



P.K.R. ARTS COLLEGE FOR WOMEN
Accredited by NAAC with 'A' Grade
Autonomous Institution – Affiliated to Bharathiar University
Gobichettipalayam



PKR's INSTITUTION INNOVATION COUNCIL

Institution's Innovation Council is an initiative of MHRD for selected Higher Education Institutes (HEIs)

Ministry of Human Resource Development (MHRD), Govt. of India has established MHRD's Innovation Cell (MIC) to systematically foster the culture of Innovation amongst all Higher Education Institutions. The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes during their informative years.

Institutions Innovation Council (IIC) is a unique model based on Hub-Spoke and coherence approach to align with the Innovation and Entrepreneurship Promotion. Support Programs are being organized by various departments to ensure round the year activities in campus for Effective Engagement, Learning, Practicing Innovation and Entrepreneurship among student and faculty community. Ideally, Institution Innovation Council is a faculty led, but student centric body formed by the institute with active representation of entrepreneurial faculties, students and expert's representations from other Institutions. MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. Institution Innovation Council plays an instrumental role in building and streamlining innovation and start-up ecosystem at institutional level. The operational model of IIC has inbuilt incentive system of measurement, rating, promoting and rewarding of best performing IICs and innovations coming out of IICs efforts to promote healthy competitions among institutions to build a strong and vibrant innovation and start-up ecosystem in campus.

Objectives of IIC

- ✓ To create a vibrant local innovation ecosystem.
- ✓ Start-up supporting mechanism in HEIs. .
- ✓ Establish function ecosystem for scouting ideas and pre-incubation of ideas.
- ✓ Develop better cognitive ability among students.

Functions of IIC

- ✓ To conduct various Innovation and Entrepreneurship-Related Activities prescribed by Central MIC in a time bound fashion.
- ✓ Identify and reward innovations and share success stories.
- ✓ Organize Periodic Workshops, Seminars, IPR Activities, Interactions with Entrepreneurs, Investors, Professionals and create a mentor pool for student innovators
- ✓ Network with other reputed IIC Functioning Institutions.
- ✓ Identify and reward innovations and share success stories.
- ✓ Network with peers and national entrepreneurship development organizations.
- ✓ Create an Institution's Innovation portal to highlight innovative projects carried out by the institution's faculty and students.

PKR IIC team aims at executing the above stated functions with a well drafted time plan. It will organize various activities in coordination with eminent personalities from industry, research institutes and other IIC functioning Institutions.

Eligibility norms / conditions to apply for IIC

Any Institute willing to be part of IIC and having existing ecosystem to promote Innovation, Entrepreneurship and IPR.

IIC 2020-2021 (IIC 3.0)

About IIC 3.0

IIC is a faculty-experts-student council which takes on multiple activities to promote Innovation and Entrepreneurship round the year. IIC's objective is to prepare the students with skills like Critical Thinking, Design Thinking, Innovative Thought Process and Entrepreneurial Mind-set. IIC 3.0 is an upgraded version of IIC 1.0 & 2.0. Many features regarding monitoring & submission of reports, assessment criteria, star scheme, type of activities etc. have been added on IIC portal. IIC 3.0 is more comprehensive and will be able to establish a strong ecosystem of innovation, IPR and entrepreneurship in HEIs.

