meet her students daily. Many issues which requires the intervention of counsellors can be sorted out by 'class teachers'.
- ✓ 'Mentorship' serves as second layer of counseling wherein a mentor teacher is assigned with around 30 students. As the mentor teacher maintains a close rapport with assigned students counseling is yielding good results.
- ✓ The college has a career guidance and placement cell which assist the learners to design their career path and place them in suitable positions by matching their talents.

No. of students benefitted 527

5.7 Details of campus placement

On campus			***Off Campus***
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
48	820	427	44

5.8 Details of gender sensitization programmes

- ✓ Being a college meant for women, teachers encourage under graduate students to pursue PG programmes to exhibit their (women) potentials.
- ✓ As majority of the learners belong to first generation category, teachers use to highlight issues concerning women and resolution strategies.
- ✓ 'Participatory approach' is the mantra of the institution where there is a scope for students to involve themselves in every action and eventually understand the need for gender equality.
- ✓ Teachers inculcate entrepreneurial traits among women students to develop their independent thinking and attain economic independence for gender parity.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level 18 National level 10 International level -

No. of students participated in cultural events

State/ University level 10 National level - International level -

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level 12 National level International level -

Cultural: State/ University level - National level - International level -

5.10 Scholarships and Financial Support

Source	Number of students	Amount(Rs.)
Financial support from institution	52	23,86,760
Financial support from government	156	7,55,350
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level 1 National level - International level -

Exhibition: State/ University level 3 National level - International level -

5.12 No. of social initiatives undertaken by the students 32

5.13 Major grievances of students (if any) redressed:

- ✓ There were two cash collection counters in the office. Students demanded additional counters as they feel occasionally they have to wait for remittance. By realizing their problem, now additional 2 counters are in operation to ease the problem.
- ✓ There were 18 buses in operation for the transportation of students from different locations. Additional 2 buses were introduced, one for Guruvareddiyur route and the other one for Puliyampatti route, to ease the crowd. Though there was no request from the students' side, the college management has done it for the comfortable journey of girls.

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision

To make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Mission

Empowering the rural women by inculcating the core values of truth and righteousness and by ensuring quality in the teaching-learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development.

6.2 Does the Institution has a Management Information System

Yes. The Management Information System (MIS) of the college encompasses areas like:

- Administrative procedures
- Students' admission
- Library management
- Evaluation mechanisms
- Fleet operation
- Financial administration
- Hostel administration

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- Though the institution is an affiliating one, it takes pride in contributing to the development of curricula for the programmes offered by the university as members of Boards of studies.
- Five senior faculty members (English, Tamil, Mathematics, Commerce and Management) are the members of the Boards of Studies constituted by the Bharathiar University.

- The Departments of English conducts add- on functional English courses at three levels which are funded by UGC.
- The Department of Computer Science conducts value added courses for UG students and the students are evaluated through on-line tests.

6.3.2 Teaching and Learning

- Student centric learning
- Technology based teaching
- Interactive learning
- Use of library resources and computer laboratories for self-learning
- Development of qualitative learning materials
- Feedback based teaching

6.3.3 Examination and Evaluation

- Formative evaluation
- Summative evaluation
- Continuous evaluation
- Pre-examination preparations
- Inhouse programme on question paper setting
- Post-examination review

6.3.4 Research and Development

- Research committee identifies the ways and means for the promotion of research
- During the year Tamil department is recognized as a research centre to offer both M.Phil and Ph.D, Commerce and Management departments are permitted to offer Ph.D. Now 4 departments viz., Tamil, Physics, Commerce and Management are offering both M.Phil and Ph.D. Remaining 3 departments viz., English, Mathematics and Computer Science are offering M.Phil.
- Research programmes like M.Phil and Ph.D aim at qualitative output
- Teachers are motivated to undertake research and to contribute papers at the National/International level deliberations
- Teachers are motivated to seek financial assistance by applying for grant in the form of UGC minor and major projects.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- The central library has a digital library equipped with 60 systems
- Updation of library infrastructure to suit the requirements of users
- Strengthening information sources as per readers' requirements
- Arranging for the supply of required information to the researchers
- Make the library working hours to suit the convenience of students and the inmates of the hostel
- The library has good number of rare books collection
- Adherence of library rules to make it user friendly
- Library provides newspaper clipping service
- There are more than 25,000 books and 150 periodicals in various disciplines
- ICT facilities are available to students and teachers
- Every department has facility for power point presentation with Liquid Crystal Display(LCD)
- 57 well furnished classrooms with adequate lighting and ventilation, 3 rooms added during the current year
- The Library and the Management departments are centrally air-conditioned
- Well equipped gymnasium
- An auditorium with in-built audio / video system
- Protected water supply is given to all students and staff members
- Solar power system with the capacity of 100kw is in operation which provides uninterrupted power supply throughout the campus.

