



**P.K.R. ARTS COLLEGE FOR WOMEN**  
**Autonomous Institution- Affiliated to Bharathiar University**  
**Re-accredited with 'A' Grade by NAAC**  
**Gobichettipalayam**

**DEPARTMENT OF MANAGEMENT**

**Inauguration and Student Induction Programme**

**Mode: On-campus / offline**

**DAY -1**

**Date: 18.07.2023 @ 11.00 a.m**

**Resource Person:**


Dr.Nithya Ramachandran, Faculty, Accounting and Finance Section, Department of Business Studies, Coordinator - Research and Consultancy Committee, University of Technology and Applied Sciences, Ibra, Sultanate of Oman.

**Report:**

Association of Charismatic Management Executives (**ACME**) was inaugurated on 18.07.2023 to mark the beginning of a new chapter for the academic year. Students were assigned executive roles such as vice president, treasurer, secretary, and other positions. Each position came with specific responsibilities related to finance, event organization, communication, or administration. Dr. Nithya inaugurated the association, led the swear-in ceremony to entrust the student leaders of the association with their responsibilities appreciated the student president – Ms.S.Dharnika (II MBA) who presented the activities planned for the year. This included setting the vision and goals, devising the action plan and setting the stage for performance. Mr.P.N.Venkatachalam, the Secretary and Correspondent presided over the function, Dr.K.Radhamani welcomed the gathering and introduced the inaugural guest and Dr.S.Vidhya delivered her vote of thanks. Faculty of management and the students made all the arrangements.

The chief guest was Dr. Nithya Ramachandran an expert in finance and crypto currency, from the University of Technology and Applied Sciences, Ibra, Sultanate of Oman. She addressed on "What's Next? Career Aspirations", that revolved around empowering women financially and fostering independence. Dr. Nithya shed light on job opportunities in the finance and accounting sectors and gender equality emphasizing the importance of women taking charge of their financial well-being. She also delved into the world of crypto currency, providing insights on its growing prominence and the potential career prospects it offers in India and abroad, specifically in countries of UAE.

The event served as a platform for students to gain insights into the dynamic world of finance and crypto currency. She encouraged the students to be proactive in seeking out these opportunities and highlighted the skills and knowledge required for success. Her informative session captivated the audience, fostering a sense of enthusiasm and curiosity among the attendees. Dr. Nithya's expertise and guidance has motivated to explore new career avenues and embrace the evolving landscape of the financial industry.

  
20/7/2023