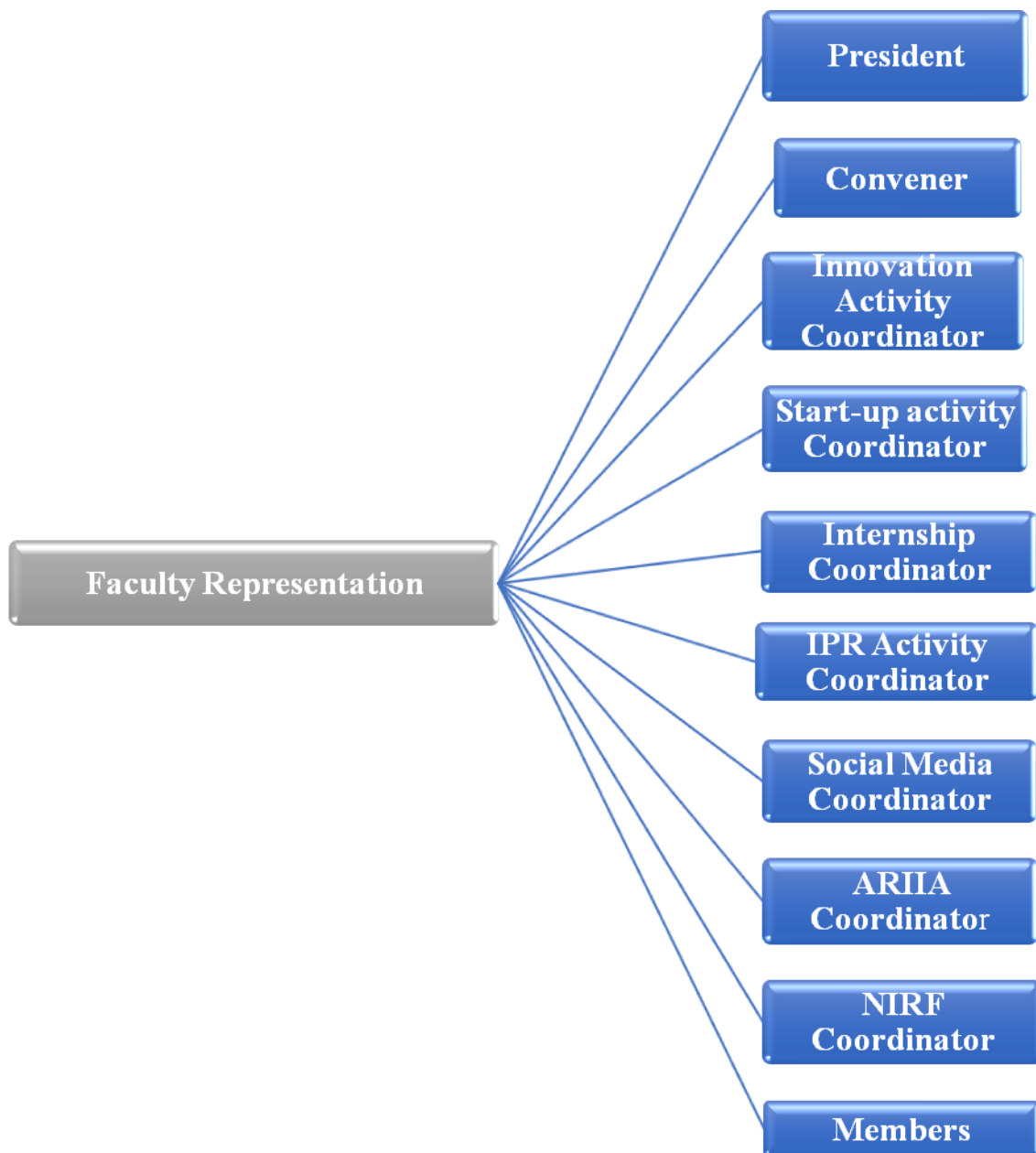
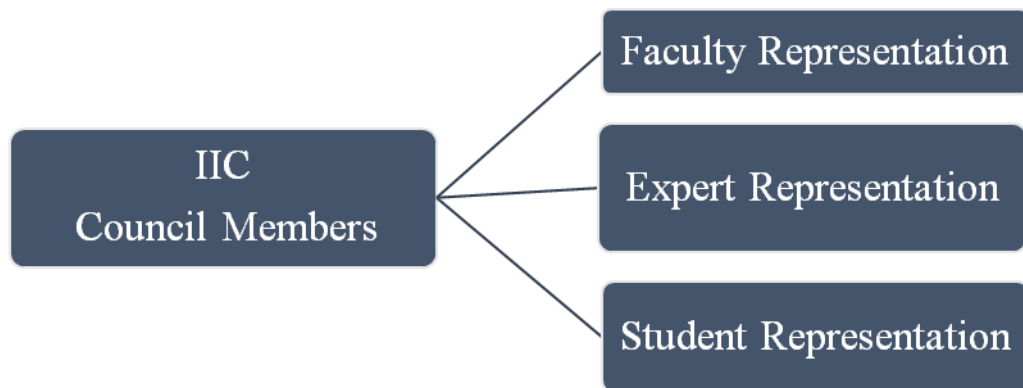
Features:

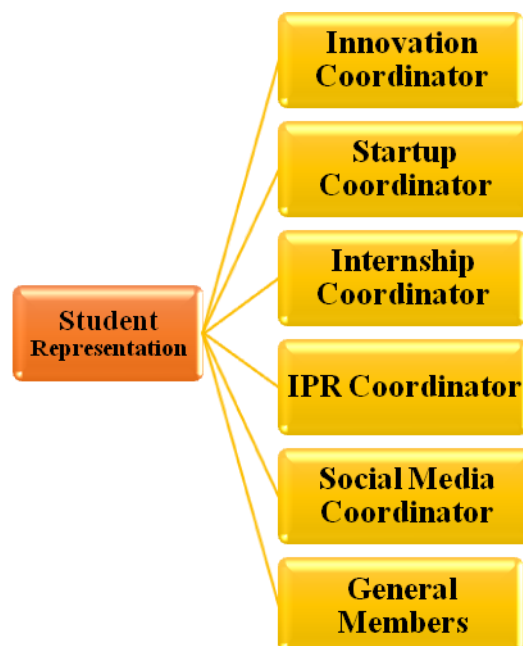
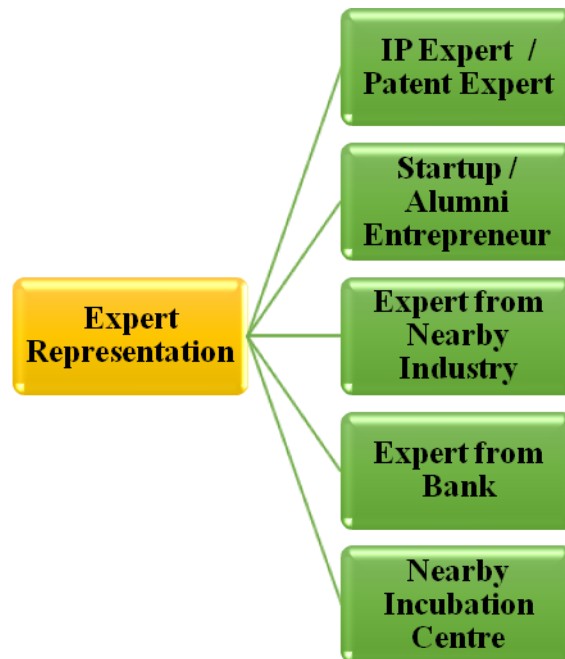
- ✓ Semester Based Approach for Preparing of Annual Calendar Plan for IICs.
- ✓ Learning Modules for the Activities scheduled as part of IIC Annual Calendar.
- ✓ Self Driven and MIC Driven Activities and Differential weightage / scoring system for each type of activity category.
- ✓ Report submission and evaluation by MIC on Quarterly Basis.
- ✓ Introduction of New Scoring Mechanism for Rating & Quarterly Rating System.

What's New?