6.3.6 Human Resource Management

- 'Team spirit' is the focal point of management
- Recruitment and selection are based on merit
- Placement and induction are based upon their caliber
- Retaining the talents is the managements' philosophy
- Legitimate dues are compensated
- Management and motivation are inseparable elements
- Reasonable compensation acts as retention strategy

6.3.7 Faculty and Staff recruitment

- The college has a competent staff selection committee and its decisions are the base for appointment
- At the time of selection, the management gives priority to merit and teaching caliber
- The college is hiring retired teachers with doctoral qualifications and practical exposure on its roll
- The college has visiting faculty to meet the requirements of learners in the areas of specialization

6.3.8 Industry Interaction / Collaboration

- Linkage with industry facilitates the institution to contribute suggestions for curriculum development / enrichment
- On the job training, summer placements, professional development, consultancy, and student placement – all are made possible for the institution because of its linkage with industry
- The college has collaboration with PALMS, EDISSIA, ICSSR, NSDC for organizing seminars and workshops for the benefit of the students

6.3.9 Admission of Students

- Admission procedure is liberal as the college was established to serve the local people and especially for those living below the poverty line
- As the college offers quality education and the life in the hostel is peaceful, the admission rate is increasing year after year
- NAAC accreditation ('A' grade) makes the college as a preferred destination in this locality. To keep the rate of admission at the present level and to satisfy the norms of NAAC, the institution is quality conscious.

6.4 Welfare schemes for

Teaching	Group Insurance Coverage
Non teaching	Group Insurance Coverage
Students	Comprehensive Insurance coverage to sports students For the remaining students group insurance coverage is given

6.5 Total corpus fund generated Rs.74.86 lakhs

6.6 Whether annual financial audit has been done √ Yes ☐ No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	√	UGC, NAAC	√	IQAC
Administrative	√	Directorate of Collegiate Education, Govt. of Tamilnadu	√	Various Committees

6.8 Does the University declare results within 30 days?

For UG Programmes Yes √ No ☐

For PG Programmes Yes √ No ☐

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Nil

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Nil

6.11 Activities and support from the Alumni Association

- Periodical meets
- Employers' requirements and employment potentials are ascertained from alumni for the benefit of learners

6.12 Activities and support from the Parent – Teacher Association

Activities : Meets to pronounce the positive and negative aspects of their wards

Support : Following the institutional guidelines and give the feedback

6.13 Development programmes for support staff

- Personality development programmes
- Motivating them to develop their skill
- Assists individual development

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Nature club facilitates the creation of eco-friendly campus
- NSS volunteers make the campus clean and green

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Interactive teaching methods adopted in the class rooms
- Motivating teachers to have research bent of mind
- Inviting professionals to share their experiences with the learners to develop a taste in career life

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

The ATR comprises of :

- Train the teachers to learn the interactive methodology
- Subscription to research journals and encourage research publications
- Targeting the slow learners to minimize dropouts

7.3 Give two Best Practices of the institution *(please see the format in the NAAC Self-study Manuals)*

The college follows a number of best practices and the best two among them are:

1. Value education
2. Club activities

*** Refer Annexure III**

7.4 Contribution to environmental awareness / protection

The institution is very particular to make the campus green. Following are the initiatives taken by the college to make the campus eco-friendly.

- World Environment Day was celebrated on June 5, 2014 and saplings were planted
- Utilization of solar energy
- Created awareness about gobar gas in the nearby villages

7.5 Whether environmental audit was conducted? Yes [√] No [ ]

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

STRENGTHS:

- ✓ An exclusive higher educational institution for girls
- ✓ Life is safe for the young girls both in the college and hostel
- ✓ Comfortable hostel facilities and transportation for commutation are attracting learners from far off places
- ✓ Well disciplined students
- ✓ Quality of education is good as the teachers are involved
- ✓ Examination results are good and healthy competition prevails among departments in producing university ranks
- ✓ Learner friendly infrastructure in the class rooms, library and laboratories.
- ✓ Sports loving management
- ✓ Affordable fee structure
- ✓ Nutritive food and hygienic facilities in the hostel at affordable cost
- ✓ Stable administration as the principal is at the helm since the inception of the college
- ✓ Priority for exposure to learners by undertaking number of cocurricular activities

WEAKNESSES:

- ✓ Rate of attrition is more among teachers
- ✓ Aspiration among learners to secure a job is comparatively low as many parents give priority for marriage

OPPORTUNITIES:

- Serving first generation rural learners
- Creating a platform for self- employment by promoting leadership qualities and entrepreneurial skills
- Learners can avail diverse faculty support

CHALLENGES:

- Unhealthy competition among colleges
- Shaping first generation learners to face global challenges
- Shift in the medium of instruction from Tamil to English is posing threat to majority of the learners as they hail from rural background
- Curriculum needs updation to satisfy the industry. But the college, as an affiliated one has very little say in curriculum construction

8. Plans of the institution for the next year.

1. To make an application to secure autonomous status for the institution
2. To make an application to the Institute of Chartered Accountants of India, New Delhi to recognize the college to conduct coaching classes for chartered accountancy
3. To create infrastructure in the form of class room and staff room to offer CA coaching
4. To install solar panels to generate 100KW additional power
5. To construct a new building for the canteen
6. To add books to the library depending upon departmental requirements
7. To procure two softwares to the Mathematics department i.e., (i) Mathematica language, and (ii) Mathematics equations package for project work
8. To setup a skill enhancement laboratory in the Physics department viz., 'Medical Physics Laboratory', and to offer an add-on programme on Medical Physics.

Name DR. K. NATARAJAN

Name PROF. JAGATHA LAKSHMANAN

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

Principal
P.K.R. Arts College for Women
Gobichettipalayam - 638 476.

