

MINUTES

Following are the minutes of the Board of Studies meeting in Management (MBA) held on 07.04.2018 at 10.00 am in the Department of Management (M.B.A) in the presence of Chair person Dr. V. Kavitha and the Board Members.

The Summary of the discussion and decisions taken on the agenda items during the meeting is as under:

It was resolved to:

1. Confirm the minutes of the first meeting of the Board of Studies held on 12.08.17
2. Consider and approve the Action taken report on the resolutions passed in the previous meeting held on 30.08.17.
3. Ratify the revision on the Course Scheme of the Academic year 2017-18.
4. Approve the syllabus for all the courses (Subjects of Semester 3 & 4) offered to the PG Students admitted during the Academic year 2017-18 with the following suggestions:
 - (i) The board suggested to reduce the syllabus content in Labour welfare and Industrial Relations.
 - (ii) As per the requirements of current market, board suggested to introduce "Retail Marketing" instead of "Marketing Research".
 - (iii) Elective courses of Entrepreneurship was interchanged as suggested by the board membersand the same was recommended to Academic Council.

5. Approve the syllabi for all the courses (Subjects) of Semester 1 to 4 offered to the PG students admitted during the Academic year 2018-19 with the following suggestions:

(i) The board suggested to reduce the syllabus content in Labour Welfare and Industrial Relations.

(ii) As per the requirements of current market, board suggested to introduce "Retail marketing" instead of "Marketing Research".

(iii) Elective Courses of Entrepreneurship was interchanged as suggested by the board members.

and the same was recommended to Academic Council

6. Approve the Question Paper Pattern for both CIA tests and ESE - Theory and Practical/Project/Institutional training etc Courses.

7. Recommend Panel of members of QP Setting and Panel of examiners for practical examination and Central valuation.

8. There being no other item, the meeting ended with a vote of thanks to the chair

Prepared by

(S. Subathara Devi)

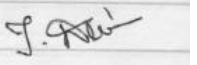
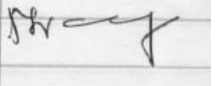
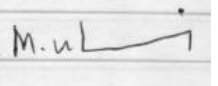
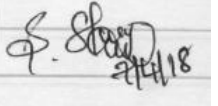


S. A. D.

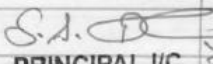
V. K. R.
Chair Person 7/4/18

Meeting of Board of Studies in Management²⁹ Members Present (MBA)

Date: 07.04.18 Time: 10.00am Venue: Management Department

S.No	Category	Name & Designation	Signature
1	Chairperson	Dr. V. Kavitha Head & Associate Professor	 7/4/18
2	Subject Expert-2	Dr. P. Poongodi Head & Associate Professor	 7/4/18
3	Industry Representative	Ms. J. Devi Managing Director	
4	Member: 1	Mr. M. Ramasamy Professor in Management	
5	Member: 2	Dr. M. Velumani Head (BBA) & Associate Professor	 M.V.L.
6	Member: 3	Mrs. S. Subathara Devi Assistant Professor	 7/4/18




PRINCIPAL I/C
P.K.R. ARTS COLLEGE FOR WOMEN
(AUTONOMOUS)
GOBICHETTIPALAYAM
7/4/18