- ✓ Introduction of Semester Based Activities for Annual Calendar Plan for IICs.
- ✓ Prescribe Learning Modules for the activities along with the Annual Calendar Plan.
- ✓ Accommodate Self Driven and MIC Driven Activities.
- ✓ Based on IIC Calendar Plan (50%) Self Driven Activities conducted by IICs / Institute (30%) and MIC Driven Activities (20%).
- ✓ Capturing IICs Activities on Monthly Basis and Report Generation on Quarterly Basis.
- ✓ Introduction of New Scoring Mechanism - Incentive System.

IIC Council Members





Roles & Responsibility of IIC Council Members

President

- ✓ The President will constitute the IIC council and appoint its members.
- ✓ He/She is responsible for ensuring that Quarterly Council Meeting are planned effectively.
- ✓ Conduct Council Meeting in accordance with prescribed rules and all matters are dealt with in an orderly, effective manner.

Convener

- ✓ The Convener will work in close coordination with IIC President and will provide help wherever required for smooth conduction of activities.
- ✓ He/ She will ensure the participation in the meeting and will prepare the meeting agenda at least 10 days prior to meeting with the inputs from all valuable Council Members and President.
- ✓ He/ She will collect the inputs from all the members of the council at regular interval, especially external members for better planning of IIC activities and effective delivery of results.

Innovation Activity Coordinator

He / She will work to promote innovation related activities on campus or as mandated in IIC council meeting.

Start-up Activity Coordinator

He / She will work to boost startup generation among students and related activities or as mandated in IIC council meeting.

Internship Coordinator

He / She will work to arrange student internships in start-up's, so to expose them with startup ecosystem in India, real-life challenges in startup and their success stories or as mandated in IIC council meeting.

IPR Activity Coordinator

He / She will promote awareness about IPRs and conduct related activities on campus or as mandated in IIC Council Meeting.

Social Media Coordinator

He / She will create and manage IIC page/account on Facebook, Twitter and YouTube and other relevant social media platforms. He / She will be responsible for posting all the relevant information about council meeting resolution and action plan, IIC activities and follow/tag MIC/IIC page and posts on these platforms. He/ She will also ensure that all students follow MIC/IIC page/account on social media to get first-hand information.

ARIIA Coordinator He / She will coordinate for ARIIA related activities.

IIC CALENDAR ACTIVITIES (2020 -2021)

IIC Calendar Activities for Academic Year 2020 -2021			
Semester I			
Quarter I			
S.No	Activity	Mandatory/ Elective	Thrust Area
1	IIC Council formation or upgradation (of existing council) at Institute level. Conduct First Council Meeting	Mandatory	Inspiration, Motivation And Ideation
2	Workshop on “ Entrepreneurship and Innovation as Career Opportunity”	Elective	
3	My Story – Motivational Session by Successful Entrepreneur / Startup Founder	Elective	
4	My Story – Motivational Session by Successful Innovators.	Elective	
5	Session on Problem Solving and Ideation Workshop	Elective	
6	Exposure and field visit for problem identification	Elective	
7	Pitching workshop & linkage of innovators with Innovation Ambassadors	Elective	
8	Panel Discussion on Atmanirbhar Bharat – Vocal for Local, Make In India for the world.	Elective	
9	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)	Mandatory	
Quarter 2			
1	IIC Council Meeting – Review of Q1 Progress and Planning for Q2	Mandatory	Validation and Concept Development
2	Session on Process of Innovation Development	Elective	
3	Workshop on Design Thinking , Critical thinking and Innovation Design	Elective	
4	Field/ Exposure Visit to Fab lab , Makers Space , Design Centres , City Clusters etc.,	Elective	
5	Workshop on Entrepreneurship Development Phases.	Elective	
6	Design Validation through various model of design validation (e.g. Double Diamond Approach)	Elective	
7	Session on identifying Intellectual Property component at the early stage of Innovation.	Elective	
8	Idea / PoC pitching & validation and Institute level PoC competition. Submission of Idea / PoC on IIC Portal.	Mandatory	
9	Orientation session for all students & faculties of Institute by Innovation Ambassador.	Elective	
10	Call for paper writing and research report on Innovation	Elective	
11	Orientation Session on National Innovation and Startup Policy (NISP)	Mandatory	
12	Semester Break : Internship at startup	Elective	