P.K.R. ARTS COLLEGE FOR WOMEN ★ GOBICHETTIPALAYAM ★

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ANNEXURE I

PLAN OF ACTION/OUTCOME

July 2014

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	Celebration of Chartered Accountants Day	1st	Mrs & Mr.Ravikumar, Chartered Accountants Erode.
2.	Computer Science	Seminar on Android	3rd	Mr. A.Yogeshanmugam & Mr. Karthik, Micro Y Innovators, Gobichettipalayam.
3.	Computer Science	Students Orientation Programme	5th	Ms. P.M. Gomathi, Head and Dean, Department of Computer Science.
4.	YRC	Eye Camp (200 beneficiaries)	6th	Dr. G.P.Dhanapal, Chief Medical Officer, Government Hospital, Gobichettipalayam.
5.	Tamil	Awareness on Medicinal Plants	7th	Mr. Vadivel, Gandhi Grama Sangam, Didigul.
6.	Tamil	Department Inauguration	9th	Dr.Jayanthisri Balakrishnan, Assistant Professor, P.S.G Arts And Science College, Coimbatore.
7.	Computer Science	Inaugural function (PG)	16th	Mrs.Jagatha Lakshmanan, Principal.
8.	Commerce	Inauguration of Commerce Association	16th	Dr.A.Selvaraj , Head of the Dept of Commerce, Gobi Arts College, Gobi.
9.	Computer Science & Mathematics	Association Inauguration & Training on Speed Mathematical Aptitude	17th	Mr. Thangavel Raj, Trainer, Erode.
10.	Management	Guest Lecture on "Retail Marketing"	17th	Mr.G.Balasubramaniam, Oman.
11.	English	Inauguration of English Literary Association and Theatrical Arts, and Certificate course	18th	Dr.S.Kannammal Rtd, Head, Dept of English Vellalar College for Women Erode.
12.	Computer Science	Project Demonstration	18th	J.Jayakrishna, G.T.Technosoft, Gobichettipalayam.
13.	Commerce	Tax Planning	19th	Dr.P.Nadarajan,Retd Prof. in Commerce, Salem Sowdeswari College,Salem.
14.	English	Workshop in Creative Writing	19th , 20th, & 21st	Mr.Allen, Head and Lead,Samcriz, Hyderabad.

15.	Mathematics	A Programme on Application in Differential Equations	19th	Dr.S.Marshall Anthoni, Associate Professor, Department of Science & Humanities, Anna University, Coimbatore.
16.	Physics	Inauguration of Physics Association	19th	Dr.S.Aravindhan, Government Arts College, Salem-7.
17.	Tamil	Language Training Class	21st	Mr.Namakkal Nathan, Writer, Erode.
18.	Mathematics	A Programme on Applied Mathematics	22nd	Dr.R.C.Sankara Subramanian, Department of Science & Humanities, Kalaingnar Karunanidhi Institute of Technology, Coimbatore.
19.	Computer Science	Seminar on "Information and Network Security"	22nd	S.Sankara Subramaniam, Head, Department of S&H, Kalaingnar Karunanithi Institute of technology, Coimbatore.
20.	Management	Guest Lecture on Investors' Awareness	23rd	Mr.Raavi-G-Vice President & Head Sales, Ambal Shares & Stocks Private Ltd., Dr.V.Balaji-Assistant Education Officer-Csi-Siro Chennai
21.	Commerce	Lecture on "Social Marketing"	25th	Dr.RM.Chidambaram, Former, Prof & Head in Bank Mgt, Alagappa University, Karaikudi.
22.	Management	Inauguration function	25th	Dr.RM.Chidambaram, Former, Prof & Head in Bank Mgt, Alagappa University, Karaikudi
23.	Management	Guest Lecture on "How to invest in stocks"	28th	Mr.K.Rayappan, Proprietor, K.R. Traders, Tirupur.
24.	YRC	Blood Grouping and Haemoglobin Estimation	28th -31st	Dr. G.P.Dhanapal, Chief Medical Officer, Government Hospital, Gobichettipalayam.

August 2014

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	English	Seminar on "Beauty of Learning English Literature"	1st	Dr.Manjula, Former Principal G.V.G Visalakshi College for Women, Udumalpet.
2.	Physics	Departmental seminar on "Liquid Crystals"	5th	Dr.V.N.Vijayakumar, BIT, Sathyamangalam.
3.	English	Workshop for Govt. School Teachers on "Changes in English Language Teaching for Quality Learning"	7th	Staff members
4.	Management	Guest lecture on "Foreign Exchange"	7th	Mr.K.Prabhakaran , SEBI, Erode.
5.	NSS	Inauguration	8th	Mrs. Shobia, Assistant Professor Department of Mathematics, Chikkaiah Naicker College, Erode.
6.	NSS	Eye camp	10th	Aravind Eye Hospital, Coimbatore.
7.	Computer Science	EDIFY 2k14-intercollegiate meet.	12th	1.Dr.G.M.Nasira, Assistant Professor of Computer Science, Department of Computer Applications, Chikkanna Arts college, Tirupur. 2. Natraj Thuduppathy, CEO, Myklassroom.com Pvt.,Ltd, Coimbatore.
8.	Mathematics	Inter Collegiate Meet – SIGMA	13th	Dr.P.Badri Sriman Narayanan, Principal, N.G.M. College, Pollachi. Dr.P.Kandasamy, Former Head, Department of Mathematics, Bharathair University, Coimbatore.
9.	NSS	Flag Distribution	13th	Mr.Kumar, DGP, Gobi.
10.	NSS	Flag Distribution	15th	Mr.P.N.Venkatachalam, Secretary, P.K.R Arts College for Women.
11.	Commerce	Guest Lecture on WTO and GATT Seminar	16th	Prof.M. Ramasamy Retired Professor of Economics, Gobi Arts College.

12.	Computer Science	Hands on training on "Web designing using PHP".	18th	Mr.Yogeswaran, S.R.Infotech, Tiruchengode.
13.	Physics	Workshop on "Excellence in Examination - A Practical Approach"	18th – 19th	Prof.A.Rathinaswami Part time Professor of Physics.
14.	Mathematics	National conference on Pure & Applied Mathematics.	19th	Dr.S.Pranesh, Professor & Co-ordinator, Department of Mathematics, Chirst University, Banglore. Dr.P.Vanchinathan, Dean, VIT, Chennai. Dr.N.Palaniappan, Chair person, School of Mathematics, Alagappa University, Karaikudi
15.	Management	Guest Lecture on "Business ethics"	21st	Dr. RM.Chidambaram Research Advisor
16.	Tamil	Literary speech	21st	Kandha subramainan, Assistant Professor in Tamil, P.S.G College of Arts and Science, Coimbatore.
17.	NSS	NSS special camp	21st – 27th	Prof. Kandhasubramaniam, PSG College of Arts & Science, Coimbatore. Dr.T.Radhakrishnan, NSS Co-ordinator, Bharathiar University, Coimbatore.
18.	Commerce	ICSSR- National Seminar on "Non Performing Assets".	22nd & 23rd	Dr.K.Ranganathan Formerly award leader, TMC Academy, Singapore. Dr. A.Karthikeyan Deputy General Manager, Indian overseas Bank. Mr.H.Sudarsan Thinksoft global services Ltd, Chennai. Dr.C.Pitchai, Department of cooperation Gandhigram Rural University. Dr.A.Dunstan Rajkumar School of social sciences VIT University, Vellore. Dr.A. Ramachandran, Director, SNR Institute of Management Science, Coimbatore.

				Dr.S.Sudalaimuthu Dept. of Banking Technology Pondicherry central university Pondicherry.
19.	Computer Science	State level conference on "Cyber Security"	26th	Dr.D.Devakumari, Assistant Professor, L.R.G.Arts college for Women, Tirupur.
20.	Commerce	Awareness Program on "Bank Examinations".	27th	Dr.R.Karuppasamy,Director, Nehru Institute of Technology, Coimbatore.

September 2014

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Mathematics	Training programme on Quantitative Aptitude	3rd	Mr.S.Balamurugan, Trainer, Madurai.
2.	Physics	Guest lecture on formation of universe and sunspot activity	4th	Mr.A.Dhakshinamoorthi, Astronomical Association,Gobi.
3.	Management	Guest Lecture on "Statistical models –SPSS"	6th	Mr.T.Narayanaswamy, Assitant Professor, Sri Krishna College of Engineering & Technology, Coimbatore.
4.	NSS	World Literacy Day	8th	Dr.N.Chandra, Head Department of Tamil, P.K.R Arts College for Women
5.	Physics	Observation of planets and stars in the sky.	12th	Mr.A.Dhakshinamoorthi, Astronomical Association,Gobi.
6.	Tamil	Bharathiar Day	12th	P.Abubakar, Assistant Professor in Tamil, Government Arts College, Udumalpet.
7.	NSS	Anti slavery Day	13th	Mr.Karupusamy, Director NGO
8.	Commerce	Coaching Class for Bank Competitive examinations	13th, 20th, 21st, 27th, 28th	Dr.R.Karuppasamy, Director, Nehru Institute of Technology, Coimbatore
9.	Mathematics	Seminar on Astronomy	16th	Mr.Dhakshana Moorthy, President, Gobi Astronomy Association

10.	Computer Science	Seminar on "Hardware Maintenance & Trouble Shooting"	17th	Mr.R.Saravanan, Gforce Technologies, Gobichettipalayam.
11.	NSS	Seminar on Acupuncture	17th	V.Ramalingam, Indian Acutouch Medical Institution, Coimbatore.
12.	Management	Guest Lecture on Motivation	18th	Mrs.Subha Pandian, Assistant vice president. K7 Technologies, Chennai.
13.	Commerce	"RHAPSODY"- Intercollegiate Meet	18th	-
14.	Mathematics	Industrial Visit to Madras and Pondicherry for final year UG & PG Students.	18th – 20th	Staff members
15.	Mathematics	Recruitment Programme- Development of Mathematical Skills	19th	Mrs. N.Mala, Head, Department of Mathematics, Kovai Kalaimagal Arts & Science College, Coimbatore.
16.	Commerce	Guest lecture on "International Retailing"	20th	K.S.Chandrasekar, Kerala University
17.	Tamil	Seminar on "Inscription sculpture"	22nd	Dr.S.Ravi, Associate Professor, Department of Tamil , P.S.G College of Arts and Science, Coimbatore.
18.	Commerce	Industrial Visit to Agnisteel, Perundurai for 2nd year UG Students	23rd & 24th	Ms.A.Amutha Nandhini Ms. E.Shirley Elizabeth
19.	Physics	Spectra – An Intercollegiate meet	24th	Dr.K.Srinivasan, Professor, Department of Physics, Bharathiar University, Coimbatore. Dr.S.Sakthivel, Department of Physics, Rajah Sarfoji Government Arts college,Thanjavur.
20.	NSS	NSS Day celebration	24th	Dr. P.Dhanapal, Head and Dean, Govt Hospital, Gobichettiapalyam.
21.	Computer Science	Seminar on "Big Data Analysis"	25th	V.Valli Mayil, Director, Department of Computer Science, Vivekanandha College of Arts & Science for Women, Tiruchengode.
22.	Mathematics	Workshop on Graph Theory & Fluid Dynamics.	Not Executed	-