Semester II			
Quarter 3			
1	IIC Council Meeting – Review of Q2 progress and Planning of Q3	Mandatory	Prototype, Design , Process Development for Business Model / Process / Services
2	Field / Exposure Visit to Incubation Unit / Patent Facilitation Centre / Technology Transfer Centre / Co-working spaces	Elective	
3	Workshop on Prototype / Process design and Development – Prototyping	Elective	
4	Session / Workshop on Business Model Canvas (BMC)	Elective	
5	Business Plan / Prototype Competition to Invite Innovative Business Models from Students.	Elective	
6	Session on “How to plan for Start-up and legal & Ethical Steps”	Elective	
7	Interactive Session / Mentoring Session with “Successful Start-up founders” (Entrepreneurs in Campus)	Elective	
8	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Elective	
9	Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors / Innovation Agent	Elective	
10	Orientation session for all students & faculties of Institute by Innovation Ambassador(s).	Mandatory	
Quarter 4			
1	IIC Council Meeting- Review of Q3 progress and Planning of Q4	Mandatory	Awareness about Startup and related Ecosystem
2	Session on Prototype Validation – Converting Prototyping into a Startup	Elective	
3	Session on Accelerators / Incubation –Opportunities for Students & Faculties – Early Stage Entrepreneurs	Elective	
4	Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session	Elective	
5	Session on Angel Investment /VC Funding Opportunity for Early Stage Entrepreneurs.	Elective	
6	Session on Building an Innovation / product fit for market	Elective	
7	Session / Panel discussion with innovation and Startup Ecosystem Enablers from the Region / State / National Level	Elective	
8	Orientation Session for all students & faculties of Institute by Innovation Ambassador.	Elective	
9	Semester Break : Internship at startup	Elective	



PKR'S IIC PORTAL SCREENSHOTS
My Activity Calendar 2020 -2021 Screenshots:-

S.No.	Activity	View Details	Report	Status	Comment	Review Request	Download Report	Action
1	Name:- Session/ Workshop on Business Model Canvas (BMC) Quarter:- Quarter III Type:- IIC Calendar Activity		REPORT APPROVED	Approved	NA	NA		N/A
2	Name:- Session/ Panel discussion with Innovation and Startup Ecosystem Enablers from the region/state/national level		REPORT APPROVED	Approved	NA	NA		N/A

3	Name:- Session on Why IP is important in academia? Quarter:- Quarter III Type:- MIC driven Activity		REPORT APPROVED	Approved	NA	NA		N/A
---	---	--	-----------------	----------	----	----	--	-----

Downloaded Report

	INSTITUTION'S INNOVATION COUNCIL MHRD'S INNOVATION CELL		
P K R Arts College for Women SESSION ON WHY IP IS IMPORTANT IN ACADEMIA?			
OVERVIEW			
Objective:	To provide incentives to create and serve the interests of the public by promoting economic growth.	Benefit in terms of learning/Skill/Knowledge obtained:	The rights given to persons over the creations of their minds
Academic Year:	2020-21	Program driven by:	MIC driven Activity
Month:	April	Program /Activity Name:	Session on Why IP is important in academia? (Ministry of HRD Initiative)
Program Type:	Motivation Speech	Other:	NA
Program Theme:	IPR	Other:	NA

Date & Duration (Days):	04/17/2021-04/17/2021-0	External Participants, If any:	10
Student Participants:	60	Faculty Participants:	5
Expenditure Amount, If any:	1650	Remark:	NA
STAR PERFORMER			
Faculty:	NA	Student:	V.M.Vijayalakshmi
ATTACHMENTS			
Video:	NA	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/9957-IC201811046.pdf
This report is electronically generated against report submitted on Institution's Innovation Council Portal.			