23.	Physics	Industrial visit to Vikram Sarabai Space Centre,Thiruvananthapuram & Kanyakumari.	26th – 27th	Staff members
24.	Management	College Bazaar	26th-27th	Exhibition of marketing skill of students

October 2014

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Tamil	Bharathiar day - Poem Competition	Not executed	-
2.	Commerce	Coaching classes for Banking Competitive Examination	18th & 19th	Dr.R.Karuppasamy,Director, Nehru Institute of Technology, Coimbatore
3.	Mathematics	Seminar on optimization techniques –(UG & PG).	Not Executed	-
4.	Mathematics	Seminar on fluid dynamics	Not Executed	-
5.	Mathematics	Inter departmental activity –SET/NET class	Not Executed	-
6.	Mathematics	A programme on Research Methodology.	Not Executed	-
7.	Commerce	Inter departmental activity –SET/NET class	Not Executed	-

December 2014

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Mathematics	Seminar on Operations Research	4th	Dr.S.Jayasankari, Assistant Professor Department of Computer Science, P.K.R Arts college for women
2.	Management	Interview Etiquette – Placement Training	10th	Mr.Anjesh, Buyer Communicator, Coimbatore.
3.	Tamil	Bharathiar day celebration	11th	T.Dhilipkumar, Assistant Professor in Tamil, Hindustan Arts And Science College, Coimbatore.
4.	NSS	Electricity Awareness Rally	17th	Mr.Sengottaiyan, MLA, Gobichettipalayam.

5.	Mathematics	Ramanujan day	22nd	Dr.C.S. Veeraragavan, Aptitude Trainer, Coimbatore.
6.	English	Christmas celebrations	24th	Dr.RM.Chidambaram, Research Co-ordinator
7.	Computer Science	Seminar on "Big Data Analysis"	29th	V.Valli Mayil, Director, Department of Computer Science, Vivekanandha College of Arts & Science For Women, Tiruchengode.
8.	Commerce	Awareness programme on Life Policies	29th	Retired Development officer LIC of India

January 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Management	ICSSR Sponsored 2 day National seminar on "Human Rights"	2nd & 3nd	Mr.T.Stalin Gunasekaran, President, Makkal Sinthanai Peravai, Erode. Mr.Mohamed Mubarak, Advocate, Sathyamangalam. Mr.Sindu.Ka.Aravindhan, Advocate, JCI Global Leadership Training Member, Gobichettipalayam. Mrs. R.Sasiprabha, Director, SIRPI Training Resources, Chennai. Mr.Ajieeth Kumar, Advocate, High Court, Chennai. Ms.A.TamilPriya, Advocate, Sathyamangalam. Dr.RM.Chidambaram, Research Advisor.
2.	Mathematics	Awareness Programme on Preparation for SET/CSIR exam	5th	Mr. Karuppiah, Research Scholar in Mathematics, Bharathiar University.
3.	Physics	National Seminar on Physics of Modern Materials	6th	1.Dr.K.Porchezhian,Professor. Department of physics, School of Physical & Applied Sciences Pondicherry University Pondicherry. 2.Dr.D.Mangalaraj, Professor & Head, Dept of Nano Science &Technology Bharathiar University, Coimbatore. 3.Dr.Lakshmi Mercy college, Palakkad, Kerala.

4.	Management	Financial Planning for Young Investors	19th	Dr.K.Prabhakaran, SEBI Financial Education Trainer.
5.	Commerce	Usage of SPSS package	20th	Mr.Maruthasalam, Mukil Cr center, Coimbatore.
6.	NSS	Laser vision correction awareness	20th	Dr.Sakthi Rajeshwari, Aravind Eye Hospital.
7.	Mathematics	Seminar on Graph Theory	Not Executed	-
8.	English	National seminar on "Transnationalism in commonwealth literature"	21st	Dr.Palanivel, Periyar University, Salem. Dr.N.Vijayaduri, C.N.C, Erode. Dr.K.A.Agalya, Sri Vasavi College, Erode. Dr.N.P.Kalaivani, Vellalar College For Women, Erode.
9.	Mathematics	A Programme on Research Methodology	Not Executed	-
10.	Commerce	Educational trip to Banglore & Mysore (final UG & PG students)	22nd to 25th	Staff members
11.	Management	Association of Charismatic Management Executives – ACME.	22nd	Prof. P.Kanagaraj, Associate Professor, Department of Political Science, Government Arts College, Coimbatore. Mr. S.Murugan, Deputy Manager, Tamilnadu Industries Investment Corporation, Erode. Mr. C.P.Ramesh, Director, Shree Anandhas, Coimbatore. Dr.S.Bagavathi, Veterinary Assistant Surgeon.
12.	NSS	Voting awareness	23th	Mrs.A.A.Sharaf Nisha, Deputy Tahsildar, Taluk Office, Gobichettipalyam.
13.	Computer Science	One day seminar on "Advanced Networking and Security"	28th	R.Senthil Kumar, Head, Department of Computer Applications, Narasus Sarathy Institute of Technology, Salem.
14.	Management	Outreach programme at Vellalapalayam Panchayat office	30th	Mrs. V.Hemalatha, Manager, State Bank of India, Gobichettipalayam.

February 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Computer Science	SPAIS "Techno Splash"	4th	Dr.RM. Chithambaram, Research Advisor, P.K.R Arts college for women.
2.	English	Literary Expo-Exhibition	6th	Dr.K.Manjula, Research Co-ordinator, Sri G.V.G Visalakshi College for Women.Udumalapet
3.	Commerce	Personality Development Programme for final UG & PG Students	7th	Dr.K.R.Dhanalakshmi, Asst.Prof in Commerce Bakthavatsalam college, Chennai. R.Sasiprabha, International Trainer, Gobichettipalayam .
4.	Mathematics	Parents Teachers Association Meeting for Final Year UG Students	13th	-
5.	Computer Science	Parents Meeting for UG final year students	13th	-
6.	Commerce	Postal Savings Awareness Programme	16th	Ms. C.Niranjana Devi, Inspector of Post, Gobi subdivision. Mr. N.Thangavelu, Customer Relation Manager.
7.	Tamil	Semmozhi Tamil National Conference	17th to 19th (3 days)	Dr. Senthil Natarajan, Nagercoil – Sempavalam Research Centre. Dr. Velammal, Kattvalam-Parasakthi Arts College for Women. Dr.A.K.Perumal, Nagercoil, Sempavalam Research Centre. Dr.V.Krishnan, Government Arts College. Udumalpet
8.	Management	The Challenges for Sales Professionals- The Road Ahead	19th	Ms.Puvanesvari Subramaniam, Senior Sales Manager, ORNET, Malaysia.
9.	Management	ICSSR Sponsored two day National Seminar on Sampling Techniques and Data Analysis in Social Science Research	20th & 21st	Dr.S.Jayasankar, Principal, Sri Vasavi College, Erode. Dr.D.Kumeresan, Principal, Minerva College of Arts & Science, Salem. Dr.K.Dhanasekaran, Retd. Professor, Gobi Arts & Science College, Gobi. Dr.R.Kasilingam, Associate Professor, School of Management, Pondicherry University, Puducherry. Dr.L.Manivannan, Associate Professor, Department of Corporate Secretaryship, Erode Arts College, Erode. Dr.RM.Chidambaram, Research Advisor.

10.	Mathematics	A programme on Research Methodology	21st	Dr.A.Anguraj, Associate Professor, Department of Mathematics, PSG College Arts & Science, Ciombatore.
11.	Computer Science	Extension activity for II B.Com students - "Internet Basics"	21st	-
12.	Commerce	Industrial visit to "Texvalley" at Erode.(PG students)	21st	-
13.	Mathematics	A Seminar on Fluid Dynamics	25th	Dr.K.Sumathi, Associate professor, Department of Mathematics, PSGR Krishnammal College for Women, Coimbatore.
14.	Computer Science, Mathematics & Physics	National Science Day	28th	Mr.S.Balasubramanian, Retd. Prof of Physics, Gobi Arts & Science College, Gobichettipalayam.

March 2015

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Computer Science	One day trip to Trichy (for final year UG and pre-final year PG)	1st	V.S.Lavanya O.P.Uma Maheswari S.Jayasankari G.S.Kausalya
2.	Management	Orientation Programme on "The growth of FDI"	3rd	Mr. S.Raj Kumar, Branch Manager, U.A.E. Financial Services Ltd., Gobichettipalayam.
3.	Mathematics	Industrial visit to Ooty for UG and PG students.	9th	Ms.S.A.Dhanalakshmi Ms.R.Jayalakshmi Ms.N.R.Neelavathi
4.	Mathematics	Seminar on Graph Theory	10th	Dr.N.Sridharan, Retired Professor, Department of Mathematics, Alagappa University, Karaikudi.
5.	English	Literary week and Inter Year Dramatics- Drama Competition.	10th, 11th,12th	-
6.	Management	Orientation Programme on "The Insurance Practices in India"	10th	Mr.V.Kannan, Assistant Branch Head, IDBI, Coimbatore.
7.	Mathematics	A guest lecture on topology	11th	Dr.V.Renuka Devi, Assistant professor ,

				Department of Mathematics, Ayya Nadar Janaki Ammal College, Sivakasi.
8.	NSS	Consumer Awareness day	17th	Mr.R.Balasubramaniam, General Secretary, Consumer Production centre, Erode.
9.	Tamil	Association valedictory	24th	Dr.Tamilarasi, Gobi Arts And Science College.
10.	Mathematics & Computer Science	Valediction of Mathematics and Computer Science Association	24th	Dr.S.M.Jagatheesan, Associate professor in Computer Science, Gobi Arts & Science College.
11.	Management	Marketing Strategies	24th	O.Shanmuga Sundaram, General Manager, Pioneer Bake House Pvt.,Ltd., Gobichettipalyam.
12.	NSS	NSS Valediction	24th	R.Mohanaraj, NSS Programme officer, CNC, Erode.

ANNEXURE – II

FEEDBACK FROM STAKEHOLDERS

IQAC periodically collects feedback from the stakeholders and the following is the analysis of their feedback:

1. Students' feedback about the quality of teaching to the concerned heads, student representatives' views conveyed in the class committee meetings conducted by the Principal and the performance of students both in the continuous internal assessment and the end–semester examinations are the parameters of monitoring and evaluating teaching quality. Students' state of affairs can also be gauged through these feedbacks. By understanding learners' difficulties, right methodology of teaching can be identified by teachers. These feedback bridge the gap between learners and teachers.

2. Alumnae express their experiences in the campus and the expectations of employers in their periodical meets. Their feedback is helpful to draw the academic plans of the institution. Such plans include the programmes to be launched, add-on programmes to be designed, and the value addition to be given in the existing programmes.

3. Departments invite entrepreneurs and employers to ascertain their views about the present day students. Their feedback makes the teachers to concentrate much on promoting communication ability of students and exposing learners to practical assignments rather than mere teaching in the class.

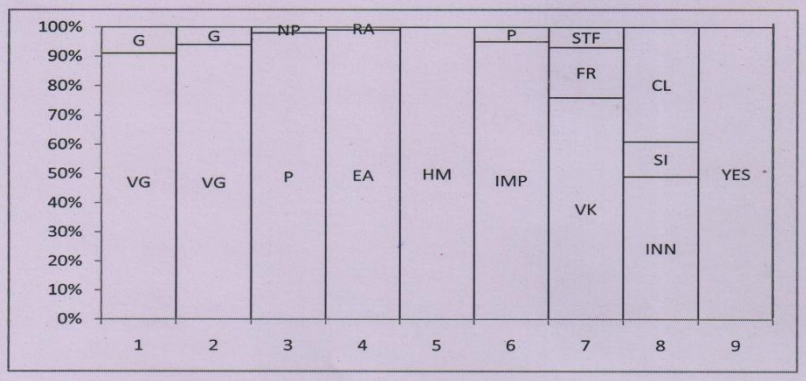
4. Though the opportunities (Departmental staff meetings, Alumnae meets, Parents meets, Employers meets) to get the feedback from stakeholders to enrich the curriculum are many, their fruition is minimum as the university depends much on the views of the concerned Boards of Studies.

5. It is the routine in the college that the outgoing students have to fill a feedback form bringing out the overall experience of the learners in the campus. From the experience of the institution, the feedback is dependable to take the follow-up action.

A sample copy of the analytical report one of the departments is given below.

P.K.R ARTS COLLEGE FOR WOMEN
DEPARTMENT OF COMPUTER SCIENCE
FEEDBACK ANALYSIS

NAME OF THE STAFF : P.VIJAYALAKSHMI
SEMESTER/YEAR : EVEN / 2015
TOTAL STRENGTH : 64



CATEGORIES :
1.COMMUNICATION SKILLS
2.SUBJECT KNOWLEDGE
3.PUNCTUAL
4.ACCESSIBILITY
5.MOTIVATION AND GUIDANCE
6.PARTIAL/IMPARTIAL
7.PERSONALITY
8.TEACHING METHODOLOGY
9.PORTIONS COMPLETED

VG-VERY GOOD, G-GOOD, S-SATISFACTORY, NS-NOT SATISFACTORY, P-PUNCTUAL, NP-NOT PUNCTUAL, HM-HIGHLY MOTIVATING, DM-DEMOTIVATING, P-PARTIAL, IMP-IMPARTIAL, VK-VERY KIND, FR-FRIENDLY, STF-SOMETIMES FRIENDLY, R-RUDE, INN-INNOVATIVE, SI-SIMPLE, CL-CLEAR, NCL-NOT CLEAR, EA-EASILY ACCESSIBLE, RA-RARELY ACCESSIBLE, RL-RELUCTANT

ANNEXURE – III

BEST PRACTICES I & II

Value education as a best practice:

1) Objective of the practice:

To uphold the core values with 'truth' and 'righteousness'.

2) Needs addressed and the context:

'Values' are guiding pupils to act with clarity, prudence, determination, and result orientation.

Contexts with which the value education sessions are arranged:

- Traditional beliefs and values
- Is modern life ignore values?
- Nationalism and patriotism
- How youngsters are nationalistic and patriotic?
- Diverse cultures and cultural values
- Are present day learners cultured?
- Socialisation and social values
- Is socialization a boon or bane in the presence of so many social evils?
- Family as a social unit and its values
- Why joint families are breaking into nuclear families?
- Religious faith and values of different religions
- Are religions integrate or disintegrate people?
- Inter-personal relationship and human values
- What harms inter-personal relationship?
- Awareness about the status of women
- How education is instrumental to raise the status of women?
- Values embedded in health and hygiene
- What impede health and hygiene?
- Human body as a place of worship

3) The practice:

The student strength of the college is divided into groups of 20-30 each and each group has a staff advisor. Every week, Value Education sessions are organised on Saturdays for an hour. Cultural erraticism and its influence on the younger generation assist the Principal to identify the 'value' to be discussed in a session. A brief outline about the chosen 'value' to be deliberated in the forthcoming session is prepared and circulated among all staff members in advance to make the session as oriented dialogue. As the staff advisor never indulges in monologue and ever encourages the student to speak in the language in which she is comfortable, students come out openly and make these sessions an outlet to release their inner feelings freely and understand that 'disciplined way of life' is not something enforced on them but it is inherent.

'Place of value in the modern life', 'Erosion of nationalism and patriotism', 'Cultured learner behaviour', 'Social Evils', 'Socialisation – A healthy practice', 'How to imbibe joint family culture in nuclear families?', 'Religious adhesiveness', 'Cohersive attitute', 'Evolutionary regulations', 'Human values', 'Health and hygiene', 'Virtues of human life', 'Caring parents', 'Family size', Women managers', and 'Life sketches of great personalities' are some of the value oriented topics discussed in the recent past.

4) Evidence of success:

- Learners enjoy value education sessions as they have an oulet to pour their feelings and to interact with matured minds.
- Employers prefer 'PKRians' (those who are graduated from P.K.R. Arts College for Women) for their discipline (observing the rules of service and norms of performance) in performing their duties. Alumnae in their meets proudly pronounce the impact of value education sessions in moulding them.
- Parents convey their happiness, at the meets of Parent-Teachers Association about the transformation in their childrens' attitude towards sharing family responsibilities, confidence building, supportive and friendly approach towards their neighbours and relatives, firmness concerning the timing of marriage, and obedience towards elders. The

institution is of the firm opinion that this transformation is possible only through value education sessions.

- Teachers are happy as counseling takes place in these sessions as they are interactive and practical. By simply listening to the views of students, even the incorrigible are tamed. Many junior teachers, who were deprived of these opportunities in their colleges, enjoy these sessions as they learn 'values' and their significance in life. In the academic system, those who had served in P.K.R. are preferred by other educational institutions for their attachment towards 'values' of the chosen profession.

5) Resources:

- Problems encountered by the students
- Exposure made by the eminent personalities visiting the college,
- Experience based learning by the teachers ,
- Media especially print (library resources), internet, website, audio and visual media,
- Handout prepared by the teachers,
- Books edited by the institution.

6) The Institution:

Name : P.K.R. Arts College for Women,
Gobichettipalayam - 638 476
Erode District, Tamil Nadu.

Telephone : 04285 – 222128

E-mail : pkroffice@gmail.com

Website : www.pkrarts.org

Club activities as yet another best practice:

1) Objectives of the practice:

To develop skills (Conceptual skill, Human Relations skill and Technical skill), confidence building and creativity.

2) Needs addressed and the context:

Club activities address the following needs:

- Optimum utilisation of resources
- Skill development
- Integration of 'knowledge' and 'skill'
- Better time management
- Enhancement of employability
- Identification of income generation ventures
- Making 'learning' and 'earning' as synonyms.
- Computer awareness to computer illiterates.

Context with which the club activities are initiated:

- Academic programmes of affiliating institutions are mostly knowledge based - Skill oriented initiatives are the need of the hour.
- Learners have spare time - Engaging the students in productive endeavours during their spare time are ideal as an idle mind (of youngsters) is a devil's workshop.
- College has dormant resources – Young minds can innovate by exploring the dormant resources as the infrastructure facilities available in the campus are not utilised all the time.
- Students have innate talents – Exploring and exposing such talents not only to motivate them but also bring laurels to the institution.
- Earning potential – At times even degrees may not fetch employment. But the skills sharpened and developed given an opportunity to earn their livehood.

3) The practice:

The first year U.G and P.G students and the second year U.G students have to associate themselves with any one of the clubs mentioned below. They have full freedom in the selection, as their innate skills should go in line with club activities. All final year students, both U.G and P.G, shall go to Career Guidance & Placement Cell to acquire and develop the needed skills to secure a right employment opportunity. The clubs in action are:

1. Tamil Literary club
2. English Literary club
3. Computer Learners club
4. Electronics club
5. Tally club
6. Hindi Learners club
7. Toy Making club
8. Beautician Training club
9. Painting club
10. Embroidery club
11. Tailoring club
12. Cookery club
13. Cultural club
14. Nature club
15. Handicrafts club
16. Placement club
17. Jewellary making club

The club members meet on every Saturday afternoon for 2 hours. The activities of the club are monitored by the teachers designated. In case of need, the club-incharge is permitted to avail the expertise available outside the college. The expert's remuneration is charged to the concerned club members.

4) Evidence of success:

- Clubs inculcating technical skills like Computer learners' club, Electronics club, Tally club, Beautician Training club, Tailoring club, Embroidery club, and Handicrafts club create self-employment avenues.
- Skills imbibed by these clubs offer part-time employment opportunities to learners and some of them are generating income while learning.
- As students get opportunities to exhibit their talents through these clubs, their efforts are rightly channelised along with their learning. Hence, both the knowledge and skills of students are rewarded.
- Many alumnae used to say that they are self-reliant today because of the skills developed through these clubs.
- Many parents are happy as their daughters are comfortable in cooking, tailoring, painting, embroidery and computer operation.

5) Resources:

- Most of the resource persons are faculty members of the college.
- Few experts are invited from outside to whom payments are made through the nominal amount collected from club members.
- It is not only the infrastructure but also the equipments like computers, electronic gadgets, and sewing machines are supplied by the management to activate these clubs at a minimum cost.
- Members of the clubs like cooking, toy making, painting, beautician training and embroidery have to procure required accessories by themselves to practice club activities.

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